

# **Global WiFi as a Service (WaaS) Market 2021-2031 by Component (Solution, Service), Location Type (Indoor, Outdoor), End User, Organization Size, and Region: Trend Forecast and Growth Opportunity**

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## **Abstracts**

Global WiFi as a service (WaaS) market will reach \$24,935.8 million by 2031, growing by 18.6% annually over 2021-2031, driven by the rising WiFi and mobile subscribers, the rapid technological advancements in digitalization, the rising demand for high-speed internet and comprehensive network coverage, and the expansion of smart cities.

Highlighted with 85 tables and 81 figures, this 159-page report “Global WiFi as a Service (WaaS) Market 2021-2031 by Component (Solution, Service), Location Type (Indoor, Outdoor), End User, Organization Size, and Region: Trend Forecast and Growth Opportunity” is based on comprehensive research of the entire global WiFi as a service (WaaS) market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2019-2021 and provides forecast from 2022 till 2031 with 2021 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of global market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify global WiFi as a service (WaaS) market in every aspect of the classification from perspectives of Component, Location Type, End User, Organization Size, and Region.

Based on Component, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Solution

Access Point

WLAN Controllers

Service

Professional Services (Network Planning & Implementation, Support & Maintenance and Training & Education)

Managed Services

Based on Location Type, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Indoor

Outdoor

By End User, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Telecom and IT

Service Providers

BFSI

Travel and Hospitality

Retail

Healthcare and Lifesciences

Transportation and Logistics

Education

Other End Users

By Organization Size, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Large Enterprises

Small & Medium Enterprises (SMEs)

Geographically, the following regions together with the listed national/local markets are fully investigated:

North America (U.S., Canada, and Mexico)

Europe (Germany, UK, France, Spain, Italy, Netherlands, Rest of Europe; Rest of Europe is further segmented into Russia, Switzerland, Poland, Sweden, Belgium, Austria, Ireland, Norway, Denmark, and Finland)

APAC (Japan, China, South Korea, Australia, India, and Rest of APAC; Rest of APAC is further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, Taiwan, and Philippines)

South America (Brazil, Chile, Argentina, Rest of South America)

MEA (UAE?Saudi Arabia? South Africa and Rest of MEA)

For each aforementioned region and country, detailed analysis and data for annual revenue (\$ mn) are available for 2021-2031. The breakdown of all regional markets by country and split of each national market by Component, Location Type, and End User over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:

ADTRAN, Inc.

Arista Networks, Inc.

Aruba Networks

Cisco Systems Inc.

CommScope Inc.

Extreme Networks, Inc.

Fortinet, Inc.

Fujitsu Limited

Huawei Technologies Co., Ltd.

Juniper Networks, Inc.

Pareteum

Rogers Communications Inc.

Singtel

Telstra Corporation

Viasat, Inc.

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

## Contents

### **1 INTRODUCTION**

- 1.1 Industry Definition and Research Scope
  - 1.1.1 Industry Definition
  - 1.1.2 Research Scope
- 1.2 Research Methodology
  - 1.2.1 Overview of Market Research Methodology
  - 1.2.2 Market Assumption
  - 1.2.3 Secondary Data
  - 1.2.4 Primary Data
  - 1.2.5 Data Filtration and Model Design
  - 1.2.6 Market Size/Share Estimation
  - 1.2.7 Research Limitations
- 1.3 Executive Summary

### **2 MARKET OVERVIEW AND DYNAMICS**

- 2.1 Market Size and Forecast
  - 2.1.1 Impact of COVID-19 on World Economy
  - 2.1.2 Impact of COVID-19 on the Market
- 2.2 Major Growth Drivers
- 2.3 Market Restraints and Challenges
- 2.4 Emerging Opportunities and Market Trends
- 2.5 Porter's Fiver Forces Analysis

### **3 SEGMENTATION OF GLOBAL MARKET BY COMPONENT**

- 3.1 Market Overview by Component
- 3.2 Solution
  - 3.2.1 Access Point
  - 3.2.2 WLAN Controllers
- 3.3 Service
  - 3.3.1 Professional Services
  - 3.3.2 Managed Services

### **4 SEGMENTATION OF GLOBAL MARKET BY LOCATION TYPE**

- 4.1 Market Overview by Location Type
- 4.2 Indoor
- 4.3 Outdoor

## **5 SEGMENTATION OF GLOBAL MARKET BY END USER**

- 5.1 Market Overview by End User
- 5.2 Telecom and IT
- 5.3 Service Providers
- 5.4 BFSI
- 5.5 Travel and Hospitality
- 5.6 Retail
- 5.7 Healthcare and Lifesciences
- 5.8 Transportation and Logistics
- 5.9 Education
- 5.10 Other End Users

