

North America Automotive Exterior Lighting Market 2020-2026 by Technology, Product, Vehicle Type, Vehicle Autonomy, Sales Channel, and Country: Trend Forecast and Growth Opportunity

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Abstracts

North America automotive exterior lighting market is expected to grow by 5.8% annually in the forecast period and reach \$7.52 billion by 2026.

Highlighted with 34 tables and 66 figures, this 122-page report “North America Automotive Exterior Lighting Market 2020-2026 by Technology, Product, Vehicle Type, Vehicle Autonomy, Sales Channel, and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire North America automotive exterior lighting market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. In this report 2019 is the base year for market analysis, with historical studies covering 2015-2019 and forecast covering 2020-2026. (Please Note: The report will be updated before delivery to make sure that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of North America market is forecast in optimistic, balanced, and conservative view. The balanced (most likely) projection is used to quantify North America automotive exterior lighting market in every aspect of the classification from perspectives of Technology, Product, Vehicle Type, Vehicle Autonomy, Sales Channel, and Country.

Based on Technology, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) and sales volume (million units) for 2015-2026 included in each section.

Halogen

Xenon

LED

Based on Product, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) and sales volume (million units) for 2015-2026 included in each section.

Headlamps

Rear Lighting

Sidelights

Other Exterior Lightings

Based on Vehicle Type, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) and sales volume (million units) for 2015-2026

included in each section.

Passenger Vehicles

Economy Vehicles

Mid-priced Vehicles

Luxury Vehicles

Commercial Vehicles

Light Commercial Vehicles

Heavy Commercial Vehicles

Based on Vehicle Autonomy, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) and sales volume (million units) for 2015-2026 included in each section.

Conventional Vehicles

Autonomous Vehicles

Based on Sales Channel, the North America market is segmented into the following sub-markets with annual revenue (\$ mn) and sales volume (million units) for 2015-2026 included in each section.

OEM

Aftermarket

Geographically, the following national/local markets are fully investigated:

U.S.

Canada

Mexico

For each of the aforementioned countries, market analysis and revenue/volume data are available for 2015-2026. The breakdown of major national markets by Technology, Product, and Vehicle Type over the years 2015-2026 are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Specifically, potential risks associated with investing in North America automotive exterior lighting market are assayed quantitatively and qualitatively through GMD's Risk Assessment System. According to the risk analysis and evaluation, Critical Success Factors (CSFs) are generated as a guidance to help investors & stockholders identify emerging opportunities, manage and minimize the risks, develop appropriate business models, and make wise strategies and decisions.

Key Players (this may not be a complete list and extra companies can be added upon request):

Bosch

Changzhou Xingyu Automotive Exterior Lighting System

Flex-N-Gate

Flextronics International

GE Lighting

Gentex Corporation

Grupo Antolin

Hella KGaA Hueck & Co.

Ichikoh Industries Ltd.

Infineon Technologies

Johnson Electric Holdings

Koito Manufacturing Co. Ltd.

Koninklijke Philips N.V.

Magneti Marelli S.P.A.

Osram Licht AG

Pacific Insight Electronics

Phoenix Lamps Division

SCHOTT

Shanghai Sunlight Enterprise
Stanley Electric Co., Ltd.
Valeo

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Contents

1 INTRODUCTION

- 1.1 Industry Definition and Research Scope
 - 1.1.1 Industry Definition
 - 1.1.2 Research Scope
- 1.2 Research Methodology
 - 1.2.1 Overview of Market Research Methodology
 - 1.2.2 Market Assumption
 - 1.2.3 Secondary Data
 - 1.2.4 Primary Data
 - 1.2.5 Data Filtration and Model Design
 - 1.2.6 Market Size/Share Estimation
 - 1.2.7 Research Limitations
- 1.3 Executive Summary

2 MARKET OVERVIEW AND DYNAMICS

- 2.1 Market Size and Forecast
- 2.2 Major Growth Drivers
- 2.3 Market Restraints and Challenges
- 2.4 Emerging Opportunities and Market Trends
- 2.5 Porter's Fiver Forces Analysis

