

Global Weight Loss and Weight Management Diet Market 2021-2031 by Product Type (Meals, Beverages, Supplements), Consumer Gender (Male, Female), Sales Channel (Hypermarket/Supermarket, Specialty Stores, Pharmacies, Online Channels, Others), and Region: Trend Forecast and Growth Opportunity

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Abstracts

Global weight loss and weight management diet market will reach \$448,038.4 million by 2031, growing by 8.9% annually over 2021-2031, driven by the rising availability of novel diets and organic food, the growing awareness of weight control, the rising household income, rapid urbanization with expanding middle-class population, and the increasing need to have a healthier lifestyle amid COVID-19 pandemic.

Highlighted with 81 tables and 83 figures, this 163-page report "Global Weight Loss and Weight Management Diet Market 2021-2031 by Product Type (Meals, Beverages, Supplements), Consumer Gender (Male, Female), Sales Channel (Hypermarket/Supermarket, Specialty Stores, Pharmacies, Online Channels, Others), and Region: Trend Forecast and Growth Opportunity" is based on a comprehensive research of the entire global weight loss and weight management diet and all its subsegments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2019-2021 and provides forecast from 2022 till 2031 with 2021 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)



In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of global market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify global weight loss and weight management diet in every aspect of the classification from perspectives of Product Type, Consumer Gender, Sales Channel, and Region.

Based on Product Type, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Meals

Low-carb/sugar Products

Low-salt Products

Low-fat Products

Low-Calorie Sweeteners

Meal Replacements

Organic Food

Beverages







Geographically, the following regions together with the listed national/local markets are fully investigated:

North America (U.S., Canada, and Mexico)

Europe (Germany, UK, France, Spain, Italy, Netherlands, Rest of Europe; Rest of Europe is further segmented into Russia, Switzerland, Poland, Sweden, Belgium, Austria, Ireland, Norway, Denmark, and Finland)

APAC (Japan, China, South Korea, Australia, India, and Rest of APAC; Rest of APAC is further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, Taiwan, and Philippines)

South America (Brazil, Chile, Argentina, Rest of South America)

MEA (UAE?Saudi Arabia? South Africa and Rest of MEA)

For each aforementioned region and country, detailed analysis and data for annual revenue (\$ mn) are available for 2021-2031. The breakdown of all regional markets by country and split of each national market by Product Type, Consumer Gender and Sales Channel over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:

Abbott Laboratories Inc.

Cargill Incorporated

General Mills Incorporation

GNC

Herbalife Nutrition



Ingredion Incorporated
Kellogg Company
Kraft Foods Inc.
Medifast Inc
Nestle SA
Nutrisystem Inc.
Pepsico Inc.
Weight Watchers Inc.
(Please note: The report will be updated before delivery so that the latest historical year

is the base year and the forecast covers at least 5 years over the base year.)



Contents

1 INTRODUCTION

- 1.1 Industry Definition and Research Scope
 - 1.1.1 Industry Definition
 - 1.1.2 Research Scope
- 1.2 Research Methodology
 - 1.2.1 Overview of Market Research Methodology
 - 1.2.2 Market Assumption
 - 1.2.3 Secondary Data
 - 1.2.4 Primary Data
 - 1.2.5 Data Filtration and Model Design
 - 1.2.6 Market Size/Share Estimation
 - 1.2.7 Research Limitations
- 1.3 Executive Summary

2 MARKET OVERVIEW AND DYNAMICS

- 2.1 Market Size and Forecast
 - 2.1.1 Impact of COVID-19 on World Economy
 - 2.1.2 Impact of COVID-19 on the Market
- 2.2 Major Growth Drivers
- 2.3 Market Restraints and Challenges
- 2.4 Emerging Opportunities and Market Trends
- 2.5 Porter's Fiver Forces Analysis

3 SEGMENTATION OF GLOBAL MARKET BY PRODUCT TYPE

- 3.1 Market Overview by Product Type
- 3.2 Meals
 - 3.2.1 Low-carb/sugar Products
 - 3.2.2 Low-salt Products
 - 3.2.3 Low-fat Products
 - 3.2.4 Low-Calorie Sweeteners
 - 3.2.5 Meal Replacements
 - 3.2.6 Organic Food
- 3.3 Beverages
- 3.3.1 Herbal Tea



