

North America Automotive Lighting Market 2020-2026 by Technology, Product, Vehicle Type, Vehicle Autonomy, Sales Channel, and Country: Trend Forecast and Growth Opportunity

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Abstracts

North America automotive lighting market is expected to grow by 5.8% annually in the forecast period and reach \$8,488.2 million by 2026.

Highlighted with 36 tables and 76 figures, this 131-page report “North America Automotive Lighting Market 2020-2026 by Technology, Product, Vehicle Type, Vehicle Autonomy, Sales Channel, and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire North America automotive lighting market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. In this report 2019 is the base year for market analysis, with historical studies covering 2015-2019 and forecast covering 2020-2026.

(Please Note: The report will be updated before delivery to make sure that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view. The balanced (most likely) projection is used to quantify North America automotive lighting market in every aspect of the classification from perspectives of Technology, Product, Vehicle Type, Vehicle Autonomy, Sales Channel, and Country.

Based on Technology, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) and sales volume (million units) for 2015-2026 included in each section.

Halogen

Xenon

LED

Based on Product, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) and sales volume (million units) for 2015-2026 included in each section.

Interior Lighting

Roof Console Lighting System

Reading Light system

Car Body Lighting System

Ambient Lighting System

Exterior Lighting

Headlamps

Rear Lighting

Sidelights

Other Exterior Lightings

Based on Vehicle Type, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) and sales volume (million units) for 2015-2026 included in each section.

Passenger Vehicles

Economy Vehicles

Mid-priced Vehicles

Luxury Vehicles

Commercial Vehicles

Light Commercial Vehicles

Heavy Commercial Vehicles

Based on Vehicle Autonomy, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) and sales volume (million units) for 2015-2026 included in each section.

Conventional Vehicles

Autonomous Vehicles

Based on Sales Channel, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) and sales volume (million units) for 2015-2026

included in each section.

OEM

Aftermarket

Geographically, the following national/local markets are fully investigated:

U.S.

Canada

Mexico

For each of the countries, market analysis and revenue/volume data are available for 2015-2026. The breakdown of major national markets by Technology, Product, and Vehicle Type over the years 2015-2026 are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Specifically, potential risks associated with investing in North America automotive lighting market are assayed quantitatively and qualitatively through GMD's Risk Assessment System. According to the risk analysis and evaluation, Critical Success Factors (CSFs) are generated as a guidance to help investors & stockholders identify emerging opportunities, manage and minimize the risks, develop appropriate business models, and make wise strategies and decisions.

Key Players (this may not be a complete list and extra companies can be added upon request):

Bosch

Changzhou Xingyu Automotive Lighting System

GE Lighting

Grupo Antolin

Hella KGaA Hueck & Co.

Ichikoh Industries Ltd.

Infineon Technologies

Johnson Electric Holdings
Koito Manufacturing Co. Ltd.
Koninklijke Philips N.V.
Magneti Marelli S.P.A.
Osram Licht AG
Pacific Insight Electronics
SCHOTT
Shanghai Sunlight Enterprise
Stanley Electric Co., Ltd.
Valeo

(Please Note: The report will be updated before delivery to make sure that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

Contents

1 INTRODUCTION

- 1.1 Industry Definition and Research Scope
 - 1.1.1 Industry Definition
 - 1.1.2 Research Scope
- 1.2 Research Methodology
 - 1.2.1 Overview of Market Research Methodology
 - 1.2.2 Market Assumption
 - 1.2.3 Secondary Data
 - 1.2.4 Primary Data
 - 1.2.5 Data Filtration and Model Design
 - 1.2.6 Market Size/Share Estimation
 - 1.2.7 Research Limitations
- 1.3 Executive Summary

2 MARKET OVERVIEW AND DYNAMICS

- 2.1 Market Size and Forecast
- 2.2 Major Growth Drivers
- 2.3 Market Restraints and Challenges
- 2.4 Emerging Opportunities and Market Trends
- 2.5 Porter's Fiver Forces Analysis

3 SEGMENTATION OF NORTH AMERICA MARKET BY TECHNOLOGY

- 3.1 Market Overview by Technology
- 3.2 Halogen
- 3.3 Xenon
- 3.4 LED & Laser

4 SEGMENTATION OF NORTH AMERICA MARKET BY PRODUCT

- 4.1 Market Overview by Product
- 4.2 Interior Lighting
 - 4.2.1 Roof Console Lighting System
 - 4.2.2 Reading Light system
 - 4.2.3 Car Body Lighting System