## **6 SEGMENTATION OF GLOBAL MARKET BY ORGANIZATION SIZE**

- 6.1 Market Overview by Organization Size
- 6.2 Large Enterprises
- 6.3 Small & Medium Enterprises (SMEs)

## **7 SEGMENTATION OF GLOBAL MARKET BY REGION**

- 7.1 Geographic Market Overview 2021-2031
- 7.2 North America Market 2021-2031 by Country
  - 7.2.1 Overview of North America Market
  - 7.2.2 U.S.
  - 7.2.3 Canada
  - 7.2.4 Mexico
- 7.3 European Market 2021-2031 by Country
  - 7.3.1 Overview of European Market
  - 7.3.2 Germany
  - 7.3.3 U.K.
  - 7.3.4 France
  - 7.3.5 Spain
  - 7.3.6 Italy
  - 7.3.7 Netherlands

- 7.3.8 Rest of European Market
- 7.4 Asia-Pacific Market 2021-2031 by Country
  - 7.4.1 Overview of Asia-Pacific Market
  - 7.4.2 Japan
  - 7.4.3 China
  - 7.4.4 Australia
  - 7.4.5 India
  - 7.4.6 South Korea
  - 7.4.7 Rest of APAC Region
- 7.5 South America Market 2021-2031 by Country
  - 7.5.1 Argentina
  - 7.5.2 Brazil
  - 7.5.3 Chile
  - 7.5.4 Rest of South America Market
- 7.6 MEA Market 2021-2031 by Country
  - 7.6.1 UAE
  - 7.6.2 Saudi Arabia
  - 7.6.3 South Africa
  - 7.6.4 Other National Markets

## **8 COMPETITIVE LANDSCAPE**

- 8.1 Overview of Key Vendors
- 8.2 New Product Launch, Partnership, Investment, and M&A
- 8.3 Company Profiles
  - ADTRAN, Inc.
  - Arista Networks, Inc.
  - Aruba Networks
  - Cisco Systems Inc.
  - CommScope Inc.
  - Extreme Networks, Inc.
  - Fortinet, Inc.
  - Fujitsu Limited
  - Huawei Technologies Co., Ltd.
  - Juniper Networks, Inc.
  - Pareteum
  - Rogers Communications Inc.
  - Singtel
  - Telstra Corporation



Viasat, Inc.  
RELATED REPORTS

## List Of Tables

### LIST OF TABLES

Table 1. Snapshot of Global WiFi as a Service Market in Balanced Perspective, 2021-2031

Table 2. World Economic Outlook, 2021-2031

Table 3. World Smartphone Connections, Average Network Connection Speed for Smartphones and Tablets, 2020-2030

Table 4. World Mobile Data Traffic by Deployment Mode, 2020-2030, EB/year

Table 5. World Mobile Data Traffic by Device, 2020-2030, EB/year

Table 6. Main Product Trends and Market Opportunities in Global WiFi as a Service Market

Table 7. Global WiFi as a Service Market by Component, 2021-2031, \$ mn

Table 8. Global WiFi as a Service Market: Solution by Type, 2021-2031, \$ mn

Table 9. Global WiFi as a Service Market: Service by Type, 2021-2031, \$ mn

Table 10. Global WiFi as a Service Market: Professional Services by Type, 2021-2031, \$ mn

