

Global Smart Wearable Devices Market 2020-2030 by Product Type (Smartwatch, HMD, Health & Fitness Trackers, Hearables), Connectivity, Industry Vertical, Distribution Channel, and Region: Trend Forecast and Growth Opportunity

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Abstracts

Global smart wearable devices market will reach \$137.15 billion by 2030, growing by 14.7% annually over 2020-2030 with a CAGR of 18.6% for unit shipment, owing to the growing consumer preference for connected devices and smart wearables, technological growth of the consumer electronics industry, the rise in remote work, and increased interest in health monitoring during the COVID-19 pandemic.

Highlighted with 83 tables and 91 figures, this 169-page report “Global Smart Wearable Devices Market 2020-2030 by Product Type (Smartwatch, HMD, Health & Fitness Trackers, Hearables), Connectivity, Industry Vertical, Distribution Channel, and Region: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire global smart wearable devices market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2017-2019 and provides estimate for 2020 and forecast from 2021 till 2030 with 2019 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of global market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify global smart wearable devices market in every aspect of the classification from perspectives of Product Type, Connectivity, Industry Vertical, Distribution Channel, and Region.

Based on Product Type, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Smartwatches

Head-Mounted Displays

Smart Glasses

AR HMDs

VR HMDs

Other HMDs

Smart Jewelry

Health & Fitness Trackers

Wristband

Other Trackers

Smart Clothing

Smart Earwear/Hearables

Smart Patches

Smart Implantables

Other Smart Wearables

Based on Connectivity, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Cellular Network

Near Field Communication (NFC)

Bluetooth Technology

Wi-Fi Network

Other Connectivity Types

Based on Industry Vertical, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Consumer Electronics

Healthcare

Enterprise & Industrial

Media & Entertainment

Other Industry Verticals

Based on Distribution Channel, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Online Stores

Specialty Stores

Department Stores

Hypermarket

Other Distribution Channels

Geographically, the following regions together with the listed national/local markets are fully investigated:

APAC (Japan, China, South Korea, Australia, India, and Rest of APAC; Rest of APAC is further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, Taiwan, and Philippines)

Europe (Germany, UK, France, Spain, Netherlands, Russia, Rest of Europe; Rest of Europe is further segmented into Italy, Switzerland, Poland, Sweden, Belgium, Austria, Ireland, Norway, Denmark, and Finland)

North America (U.S., Canada, and Mexico)

South America (Brazil, Chile, Argentina, Rest of South America)

MEA (UAE, Saudi Arabia, Israel)

For each aforementioned region and country, detailed analysis and data for annual revenue (\$ mn) are available for 2019-2030. The breakdown of all regional markets by country and split of key national markets by Product Type, Connectivity, and Industry Vertical over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Key Players (this may not be a complete list and extra companies can be added upon request):

Apple Inc.

Fitbit Inc.

Fossil Group Inc.

Garmin Ltd.

Google LLC

Huawei Technologies Co. Ltd.

Microsoft Corporation

Qualcomm

Samsung Electronics Co. Ltd.

Sony Corporation

Xiaomi

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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