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Global Workforce Analytics Market 2020-2030 by Component (Software, Service), Application, Deployment (On-premise, Cloud-based), Organization Size (Large Enterprises, SMEs), Industry Vertical, and Region: Trend Forecast and Growth Opportunity

https://marketpublishers.com/r/G80795871EA0EN.html
Date: August 2021
Pages: 168
Price: US$ 2,788.00 (Single User License)
ID: G80795871EA0EN

Abstracts

Global workforce analytics market will reach $4,814.7 million by 2030, growing by 14.4% annually over 2020-2030 driven by the growing concern of dealing with humongous volume of data, aims of improving operation efficiencies and reducing labor cost, and evolving digital technologies such as cloud, 5G, big data, mobile platforms, and advanced analytics tools.

Highlighted with 84 tables and 91 figures, this 168-page report “Global Workforce Analytics Market 2020-2030 by Component (Software, Service), Application, Deployment (On-premise, Cloud-based), Organization Size (Large Enterprises, SMEs), Industry Vertical, and Region: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire global workforce analytics market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2017-2019 and provides estimate and forecast from 2020 till 2030 with 2019 as the base year. (The year 2020 is not appropriate for research base due to the outbreak of COVID-19.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

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- Growth Drivers
- Restraints and Challenges
- Emerging Product Trends & Market Opportunities
- Porter’s Fiver Forces

The trend and outlook of global market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify global workforce analytics market in every aspect of the classification from perspectives of Component, Application, Deployment, Organization Size, Industry Vertical, and Region.

Based on Component, the global market is segmented into the following sub-markets with annual revenue ($ mn) for 2019-2030 included in each primary section.

- Software & Solution
- Service & Support
  - Consulting Services
  - Managed Services
  - System Integration

Based on Application, the global market is segmented into the following sub-markets with annual revenue ($ mn) for 2019-2030 included in each primary section.

- Time & Attendance
- Scheduling & Staffing
- Performance Management

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- Workforce Planning
- Learning & Development
- Succession Management

- Benchmarking Analysis
  - Compensation Management
  - Performance Management
  - Training and Development
  - Succession Management

- Other Applications

Based on Deployment, the global market is segmented into the following sub-markets with annual revenue ($ mn) for 2019-2030 included in each primary section.

- On-premise Deployment
- Cloud-based Deployment

Based on Organization Size, the global market is segmented into the following sub-markets with annual revenue ($ mn) for 2019-2030 included in each primary section.

- Large Enterprises
- SMEs

Based on Industry Vertical, the global market is segmented into the following sub-markets with annual revenue ($ mn) for 2019-2030 included in each primary section.

- BFSI

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Manufacturing

Healthcare

Energy and Utilities

Government & Public Sector

Retail & E-Commerce

IT & Telecom

Education

Other Industry Verticals

Geographically, the following regions together with the listed national/local markets are fully investigated:

North America (U.S., Canada, and Mexico)

Europe (Germany, UK, France, Spain, Italy, Russia, Rest of Europe; Rest of Europe is further segmented into Netherlands, Switzerland, Poland, Sweden, Belgium, Austria, Ireland, Norway, Denmark, and Finland)

APAC (Japan, China, South Korea, Australia, India, and Rest of APAC; Rest of APAC is further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, Taiwan, and Philippines)

South America (Brazil, Chile, Argentina, Rest of South America)

MEA (UAE, Saudi Arabia, South Africa)

For each aforementioned region and country, detailed analysis and data for annual

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revenue ($ mn) are available for 2019-2030. The breakdown of all regional markets by country and split of key national markets by Component, Organization Size, and Industrial Vertical over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Key Players (this may not be a complete list and extra companies can be added upon request):

Automatic Data Processing Inc. (ADP)

Cornerstone OnDemand Inc

IBM Corporation

Kronos Incorporated

Oracle Corporation

Peoplefluent

PeopleStreme

SAP SE

Tableau Software Inc

Visier Inc.

