

North America Content Delivery Network (CDN) Market 2021-2031 by Component (Solutions, Services), Content Type (Static, Dynamic), Product Type (Non-Video, Video), Provider Type (Traditional, Teleco, Cloud, Peer-to-Peer), Industry Vertical, Organization Size (SMEs, Large), and Country: Trend Forecast and Growth Opportunity

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Abstracts

North America content delivery network (CDN) market is projected to grow by 16.6% annually in the forecast period and reach \$27,623.3 million by 2031, driven by North America digitalization trend, the introduction of affordable smartphones and high-speed 5G network rollouts, increasing demand for enhanced video content and latency-free online gaming experience, reducing data costs and rising accessibility & affordability of mobile & broadband networks, and the rising adoption of advanced technologies, such as Augmented Reality (AR) and Artificial Intelligence (AI).

Highlighted with 31 tables and 61 figures, this 120-page report “North America Content Delivery Network (CDN) Market 2021-2031 by Component (Solutions, Services), Content Type (Static, Dynamic), Product Type (Non-Video, Video), Provider Type (Traditional, Teleco, Cloud, Peer-to-Peer), Industry Vertical, Organization Size (SMEs, Large), and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire North America content delivery network (CDN) market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2018-2021 and provides forecast from 2022 till 2031 with 2021 as the base year. (Please note: The report will be updated before

delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify North America content delivery network (CDN) market in every aspect of the classification from perspectives of Component, Content Type, Product Type, Provider Type, Industry Vertical, Organization, and Country.

Based on Component, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Solutions

Media Delivery

Web Performance Optimization

Cloud Security

Other Solution Types

Services

Storage Services

Analytics & Monitoring Services

Website & API Management Services

Network Optimization Services

Support & Maintenance

Other Services

Based on Content, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Static Content

Dynamic Content

By Product, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Standard/Non-Video CDN

Video CDN

By Provider, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Traditional CDN

Telecommunication CDN

Cloud CDN

Peer-to-Peer CDN

Private CDN

Other Provider Types

By Industry Vertical, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Media & Entertainment

IT & Telecommunication

Retail & E-commerce

BFSI

Healthcare

Government & Public Sector

Online Gaming

Other Industry Verticals

By Organization Size, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Small and Medium Enterprises (SMEs)

Large Enterprises

Geographically, the following national/local markets are fully investigated:

U.S.

Canada

Mexico

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2021-2031. The breakdown of the regional market by country and split of key national markets by Component, Provider Type, and Industry Vertical over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:

Akamai Technologies Inc.

Alibaba.com

Amazon Web Services, Inc.

AT&T Inc.

Citrix Systems

Cloudflare, Inc

Deutsche Telekom AG

Fastly, Inc.

Google LLC

IBM Corporation

Limelight Networks Inc.

Lumen Technology

Microsoft Corporation

NTT Communications Corp.

Rackspace Technology

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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