

# **North America Automotive Infotainment Systems Market 2022-2032 by Component (Hardware, Software), Installation Type (In-dash, Rear Seat), Technology (Embedded, Tethered, Integrated), Connectivity (3G, 4G, 5G, Others), Vehicle Type (Passenger, Commercial), Vehicle Propulsion (ICE, EV), Distribution Channel (OEM, Aftermarket), and Country: Trend Forecast and Growth Opportunity**

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## **Abstracts**

North America automotive infotainment systems market is projected to grow by 8.1% annually in the forecast period and reach \$12.13 billion by 2032. The growth is driven by the growing vehicle sales, the evolution of electrification and autonomous driving, the preference for enhanced user experiences and convenience, rising smartphone penetration, and the integration of technologies like IoT/AR/VR.

Highlighted with 28 tables and 60 figures, this 126-page report “North America Automotive Infotainment Systems Market 2022-2032 by Component (Hardware, Software), Installation Type (In-dash, Rear Seat), Technology (Embedded, Tethered, Integrated), Connectivity (3G, 4G, 5G, Others), Vehicle Type (Passenger, Commercial), Vehicle Propulsion (ICE, EV), Distribution Channel (OEM, Aftermarket), and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire North America automotive infotainment systems market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2020-2022 and provides forecast from 2023 till 2032 with 2022 as the base year.

(Please note: The report will be updated before delivery so that the latest historical year is the base year, and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify North America automotive infotainment systems market in every aspect of the classification from perspectives of Component, Installation Type, Technology, Connectivity, Vehicle Type, Vehicle Propulsion, Distribution Channel, and Country.

Based on Component, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Hardware

Audio Unit

Infotainment/Display Unit

Navigation Unit

Instrument Cluster

Head-Up Display

Connectivity & Communication

Other Hardware

Software

Qnx

Microsoft

Linux

Android

Other Operating Systems

Based on Installation Type, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

In-dash Infotainment

Rear Seat Infotainment

By Technology, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Embedded System

Tethered System

Integrated System

By Connectivity, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

3G

4G

5G

Other Networks

By Vehicle Type, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Passenger Cars

Commercial Vehicles

By Vehicle Propulsion, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

ICE Vehicles

Electric Vehicles (EV)

By Distribution Channel, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

OEM

Aftermarket

Geographically, the following national/local markets are fully investigated:

U.S.

Canada

## Mexico

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2022-2032. The breakdown of national markets by Installation Type, Technology, and Vehicle Type over the forecast years are also included.

The report also covers the current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

### Selected Key Players:

Aisin Aw Co., Ltd.

Alpine Electronics Inc.

Aptiv PLC

Bayerische Motoren Werke AG (BMW)

Clarion Co., Ltd. (Faurecia)

Continental AG

Denso Corporation

Ford Motor Co.

Fujitsu Limited

Garmin Ltd.

General Motors Co.

Harman International Industries, Inc. (Samsung Electronics)

Huizhou Desay SV Automotive Co., Ltd.

JVC Kenwood Corporation

Magnetic Marelli SpA

Mitsubishi Electric Corporation

Panasonic Corporation

Pioneer Corporation

Robert Bosch GmbH

Visteon Corporation

(Please note: The report will be updated before delivery so that the latest historical year is the base year, and the forecast covers at least 5 years over the base year.)

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Clarion Co., Ltd. (Faurecia)

Continental AG

Denso Corporation

Ford Motor Co.

Fujitsu Limited

Garmin Ltd.

General Motors Co.

Harman International Industries, Inc. (Samsung Electronics)

Huizhou Desay SV Automotive Co., Ltd.

JVC Kenwood Corporation

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