Workday Inc

WorkForce Software LLC

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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Contents

1 INTRODUCTION

1.1 Industry Definition and Research Scope
  1.1.1 Industry Definition
  1.1.2 Research Scope
1.2 Research Methodology
  1.2.1 Overview of Market Research Methodology
  1.2.2 Market Assumption
  1.2.3 Secondary Data
  1.2.4 Primary Data
  1.2.5 Data Filtration and Model Design
  1.2.6 Market Size/Share Estimation
  1.2.7 Research Limitations
1.3 Executive Summary

2 MARKET OVERVIEW AND DYNAMICS

2.1 Market Size and Forecast
  2.1.1 Impact of COVID-19 on World Economy
  2.1.2 Impact of COVID-19 on the Market
2.2 Major Growth Drivers
2.3 Market Restraints and Challenges
2.4 Emerging Opportunities and Market Trends
2.5 Porter’s Fiver Forces Analysis

3 SEGMENTATION OF GLOBAL MARKET BY COMPONENT

3.1 Market Overview by Component
3.2 Software & Solution
3.3 Service & Support
  3.3.1 Consulting Services
  3.3.2 Managed Services
  3.3.3 System Integration

4 SEGMENTATION OF GLOBAL MARKET BY APPLICATION

4.1 Market Overview by Application

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4.2 Time & Attendance
4.3 Scheduling & Staffing
4.4 Performance Management
  4.4.1 Workforce Planning
  4.4.2 Learning & Development
  4.4.3 Succession Management
4.5 Benchmarking Analysis
  4.5.1 Compensation Management
  4.5.2 Performance Management
  4.5.3 Training and Development
  4.5.4 Succession Management
4.6 Other Applications

5 SEGMENTATION OF GLOBAL MARKET BY DEPLOYMENT

5.1 Market Overview by Deployment
5.2 On-premise Deployment
5.3 Cloud-based Deployment

6 SEGMENTATION OF GLOBAL MARKET BY ORGANIZATION SIZE

6.1 Market Overview by Organization Size
6.2 Large Enterprises
6.3 SMEs

7 SEGMENTATION OF GLOBAL MARKET BY INDUSTRIAL VERTICAL

7.1 Market Overview by Industrial Vertical
7.2 BFSI
7.3 Manufacturing
7.4 Healthcare
7.5 Energy and Utilities
7.6 Government & Public Sector
7.7 Retail & E-Commerce
7.8 IT & Telecom
7.9 Education
7.10 Other Industry Verticals

8 SEGMENTATION OF GLOBAL MARKET BY REGION

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8.1 Geographic Market Overview 2019-2030
8.2 North America Market 2019-2030 by Country
  8.2.1 Overview of North America Market
  8.2.2 U.S.
  8.2.3 Canada
  8.2.4 Mexico
8.3 European Market 2019-2030 by Country
  8.3.1 Overview of European Market
  8.3.2 Germany
  8.3.3 U.K.
  8.3.4 France
  8.3.5 Spain
  8.3.6 Italy
  8.3.7 Russia
  8.3.8 Rest of European Market
8.4 Asia-Pacific Market 2019-2030 by Country
  8.4.1 Overview of Asia-Pacific Market
  8.4.2 Japan
  8.4.3 China
  8.4.4 Australia
  8.4.5 India
  8.4.6 South Korea
  8.4.7 Rest of APAC Region
8.5 South America Market 2019-2030 by Country
  8.5.1 Argentina
  8.5.2 Brazil
  8.5.3 Chile
  8.5.4 Rest of South America Market
8.6 MEA Market 2019-2030 by Country
  8.6.1 UAE
  8.6.2 Saudi Arabia
  8.6.3 South Africa
  8.6.4 Other National Markets

9 COMPETITIVE LANDSCAPE

9.1 Overview of Key Vendors
9.2 New Product Launch, Partnership, Investment, and M&A

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9.3 Company Profiles
Automatic Data Processing Inc. (ADP)
Cornerstone OnDemand Inc
IBM Corporation
Kronos Incorporated
Oracle Corporation
Peoplefluent
PeopleStreme
SAP SE
Tableau Software Inc
Visier Inc.
Workday Inc
WorkForce Software LLC
RELATED REPORTS

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List Of Tables

LIST OF TABLES:

