

# Global Nutritional Supplements Market by Ingredient, Product Form, Application, End-user, Supplement Classification, Distribution Channel, and Region 2019-2026: Trend Forecast and Growth Opportunity

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# Abstracts

GMD predicts the global nutritional supplements market to reach \$240.9 billion by 2026, growing by 8.3% annually over 2019-2026 driven by the rising awareness of preventative healthcare, growing population & disposable income, and availability of more dietary nutrition products.

Highlighted with 112 tables and 88 figures, this 200-page report "Global Nutritional Supplements Market by Ingredient, Product Form, Application, End-user, Supplement Classification, Distribution Channel, and Region 2019-2026: Trend Forecast and Growth Opportunity" is based on a comprehensive research of the entire global nutritional supplements market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report provides historical market data for 2015-2018, revenue estimates for 2019, and forecasts from 2020 till 2026. (Please note: The report will be updated before delivery if necessary, so that the latest historical year is the base year and the forecast covers the next 5-10 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

**Growth Drivers** 



Restraints and Challenges

**Emerging Product Trends & Market Opportunities** 

Porter's Fiver Forces

The trend and outlook of global market is forecast in optimistic, balanced, and conservative view. The balanced (most likely) projection is used to quantify global nutritional supplements market in every aspect of the classification from perspectives of Ingredient, Product Form, Application, End-user, Supplement Classification, Distribution Channel, and Region.

Based on ingredient, the global market is segmented into the following sub-markets with annual capex for 2015-2026 (historical and forecast) included in each section.

Botanicals
Vitamins
Minerals
Proteins & Amino Acids
Fish Oils
Fibers & Specialty Carbohydrates
Enzymes
Others

Based on product form, the global market is segmented into the following sub-markets with annual capex for 2015-2026 (historical and forecast) included in each segment.

Tablets



Capsules

Powder

Liquids

Soft Gels & Gel Caps

Gummies

Others

Based on application, the global market is analyzed on the following segments with annual capex for 2015-2026 (historical and forecast) included in each section.

Additional Supplements

**Medicinal Supplements** 

**Sports Nutrition** 

Based on end-user, the global market is segmented into the following sub-markets with annual capex for 2015-2026 (historical and forecast) included in each section.

Infant

Children

Adults

Pregnant Women

Elderly

Based on classification, the global market is segmented into the following sub-markets with annual capex for 2015-2026 (historical and forecast) included in each segment.



OTC

Prescription

Based on distribution channel, the global market is analyzed on the following segments with annual capex for 2015-2026 (historical and forecast) included in each section.

Retail Stores & Hospitals Supermarkets & Hypermarkets Online Stores Others

Geographically, the following regions together with the listed national markets are fully investigated:

APAC (Japan, China, South Korea, Australia, India, and Rest of APAC)

Europe (Germany, France, UK, Italy, Spain, Russia, Rest of Europe)

North America (U.S. and Canada)

Latin America (Brazil, Mexico, Argentina, Rest of Latin America)

RoW (Saudi Arabia, United Arab Emirates, South Africa)

For each of the aforementioned regions and countries, detailed analysis and data for annual revenue are available for 2015-2026. The breakdown of regional markets by country and split of key national markets by Ingredient, Product Form, Application, Enduser, and Distribution Channel over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.



Specifically, potential risks associated with investing in global nutritional supplements market are assayed quantitatively and qualitatively through GMD's Risk Assessment System. According to the risk analysis and evaluation, Critical Success Factors (CSFs) are generated as a guidance to help investors & stockholders identify emerging opportunities, manage and minimize the risks, develop appropriate business models, and make wise strategies and decisions.

Key Players:

Abbott Laboratories ADM American Health Amway Corporation

Archer Daniels Midland Company

Arkopharma Laboratoires Pharmaceutiques

Ayanda

Bayer

**Bionova Lifesciences** 

Carlyle Group

DuPont

DSM

Ekomir

**Glanbia Nutritionals** 

GlaxoSmithKline



Herbalife International

Himalaya Global Holdings Ltd.

Nature's Sunshine Products

**Nestle Nutritionals** 

NBTY, Inc.

Pfizer Inc.

Stepan

XanGo

(Please note: The report will be updated before delivery if necessary, so that the latest historical year is the base year and the forecast covers the next 5-10 years over the base year.)



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