

# North America Automotive Motors Market 2020-2027 by Motor Type, Vehicle Type, Function, Distribution Channel, and Country: Trend Outlook and Growth Opportunity

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# **Abstracts**

North America automotive motors market is expected to grow by 7.8% annually in the forecast period and reach \$8,749.4 million by 2027 driven by increasing demand for EVs, significant R&D investments, and increasing demand for advanced autonomous systems.

Highlighted with 27 tables and 44 figures, this 105-page report "North America Automotive Motors Market 2020-2027 by Motor Type, Vehicle Type, Function, Distribution Channel, and Country: Trend Outlook and Growth Opportunity" is based on a comprehensive research of the entire North America automotive motors market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2017-2020 and provides forecast from 2021 till 2027 with 2020 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

**Growth Drivers** 



Restraints and Challenges

**Emerging Product Trends & Market Opportunities** 

Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify North America automotive motors market in every aspect of the classification from perspectives of Motor Type, Vehicle Type, Function, Distribution Channel, and Country.

Based on Motor Type, the North America market is segmented into the following submarkets with annual revenue for 2017-2027 included in each section.

DC Brushed Motors

**Brushless DC Motors** 

**Stepper Motors** 

**Traction Motors** 

Other Motors

Based on Vehicle Type, the North America market is segmented into the following submarkets with annual revenue for 2017-2027 included in each section.

Non-electric Vehicles

Passenger Cars

**Light Commercial Vehicles** 

**Heavy Commercial Vehicles** 



Two-	W	hee	lers
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Electric	Vehicles	(EV)	

Battery Electric Vehicle (BEV)

Hybrid Electric Vehicle (HEV)

Plug-in Hybrid Electric Vehicle (PHEV)

Fuel Cell Electric Vehicle (FCEV)

Based on Function, the North America market is segmented into the following submarkets with annual revenue for 2017-2027 included in each section.

Performance Motors

Comfort & Convenience Motors

Safety & Security Motors

Based on Distribution Channel, the North America market is segmented into the following sub-markets with annual revenue for 2017-2027 included in each section.

**OEM** 

Replacement

Geographically, the following national/local markets are fully investigated:

U.S.

Canada

Mexico



For each key country, detailed analysis and data for annual revenue are available for 2017-2027. The breakdown of key national markets by Motor Type, Vehicle Type, and Function over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Specifically, potential risks associated with investing in North America automotive motors market are assayed quantitatively and qualitatively through GMD's Risk Assessment System. According to the risk analysis and evaluation, Critical Success Factors (CSFs) are generated as a guidance to help investors & stockholders identify emerging opportunities, manage and minimize the risks, develop appropriate business models, and make wise strategies and decisions.

Key Players (this may not be a complete list and extra companies can be added upon request):

Borgwarner Inc.

Continental AG

Denso Corporation

Johnson Electric Holdings Limited

Mabuchi Motor Co., Ltd.

Magna International

Mahle Gmbh

Mitsuba Corporation

Mitsubishi Electric Corporation

Nidec Corporation

Robert Bosch GmbH

Siemens AG

Valeo S.A.

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)



### **Contents**

#### 1 INTRODUCTION

- 1.1 Industry Definition and Research Scope
  - 1.1.1 Industry Definition
  - 1.1.2 Research Scope
- 1.2 Research Methodology
  - 1.2.1 Overview of Market Research Methodology
  - 1.2.2 Market Assumption
  - 1.2.3 Secondary Data
  - 1.2.4 Primary Data
  - 1.2.5 Data Filtration and Model Design
  - 1.2.6 Market Size/Share Estimation
  - 1.2.7 Research Limitations
- 1.3 Executive Summary

#### **2 MARKET OVERVIEW AND DYNAMICS**

- 2.1 Market Size and Forecast
  - 2.1.1 Impact of COVID-19 on World Economy
  - 2.1.2 Impact of COVID-19 on the Market
- 2.2 Major Growth Drivers
- 2.3 Market Restraints and Challenges
- 2.4 Emerging Opportunities and Market Trends
- 2.5 Porter's Fiver Forces Analysis

#### 3 SEGMENTATION OF NORTH AMERICA MARKET BY MOTOR TYPE

- 3.1 Market Overview by Motor Type
- 3.2 DC Brushed Motors
- 3.3 Brushless DC Motors
- 3.4 Stepper Motors
- 3.5 Traction Motors
- 3.6 Other Motors