- 3.3.2 Diet Soft Drinks
- 3.3.3 Slimming Water
- 3.3.4 Other Low-Calorie Beverages
- 3.4 Supplements
 - 3.4.1 Protein Supplements
 - 3.4.2 Fiber Supplements
 - 3.4.3 Green Tea Extract
 - 3.4.4 Conjua Acid Linoleic Acid

4 SEGMENTATION OF GLOBAL MARKET BY CONSUMER GENDER

- 4.1 Market Overview by Consumer Gender
- 4.2 Male Consumers
- 4.3 Female Consumers

5 SEGMENTATION OF GLOBAL MARKET BY SALES CHANNEL

- 5.1 Market Overview by Sales Channel
- 5.2 Hypermarket/Supermarket
- 5.3 Specialty Stores
- 5.4 Pharmacies
- 5.5 Online Channels
- 5.6 Other Sales Channels

6 SEGMENTATION OF GLOBAL MARKET BY REGION

- 6.1 Geographic Market Overview 2021-2031
- 6.2 North America Market 2021-2031 by Country
 - 6.2.1 Overview of North America Market
 - 6.2.2 U.S.
 - 6.2.3 Canada
 - 6.2.4 Mexico
- 6.3 European Market 2021-2031 by Country
 - 6.3.1 Overview of European Market
 - 6.3.2 Germany
 - 6.3.3 U.K.
 - 6.3.4 France
 - 6.3.5 Spain
 - 6.3.6 Italy



- 6.3.7 Netherlands
- 6.3.8 Rest of European Market
- 6.4 Asia-Pacific Market 2021-2031 by Country
 - 6.4.1 Overview of Asia-Pacific Market
 - 6.4.2 Japan
 - 6.4.3 China
 - 6.4.4 Australia
 - 6.4.5 India
 - 6.4.6 South Korea
 - 6.4.7 Rest of APAC Region
- 6.5 South America Market 2021-2031 by Country
 - 6.5.1 Argentina
 - 6.5.2 Brazil
 - 6.5.3 Chile
 - 6.5.4 Rest of South America Market
- 6.6 MEA Market 2021-2031 by Country
 - 6.6.1 UAE
 - 6.6.2 Saudi Arabia
 - 6.6.3 South Africa
 - 6.6.4 Other National Markets

7 COMPETITIVE LANDSCAPE

- 7.1 Overview of Key Vendors
- 7.2 New Product Launch, Partnership, Investment, and M&A
- 7.3 Company Profiles

Abbott Laboratories Inc.

Cargill Incorporated

General Mills Incorporation

GNC

Herbalife Nutrition

Ingredion Incorporated

Kellogg Company

Kraft Foods Inc.

Medifast Inc

Nestle SA

Nutrisystem Inc.

Pepsico Inc.

Weight Watchers Inc.



RELATED REPORTS



List Of Tables

LIST OF TABLES

Table 1. Snapshot of Global Weight Loss and Weight Management Diet Market in Balanced Perspective, 2021-2031

Table 2. World Economic Outlook, 2021-2031

Table 3. Main Product Trends and Market Opportunities in Global Weight Loss and Weight Management Diet Market

Table 4. Global Weight Loss and Weight Management Diet Market by Product Type, 2021-2031, \$ mn

Table 5. Global Weight Loss and Weight Management Diet Market: Meals by Type, 2021-2031, \$ mn

Table 6. Global Weight Loss and Weight Management Diet Market: Beverages by Type, 2021-2031, \$ mn

Table 7. Global Weight Loss and Weight Management Diet Market: Supplements by Type, 2021-2031, \$ mn

Table 8. Global Weight Loss and Weight Management Diet Market by Consumer Gender, 2021-2031, \$ mn

Table 9. Global Weight Loss and Weight Management Diet Market by Sales Channel, 2021-2031, \$ mn

Table 10. Global Weight Loss and Weight Management Diet Market by Region, 2021-2031, \$ mn

Table 11. Leading National Weight Loss and Weight Management Diet Market, 2021 and 2031, \$ mn

Table 12. North America Weight Loss and Weight Management Diet Market by Country, 2021-2031, \$ mn

Table 13. U.S. Weight Loss and Weight Management Diet Market by Product Type, 2021-2031, \$ mn

Table 14. U.S. Weight Loss and Weight Management Diet Market by Consumer Gender, 2021-2031, \$ mn