Table 1. Snapshot of Global Workforce Analytics Market in Balanced Perspective, 2019-2030
Table 2. Growth Rate of World GDP, 2020-2022
Table 3. Main Product Trends and Market Opportunities in Global Workforce Analytics Market
Table 4. Global Workforce Analytics Market by Component, 2019-2030, $ mn
Table 5. Global Workforce Analytics Market: Service & Support by Type, 2019-2030, $ mn
Table 6. Global Workforce Analytics Market by Application, 2019-2030, $ mn
Table 7. Global Workforce Analytics Market: Performance Management by Type, 2019-2030, $ mn
Table 8. Global Workforce Analytics Market: Benchmarking Analysis by Type, 2019-2030, $ mn
Table 9. Global Workforce Analytics Market by Deployment, 2019-2030, $ mn
Table 10. Global Workforce Analytics Market by Organization Size, 2019-2030, $ mn
Table 11. Global Workforce Analytics Market by Industrial Vertical, 2019-2030, $ mn
Table 12. Global Workforce Analytics Market by Region, 2019-2030, $ mn
Table 13. Leading National Workforce Analytics Market, 2019 and 2030F, $ mn
Table 14. North America Workforce Analytics Market by Country, 2019-2030, $ mn
Table 15. U.S. Workforce Analytics Market by Component, 2019-2030, $ mn
Table 16. U.S. Workforce Analytics Market by Organization Size, 2019-2030, $ mn
Table 17. U.S. Workforce Analytics Market by Industrial Vertical, 2019-2030, $ mn
Table 18. Canada Workforce Analytics Market by Component, 2019-2030, $ mn
Table 19. Canada Workforce Analytics Market by Organization Size, 2019-2030, $ mn
Table 20. Canada Workforce Analytics Market by Industrial Vertical, 2019-2030, $ mn
Table 21. Mexico Workforce Analytics Market by Component, 2019-2030, $ mn
Table 22. Mexico Workforce Analytics Market by Organization Size, 2019-2030, $ mn
Table 23. Mexico Workforce Analytics Market by Industrial Vertical, 2019-2030, $ mn
Table 24. Europe Workforce Analytics Market by Country, 2019-2030, $ mn
Table 25. Germany Workforce Analytics Market by Component, 2019-2030, $ mn
Table 26. Germany Workforce Analytics Market by Organization Size, 2019-2030, $ mn
Table 27. Germany Workforce Analytics Market by Industrial Vertical, 2019-2030, $ mn
Table 28. U.K. Workforce Analytics Market by Component, 2019-2030, $ mn
Table 29. U.K. Workforce Analytics Market by Organization Size, 2019-2030, $ mn
Table 30. U.K. Workforce Analytics Market by Industrial Vertical, 2019-2030, $ mn

