

Global Mobile Phone Insurance Market 2022-2032 by Coverage (Physical Damage, Internal Failure, Theft, Virus), Phone Type (Premium, Mid & High-end, Budget), Phone Category (New, Refurbished), End User (Personal, Enterprise), Distribution Channel (Mobile Providers, OEMs, Retail, Online), and Region: Trend Forecast and Growth Opportunity

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Abstracts

Global mobile phone insurance market will reach \$92.15 billion by 2032, growing by 11.3% annually over 2022-2032, driven by the rising number of mobile users, growing incidents of damages involving unintentional handling damage and virus infection, and the surging cases of phone thefts.

Highlighted with 126 tables and 80 figures, this 190-page report “Global Mobile Phone Insurance Market 2022-2032 by Coverage (Physical Damage, Internal Failure, Theft, Virus), Phone Type (Premium, Mid & High-end, Budget), Phone Category (New, Refurbished), End User (Personal, Enterprise), Distribution Channel (Mobile Providers, OEMs, Retail, Online), and Region: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire global mobile phone insurance market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2020-2022 and provides forecast from 2023 till 2032 with 2022 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year, and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of global market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify global mobile phone insurance market in every aspect of the classification from perspectives of Coverage, Phone Type, Phone Category, End User, Distribution Channel, and Region.

Based on Coverage, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Physical Damage

Internal Component Failure

Theft & Loss Protection

Virus & Data Protection

Other Coverage

Based on Phone Type, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Premium Smartphones

Mid & High-end Phones

Budget Phones

By Phone Category, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

New Phones

Refurbished Phones

By End User, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Personal

Enterprise

By Distribution Channel, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Mobile Providers

Phone OEMs

Retail Stores

Online

Other Channels

Geographically, the following regions together with the listed national/local markets are fully investigated:

North America (U.S., Canada, and Mexico)

Europe (Germany, UK, France, Spain, Italy, Russia, Rest of Europe; Rest of Europe is further segmented into Netherlands, Switzerland, Poland, Sweden, Belgium, Austria, Ireland, Norway, Denmark, and Finland)

APAC (Japan, China, South Korea, Australia, India, and Rest of APAC; Rest of APAC is further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, Taiwan, and Philippines)

South America (Brazil, Chile, Argentina, Rest of South America)

MEA (UAE, Saudi Arabia, South Africa, and Rest of MEA)

For each region and country, detailed analysis and data of annual revenue (\$ mn) are available for 2022-2032. The breakdown of all regional markets by country and the breakdown of each national market by Coverage, Phone Type, and Distribution Channel over the forecast years are also included.

The report also covers the current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:

AIG

Allianz Insurance

Apple Inc

Assurant, Inc.

Asurion, LLC

At&T Inc.

Aviva

Better Buy Insurance

Brightstar Corp.

Gadget Cover

Insurance2go

Liberty Mutual Insurance Group

O2 Mobile Insurance

Pier Insurance Managed Services

ProtectCELL

Protect your Bubble

Salt Insurance Services Limited

Sunrise Communications AG

Swisscom

Switched on Insurance

Three Ireland (Hutchison) Limited

Tinhat

Trov, Inc.

(Please note: The report will be updated before delivery so that the latest historical year is the base year, and the forecast covers at least 5 years over the base year.)

Contents

1 INTRODUCTION

- 1.1 Industry Definition and Research Scope
 - 1.1.1 Industry Definition
 - 1.1.2 Research Scope
- 1.2 Research Methodology
 - 1.2.1 Overview of Market Research Methodology
 - 1.2.2 Market Assumption
 - 1.2.3 Secondary Data
 - 1.2.4 Primary Data
 - 1.2.5 Data Filtration and Model Design
 - 1.2.6 Market Size/Share Estimation
 - 1.2.7 Research Limitations
- 1.3 Executive Summary

2 MARKET OVERVIEW AND DYNAMICS

- 2.1 Market Size and Forecast
 - 2.1.1 Impact of COVID-19 on World Economy
 - 2.1.2 Impact of COVID-19 on the Market
 - 2.1.3 Impact of Russia-Ukraine Conflict: War Slows Economic Recovery
- 2.2 Major Growth Drivers
- 2.3 Market Restraints and Challenges
- 2.4 Emerging Opportunities and Market Trends
- 2.5 Porter's Fiver Forces Analysis