3 SEGMENTATION OF NORTH AMERICA MARKET BY TECHNOLOGY

- 3.1 Market Overview by Technology
- 3.2 Halogen
- 3.3 Xenon
- 3.4 LED & Laser

4 SEGMENTATION OF NORTH AMERICA MARKET BY PRODUCT

- 4.1 Market Overview by Product
- 4.2 Headlamps
- 4.3 Rear Lighting
- 4.4 Sidelights
- 4.5 Other Exterior Lightings

5 SEGMENTATION OF NORTH AMERICA MARKET BY VEHICLE TYPE

- 5.1 Market Overview by Vehicle Type
- 5.2 Passenger Vehicles
- 5.3 Commercial Vehicles

6 SEGMENTATION OF NORTH AMERICA MARKET BY VEHICLE AUTONOMY

- 6.1 Market Overview by Vehicle Autonomy
- 6.2 Conventional Vehicles
- 6.3 Autonomous Vehicles

7 SEGMENTATION OF NORTH AMERICA MARKET BY SALES CHANNEL

- 7.1 Market Overview by Sales Channel
- 7.2 OEM
- 7.3 Aftermarket

8 NORTH AMERICA MARKET 2019-2026 BY COUNTRY

- 8.1 Overview of North America Market
- 8.2 U.S.
- 8.3 Canada
- 8.4 Mexico

9 COMPETITIVE LANDSCAPE

- 9.1 Overview of Key Vendors
- 9.2 New Product Launch, Partnership, Investment, and M&A
- 9.3 Company Profiles
 - Bosch
 - Changzhou Xingyu Automotive Exterior Lighting System
 - Flex-N-Gate
 - Flextronics International
 - GE Lighting
 - Gentex Corporation
 - Grupo Antolin
 - Hella KGaA Hueck & Co.

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Phoenix Lamps Division
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Shanghai Sunlight Enterprise
Stanley Electric Co., Ltd.
Valeo

10 INVESTING IN NORTH AMERICA MARKET: RISK ASSESSMENT AND MANAGEMENT

10.1 Risk Evaluation of North America Market
10.2 Critical Success Factors (CSFs)
Related Reports and Products

List Of Tables

LIST OF TABLES

Table 1. Snapshot of North America Automotive Exterior Lighting Market, 2019-2026

Table 2. Main Product Trends and Market Opportunities in North America Automotive Exterior Lighting Market

Table 3. North America Automotive Exterior Lighting Market by Technology, 2015-2026, \$ mn

Table 4. North America Automotive Exterior Lighting Market by Technology, 2015-2026, million units

Table 5. North America Automotive Exterior Lighting Market by Product, 2015-2026, \$ mn

Table 6. North America Automotive Exterior Lighting Market by Product, 2015-2026, million units

Table 7. North America Automotive Exterior Lighting Market by Vehicle Type, 2015-2026, \$ mn

Table 8. North America Automotive Exterior Lighting Market by Vehicle Type, 2015-2026, million units

Table 9. North America Automotive Exterior Lighting Market: Passenger Vehicles by Grade, 2015-2026, \$ mn

Table 10. North America Automotive Exterior Lighting Market: Passenger Vehicles by Grade, 2015-2026, million units

Table 11. North America Automotive Exterior Lighting Market: Commercial Vehicles by Type, 2015-2026, \$ mn

Table 12. North America Automotive Exterior Lighting Market: Commercial Vehicles by Type, 2015-2026, million units

Table 13. North America Automotive Exterior Lighting Market by Vehicle Autonomy, 2015-2026, \$ mn

Table 14. North America Automotive Exterior Lighting Market by Vehicle Autonomy, 2015-2026, million units

Table 15. North America Automotive Exterior Lighting Market by Sales Channel, 2015-2026, \$ mn

Table 16. North America Automotive Exterior Lighting Market by Sales Channel, 2015-2026, million units

Table 17. North America Automotive Exterior Lighting Market by Country, 2015-2026, \$ mn

Table 18. U.S. Automotive Exterior Lighting Market by Technology, 2015-2026, \$ mn