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Table 31. France Workforce Analytics Market by Component, 2019-2030, $ mn
Table 32. France Workforce Analytics Market by Organization Size, 2019-2030, $ mn
Table 33. France Workforce Analytics Market by Industrial Vertical, 2019-2030, $ mn
Table 34. Spain Workforce Analytics Market by Component, 2019-2030, $ mn
Table 35. Spain Workforce Analytics Market by Organization Size, 2019-2030, $ mn
Table 36. Spain Workforce Analytics Market by Industrial Vertical, 2019-2030, $ mn
Table 37. Italy Workforce Analytics Market by Component, 2019-2030, $ mn
Table 38. Italy Workforce Analytics Market by Organization Size, 2019-2030, $ mn
Table 39. Italy Workforce Analytics Market by Industrial Vertical, 2019-2030, $ mn
Table 40. Russia Workforce Analytics Market by Component, 2019-2030, $ mn
Table 41. Russia Workforce Analytics Market by Organization Size, 2019-2030, $ mn
Table 42. Russia Workforce Analytics Market by Industrial Vertical, 2019-2030, $ mn
Table 43. Workforce Analytics Market in Rest of Europe by Country, 2019-2030, $ mn
Table 44. APAC Workforce Analytics Market by Country, 2019-2030, $ mn
Table 45. Japan Workforce Analytics Market by Component, 2019-2030, $ mn
Table 46. Japan Workforce Analytics Market by Organization Size, 2019-2030, $ mn
Table 47. Japan Workforce Analytics Market by Industrial Vertical, 2019-2030, $ mn
Table 48. China Workforce Analytics Market by Component, 2019-2030, $ mn
Table 49. China Workforce Analytics Market by Organization Size, 2019-2030, $ mn
Table 50. China Workforce Analytics Market by Industrial Vertical, 2019-2030, $ mn
Table 51. Australia Workforce Analytics Market by Component, 2019-2030, $ mn
Table 52. Australia Workforce Analytics Market by Organization Size, 2019-2030, $ mn
Table 53. Australia Workforce Analytics Market by Industrial Vertical, 2019-2030, $ mn
Table 54. India Workforce Analytics Market by Component, 2019-2030, $ mn
Table 55. India Workforce Analytics Market by Organization Size, 2019-2030, $ mn
Table 56. India Workforce Analytics Market by Industrial Vertical, 2019-2030, $ mn
Table 57. South Korea Workforce Analytics Market by Component, 2019-2030, $ mn
Table 58. South Korea Workforce Analytics Market by Organization Size, 2019-2030, $ mn
Table 59. South Korea Workforce Analytics Market by Industrial Vertical, 2019-2030, $ mn
Table 60. Workforce Analytics Market in Rest of APAC by Country/Region, 2019-2030, $ mn
Table 61. South America Workforce Analytics Market by Country, 2019-2030, $ mn
Table 62. Argentina Workforce Analytics Market by Component, 2019-2030, $ mn
Table 63. Argentina Workforce Analytics Market by Organization Size, 2019-2030, $ mn
Table 64. Argentina Workforce Analytics Market by Industrial Vertical, 2019-2030, $ mn
Table 65. Brazil Workforce Analytics Market by Component, 2019-2030, $ mn
Table 66. Brazil Workforce Analytics Market by Organization Size, 2019-2030, $ mn

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Table 67. Brazil Workforce Analytics Market by Industrial Vertical, 2019-2030, $ mn
Table 68. Chile Workforce Analytics Market by Component, 2019-2030, $ mn
Table 69. Chile Workforce Analytics Market by Organization Size, 2019-2030, $ mn
Table 70. Chile Workforce Analytics Market by Industrial Vertical, 2019-2030, $ mn
Table 71. MEA Workforce Analytics Market by Country, 2019-2030, $ mn
Table 72. UAE Workforce Analytics Market by Component, 2019-2030, $ mn
Table 73. UAE Workforce Analytics Market by Organization Size, 2019-2030, $ mn
Table 74. UAE Workforce Analytics Market by Industrial Vertical, 2019-2030, $ mn
Table 75. Saudi Arabia Workforce Analytics Market by Component, 2019-2030, $ mn
Table 76. Saudi Arabia Workforce Analytics Market by Organization Size, 2019-2030, $ mn
Table 77. Saudi Arabia Workforce Analytics Market by Industrial Vertical, 2019-2030, $ mn
Table 78. South Africa Workforce Analytics Market by Component, 2019-2030, $ mn
Table 79. South Africa Workforce Analytics Market by Organization Size, 2019-2030, $ mn
Table 80. South Africa Workforce Analytics Market by Industrial Vertical, 2019-2030, $ mn
Table 81. Automatic Data Processing Inc. (ADP): Company Snapshot
Table 82. Automatic Data Processing Inc. (ADP): Business Segmentation
Table 83. Automatic Data Processing Inc. (ADP): Product Portfolio
Table 84. Automatic Data Processing Inc. (ADP): Revenue, 2018-2020, $ mn

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List Of Figures

LIST OF FIGURES:

