

# North America Connected Roadside Assistance Solution Market 2022-2032 by Offering, Vehicle Type, Service Type, Solution Provider, and Country: Trend Forecast and Growth Opportunity

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## Abstracts

North America connected roadside assistance solution market is projected to grow by 13.0% annually in the forecast period and reach \$2,090.9 million by 2032, driven by the growing number of vehicles on road, rising need for real-time notification and alerts, advent of mobile devices and IoT technology, and increasing requirements for seamless roadside assistance across the world.

Highlighted with 61 tables and 44 figures, this 127-page report “North America Connected Roadside Assistance Solution Market 2022-2032 by Offering, Vehicle Type, Service Type, Solution Provider, and Country: Trend Forecast and Growth Opportunity” is based on comprehensive research of the entire North America connected roadside assistance solution market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2020-2022 and provides forecast from 2023 till 2032 with 2022 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

### Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify North America connected roadside assistance solution market in every aspect of the classification from perspectives of Offering, Vehicle Type, Service Type, Solution Provider, and Country.

Based on Offering, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Hardware

Software & Apps

- o Reporting & Analytics
- o Real-time Notifications
- o Positioning & Navigation
- o Smart Payment
- o Other Software & Apps

Based on Vehicle Type, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Passenger Vehicles

Commercial Vehicles

By Service Type, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Towing

Battery Jump

Tire Replacement

Fuel Delivery

Other Service Types

By Solution Provider, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Auto Manufacturers

Insurance Providers

Independent Contractors

Other Solution Providers

Geographically, the following national/local markets are fully investigated:

U.S.

Canada

Mexico

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2022-2032. The breakdown of national markets by Offering, Vehicle Type and Service Type over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:

Access Roadside Assistance

Allianz Worldwide Partners

American Automobile Association (AAA)

Auto Vantage

Bayerische Motoren Werke (BMW) AG

Best Roadside Service

Better World Club

Chubb Limited

Falck AS

Ford Motor Company

Good Sam Enterprise

Honk Technologies, Inc.

Medinyx Technologies GmbH

National General Insurance

Paragon Motor Club

RAC Group (Holdings) Ltd.

Roadside Masters

The Allstate Corp.

Toyota Motor Corporation

TVS Auto Assist India Limited

Verizon Telematics, Inc.

Viking Redningstjeneste Topco AS.

Volkswagen AG

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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Falck AS  
Ford Motor Company  
Good Sam Enterprise  
Honk Technologies, Inc.  
Medinyx Technologies GmbH  
National General Insurance  
Paragon Motor Club  
RAC Group (Holdings) Ltd.  
Roadside Masters  
The Allstate Corp.  
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