Table 19. U.S. Automotive Exterior Lighting Market by Product, 2015-2026, \$ mn

Table 20. U.S. Automotive Exterior Lighting Market by Vehicle Type, 2015-2026, \$ mn
Table 21. Canada Automotive Exterior Lighting Market by Technology, 2015-2026, \$ mn
Table 22. Canada Automotive Exterior Lighting Market by Product, 2015-2026, \$ mn
Table 23. Canada Automotive Exterior Lighting Market by Vehicle Type, 2015-2026, \$ mn
Table 24. Mexico Automotive Exterior Lighting Market by Technology, 2015-2026, \$ mn
Table 25. Mexico Automotive Exterior Lighting Market by Product, 2015-2026, \$ mn
Table 26. Mexico Automotive Exterior Lighting Market by Vehicle Type, 2015-2026, \$ mn
Table 27. Breakdown of North America Market by Key Vendor, 2019, %
Table 28. Bosch: Company Snapshot
Table 29. Bosch: Business Segmentation
Table 30. Bosch: Product Portfolio
Table 31. Bosch: Revenue, 2016-2018, \$ mn
Table 32. Bosch: Recent Developments
Table 33. Risk Evaluation for Investing in North America Market, 2019-2026
Table 34. Critical Success Factors and Key Takeaways

List Of Figures

LIST OF FIGURES

Figure 1. Research Method Flow Chart

Figure 2. Bottom-up Approach and Top-down Approach for Market Estimation

Figure 3. North America Market Forecast in Optimistic, Conservative and Balanced Perspectives, 2019-2026

Figure 4. North America Automotive Exterior Lighting Market, 2019-2026, \$ mn

Figure 5. North America Automotive Exterior Lighting Market, 2019-2026, million units

Figure 6. Primary Drivers and Impact Factors of North America Automotive Exterior Lighting Market

Figure 7. Worldwide Vehicle Production, 2015-2026, million units

Figure 8. GDP per capita in the World, 1960-2018, \$ thousand

Figure 9. Forecast of Middle-class Population by Region, 2015-2030, million

Figure 10. Primary Restraints and Impact Factors of North America Automotive Exterior Lighting Market

Figure 11. Porter's Five Forces Analysis of North America Automotive Exterior Lighting Market

Figure 12. Breakdown of North America Automotive Exterior Lighting Market by Technology, 2019-2026, % of Revenue

Figure 13. Breakdown of North America Automotive Exterior Lighting Market by Technology, 2019-2026, % of Sales Volume

Figure 14. Contribution to North America 2020-2026 Cumulative Revenue by Technology, Value (\$ mn) and Share (%)

Figure 15. Contribution to North America 2020-2026 Cumulative Revenue by Technology, Volume (million units) and Share (%)

Figure 16. North America Automotive Exterior Lighting Market: Halogen, 2015-2026, \$ mn

Figure 17. North America Automotive Exterior Lighting Market: Halogen, 2015-2026, million units

Figure 18. North America Automotive Exterior Lighting Market: Xenon, 2015-2026, \$ mn

Figure 19. North America Automotive Exterior Lighting Market: Xenon, 2015-2026, million units

Figure 20. North America Automotive Exterior Lighting Market: LED & Laser, 2015-2026, \$ mn

Figure 21. North America Automotive Exterior Lighting Market: LED & Laser, 2015-2026, million units

Figure 22. Breakdown of North America Automotive Exterior Lighting Market by

Product, 2019-2026, % of Revenue

Figure 23. Breakdown of North America Automotive Exterior Lighting Market by Product, 2019-2026, % of Sales Volume

Figure 24. Contribution to North America 2020-2026 Cumulative Revenue by Product, Value (\$ mn) and Share (%)

Figure 25. Contribution to North America 2020-2026 Cumulative Revenue by Product, Volume (million units) and Share (%)

Figure 26. North America Automotive Exterior Lighting Market: Headlamps, 2015-2026, \$ mn

Figure 27. North America Automotive Exterior Lighting Market: Headlamps, 2015-2026, million units

Figure 28. North America Automotive Exterior Lighting Market: Rear Lighting, 2015-2026, \$ mn

Figure 29. North America Automotive Exterior Lighting Market: Rear Lighting, 2015-2026, million units

Figure 30. North America Automotive Exterior Lighting Market: Sidelights, 2015-2026, \$ mn

