

North America Baby Carriers Market 2020-2030 by Product Type (Buckle, Backpack, Baby Sling, Others), Grade (Mass, Premium), Distribution Channel (Hypermarket & Supermarket, Specialty Stores, Online, Others), and Country: Trend Forecast and Growth Opportunity

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Abstracts

North America baby carriers market is expected to grow by 3.3% annually in the forecast period and reach \$525.7 million by 2030 driven by innovation in functionality and style, an increasing number of certified baby wearing consultants, and the demand for ergonomically designed carriers.

Highlighted with 20 tables and 32 figures, this 80-page report “North America Baby Carriers Market 2020-2030 by Product Type (Buckle, Backpack, Baby Sling, Others), Grade (Mass, Premium), Distribution Channel (Hypermarket & Supermarket, Specialty Stores, Online, Others), and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire North America baby carriers market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2017-2019 and provides estimate for 2020 and forecast from 2021 till 2030 with 2019 as the base year (Year 2020 is not appropriate for research base due to the outbreak of COVID-19).

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Five Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify North America baby carriers market in every aspect of the classification from perspectives of Product Type, Grade, Distribution Channel, and Country.

Based on Product Type, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Buckle Carriers

Backpack Carriers

Baby Sling Carriers

Other Baby Carriers

Based on Grade, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Mass Carriers

Premium Carriers

Based on Distribution Channel, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each

section.

Hypermarket and Supermarket

Specialty Stores

Online Channels

Other Distribution Channels

Geographically, the following national/local markets are fully investigated:

U.S.

Canada

Mexico

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2019-2030. The breakdown of key national markets by Product Type, Grade, and Distribution Channel over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Key Players (this may not be a complete list and extra companies can be added upon request):

Babybjorn AB

BeyBee

Boba, Inc.

Clevrplus Carriers

Goodbaby International Holdings Ltd

Infantino, LLC.

Lillebaby, LLC

Solly Baby

Soul Slings

The Boppy Company LLC

The Ergo Baby Carrier, Inc.

Twingo, LLC

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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BeyBee

Boba, Inc.

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Infantino, LLC.

Lillebaby, LLC

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