Figure 1. Research Method Flow Chart
Figure 2. Bottom-up Approach and Top-down Approach for Market Estimation
Figure 3. Global Market Forecast in Optimistic, Conservative and Balanced Perspectives, 2019-2030
Figure 4. Global Workforce Analytics Market, 2019-2030, $ mn
Figure 5. Impact of COVID-19 on Business
Figure 6. Primary Drivers and Impact Factors of Global Workforce Analytics Market
Figure 7. Primary Restraints and Impact Factors of Global Workforce Analytics Market
Figure 8. Investment Opportunity Analysis
Figure 9. Porter’s Fiver Forces Analysis of Global Workforce Analytics Market
Figure 10. Breakdown of Global Workforce Analytics Market by Component, 2019-2030, % of Revenue
Figure 11. Global Addressable Market Cap in 2021-2030 by Component, Value ($ mn) and Share (%)
Figure 12. Global Workforce Analytics Market: Software & Solution, 2019-2030, $ mn
Figure 13. Global Workforce Analytics Market: Service & Support, 2019-2030, $ mn
Figure 14. Global Workforce Analytics Market: Consulting Services, 2019-2030, $ mn
Figure 15. Global Workforce Analytics Market: Managed Services, 2019-2030, $ mn
Figure 16. Global Workforce Analytics Market: System Integration, 2019-2030, $ mn
Figure 17. Breakdown of Global Workforce Analytics Market by Application, 2019-2030, % of Sales Revenue
Figure 18. Global Addressable Market Cap in 2021-2030 by Application, Value ($ mn) and Share (%)
Figure 19. Global Workforce Analytics Market: Time & Attendance, 2019-2030, $ mn
Figure 20. Global Workforce Analytics Market: Scheduling & Staffing, 2019-2030, $ mn
Figure 21. Global Workforce Analytics Market: Performance Management, 2019-2030, $ mn
Figure 22. Global Workforce Analytics Market: Workforce Planning, 2019-2030, $ mn
Figure 23. Global Workforce Analytics Market: Learning & Development, 2019-2030, $ mn
Figure 24. Global Workforce Analytics Market: Succession Management, 2019-2030, $ mn
Figure 25. Global Workforce Analytics Market: Benchmarking Analysis, 2019-2030, $ mn
Figure 26. Global Workforce Analytics Market: Compensation Management, 2019-2030,

+44 20 8123 2220
info@marketpublishers.com

$ mn
Figure 27. Global Workforce Analytics Market: Performance Management, 2019-2030, $ mn
Figure 28. Global Workforce Analytics Market: Training and Development, 2019-2030, $ mn
Figure 29. Global Workforce Analytics Market: Succession Management, 2019-2030, $ mn
Figure 30. Global Workforce Analytics Market: Other Applications, 2019-2030, $ mn
Figure 31. Breakdown of Global Workforce Analytics Market by Deployment, 2019-2030, % of Sales Revenue
Figure 32. Global Addressable Market Cap in 2021-2030 by Deployment, Value ($ mn) and Share (%)
Figure 33. Global Workforce Analytics Market: On-premise Deployment, 2019-2030, $ mn
Figure 34. Global Workforce Analytics Market: Cloud-based Deployment, 2019-2030, $ mn
Figure 35. Breakdown of Global Workforce Analytics Market by Organization Size, 2019-2030, % of Revenue
Figure 36. Global Addressable Market Cap in 2021-2030 by Organization Size, Value ($ mn) and Share (%)
Figure 37. Global Workforce Analytics Market: Large Enterprises, 2019-2030, $ mn
Figure 38. Global Workforce Analytics Market: SMEs, 2019-2030, $ mn
Figure 39. Breakdown of Global Workforce Analytics Market by Industrial Vertical, 2019-2030, % of Revenue
Figure 40. Global Addressable Market Cap in 2021-2030 by Industrial Vertical, Value ($ mn) and Share (%)
Figure 41. Global Workforce Analytics Market: BFSI, 2019-2030, $ mn
Figure 42. Global Workforce Analytics Market: Manufacturing, 2019-2030, $ mn
Figure 43. Global Workforce Analytics Market: Healthcare, 2019-2030, $ mn
Figure 44. Global Workforce Analytics Market: Energy and Utilities, 2019-2030, $ mn
Figure 45. Global Workforce Analytics Market: Government & Public Sector, 2019-2030, $ mn
Figure 46. Global Workforce Analytics Market: Retail & E-Commerce, 2019-2030, $ mn
Figure 47. Global Workforce Analytics Market: IT & Telecom, 2019-2030, $ mn
Figure 48. Global Workforce Analytics Market: Education, 2019-2030, $ mn
Figure 49. Global Workforce Analytics Market: Other Industry Verticals, 2019-2030, $ mn
Figure 50. Global Market Snapshot by Region
Figure 51. Geographic Spread of Worldwide Workforce Analytics Market, 2019-2030, %