#### 4 SEGMENTATION OF NORTH AMERICA MARKET BY VEHICLE TYPE

4.1 Market Overview by Vehicle Type



- 4.2 Non-electric Vehicles
  - 4.2.1 Passenger Cars
  - 4.2.2 Light Commercial Vehicles
  - 4.2.3 Heavy Commercial Vehicles
  - 4.2.4 Two-Wheelers
- 4.3 Electric Vehicles (EV)
  - 4.3.1 Battery Electric Vehicle (BEV)
  - 4.3.2 Hybrid Electric Vehicle (HEV)
  - 4.3.3 Plug-in Hybrid Electric Vehicle (PHEV)
  - 4.3.4 Fuel Cell Electric Vehicle (FCEV)

#### **5 SEGMENTATION OF NORTH AMERICA MARKET BY FUNCTION**

- 5.1 Market Overview by Function
- 5.2 Performance Motors
- 5.3 Comfort & Convenience Motors
- 5.4 Safety & Security Motors

#### 6 SEGMENTATION OF NORTH AMERICA MARKET BY DISTRIBUTION CHANNEL

- 6.1 Market Overview by Distribution Channel
- 6.2 OEM
- 6.3 Replacement

#### 7 NORTH AMERICA MARKET 2020-2027 BY COUNTRY

- 7.1 Overview of North America Market
- 7.2 U.S.
- 7.3 Canada
- 7.4 Mexico

#### **8 COMPETITIVE LANDSCAPE**

- 8.1 Overview of Key Vendors
- 8.2 New Product Launch, Partnership, Investment, and M&A
- 8.3 Company Profiles

Borgwarner Inc.

Continental AG

**Denso Corporation** 



Johnson Electric Holdings Limited
Mabuchi Motor Co., Ltd.
Magna International
Mahle Gmbh
Mitsuba Corporation
Mitsubishi Electric Corporation
Nidec Corporation
Robert Bosch GmbH
Siemens AG
Valeo S.A.

# 9 INVESTING IN NORTH AMERICA MARKET: RISK ASSESSMENT AND MANAGEMENT

9.1 Risk Evaluation of North America Market9.2 Critical Success Factors (CSFs)Related Reports and Products



# **List Of Tables**

#### LIST OF TABLES

- Table 1. Snapshot of North America Automotive Motors Market in Balanced Perspective, 2020-2027
- Table 2. Growth Rate of World Real GDP, 2017-2021
- Table 3. Main Product Trends and Market Opportunities in North America Automotive Motors Market
- Table 4. North America Automotive Motors Market by Motor Type, 2017-2027, \$ mn
- Table 5. North America Automotive Motors Market by Vehicle Type, 2017-2027, \$ mn
- Table 6. North America Automotive Motors Market: Non-electric Vehicles by Segment, 2017-2027, \$ mn
- Table 7. North America Automotive Motors Market: Electric Vehicles by Type, 2017-2027, \$ mn
- Table 8. North America Automotive Motors Market by Function, 2017-2027, \$ mn
- Table 9. North America Automotive Motors Market by Distribution Channel, 2017-2027, \$ mn
- Table 10. North America Automotive Motors Market by Country, 2017-2027, \$ mn
- Table 11. U.S. Automotive Motors Market by Motor Type, 2017-2027, \$ mn
- Table 12. U.S. Automotive Motors Market by Vehicle Type, 2017-2027, \$ mn
- Table 13. U.S. Automotive Motors Market by Function, 2017-2027, \$ mn
- Table 14. Canada Automotive Motors Market by Motor Type, 2017-2027, \$ mn
- Table 15. Canada Automotive Motors Market by Vehicle Type, 2017-2027, \$ mn
- Table 16. Canada Automotive Motors Market by Function, 2017-2027, \$ mn
- Table 17. Mexico Automotive Motors Market by Motor Type, 2017-2027, \$ mn
- Table 18. Mexico Automotive Motors Market by Vehicle Type, 2017-2027, \$ mn
- Table 19. Mexico Automotive Motors Market by Function, 2017-2027, \$ mn
- Table 20. Breakdown of North America Market by Key Vendor, 2020, %
- Table 21. Borgwarner Inc.: Company Snapshot
- Table 22. Borgwarner Inc.: Business Segmentation
- Table 23. Borgwarner Inc.: Product Portfolio
- Table 24. Borgwarner Inc.: Revenue, 2017-2018, \$ mn
- Table 25. Borgwarner Inc.: Recent Developments
- Table 26. Risk Evaluation for Investing in North America Market, 2020-2027
- Table 27. Critical Success Factors and Key Takeaways