- 4.2.4 Ambient Lighting System
- 4.3 Exterior Lighting
 - 4.3.1 Headlamps
 - 4.3.2 Rear Lighting
 - 4.3.3 Sidelights
 - 4.3.4 Other Exterior Lightings

5 SEGMENTATION OF NORTH AMERICA MARKET BY VEHICLE TYPE

- 5.1 Market Overview by Vehicle Type
- 5.2 Passenger Vehicles
- 5.3 Commercial Vehicles

6 SEGMENTATION OF NORTH AMERICA MARKET BY VEHICLE AUTONOMY

- 6.1 Market Overview by Vehicle Autonomy
- 6.2 Conventional Vehicles
- 6.3 Autonomous Vehicles

7 SEGMENTATION OF NORTH AMERICA MARKET BY SALES CHANNEL

- 7.1 Market Overview by Sales Channel
- 7.2 OEM
- 7.3 Aftermarket

8 NORTH AMERICA MARKET 2019-2026 BY COUNTRY

- 8.1 Overview of North America Market
- 8.2 U.S.
- 8.3 Canada
- 8.4 Mexico

9 COMPETITIVE LANDSCAPE

- 9.1 Overview of Key Vendors
- 9.2 New Product Launch, Partnership, Investment, and M&A
- 9.3 Company Profiles
 - Bosch
 - Changzhou Xingyu Automotive Lighting System

GE Lighting
Grupo Antolin
Hella KGaA Hueck & Co.
Ichikoh Industries Ltd.
Infineon Technologies
Johnson Electric Holdings
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Magneti Marelli S.P.A.
Osram Licht AG
Pacific Insight Electronics
SCHOTT
Shanghai Sunlight Enterprise
Stanley Electric Co., Ltd.
Valeo

10 INVESTING IN NORTH AMERICA MARKET: RISK ASSESSMENT AND MANAGEMENT

10.1 Risk Evaluation of North America Market

10.2 Critical Success Factors (CSFs)

Related Reports and Products

List Of Tables

LIST OF TABLES

- Table 1. Snapshot of North America Automotive Lighting Market, 2019-2026
- Table 2. Main Product Trends and Market Opportunities in North America Automotive Lighting Market
- Table 3. North America Automotive Lighting Market by Technology, 2015-2026, \$ mn
- Table 4. North America Automotive Lighting Market by Technology, 2015-2026, million units
- Table 5. North America Automotive Lighting Market by Product, 2015-2026, \$ mn
- Table 6. North America Automotive Lighting Market by Product, 2015-2026, million units
- Table 7. North America Automotive Interior Lighting Market by Product, 2015-2026, \$ mn
- Table 8. North America Automotive Exterior Lighting Market by Product, 2015-2026, \$ mn
- Table 9. North America Automotive Lighting Market by Vehicle Type, 2015-2026, \$ mn
- Table 10. North America Automotive Lighting Market by Vehicle Type, 2015-2026, million units
- Table 11. North America Automotive Lighting Market: Passenger Vehicles by Grade, 2015-2026, \$ mn
- Table 12. North America Automotive Lighting Market: Passenger Vehicles by Grade, 2015-2026, million units
- Table 13. North America Automotive Lighting Market: Commercial Vehicles by Type, 2015-2026, \$ mn
- Table 14. North America Automotive Lighting Market: Commercial Vehicles by Type, 2015-2026, million units
- Table 15. North America Automotive Lighting Market by Vehicle Autonomy, 2015-2026, \$ mn
- Table 16. North America Automotive Lighting Market by Vehicle Autonomy, 2015-2026, million units
- Table 17. North America Automotive Lighting Market by Sales Channel, 2015-2026, \$ mn
- Table 18. North America Automotive Lighting Market by Sales Channel, 2015-2026, million units
- Table 19. North America Automotive Lighting Market by Country, 2015-2026, \$ mn
- Table 20. U.S. Automotive Lighting Market by Technology, 2015-2026, \$ mn
- Table 21. U.S. Automotive Lighting Market by Product, 2015-2026, \$ mn
- Table 22. U.S. Automotive Lighting Market by Vehicle Type, 2015-2026, \$ mn