Table 15. U.S. Weight Loss and Weight Management Diet Market by Sales Channel, 2021-2031, \$ mn

Table 16. Canada Weight Loss and Weight Management Diet Market by Product Type, 2021-2031, \$ mn

Table 17. Canada Weight Loss and Weight Management Diet Market by Consumer Gender, 2021-2031, \$ mn

Table 18. Canada Weight Loss and Weight Management Diet Market by Sales Channel, 2021-2031, \$ mn



Table 19. Mexico Weight Loss and Weight Management Diet Market by Product Type, 2021-2031, \$ mn

Table 20. Mexico Weight Loss and Weight Management Diet Market by Consumer Gender, 2021-2031, \$ mn

Table 21. Mexico Weight Loss and Weight Management Diet Market by Sales Channel, 2021-2031, \$ mn

Table 22. Europe Weight Loss and Weight Management Diet Market by Country, 2021-2031, \$ mn

Table 23. Germany Weight Loss and Weight Management Diet Market by Product Type, 2021-2031, \$ mn

Table 24. Germany Weight Loss and Weight Management Diet Market by Consumer Gender, 2021-2031, \$ mn

Table 25. Germany Weight Loss and Weight Management Diet Market by Sales Channel, 2021-2031, \$ mn

Table 26. U.K. Weight Loss and Weight Management Diet Market by Product Type, 2021-2031, \$ mn

Table 27. U.K. Weight Loss and Weight Management Diet Market by Consumer Gender, 2021-2031, \$ mn

Table 28. U.K. Weight Loss and Weight Management Diet Market by Sales Channel, 2021-2031, \$ mn

Table 29. France Weight Loss and Weight Management Diet Market by Product Type, 2021-2031, \$ mn

Table 30. France Weight Loss and Weight Management Diet Market by Consumer Gender, 2021-2031, \$ mn

Table 31. France Weight Loss and Weight Management Diet Market by Sales Channel, 2021-2031, \$ mn

Table 32. Spain Weight Loss and Weight Management Diet Market by Product Type, 2021-2031, \$ mn

Table 33. Spain Weight Loss and Weight Management Diet Market by Consumer Gender, 2021-2031, \$ mn

Table 34. Spain Weight Loss and Weight Management Diet Market by Sales Channel, 2021-2031, \$ mn

Table 35. Italy Weight Loss and Weight Management Diet Market by Product Type, 2021-2031, \$ mn

Table 36. Italy Weight Loss and Weight Management Diet Market by Consumer Gender, 2021-2031, \$ mn

Table 37. Italy Weight Loss and Weight Management Diet Market by Sales Channel, 2021-2031, \$ mn

Table 38. Netherlands Weight Loss and Weight Management Diet Market by Product



Type, 2021-2031, \$ mn

Table 39. Netherlands Weight Loss and Weight Management Diet Market by Consumer Gender, 2021-2031, \$ mn

Table 40. Netherlands Weight Loss and Weight Management Diet Market by Sales Channel, 2021-2031, \$ mn

Table 41. Weight Loss and Weight Management Diet Market in Rest of Europe by Country, 2021-2031, \$ mn

Table 42. APAC Weight Loss and Weight Management Diet Market by Country, 2021-2031, \$ mn

Table 43. Japan Weight Loss and Weight Management Diet Market by Product Type, 2021-2031, \$ mn

Table 44. Japan Weight Loss and Weight Management Diet Market by Consumer Gender, 2021-2031, \$ mn

Table 45. Japan Weight Loss and Weight Management Diet Market by Sales Channel, 2021-2031, \$ mn

Table 46. China Weight Loss and Weight Management Diet Market by Product Type, 2021-2031, \$ mn

Table 47. China Weight Loss and Weight Management Diet Market by Consumer Gender, 2021-2031, \$ mn

Table 48. China Weight Loss and Weight Management Diet Market by Sales Channel, 2021-2031, \$ mn

Table 49. Australia Weight Loss and Weight Management Diet Market by Product Type, 2021-2031, \$ mn

Table 50. Australia Weight Loss and Weight Management Diet Market by Consumer Gender, 2021-2031, \$ mn

Table 51. Australia Weight Loss and Weight Management Diet Market by Sales Channel, 2021-2031, \$ mn

