

North America Consumer/Hobby Drones Market 2016-2025: Analysis, Forecast and Strategy

<https://marketpublishers.com/r/NDB7952F478EN.html>

Date: June 2017

Pages: 109

Price: US\$ 2,380.00 (Single User License)

ID: NDB7952F478EN

Abstracts

North America has by far the largest regional market and will continue to dominate the global consumer/hobby drones market in terms of annual revenue and unit shipment. North America consumer drone market reached \$211 million in 2016 with XXX unit shipments, and is expected to grow at 2016-2025 CAGRs of XX% by shipment and XX% by revenue. The North America rapid-expanding market includes remarkable growth of prosumer drones, toys, hobby drones and other consumer drones over the forecast years.

North America Consumer/Hobby Drones Market 2016-2025: Analysis, Forecast and Strategy is based on a comprehensive research study of North America consumer drones market and all its sub-markets through extensively detailed classifications. Profound analysis and assessment are generated from premium information sources with inputs derived from industry professionals across the value chain.

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The report quantifies North America consumer drones market in each and every aspect of the classification from perspectives of subsystem, drone application, UAV type, drone frame and country.

Based on UAV subsystem, the North America market is segmented into the following three sections with annual revenue data available for each section over 2014-2025:

Drones Hardware (frame, controller system, propulsion system, sensors, cameras, etc.)

Drones Software (imaging software, GPS, GIS, etc.)

Drones Service (cloud service, integration, engineering, and management)

On basis of application, the market is studied in the following segments with annual shipment and sales revenue provided for each segment covering 2014-2025 duration:

Prosumer Drones

Toy/Hobby Drones

Other Consumer Drones

On basis of product type, the market is studied in the following segments with annual shipment and sales revenue provided for each segment covering 2014-2025 duration:

Ready-to-fly (RTF) Drones

Do-it-yourself (DIY) Drones

Semi-assembled Drones

On basis of frame type, the North America market is segmented into three sections with annual shipment and revenue provided for each section covering 2014-2025 duration:

Multi-rotor Drones

Nano Drones

Other Drones

On basis of national market, detailed analysis and data for annual revenue & unit shipment are available for 2014-2025 in U.S. and Canada. Further breakdown of national markets by drone application, drone frame, states/cities in U.S. or provinces in Canada is included.

The report also includes current competitive scenario and the predicted manufacture trend, and profiles key consumer drone vendors including market leaders and important emerging players. Specifically, potential risks associated with investing in North America consumer drones market are assayed quantitatively and qualitatively through GMD's Risk Assessment System. According to the risk analysis and evaluation, Critical Success Factors (CSFs) are generated as a guidance to help investors & stockholders manage and minimize the risks, develop appropriate business models, and make wise strategies and decisions.

Highlighted with 14 tables and 53 figures, this 109-page report provides timely data and detailed analysis to help clients targeting the market to identify business opportunities and execute an effective strategy.

Contents

1 INTRODUCTION

- 1.1 Industry Definition and Research Scope
 - 1.1.1 Industry Definition
 - 1.1.2 Research Scope
- 1.2 Research Methodology
 - 1.2.1 Overview of Market Research Methodology
 - 1.2.2 Market Assumption
 - 1.2.3 Secondary Data
 - 1.2.4 Primary Data
 - 1.2.5 Data Filtration and Model Design
 - 1.2.6 Market Size/Share Estimation
 - 1.2.7 Research Limitations
- 1.3 Executive Summary

2 MARKET OVERVIEW AND QUALITATIVE ANALYSIS

- 2.1 Market Size and Forecast
- 2.2 Market Structure
- 2.3 Major Growth Drivers
- 2.4 Market Restraints and Challenges
- 2.5 Emerging Opportunities and Market Trends
- 2.6 Porter's Fiver Forces Analysis

3 MARKET ANALYSIS BY SUBSYSTEM

- 3.1 Market Overview by Subsystem
- 3.2 North America Consumer UAVs Hardware Market 2014-2025
- 3.3 North America Consumer UAVs Software Market 2014-2025
- 3.4 North America Consumer UAVs Service Market 2014-2025