Table 23. Canada Automotive Lighting Market by Technology, 2015-2026, \$ mn
Table 24. Canada Automotive Lighting Market by Product, 2015-2026, \$ mn
Table 25. Canada Automotive Lighting Market by Vehicle Type, 2015-2026, \$ mn
Table 26. Mexico Automotive Lighting Market by Technology, 2015-2026, \$ mn
Table 27. Mexico Automotive Lighting Market by Product, 2015-2026, \$ mn
Table 28. Mexico Automotive Lighting Market by Vehicle Type, 2015-2026, \$ mn
Table 29. Breakdown of North America Market by Key Vendor, 2019, %
Table 30. Bosch: Company Snapshot
Table 31. Bosch: Business Segmentation
Table 32. Bosch: Product Portfolio
Table 33. Bosch: Revenue, 2016-2018, \$ mn
Table 34. Bosch: Recent Developments
Table 35. Risk Evaluation for Investing in North America Market, 2019-2026
Table 36. Critical Success Factors and Key Takeaways

List Of Figures

LIST OF FIGURES

Figure 1. Research Method Flow Chart

Figure 2. Bottom-up Approach and Top-down Approach for Market Estimation

Figure 3. North America Market Forecast in Optimistic, Conservative and Balanced Perspectives, 2019-2026

Figure 4. North America Automotive Lighting Market, 2019-2026, \$ mn

Figure 5. North America Automotive Lighting Market, 2019-2026, million units

Figure 6. Primary Drivers and Impact Factors of North America Automotive Lighting Market

Figure 7. Worldwide Vehicle Production, 2015-2026, million units

Figure 8. GDP per capita in the World, 1960-2018, \$ thousand

Figure 9. Forecast of Middle-class Population by Region, 2015-2030, million

Figure 10. Primary Restraints and Impact Factors of North America Automotive Lighting Market

Figure 11. Porter's Five Forces Analysis of North America Automotive Lighting Market

Figure 12. Breakdown of North America Automotive Lighting Market by Technology, 2019-2026, % of Revenue

Figure 13. Breakdown of North America Automotive Lighting Market by Technology, 2019-2026, % of Sales Volume

Figure 14. Contribution to North America 2020-2026 Cumulative Revenue by Technology, Value (\$ mn) and Share (%)

Figure 15. Contribution to North America 2020-2026 Cumulative Revenue by Technology, Volume (million units) and Share (%)

Figure 16. North America Automotive Lighting Market: Halogen, 2015-2026, \$ mn

Figure 17. North America Automotive Lighting Market: Halogen, 2015-2026, million units

Figure 18. North America Automotive Lighting Market: Xenon, 2015-2026, \$ mn

Figure 19. North America Automotive Lighting Market: Xenon, 2015-2026, million units

Figure 20. North America Automotive Lighting Market: LED & Laser, 2015-2026, \$ mn

Figure 21. North America Automotive Lighting Market: LED & Laser, 2015-2026, million units

Figure 22. Breakdown of North America Automotive Lighting Market by Product, 2019-2026, % of Revenue

Figure 23. Breakdown of North America Automotive Lighting Market by Product, 2019-2026, % of Sales Volume

Figure 24. Contribution to North America 2020-2026 Cumulative Revenue by Product, Value (\$ mn) and Share (%)

Figure 25. Contribution to North America 2020-2026 Cumulative Revenue by Product, Volume (million units) and Share (%)

Figure 26. Breakdown of North America Automotive Interior Lighting Market by Product, 2019-2026, % of Revenue

Figure 27. North America Automotive Lighting Market: Roof Console Lighting System, 2015-2026, \$ mn

Figure 28. North America Automotive Lighting Market: Roof Console Lighting System, 2015-2026, million units

Figure 29. North America Automotive Lighting Market: Reading Light system, 2015-2026, \$ mn

Figure 30. North America Automotive Lighting Market: Reading Light system, 2015-2026, million units

Figure 31. North America Automotive Lighting Market: Car Body Lighting System, 2015-2026, \$ mn

Figure 32. North America Automotive Lighting Market: Car Body Lighting System, 2015-2026, million units

Figure 33. North America Automotive Lighting Market: Ambient Lighting System, 2015-2026, \$ mn

Figure 34. North America Automotive Lighting Market: Ambient Lighting System, 2015-2026, million units

Figure 35. Breakdown of North America Automotive Exterior Lighting Market by Product, 2019-2026, % of Revenue