Table 52. India Weight Loss and Weight Management Diet Market by Product Type, 2021-2031, \$ mn

Table 53. India Weight Loss and Weight Management Diet Market by Consumer Gender, 2021-2031, \$ mn

Table 54. India Weight Loss and Weight Management Diet Market by Sales Channel, 2021-2031, \$ mn

Table 55. South Korea Weight Loss and Weight Management Diet Market by Product Type, 2021-2031, \$ mn

Table 56. South Korea Weight Loss and Weight Management Diet Market by Consumer Gender, 2021-2031, \$ mn

Table 57. South Korea Weight Loss and Weight Management Diet Market by Sales Channel, 2021-2031, \$ mn



Table 58. Weight Loss and Weight Management Diet Market in Rest of APAC by Country/Region, 2021-2031, \$ mn

Table 59. South America Weight Loss and Weight Management Diet Market by Country, 2021-2031, \$ mn

Table 60. Argentina Weight Loss and Weight Management Diet Market by Product Type, 2021-2031, \$ mn

Table 61. Argentina Weight Loss and Weight Management Diet Market by Consumer Gender, 2021-2031, \$ mn

Table 62. Argentina Weight Loss and Weight Management Diet Market by Sales Channel, 2021-2031, \$ mn

Table 63. Brazil Weight Loss and Weight Management Diet Market by Product Type, 2021-2031, \$ mn

Table 64. Brazil Weight Loss and Weight Management Diet Market by Consumer Gender, 2021-2031, \$ mn

Table 65. Brazil Weight Loss and Weight Management Diet Market by Sales Channel, 2021-2031, \$ mn

Table 66. Chile Weight Loss and Weight Management Diet Market by Product Type, 2021-2031, \$ mn

Table 67. Chile Weight Loss and Weight Management Diet Market by Consumer Gender, 2021-2031, \$ mn

Table 68. Chile Weight Loss and Weight Management Diet Market by Sales Channel, 2021-2031, \$ mn

Table 69. MEA Weight Loss and Weight Management Diet Market by Country, 2021-2031, \$ mn

Table 70. UAE Weight Loss and Weight Management Diet Market by Product Type, 2021-2031, \$ mn

Table 71. UAE Weight Loss and Weight Management Diet Market by Consumer Gender, 2021-2031, \$ mn

Table 72. UAE Weight Loss and Weight Management Diet Market by Sales Channel, 2021-2031, \$ mn

Table 73. Saudi Arabia Weight Loss and Weight Management Diet Market by Product Type, 2021-2031, \$ mn

Table 74. Saudi Arabia Weight Loss and Weight Management Diet Market by Consumer Gender, 2021-2031, \$ mn

Table 75. Saudi Arabia Weight Loss and Weight Management Diet Market by Sales Channel, 2021-2031, \$ mn

Table 76. South Africa Weight Loss and Weight Management Diet Market by Product Type, 2021-2031, \$ mn

Table 77. South Africa Weight Loss and Weight Management Diet Market by Consumer



Gender, 2021-2031, \$ mn

Table 78. South Africa Weight Loss and Weight Management Diet Market by Sales

Channel, 2021-2031, \$ mn

Table 79. Abbott Laboratories Inc.: Company Snapshot

Table 80. Abbott Laboratories Inc.: Business Segmentation

Table 81. Abbott Laboratories Inc.: Product Portfolio



List Of Figures

LIST OF FIGURES

Figure 37. Global Weight Loss and Weight Management Diet Market by Sales Channel: Hypermarket/Supermarket, 2021-2031, \$ mn

Figure 38. Global Weight Loss and Weight Management Diet Market by Sales Channel: Specialty Stores, 2021-2031, \$ mn

Figure 39. Global Weight Loss and Weight Management Diet Market by Sales Channel: Pharmacies, 2021-2031, \$ mn

Figure 40. Global Weight Loss and Weight Management Diet Market by Sales Channel: Online Channels, 2021-2031, \$ mn

Figure 41. Global Weight Loss and Weight Management Diet Market by Sales Channel: Other Sales Channels, 2021-2031, \$ mn

Figure 42. Global Market Snapshot by Region

Figure 43. Geographic Spread of Worldwide Weight Loss and Weight Management Diet Market, 2021-2031, % of Sales Revenue

Figure 44. Global Addressable Market Cap in 2022-2031 by Region, Value (\$ mn) and Share (%)