Table 11. Global WiFi as a Service Market by Location Type, 2021-2031, \$ mn

Table 12. Global WiFi as a Service Market by End User, 2021-2031, \$ mn

Table 13. Global WiFi as a Service Market by Organization Size, 2021-2031, \$ mn

Table 14. Global WiFi as a Service Market by Region, 2021-2031, \$ mn

Table 15. Leading National WiFi as a Service Market, 2021 and 2031, \$ mn

Table 16. North America WiFi as a Service Market by Country, 2021-2031, \$ mn

Table 17. U.S. WiFi as a Service Market by Component, 2021-2031, \$ mn

Table 18. U.S. WiFi as a Service Market by Location Type, 2021-2031, \$ mn

Table 19. U.S. WiFi as a Service Market by End User, 2021-2031, \$ mn

Table 20. Canada WiFi as a Service Market by Component, 2021-2031, \$ mn

Table 21. Canada WiFi as a Service Market by Location Type, 2021-2031, \$ mn

Table 22. Canada WiFi as a Service Market by End User, 2021-2031, \$ mn

Table 23. Mexico WiFi as a Service Market by Component, 2021-2031, \$ mn

Table 24. Mexico WiFi as a Service Market by Location Type, 2021-2031, \$ mn

Table 25. Mexico WiFi as a Service Market by End User, 2021-2031, \$ mn

Table 26. Europe WiFi as a Service Market by Country, 2021-2031, \$ mn

Table 27. Germany WiFi as a Service Market by Component, 2021-2031, \$ mn

Table 28. Germany WiFi as a Service Market by Location Type, 2021-2031, \$ mn

Table 29. Germany WiFi as a Service Market by End User, 2021-2031, \$ mn

Table 30. U.K. WiFi as a Service Market by Component, 2021-2031, \$ mn

Table 31. U.K. WiFi as a Service Market by Location Type, 2021-2031, \$ mn

- Table 32. U.K. WiFi as a Service Market by End User, 2021-2031, \$ mn
- Table 33. France WiFi as a Service Market by Component, 2021-2031, \$ mn
- Table 34. France WiFi as a Service Market by Location Type, 2021-2031, \$ mn
- Table 35. France WiFi as a Service Market by End User, 2021-2031, \$ mn
- Table 36. Spain WiFi as a Service Market by Component, 2021-2031, \$ mn
- Table 37. Spain WiFi as a Service Market by Location Type, 2021-2031, \$ mn
- Table 38. Spain WiFi as a Service Market by End User, 2021-2031, \$ mn
- Table 39. Italy WiFi as a Service Market by Component, 2021-2031, \$ mn
- Table 40. Italy WiFi as a Service Market by Location Type, 2021-2031, \$ mn
- Table 41. Italy WiFi as a Service Market by End User, 2021-2031, \$ mn
- Table 42. Netherlands WiFi as a Service Market by Component, 2021-2031, \$ mn
- Table 43. Netherlands WiFi as a Service Market by Location Type, 2021-2031, \$ mn
- Table 44. Netherlands WiFi as a Service Market by End User, 2021-2031, \$ mn
- Table 45. WiFi as a Service Market in Rest of Europe by Country, 2021-2031, \$ mn
- Table 46. APAC WiFi as a Service Market by Country, 2021-2031, \$ mn
- Table 47. Japan WiFi as a Service Market by Component, 2021-2031, \$ mn
- Table 48. Japan WiFi as a Service Market by Location Type, 2021-2031, \$ mn
- Table 49. Japan WiFi as a Service Market by End User, 2021-2031, \$ mn
- Table 50. China WiFi as a Service Market by Component, 2021-2031, \$ mn
- Table 51. China WiFi as a Service Market by Location Type, 2021-2031, \$ mn
- Table 52. China WiFi as a Service Market by End User, 2021-2031, \$ mn
- Table 53. Australia WiFi as a Service Market by Component, 2021-2031, \$ mn
- Table 54. Australia WiFi as a Service Market by Location Type, 2021-2031, \$ mn
- Table 55. Australia WiFi as a Service Market by End User, 2021-2031, \$ mn
- Table 56. India WiFi as a Service Market by Component, 2021-2031, \$ mn
- Table 57. India WiFi as a Service Market by Location Type, 2021-2031, \$ mn
- Table 58. India WiFi as a Service Market by End User, 2021-2031, \$ mn
- Table 59. South Korea WiFi as a Service Market by Component, 2021-2031, \$ mn
- Table 60. South Korea WiFi as a Service Market by Location Type, 2021-2031, \$ mn
- Table 61. South Korea WiFi as a Service Market by End User, 2021-2031, \$ mn
- Table 62. WiFi as a Service Market in Rest of APAC by Country/Region, 2021-2031, \$ mn
- Table 63. South America WiFi as a Service Market by Country, 2021-2031, \$ mn
- Table 64. Argentina WiFi as a Service Market by Component, 2021-2031, \$ mn
- Table 65. Argentina WiFi as a Service Market by Location Type, 2021-2031, \$ mn
- Table 66. Argentina WiFi as a Service Market by End User, 2021-2031, \$ mn
- Table 67. Brazil WiFi as a Service Market by Component, 2021-2031, \$ mn
- Table 68. Brazil WiFi as a Service Market by Location Type, 2021-2031, \$ mn
- Table 69. Brazil WiFi as a Service Market by End User, 2021-2031, \$ mn

