

North America Baby Monitors Market 2020-2030 by Product Type (Audio, Audio & Video, Movement), Transmission (Analog, Digital), Category (Conventional, Smart), Connectivity (Wired, Wireless), Distribution Channel (Retail, Supermarket, E-Commerce, Others), and Country: Trend Forecast and Growth Opportunity

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Abstracts

North America baby monitors market is expected to grow by 7.8% annually in the forecast period and reach \$1,599.4 million by 2030 driven by an increasing number of working parents, growing awareness regarding baby safety, rising disposable income, and rise in online retailing due to high penetration of smartphones.

Highlighted with 23 tables and 38 figures, this 91-page report "North America Baby Monitors Market 2020-2030 by Product Type (Audio, Audio & Video, Movement), Transmission (Analog, Digital), Category (Conventional, Smart), Connectivity (Wired, Wireless), Distribution Channel (Retail, Supermarket, E-Commerce, Others), and Country: Trend Forecast and Growth Opportunity" is based on a comprehensive research of the entire North America baby monitors market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2017-2019 and provides estimate for 2020 and forecast from 2021 till 2030 with 2019 as the base year (Year 2020 is not appropriate for research base due to the outbreak of COVID-19).

In-depth qualitative analyses include identification and investigation of the following



aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify North America baby monitors market in every aspect of the classification from perspectives of Product Type, Transmission, Category, Connectivity, Distribution Channel, and Country.

Based on Product Type, the North America market is segmented into the following submarkets with annual revenue (\$ mn) for 2019-2030 included in each section.

Audio Baby Monitors

Audio & Video Baby Monitors

Movement Baby Monitors

Based on Transmission, the North America market is segmented into the following submarkets with annual revenue (\$ mn) for 2019-2030 included in each section.

Analog Baby Monitors

Digital Baby Monitors

Based on Category, the North America market is segmented into the following submarkets with annual revenue (\$ mn) for 2019-2030 included in each section.



Conventional Baby Monitors

Smart Baby Monitors

Based on Connectivity, the North America market is segmented into the following submarkets with annual revenue (\$ mn) for 2019-2030 included in each section.

Wired Baby Monitors

Wireless/Wi-Fi Baby Monitors

Based on Distribution Channel, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Retail Stores

Supermarket/Hypermarket

E-Commerce

Other Distribution Channels

Geographically, the following national/local markets are fully investigated:

U.S.

Canada

Mexico

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2019-2030. The breakdown of key national markets by Product Type, Category, and Distribution Channel over the forecast years are also included.



The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Key Players (this may not be a complete list and extra companies can be added upon request):

Angelcare Monitor Inc.

Anker Technology (UK) Ltd

Dorel Industries Inc.

Hanwha Group

Koninklijke Philips NV

Lenovo Group Limited

Lorex Technology Inc.

Motorola, Inc.

Panasonic Corporation

Safety 1st

Samsung Electronics Co., Ltd.

ShenZhen Foscam Intelligent Technology Co., Ltd.

Summer Infant (USA) Inc.

VTech Communications Inc.

Withings Inc.

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)



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Hanwha Group
Koninklijke Philips NV
Lenovo Group Limited



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