

# **North America Commercial Printing Market 2021-2031 by Printing Type (Offset Lithography, Digital, Flexographic, Screen, Gravure), Print Product (Image, Painting, Pattern), Service (Printing, Design, Finishing, Fulfillment), Application (Packaging, Advertising, Publishing), and Country: Trend Forecast and Growth Opportunity**

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## **Abstracts**

North America commercial printing market is projected to grow by 1.2% annually in the forecast period and reach \$166.8 billion by 2031, driven by the increasing sales of physical hardbound books, North America growth in packaging industry, the introduction of eco-friendly practices such as high-quality printed packaging material, growing advertising needs of enterprises, and extensive technological proliferation.

Highlighted with 20 tables and 42 figures, this 98-page report “North America Commercial Printing Market 2021-2031 by Printing Type (Offset Lithography, Digital, Flexographic, Screen, Gravure), Print Product (Image, Painting, Pattern), Service (Printing, Design, Finishing, Fulfillment), Application (Packaging, Advertising, Publishing), and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire North America commercial printing market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2018-2021 and provides forecast from 2022 till 2031 with 2021 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify North America commercial printing market in every aspect of the classification from perspectives of Printing Type, Print Product, Service, Application, and Country.

Based on Printing Type, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Offset Lithography Printing

Digital Printing

Flexographic Printing

Screen Printing

Gravure Printing

Other Printing Types

Based on Print Product, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Image

Painting

Pattern

Other Print Products

By Service, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Printing

Design

Finishing

Fulfillment

Other Services

Based on Application, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Packaging

Advertising

Publishing

Other Applications

Geographically, the following national/local markets are fully investigated:

U.S.

Canada

Mexico

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2021-2031. The breakdown of the regional market by country and split of key national markets by Printing Type, Print Product, and Application over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:

ACME Printing

Bertelsmann SE & Co. KGaA

Cenveo Corporation

Cimpress Plc

Dai Nippon Printing Co., Ltd.

Ennis Inc.

LSC Communications US LLC

O'Neil Printing

Print Direction Inc.

Quad/Graphics Inc.

Quebecor World Inc.

R.R. Donnelley & Sons

Taylor Communications

TC Trans Continental Inc.

Toppan Co., Ltd.

Transcontinental Inc.

Vistaprint NV

WestRock Co.

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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Quebecor World Inc.  
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