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of Sales Revenue
Figure 52. Global Addressable Market Cap in 2021-2030 by Region, Value ($ mn) and Share (%)
Figure 53. North American Workforce Analytics Market, 2019-2030, $ mn
Figure 54. Breakdown of North America Workforce Analytics Market by Country, 2019 and 2030, % of Revenue
Figure 55. Contribution to North America 2021-2030 Cumulative Market by Country, Value ($ mn) and Share (%)
Figure 56. U.S. Workforce Analytics Market, 2019-2030, $ mn
Figure 57. Canada Workforce Analytics Market, 2019-2030, $ mn
Figure 58. Workforce Analytics Market in Mexico, 2015-2030F, $ mn
Figure 59. European Workforce Analytics Market, 2019-2030, $ mn
Figure 60. Breakdown of European Workforce Analytics Market by Country, 2019 and 2030, % of Revenue
Figure 61. Contribution to Europe 2021-2030 Cumulative Market by Country, Value ($ mn) and Share (%)
Figure 62. Workforce Analytics Market in Germany, 2019-2030, $ mn
Figure 63. Workforce Analytics Market in U.K., 2019-2030, $ mn
Figure 64. Workforce Analytics Market in France, 2019-2030, $ mn
Figure 65. Workforce Analytics Market in Spain, 2019-2030, $ mn
Figure 66. Workforce Analytics Market in Italy, 2019-2030, $ mn
Figure 67. Workforce Analytics Market in Russia, 2019-2030, $ mn
Figure 68. Workforce Analytics Market in Rest of Europe, 2019-2030, $ mn
Figure 69. Asia-Pacific Workforce Analytics Market, 2019-2030, $ mn
Figure 70. Breakdown of APAC Workforce Analytics Market by Country, 2019 and 2030, % of Revenue
Figure 71. Contribution to APAC 2021-2030 Cumulative Market by Country, Value ($ mn) and Share (%)
Figure 72. Workforce Analytics Market in Japan, 2019-2030, $ mn
Figure 73. Workforce Analytics Market in China, 2019-2030, $ mn
Figure 74. Workforce Analytics Market in Australia, 2019-2030, $ mn
Figure 75. Workforce Analytics Market in India, 2019-2030, $ mn
Figure 76. Workforce Analytics Market in South Korea, 2019-2030, $ mn
Figure 77. Workforce Analytics Market in Rest of APAC, 2019-2030, $ mn
Figure 78. South America Workforce Analytics Market, 2019-2030, $ mn
Figure 79. Breakdown of South America Workforce Analytics Market by Country, 2019 and 2030, % of Revenue
Figure 80. Contribution to South America 2021-2030 Cumulative Market by Country, Value ($ mn) and Share (%)

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Figure 81. Workforce Analytics Market in Argentina, 2019-2030, $ mn
Figure 82. Workforce Analytics Market in Brazil, 2019-2030, $ mn
Figure 83. Workforce Analytics Market in Chile, 2019-2030, $ mn
Figure 84. Workforce Analytics Market in Rest of South America, 2019-2030, $ mn
Figure 85. Workforce Analytics Market in Middle East and Africa (MEA), 2019-2030, $ mn
Figure 86. Breakdown of MEA Workforce Analytics Market by Country, 2019 and 2030, % of Revenue
Figure 87. Contribution to MEA 2021-2030 Cumulative Market by Country, Value ($ mn) and Share (%)
Figure 88. Workforce Analytics Market in UAE, 2019-2030, $ mn
Figure 89. Workforce Analytics Market in Saudi Arabia, 2019-2030, $ mn
Figure 90. Workforce Analytics Market in South Africa, 2019-2030, $ mn
Figure 91. Growth Stage of Global Workforce Analytics Industry over the Forecast Period

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