

# **Global Video Streaming Market 2021-2030 by Offering, Solution Type, Platform, Streaming Type, Deployment Mode, Revenue Model, End User, and Region: Trend Forecast and Growth Opportunity**

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## **Abstracts**

Global video streaming market will reach \$312.2 billion by 2030, growing by 19.4% annually over 2020-2030 driven by growing internet connectivity, rising demand of online videos and on-demand videos, growing trend of smartphones and social media, and technological advancements in cloud and AI etc.

Highlighted with 85 tables and 80 figures, this 164-page report “Global Video Streaming Market 2021-2030 by Offering, Solution Type, Platform, Streaming Type, Deployment Mode, Revenue Model, End User, and Region: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire global video streaming market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2015-2020 and provides forecast from 2021 till 2030 with 2020 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of global market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify global video streaming market in every aspect of the classification from perspectives of Offering, Solution Type, Platform, Streaming Type, Deployment Mode, Revenue Model, End User, and Region.

Based on Offering, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2020-2030 included in each section.

Solution

Services

Based on Solution Type, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2020-2030 included in each section.

Internet Protocol TV (IPTV)

Over the Top (OTT)

Pay-TV

Based on Platform, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2020-2030 included in each section.

Laptops and Desktops

Smartphones and Tablets

Smart TVs

Other Platforms

Based on Streaming Type, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2020-2030 included in each section.

Live/Linear Video Streaming

Non-Linear Video Streaming

Based on Deployment Mode, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2020-2030 included in each section.

On-premise Video Streaming

Cloud-based Video Streaming

Hybrid Video Streaming

Based on Revenue Model, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2020-2030 included in each section.

Subscription Video on Demand (SVOD)

Advertisement-supported Video on Demand (AVOD)

Transactional Video on Demand (TVOD) or Pay Per View (PPV)

Hybrid Revenue Models

Based on End User, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2020-2030 included in each section.

Consumer

## Enterprise

Geographically, the following regions together with the listed national/local markets are fully investigated:

APAC (Japan, China, South Korea, Australia, India, and Rest of APAC; Rest of APAC is further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, Taiwan, and Philippines)

Europe (Germany, UK, France, Spain, Italy, Russia, Rest of Europe; Rest of Europe is further segmented into Netherlands, Switzerland, Turkey, Poland, Sweden, Belgium, Austria, Ireland, Norway, Denmark, and Finland)

North America (U.S., Canada, and Mexico)

South America (Brazil, Chile, Argentina, Rest of South America)

MEA (UAE, Saudi Arabia, South Africa)

For each aforementioned region and country, detailed analysis and data for annual revenue (\$ mn) are available for 2020-2030. The breakdown of all regional markets by country and split of key national markets by Solution Type, Streaming Type, and Revenue Model over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Specifically, potential risks associated with investing in global video streaming market are assayed quantitatively and qualitatively through GMD's Risk Assessment System. According to the risk analysis and evaluation, Critical Success Factors (CSFs) are generated as a guidance to help investors & stockholders identify emerging opportunities, manage and minimize the risks, develop appropriate business models, and make wise strategies and decisions.

Key Players (this may not be a complete list and extra companies can be added upon request):

Akamai Technologies

Amazon.com Inc.

Baidu Inc.

Brightcove Inc.

Comcast Corporation

Google LLC

Hulu

Kaltura Inc.

Netflix Inc.

Roku

Tencent Holdings Limited

Ustream Inc.

Youtube

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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