

# **North America Automotive Motors Market 2020-2027 by Motor Type, Vehicle Type, Function, Distribution Channel, and Country: Trend Outlook and Growth Opportunity**

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## **Abstracts**

North America automotive motors market is expected to grow by 7.8% annually in the forecast period and reach \$8,749.4 million by 2027 driven by increasing demand for EVs, significant R&D investments, and increasing demand for advanced autonomous systems.

Highlighted with 27 tables and 44 figures, this 105-page report “North America Automotive Motors Market 2020-2027 by Motor Type, Vehicle Type, Function, Distribution Channel, and Country: Trend Outlook and Growth Opportunity” is based on a comprehensive research of the entire North America automotive motors market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2017-2020 and provides forecast from 2021 till 2027 with 2020 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify North America automotive motors market in every aspect of the classification from perspectives of Motor Type, Vehicle Type, Function, Distribution Channel, and Country.

Based on Motor Type, the North America market is segmented into the following sub-markets with annual revenue for 2017-2027 included in each section.

DC Brushed Motors

Brushless DC Motors

Stepper Motors

Traction Motors

Other Motors

Based on Vehicle Type, the North America market is segmented into the following sub-markets with annual revenue for 2017-2027 included in each section.

Non-electric Vehicles

Passenger Cars

Light Commercial Vehicles

Heavy Commercial Vehicles

Two-Wheelers

Electric Vehicles (EV)

Battery Electric Vehicle (BEV)

Hybrid Electric Vehicle (HEV)

Plug-in Hybrid Electric Vehicle (PHEV)

Fuel Cell Electric Vehicle (FCEV)

Based on Function, the North America market is segmented into the following sub-markets with annual revenue for 2017-2027 included in each section.

Performance Motors

Comfort & Convenience Motors

Safety & Security Motors

Based on Distribution Channel, the North America market is segmented into the following sub-markets with annual revenue for 2017-2027 included in each section.

OEM

Replacement

Geographically, the following national/local markets are fully investigated:

U.S.

Canada

Mexico

For each key country, detailed analysis and data for annual revenue are available for 2017-2027. The breakdown of key national markets by Motor Type, Vehicle Type, and Function over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Specifically, potential risks associated with investing in North America automotive motors market are assayed quantitatively and qualitatively through GMD's Risk Assessment System. According to the risk analysis and evaluation, Critical Success Factors (CSFs) are generated as a guidance to help investors & stockholders identify emerging opportunities, manage and minimize the risks, develop appropriate business models, and make wise strategies and decisions.

Key Players (this may not be a complete list and extra companies can be added upon request):

Borgwarner Inc.

Continental AG

Denso Corporation

Johnson Electric Holdings Limited

Mabuchi Motor Co., Ltd.

Magna International

Mahle Gmbh

Mitsuba Corporation

Mitsubishi Electric Corporation

Nidec Corporation

Robert Bosch GmbH

Siemens AG

Valeo S.A.

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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