Figure 36. North America Automotive Lighting Market: Headlamps, 2015-2026, \$ mn

Figure 37. North America Automotive Lighting Market: Headlamps, 2015-2026, million units

Figure 38. North America Automotive Lighting Market: Rear Lighting, 2015-2026, \$ mn

Figure 39. North America Automotive Lighting Market: Rear Lighting, 2015-2026, million units

Figure 40. North America Automotive Lighting Market: Sidelights, 2015-2026, \$ mn

Figure 41. North America Automotive Lighting Market: Sidelights, 2015-2026, million units

Figure 42. North America Automotive Lighting Market: Other Exterior Lightings, 2015-2026, \$ mn

Figure 43. North America Automotive Lighting Market: Other Exterior Lightings, 2015-2026, million units

Figure 44. Breakdown of North America Automotive Lighting Market by Vehicle Type, 2019-2026, % of Revenue

Figure 45. Breakdown of North America Automotive Lighting Market by Vehicle Type, 2019-2026, % of Sales Volume

Figure 46. Contribution to North America 2020-2026 Cumulative Revenue by Vehicle Type, Value (\$ mn) and Share (%)

Figure 47. Contribution to North America 2020-2026 Cumulative Revenue by Vehicle Type, Volume (million units) and Share (%)

Figure 48. North America Automotive Lighting Market: Passenger Vehicles, 2015-2026, \$ mn

Figure 49. North America Automotive Lighting Market: Passenger Vehicles, 2015-2026, million units

Figure 50. North America Automotive Lighting Market: Commercial Vehicles, 2015-2026, \$ mn

Figure 51. North America Automotive Lighting Market: Commercial Vehicles, 2015-2026, million units

Figure 52. Breakdown of North America Automotive Lighting Market by Vehicle Autonomy, 2019-2026, % of Revenue

Figure 53. Breakdown of North America Automotive Lighting Market by Vehicle Autonomy, 2019-2026, % of Sales Volume

Figure 54. Contribution to North America 2020-2026 Cumulative Revenue by Vehicle Autonomy, Value (\$ mn) and Share (%)

Figure 55. Contribution to North America 2020-2026 Cumulative Revenue by Vehicle Autonomy, Volume (million units) and Share (%)

Figure 56. North America Automotive Lighting Market: Conventional Vehicles, 2015-2026, \$ mn

Figure 57. North America Automotive Lighting Market: Conventional Vehicles, 2015-2026, million units

Figure 58. North America Automotive Lighting Market: Autonomous Vehicles, 2015-2026, \$ mn

Figure 59. North America Automotive Lighting Market: Autonomous Vehicles, 2015-2026, million units

Figure 60. Breakdown of North America Automotive Lighting Market by Sales Channel, 2019-2026, % of Revenue

Figure 61. Breakdown of North America Automotive Lighting Market by Sales Channel, 2019-2026, % of Sales Volume

Figure 62. Contribution to North America 2020-2026 Cumulative Revenue by Sales Channel, Value (\$ mn) and Share (%)

Figure 63. Contribution to North America 2020-2026 Cumulative Revenue by Sales Channel, Volume (million units) and Share (%)

Figure 64. North America Automotive Lighting Market: OEM, 2015-2026, \$ mn

Figure 65. North America Automotive Lighting Market: OEM, 2015-2026, million units

Figure 66. North America Automotive Lighting Market: Aftermarket, 2015-2026, \$ mn

Figure 67. North America Automotive Lighting Market: Aftermarket, 2015-2026, million units

Figure 68. Breakdown of North America Automotive Lighting Market by Country, 2019 and 2026, % of Revenue

Figure 69. Contribution to North America 2020-2026 Cumulative Revenue by Country, Value (\$ mn) and Share (%)

Figure 70. U.S. Automotive Lighting Market, 2015-2026, \$ mn

Figure 71. U.S. Automotive Lighting Market, 2015-2026, million units

Figure 72. Canada Automotive Lighting Market, 2015-2026, \$ mn

Figure 73. Canada Automotive Lighting Market, 2015-2026, million units

Figure 74. Automotive Lighting Market in Mexico, 2015-2026, \$ mn

Figure 75. Automotive Lighting Market in Mexico, 2015-2026, million units

Figure 76. Growth Stage of North America Automotive Lighting Industry over the Forecast Period

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