4 MARKET ANALYSIS BY APPLICATION

- 4.1 Market Overview by Application
- 4.2 North America Prosumer Drones Market 2014-2025
- 4.3 North America Toy/Hobby Drones Market 2014-2025
- 4.4 North America Market of Other Consumer Drones 2014-2025

5 MARKET ANALYSIS BY PRODUCT TYPE

5.1 Market Overview by Product Type

5.2 North America Ready-to-fly (RTF) Consumer Drones Market 2014-2025

5.3 North America Do-it-yourself (DIY) Consumer Drones Market 2014-2025

5.4 North America Semi-assembled Consumer Drones Market 2014-2025

6 MARKET ANALYSIS BY DRONE FRAME

6.1 Market Overview by Drone Frame

6.2 North America Multi-rotor Consumer Drones Market 2014-2025

6.3 North America Nano Consumer Drones Market 2014-2025

6.4 North America Market of Consumer Drones with Other Frames 2014-2025

7 MARKET ANALYSIS BY COUNTRY

7.1 Market Overview 2014-2025

7.2 U.S. Market

7.3 Canadian Market

8 COMPETITIVE LANDSCAPE

8.1 Overview of Key Vendors

8.2 Key M&A Trends and Strategic Partnerships

8.3 Fundraising in Global Drones Market

8.4 Company Profiles

9 INVESTING IN NORTH AMERICA DRONES MARKET: RISK ASSESSMENT AND MANAGEMENT

9.1 Risk Evaluation of North America Market

9.2 Critical Success Factors (CSFs)

RELATED REPORTS AND PRODUCTS

List Of Tables

LIST OF TABLES:

Table 1. Snapshot of North America Consumer Drones Market, 2016-2025

Table 2. Main Challenges in North America Consumer Drones Market

Table 3. Main Product Trends and Market Opportunities in North America Consumer Drones Market

Table 4. U.S. Consumer Drones Market by Application, 2016-2025, \$ mn

Table 5. U.S. Consumer Drones Market by Drone Frame, 2016-2025, \$ mn

Table 6. Breakdown of U.S. DIY Consumer Drones Market by States in 2016, thousand units

Table 7. Breakdown of U.S. DIY Consumer Drones Market by Cities in 2016, thousand units

Table 8. Canada Consumer Drones Market by Application, 2016-2025, \$ mn

Table 9. Canada Consumer Drones Market by Drone Frame, 2016-2025, \$ mn

Table 10. Breakdown of Canada DIY Consumer Drones Market by Provinces in 2016, thousand units

Table 11. Main Vendors and Drone Offerings

Table 12. Summary of Aircraft Built by Yuneec International

Table 13. Summary and Outlook of Risk Evaluation for Investing in North America Consumer Drones Market, 2016-2025

Table 14. List of Critical Success Factors and Key Takeaways

List Of Figures

LIST OF FIGURES:

Figure 1. Research Method Flow Chart

Figure 2. Bottom-up Approach and Top-down Approach for Market Estimation

Figure 3. North American Consumer Drones Market by Shipment, 2014-2025, thousand units

Figure 4. North American Consumer Drones Market by Revenue, 2014-2025, \$ mn

Figure 5. Structure of North America Consumer Drones Market

Figure 6. Primary Drivers and Impact Factors of North America Consumer Drones Market

Figure 7. Primary Restraints and Impact Factors of North America Consumer Drones Market

Figure 8. Porter's Fiver Forces Analysis of North America Consumer Drones Market

Figure 9. Breakdown of North America Consumer Drones Market by Subsystem, 2016-2025, % of Revenue

Figure 10. Comparison of 2016-2025 Revenue Growth Rates by Subsystem

Figure 11. North America Consumer UAVs Hardware Market by Sales Revenue, 2014-2025, \$ mn

Figure 12. North America Consumer UAVs Software Market by Sales Revenue, 2014-2025, \$ mn

Figure 13. North America Consumer UAVs Service Market by Sales Revenue, 2014-2025, \$ mn

Figure 14. Breakdown of North America Consumer Drones Market by Application, 2016-2025, % of Shipment

Figure 15. Comparison of 2016-2025 Shipment Growth Rates by Application

Figure 16. Breakdown of North America Consumer Drones Market by Application, 2016-2025, % of Revenue

