

Global Personalized Nutrition Market 2021-2031 by Offering (Nutrition, Tools & Services), Product Type (Dietary Supplements, Functional F&B, Sports Nutrigenomics, Digitized DNA), Measurement (Active, Standard), Product Form (Tablets, Capsules, Powders, Liquids, Others), Application, End User, and Region: Trend Forecast and Growth Opportunity

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Abstracts

Global personalized nutrition market will reach \$37,122.0 million by 2031, growing by 13.3% annually over 2021-2031, driven by the rising health benefits awareness of personalized nutrition among consumers, cohesive government initiatives to promote intake of personalized nutrition, growing disposable income, the rising trend of digital solutions for healthcare, and increasing prevalence of various diseases and disorders along with the ageing population.

Highlighted with 84 tables and 92 figures, this 182-page report “Global Personalized Nutrition Market 2021-2031 by Offering (Nutrition, Tools & Services), Product Type (Dietary Supplements, Functional F&B, Sports Nutrigenomics, Digitized DNA), Measurement (Active, Standard), Product Form (Tablets, Capsules, Powders, Liquids, Others), Application, End User, and Region: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire global personalized nutrition market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2019-2021 and provides forecast from 2022 till 2031 with 2021 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over

the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of global market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify global personalized nutrition market in every aspect of the classification from perspectives of Offering, Product Type, Measurement, Product Form, Application, End User, and Region.

Based on Offering, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Nutrition

Tools & Services

Based on Product Type, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Dietary Supplements & Nutraceuticals

Vitamins

Botanicals/Herbals

Minerals

Enzymes

Other Dietary Supplements & Nutraceuticals

Functional Foods & Beverages

Sports Nutrigenomics

Digitized DNA

By Measurement, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Active Measurement

Standard Measurement

By Product Form, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Tablets

Capsules

Powders

Liquids

Other Product Forms

By Application, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Standard Supplement

Diseased-based Nutrition

Sports Nutrition

By End User, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Direct-to- End Users Consumers

Wellness & Fitness Centers

Hospitals & Clinics

Institutions

Other End Users

Geographically, the following regions together with the listed national/local markets are fully investigated:

North America (U.S., Canada, and Mexico)

Europe (Germany, UK, France, Spain, Italy, Netherlands, Rest of Europe; Rest of Europe is further segmented into Russia, Switzerland, Poland, Sweden, Belgium, Austria, Ireland, Norway, Denmark, and Finland)

APAC (Japan, China, South Korea, Australia, India, and Rest of APAC; Rest of APAC is further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, Taiwan, and Philippines)

South America (Brazil, Chile, Argentina, Rest of South America)

MEA (UAE?Saudi Arabia? South Africa and Rest of MEA)

For each aforementioned region and country, detailed analysis and data for annual

revenue (\$ mn) are available for 2021-2031. The breakdown of all regional markets by country and split of each national market by Product Type, Product Form and Application over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:

Amway Corp.

Atlas Biomed Group Limited

Bactolac Pharmaceutical, Inc.

Balchem Corporation

BASF SE

BiogeniQ

DNAlysis Biotechnology

DSM

GX Sciences, Inc.

Habit Food Personalized LLC

Herbalife Nutrition Ltd.

Metagenics, Inc.

Mindbodygreen, LLC

Nourish3D

Nutrigenomix Inc.

Nutrino

Persona

Rootine

Segterra, Inc.

Vitagene

Wellness Coaches

Zipongo

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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Habit Food Personalized LLC

Herbalife Nutrition Ltd.

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