Figure 45. North American Weight Loss and Weight Management Diet Market, 2021-2031, \$ mn

Figure 46. Breakdown of North America Weight Loss and Weight Management Diet Market by Country, 2021 and 2031, % of Revenue

Figure 47. Contribution to North America 2022-2031 Cumulative Market by Country, Value (\$ mn) and Share (%)

Figure 48. U.S. Weight Loss and Weight Management Diet Market, 2021-2031, \$ mn

Figure 49. Canada Weight Loss and Weight Management Diet Market, 2021-2031, \$ mn

Figure 50. Weight Loss and Weight Management Diet Market in Mexico, 2021-2031, \$ mn

Figure 51. European Weight Loss and Weight Management Diet Market, 2021-2031, \$ mn

Figure 52. Breakdown of European Weight Loss and Weight Management Diet Market by Country, 2021 and 2031, % of Revenue

Figure 53. Contribution to Europe 2022-2031 Cumulative Market by Country, Value (\$ mn) and Share (%)

Figure 54. Weight Loss and Weight Management Diet Market in Germany, 2021-2031, \$ mn



Figure 55. Weight Loss and Weight Management Diet Market in U.K., 2021-2031, \$ mn

Figure 56. Weight Loss and Weight Management Diet Market in France, 2021-2031, \$ mn

Figure 57. Weight Loss and Weight Management Diet Market in Spain, 2021-2031, \$ mn

Figure 58. Weight Loss and Weight Management Diet Market in Italy, 2021-2031, \$ mn

Figure 59. Weight Loss and Weight Management Diet Market in Netherlands,

2021-2031, \$ mn

Figure 60. Weight Loss and Weight Management Diet Market in Rest of Europe, 2021-2031, \$ mn

Figure 61. Asia-Pacific Weight Loss and Weight Management Diet Market, 2021-2031, \$ mn

Figure 62. Breakdown of APAC Weight Loss and Weight Management Diet Market by Country, 2021 and 2031, % of Revenue

Figure 63. Contribution to APAC 2022-2031 Cumulative Market by Country, Value (\$mn) and Share (%)

Figure 64. Weight Loss and Weight Management Diet Market in Japan, 2021-2031, \$ mn

Figure 65. Weight Loss and Weight Management Diet Market in China, 2021-2031, \$ mn

Figure 66. Weight Loss and Weight Management Diet Market in Australia, 2021-2031, \$ mn

Figure 67. Weight Loss and Weight Management Diet Market in India, 2021-2031, \$ mn

Figure 68. Weight Loss and Weight Management Diet Market in South Korea,

2021-2031, \$ mn

Figure 69. Weight Loss and Weight Management Diet Market in Rest of APAC, 2021-2031, \$ mn

Figure 70. South America Weight Loss and Weight Management Diet Market, 2021-2031, \$ mn

Figure 71. Breakdown of South America Weight Loss and Weight Management Diet Market by Country, 2021 and 2031, % of Revenue

Figure 72. Contribution to South America 2022-2031 Cumulative Market by Country, Value (\$ mn) and Share (%)

Figure 73. Weight Loss and Weight Management Diet Market in Argentina, 2021-2031, \$ mn

Figure 74. Weight Loss and Weight Management Diet Market in Brazil, 2021-2031, \$ mn

Figure 75. Weight Loss and Weight Management Diet Market in Chile, 2021-2031, \$ mn

Figure 76. Weight Loss and Weight Management Diet Market in Rest of South America,



2021-2031, \$ mn

Figure 77. Weight Loss and Weight Management Diet Market in Middle East and Africa (MEA), 2021-2031, \$ mn

Figure 78. Breakdown of MEA Weight Loss and Weight Management Diet Market by Country, 2021 and 2031, % of Revenue

Figure 79. Contribution to MEA 2022-2031 Cumulative Market by Country, Value (\$ mn) and Share (%)

Figure 80. Weight Loss and Weight Management Diet Market in UAE, 2021-2031, \$ mn Figure 81. Weight Loss and Weight Management Diet Market in Saudi Arabia, 2021-2031, \$ mn

Figure 82. Weight Loss and Weight Management Diet Market in South Africa, 2021-2031, \$ mn

Figure 83. Growth Stage of Global Weight Loss and Weight Management Diet Industry over the Forecast Period



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