Figure 31. North America Automotive Exterior Lighting Market: Sidelights, 2015-2026, million units

Figure 32. North America Automotive Exterior Lighting Market: Other Exterior Lightings, 2015-2026, \$ mn

Figure 33. North America Automotive Exterior Lighting Market: Other Exterior Lightings, 2015-2026, million units

Figure 34. Breakdown of North America Automotive Exterior Lighting Market by Vehicle Type, 2019-2026, % of Revenue

Figure 35. Breakdown of North America Automotive Exterior Lighting Market by Vehicle Type, 2019-2026, % of Sales Volume

Figure 36. Contribution to North America 2020-2026 Cumulative Revenue by Vehicle Type, Value (\$ mn) and Share (%)

Figure 37. Contribution to North America 2020-2026 Cumulative Revenue by Vehicle Type, Volume (million units) and Share (%)

Figure 38. North America Automotive Exterior Lighting Market: Passenger Vehicles, 2015-2026, \$ mn

Figure 39. North America Automotive Exterior Lighting Market: Passenger Vehicles, 2015-2026, million units

Figure 40. North America Automotive Exterior Lighting Market: Commercial Vehicles, 2015-2026, \$ mn

Figure 41. North America Automotive Exterior Lighting Market: Commercial Vehicles, 2015-2026, million units

Figure 42. Breakdown of North America Automotive Exterior Lighting Market by Vehicle Autonomy, 2019-2026, % of Revenue

Figure 43. Breakdown of North America Automotive Exterior Lighting Market by Vehicle Autonomy, 2019-2026, % of Sales Volume

Figure 44. Contribution to North America 2020-2026 Cumulative Revenue by Vehicle Autonomy, Value (\$ mn) and Share (%)

Figure 45. Contribution to North America 2020-2026 Cumulative Revenue by Vehicle Autonomy, Volume (million units) and Share (%)

Figure 46. North America Automotive Exterior Lighting Market: Conventional Vehicles, 2015-2026, \$ mn

Figure 47. North America Automotive Exterior Lighting Market: Conventional Vehicles, 2015-2026, million units

Figure 48. North America Automotive Exterior Lighting Market: Autonomous Vehicles, 2015-2026, \$ mn

Figure 49. North America Automotive Exterior Lighting Market: Autonomous Vehicles, 2015-2026, million units

Figure 50. Breakdown of North America Automotive Exterior Lighting Market by Sales Channel, 2019-2026, % of Revenue

Figure 51. Breakdown of North America Automotive Exterior Lighting Market by Sales Channel, 2019-2026, % of Sales Volume

Figure 52. Contribution to North America 2020-2026 Cumulative Revenue by Sales Channel, Value (\$ mn) and Share (%)

Figure 53. Contribution to North America 2020-2026 Cumulative Revenue by Sales Channel, Volume (million units) and Share (%)

Figure 54. North America Automotive Exterior Lighting Market: OEM, 2015-2026, \$ mn

Figure 55. North America Automotive Exterior Lighting Market: OEM, 2015-2026, million units

Figure 56. North America Automotive Exterior Lighting Market: Aftermarket, 2015-2026, \$ mn

Figure 57. North America Automotive Exterior Lighting Market: Aftermarket, 2015-2026, million units

Figure 58. Breakdown of North America Automotive Exterior Lighting Market by Country, 2019 and 2026, % of Revenue

Figure 59. Contribution to North America 2020-2026 Cumulative Revenue by Country, Value (\$ mn) and Share (%)

Figure 60. U.S. Automotive Exterior Lighting Market, 2015-2026, \$ mn

Figure 61. U.S. Automotive Exterior Lighting Market, 2015-2026, million units

Figure 62. Canada Automotive Exterior Lighting Market, 2015-2026, \$ mn

Figure 63. Canada Automotive Exterior Lighting Market, 2015-2026, million units

Figure 64. Automotive Exterior Lighting Market in Mexico, 2015-2026, \$ mn

Figure 65. Automotive Exterior Lighting Market in Mexico, 2015-2026, million units

Figure 66. Growth Stage of North America Automotive Exterior Lighting Industry over the Forecast Period

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