- Table 70. Chile WiFi as a Service Market by Component, 2021-2031, \$ mn
- Table 71. Chile WiFi as a Service Market by Location Type, 2021-2031, \$ mn
- Table 72. Chile WiFi as a Service Market by End User, 2021-2031, \$ mn
- Table 73. MEA WiFi as a Service Market by Country, 2021-2031, \$ mn
- Table 74. UAE WiFi as a Service Market by Component, 2021-2031, \$ mn
- Table 75. UAE WiFi as a Service Market by Location Type, 2021-2031, \$ mn
- Table 76. UAE WiFi as a Service Market by End User, 2021-2031, \$ mn
- Table 77. Saudi Arabia WiFi as a Service Market by Component, 2021-2031, \$ mn
- Table 78. Saudi Arabia WiFi as a Service Market by Location Type, 2021-2031, \$ mn
- Table 79. Saudi Arabia WiFi as a Service Market by End User, 2021-2031, \$ mn
- Table 80. South Africa WiFi as a Service Market by Component, 2021-2031, \$ mn
- Table 81. South Africa WiFi as a Service Market by Location Type, 2021-2031, \$ mn
- Table 82. South Africa WiFi as a Service Market by End User, 2021-2031, \$ mn
- Table 83. ADTRAN, Inc.: Company Snapshot
- Table 84. ADTRAN, Inc.: Business Segmentation
- Table 85. ADTRAN, Inc.: Product Portfolio

## List Of Figures

### LIST OF FIGURES

- Figure 1. Research Method Flow Chart
- Figure 2. Bottom-up Approach and Top-down Approach for Market Estimation
- Figure 3. Global Market Forecast in Optimistic, Conservative and Balanced Perspectives, 2021-2031
- Figure 4. Global WiFi as a Service Market, 2021-2031, \$ mn
- Figure 5. Impact of COVID-19 on Business
- Figure 6. Primary Drivers and Impact Factors of Global WiFi as a Service Market
- Figure 7. World 5G Technology Market, 2019-2030, \$ bn
- Figure 8. World Industrial IoT Market, 2019-2030, \$ mn
- Figure 9. World 5G Traffic, 2019-2030, EB/year
- Figure 10. Primary Restraints and Impact Factors of Global WiFi as a Service Market
- Figure 11. Investment Opportunity Analysis
- Figure 12. Porter's Fiver Forces Analysis of Global WiFi as a Service Market
- Figure 13. Breakdown of Global WiFi as a Service Market by Component, 2021-2031, % of Revenue
- Figure 14. Global Addressable Market Cap in 2022-2031 by Component, Value (\$ mn) and Share (%)
- Figure 15. Global WiFi as a Service Market by Component: Solution, 2021-2031, \$ mn
- Figure 16. Global WiFi as a Service Market by Solution: Access Point, 2021-2031, \$ mn
- Figure 17. Global WiFi as a Service Market by Solution: WLAN Controllers, 2021-2031, \$ mn
- Figure 18. Global WiFi as a Service Market by Component: Service, 2021-2031, \$ mn
- Figure 19. Global WiFi as a Service Market by Service: Professional Services, 2021-2031, \$ mn
- Figure 20. Global WiFi as a Service Market by Service: Managed Services, 2021-2031, \$ mn
- Figure 21. Breakdown of Global WiFi as a Service Market by Location Type, 2021-2031, % of Sales Revenue
- Figure 22. Global Addressable Market Cap in 2022-2031 by Location Type, Value (\$ mn) and Share (%)
- Figure 23. Global WiFi as a Service Market by Location Type: Indoor, 2021-2031, \$ mn
- Figure 24. Global WiFi as a Service Market by Location Type: Outdoor, 2021-2031, \$ mn
- Figure 25. Breakdown of Global WiFi as a Service Market by End User, 2021-2031, % of Sales Revenue

Figure 26. Global Addressable Market Cap in 2022-2031 by End User, Value (\$ mn) and Share (%)

Figure 27. Global WiFi as a Service Market by End User: Telecom and IT, 2021-2031, \$ mn

Figure 28. Global WiFi as a Service Market by End User: Service Providers, 2021-2031, \$ mn

Figure 29. Global WiFi as a Service Market by End User: BFSI, 2021-2031, \$ mn

Figure 30. Global WiFi as a Service Market by End User: Travel and Hospitality, 2021-2031, \$ mn

Figure 31. Global WiFi as a Service Market by End User: Retail, 2021-2031, \$ mn

Figure 32. Global WiFi as a Service Market by End User: Healthcare and Lifesciences, 2021-2031, \$ mn

Figure 33. Global WiFi as a Service Market by End User: Transportation and Logistics, 2021-2031, \$ mn

Figure 34. Global WiFi as a Service Market by End User: Education, 2021-2031, \$ mn