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Research Method Flow Chart
- Figure 2. Breakdown of Primary Research
- Figure 3. Bottom-up Approach and Top-down Approach for Market Estimation
- Figure 4. North America Market Forecast in Optimistic, Conservative and Balanced Perspectives, 2020-2027
- Figure 5. North America Automotive Motors Market, 2020-2027, \$ mn
- Figure 6. Impact of COVID-19 on Business
- Figure 7. Primary Drivers and Impact Factors of North America Automotive Motors Market
- Figure 8. Primary Restraints and Impact Factors of North America Automotive Motors Market
- Figure 9. Investment Opportunity Analysis
- Figure 10. Porter's Fiver Forces Analysis of North America Automotive Motors Market
- Figure 11. Breakdown of North America Automotive Motors Market by Motor Type, 2020-2027, % of Revenue
- Figure 12. Contribution to North America 2021-2027 Cumulative Revenue by Motor Type, Value (\$ mn) and Share (%)
- Figure 13. North America Automotive Motors Market: DC Brushed Motors, 2017-2027, \$ mn
- Figure 14. North America Automotive Motors Market: Brushless DC Motors, 2017-2027, \$ mn
- Figure 15. North America Automotive Motors Market: Stepper Motors, 2017-2027, \$ mn
- Figure 16. North America Automotive Motors Market: Traction Motors, 2017-2027, \$ mn
- Figure 17. North America Automotive Motors Market: Other Motors, 2017-2027, \$ mn
- Figure 18. Breakdown of North America Automotive Motors Market by Vehicle Type, 2020-2027, % of Revenue
- Figure 19. Contribution to North America 2021-2027 Cumulative Revenue by Vehicle Type, Value (\$ mn) and Share (%)
- Figure 20. North America Automotive Motors Market: Non-electric Vehicles, 2017-2027, \$ mn
- Figure 21. North America Automotive Motors Market: Passenger Cars, 2017-2027, \$ mn
- Figure 22. North America Automotive Motors Market: Light Commercial Vehicles,
- 2017-2027, \$ mn
- Figure 23. North America Automotive Motors Market: Heavy Commercial Vehicles, 2017-2027, \$ mn



Figure 24. North America Automotive Motors Market: Two-Wheelers, 2017-2027, \$ mn Figure 25. North America Automotive Motors Market: Electric Vehicles (EV), 2017-2027,

\$ mn

Figure 26. North America Automotive Motors Market: Battery Electric Vehicle (BEV), 2017-2027, \$ mn

Figure 27. North America Automotive Motors Market: Hybrid Electric Vehicle (HEV), 2017-2027, \$ mn

Figure 28. North America Automotive Motors Market: Plug-in Hybrid Electric Vehicle (PHEV), 2017-2027, \$ mn

Figure 29. North America Automotive Motors Market: Fuel Cell Electric Vehicle (FCEV), 2017-2027, \$ mn

Figure 30. Breakdown of North America Automotive Motors Market by Function, 2020-2027, % of Revenue

Figure 31. Contribution to North America 2021-2027 Cumulative Revenue by Function, Value (\$ mn) and Share (%)

Figure 32. North America Automotive Motors Market: Performance Motors, 2017-2027, \$ mn

Figure 33. North America Automotive Motors Market: Comfort & Convenience Motors, 2017-2027, \$ mn

Figure 34. North America Automotive Motors Market: Safety & Security Motors, 2017-2027, \$ mn

Figure 35. Breakdown of North America Automotive Motors Market by Distribution Channel, 2020-2027, % of Revenue

Figure 36. Contribution to North America 2021-2027 Cumulative Revenue by Distribution Channel, Value (\$ mn) and Share (%)

Figure 37. North America Automotive Motors Market: OEM, 2017-2027, \$ mn

Figure 38. North America Automotive Motors Market: Replacement, 2017-2027, \$ mn

Figure 39. Breakdown of North America Automotive Motors Market by Country, 2020 and 2027, % of Revenue

Figure 40. Contribution to North America 2021-2027 Cumulative Revenue by Country, Value (\$ mn) and Share (%)

Figure 41. U.S. Automotive Motors Market, 2017-2027, \$ mn

Figure 42. Canada Automotive Motors Market, 2017-2027, \$ mn

Figure 43. Automotive Motors Market in Mexico, 2017-2027, \$ mn

Figure 44. Growth Stage of North America Automotive Motors Industry over the Forecast Period



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