

North America Craft Beer Market 2022-2032 by Product Type (Ale, Lager, Porter, Stout), Consumer Age (21-34, 35-44, 45-54, 55 and Above), Distribution Channel (On-trade, Off-trade), and Country: Trend Forecast and Growth Opportunity

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Abstracts

North America craft beer market is projected to grow by 9.5% annually in the forecast period and reach \$125.2 billion by 2032, driven by the rising demand for low-alcoholic beverages, increasing number of health-conscious consumers, the rising disposable income coupled with growing awareness pertaining to wide range of flavors and styles of beer products.

Highlighted with 24 tables and 54 figures, this 109-page report “North America Craft Beer Market 2022-2032 by Product Type (Ale, Lager, Porter, Stout), Consumer Age (21-34, 35-44, 45-54, 55 and Above), Distribution Channel (On-trade, Off-trade), and Country: Trend Forecast and Growth Opportunity” is based on comprehensive research of the entire North America craft beer market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2020-2022 and provides forecast from 2023 till 2032 with 2022 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify North America craft beer market in every aspect of the classification from perspectives of Product Type, Consumer Age, Distribution Channel, and Country.

Based on Product Type, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) and volume (million liters) for 2022-2032 included in each section.

Ale

Lager

Porter

Stout

Other Types

Based on Consumer Age, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) and volume (million liters) for 2022-2032 included in each section.

21-34-Year-Old

35-44-Year-Old

45-54-Year-Old

55-Year-Old and Above

By Distribution Channel, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) and volume (million liters) for 2022-2032 included in each section.

On-trade

Off-trade

Geographically, the following national/local markets are fully investigated:

U.S.

Canada

Mexico

For each key country, detailed analysis and annual revenue (\$ mn) are available for 2022-2032. The breakdown of national markets by Product Type, Consumer Age, and Distribution Channel over the forecast years are also included.

The report also covers the current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:

Anheuser Busch InBev SA

Beijing Enterprises Holdings Limited (Beijing Yanjing Brewery Co., Ltd.)

Bells Brewery Inc.

Carlsberg Group

Constellation Brands, Inc.

D.G. Yuengling & Son Inc.

Diageo Plc

Dogfish Head Craft Brewery Inc.

Duvel Moortgat NV

Heineken N.V.

New Belgium Brewing Company

Sierra Nevada Brewing Co.

Stone & Wood Brewing Co.

The Boston Beer Company Inc.

United Breweries Limited

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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Beijing Enterprises Holdings Limited (Beijing Yanjing Brewery Co., Ltd.)

Bells Brewery Inc.

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