Figure 17. Comparison of 2016-2025 Revenue Growth Rates by Application

Figure 18. North America Prosumer Drones Market by Shipment, 2014-2025, thousand units

Figure 19. North America Prosumer Drones Market by Revenue, 2014-2025, \$ mn

Figure 20. North America Toy/Hobby Drones Market by Shipment, 2014-2025, thousand units

Figure 21. North America Toy/Hobby Drones Market by Revenue, 2014-2025, \$ mn

Figure 22. North America Market of Other Consumer Drones by Shipment, 2014-2025, thousand units

Figure 23. North America Market of Other Consumer Drones by Revenue, 2014-2025, \$

mn

Figure 24. Breakdown of North America Consumer Drones Market by Product Type, 2016-2025, % of Shipment

Figure 25. Comparison of 2016-2025 Shipment Growth Rates by Product Type

Figure 26. Breakdown of North America Consumer Drones Market by Product Type, 2016-2025, % of Revenue

Figure 27. Comparison of 2016-2025 Revenue Growth Rates by Product Type

Figure 28. North America Ready-to-fly (RTF) Consumer Drones Market by Shipment, 2014-2025, thousand units

Figure 29. North America Ready-to-fly (RTF) Consumer Drones Market by Sales Revenue, 2014-2025, \$ mn

Figure 30. North America Do-it-yourself (DIY) Consumer Drones Market by Shipment, 2014-2025, thousand units

Figure 31. North America Do-it-yourself (DIY) Consumer Drones Market by Sales Revenue, 2014-2025, \$ mn

Figure 32. North America Semi-assembled Consumer Drones Market by Shipment, 2014-2025, thousand units

Figure 33. North America Semi-assembled Consumer Drones Market by Sales Revenue, 2014-2025, \$ mn

Figure 34. Breakdown of North America Consumer Drones Market by Frame Type, 2016-2025, % of Shipment

Figure 35. Comparison of 2016-2025 Shipment Growth Rates by Frame Type

Figure 36. Breakdown of North America Consumer Drones Market by Frame Type, 2016-2025, % of System Revenue

Figure 37. Comparison of 2016-2025 Revenue Growth Rates by Frame Type

Figure 38. North America Multi-rotor Consumer Drones Market by Shipment, 2014-2025, thousand units

Figure 39. North America Multi-rotor Consumer Drones Market by Sales Revenue, 2014-2025, \$ mn

Figure 40. North America Nano Consumer Drones Market by Shipment, 2014-2025, thousand units

Figure 41. North America Nano Consumer Drones Market by Sales Revenue, 2014-2025, \$ mn

Figure 42. North America Market of Consumer Drones with Other Frames by Shipment, 2014-2025, thousand units

Figure 43. North America Market of Consumer Drones with Other Frames by Sales Revenue, 2014-2025, \$ mn

Figure 44. Breakdown of North America Consumer Drones Market by Country, 2016 and 2025, % of Shipment

Figure 45. 2016-2025 Shipment Growth Rates of National Markets in North America

Figure 46. Breakdown of North America Consumer Drones Market by Country, 2016 and 2025, % of Revenue

Figure 47. 2016-2025 Revenue Growth Rates of National Markets in North America

Figure 48. U.S. Consumer Drones Market by Shipment, 2014-2025, thousand units

Figure 49. U.S. Consumer Drones Market by Revenue, 2014-2025, \$ mn

Figure 50. Canada Consumer Drones Market by Shipment, 2014-2025, thousand units

Figure 51. Canada Consumer Drones Market by Revenue, 2014-2025, \$ mn

Figure 52. Average Selling Price (ASP) of North America Consumer Drones, 2014-2025, USD/unit

Figure 53. senseFly eBee Ag and Autopilot System

COMPANIES MENTIONED

3D Robotics Inc

Dajiang Innovation Technology Inc. (DJI)

Hubsan Technology Co., Ltd. (China)

senseFly

Tai Shih Hobby Corporation (TSHobby GAUI)

Walkera Technology Co., Ltd.

Yuneec International

I would like to order

Product name: North America Consumer/Hobby Drones Market 2016-2025: Analysis, Forecast and Strategy

Product link: <https://marketpublishers.com/r/NDB7952F478EN.html>

Price: US\$ 2,380.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/NDB7952F478EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