Figure 35. Global WiFi as a Service Market by End User: Other End Users, 2021-2031, \$ mn

Figure 36. Breakdown of Global WiFi as a Service Market by Organization Size, 2021-2031, % of Revenue

Figure 37. Global Addressable Market Cap in 2022-2031 by Organization Size, Value (\$ mn) and Share (%)

Figure 38. Global WiFi as a Service Market by Organization Size: Large Enterprises, 2021-2031, \$ mn

Figure 39. Global WiFi as a Service Market by Organization Size: Small & Medium Enterprises (SMEs), 2021-2031, \$ mn

Figure 40. Global Market Snapshot by Region

Figure 41. Geographic Spread of Worldwide WiFi as a Service Market, 2021-2031, % of Sales Revenue

Figure 42. Global Addressable Market Cap in 2022-2031 by Region, Value (\$ mn) and Share (%)

Figure 43. North American WiFi as a Service Market, 2021-2031, \$ mn

Figure 44. Breakdown of North America WiFi as a Service Market by Country, 2021 and 2031, % of Revenue

Figure 45. Contribution to North America 2022-2031 Cumulative Market by Country, Value (\$ mn) and Share (%)

Figure 46. U.S. WiFi as a Service Market, 2021-2031, \$ mn

Figure 47. Canada WiFi as a Service Market, 2021-2031, \$ mn

Figure 48. WiFi as a Service Market in Mexico, 2021-2031, \$ mn

Figure 49. European WiFi as a Service Market, 2021-2031, \$ mn



Figure 50. Breakdown of European WiFi as a Service Market by Country, 2021 and 2031, % of Revenue

Figure 51. Contribution to Europe 2022-2031 Cumulative Market by Country, Value (\$ mn) and Share (%)

Figure 52. WiFi as a Service Market in Germany, 2021-2031, \$ mn

Figure 53. WiFi as a Service Market in U.K., 2021-2031, \$ mn

Figure 54. WiFi as a Service Market in France, 2021-2031, \$ mn

Figure 55. WiFi as a Service Market in Spain, 2021-2031, \$ mn

Figure 56. WiFi as a Service Market in Italy, 2021-2031, \$ mn

Figure 57. WiFi as a Service Market in Netherlands, 2021-2031, \$ mn

Figure 58. WiFi as a Service Market in Rest of Europe, 2021-2031, \$ mn

Figure 59. Asia-Pacific WiFi as a Service Market, 2021-2031, \$ mn

Figure 60. Breakdown of APAC WiFi as a Service Market by Country, 2021 and 2031, % of Revenue

Figure 61. Contribution to APAC 2022-2031 Cumulative Market by Country, Value (\$ mn) and Share (%)

Figure 62. WiFi as a Service Market in Japan, 2021-2031, \$ mn

Figure 63. WiFi as a Service Market in China, 2021-2031, \$ mn

Figure 64. WiFi as a Service Market in Australia, 2021-2031, \$ mn

Figure 65. WiFi as a Service Market in India, 2021-2031, \$ mn

Figure 66. WiFi as a Service Market in South Korea, 2021-2031, \$ mn

Figure 67. WiFi as a Service Market in Rest of APAC, 2021-2031, \$ mn

Figure 68. South America WiFi as a Service Market, 2021-2031, \$ mn

Figure 69. Breakdown of South America WiFi as a Service Market by Country, 2021 and 2031, % of Revenue

Figure 70. Contribution to South America 2022-2031 Cumulative Market by Country, Value (\$ mn) and Share (%)

Figure 71. WiFi as a Service Market in Argentina, 2021-2031, \$ mn

Figure 72. WiFi as a Service Market in Brazil, 2021-2031, \$ mn

Figure 73. WiFi as a Service Market in Chile, 2021-2031, \$ mn

Figure 74. WiFi as a Service Market in Rest of South America, 2021-2031, \$ mn

Figure 75. WiFi as a Service Market in Middle East and Africa (MEA), 2021-2031, \$ mn

Figure 76. Breakdown of MEA WiFi as a Service Market by Country, 2021 and 2031, % of Revenue

Figure 77. Contribution to MEA 2022-2031 Cumulative Market by Country, Value (\$ mn) and Share (%)

Figure 78. WiFi as a Service Market in UAE, 2021-2031, \$ mn

Figure 79. WiFi as a Service Market in Saudi Arabia, 2021-2031, \$ mn

Figure 80. WiFi as a Service Market in South Africa, 2021-2031, \$ mn

Figure 81. Growth Stage of Global WiFi as a Service Industry over the Forecast Period



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