3 SEGMENTATION OF GLOBAL MARKET BY COVERAGE

- 3.1 Market Overview by Coverage
- 3.2 Physical Damage
- 3.3 Internal Component Failure
- 3.4 Theft & Loss Protection
- 3.5 Virus & Data Protection
- 3.6 Other Coverage

4 SEGMENTATION OF GLOBAL MARKET BY PHONE TYPE

- 4.1 Market Overview by Phone Type
- 4.2 Premium Smartphones
- 4.3 Mid & High-end Phones
- 4.4 Budget Phones

5 SEGMENTATION OF GLOBAL MARKET BY PHONE CATEGORY

- 5.1 Market Overview by Phone Category
- 5.2 New Phones
- 5.3 Refurbished Phones

6 SEGMENTATION OF GLOBAL MARKET BY END USER

- 6.1 Market Overview by End User
- 6.2 Personal
- 6.3 Enterprise

7 SEGMENTATION OF GLOBAL MARKET BY DISTRIBUTION CHANNEL

- 7.1 Market Overview by Distribution Channel
- 7.2 Mobile Providers
- 7.3 Phone OEMs
- 7.4 Retail Stores
- 7.5 Online
- 7.6 Other Channels

8 SEGMENTATION OF GLOBAL MARKET BY REGION

- 8.1 Geographic Market Overview 2022-2032
- 8.2 North America Market 2022-2032 by Country
 - 8.2.1 Overview of North America Market
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 European Market 2022-2032 by Country
 - 8.3.1 Overview of European Market
 - 8.3.2 Germany
 - 8.3.3 U.K.
 - 8.3.4 France

- 8.3.5 Spain
- 8.3.6 Italy
- 8.3.7 Russia
- 8.3.8 Rest of European Market
- 8.4 Asia-Pacific Market 2022-2032 by Country
 - 8.4.1 Overview of Asia-Pacific Market
 - 8.4.2 Japan
 - 8.4.3 China
 - 8.4.4 Australia
 - 8.4.5 India
 - 8.4.6 South Korea
 - 8.4.7 Rest of APAC Region
- 8.5 South America Market 2022-2032 by Country
 - 8.5.1 Argentina
 - 8.5.2 Brazil
 - 8.5.3 Chile
 - 8.5.4 Rest of South America Market
- 8.6 MEA Market 2022-2032 by Country
 - 8.6.1 UAE
 - 8.6.2 Saudi Arabia
 - 8.6.3 South Africa
 - 8.6.4 Other National Markets

9 COMPETITIVE LANDSCAPE

- 9.1 Overview of Key Vendors
- 9.2 New Product Launch, Partnership, Investment, and M&A
- 9.3 Company Profiles
 - AIG
 - Allianz Insurance
 - Apple Inc
 - Assurant, Inc.
 - Asurion, LLC
 - At&T Inc.
 - Aviva
 - Better Buy Insurance
 - Brightstar Corp.
 - Gadget Cover
 - Insurance2go

Liberty Mutual Insurance Group
O2 Mobile Insurance
Pier Insurance Managed Services
ProtectCELL
Protect your Bubble
Salt Insurance Services Limited
Sunrise Communications AG
Swisscom
Switched on Insurance
Three Ireland (Hutchison) Limited
Tinhart
Trov, Inc.
RELATED REPORTS

List Of Tables

LIST OF TABLES

Table 1. Snapshot of Global Mobile Phone Insurance Market in Balanced Perspective, 2022-2032

Table 2. World Economic Outlook, 2021-2031

Table 3. World Economic Outlook, 2021-2023

Table 4. Scenarios for Economic Impact of Ukraine Crisis

Table 5. Main Product Trends and Market Opportunities in Global Mobile Phone Insurance Market

Table 6. Global Mobile Phone Insurance Market by Coverage, 2022-2032, \$ mn

Table 7. Global Mobile Phone Insurance Market by Phone Type, 2022-2032, \$ mn

Table 8. Global Mobile Phone Insurance Market by Phone Category, 2022-2032, \$ mn

Table 9. Global Mobile Phone Insurance Market by End User, 2022-2032, \$ mn

Table 10. Global Mobile Phone Insurance Market by Distribution Channel, 2022-2032, \$ mn

Table 11. Global Mobile Phone Insurance Market by Region, 2022-2032, \$ mn

Table 12. Leading National Mobile Phone Insurance Market, 2022 and 2032, \$ mn

Table 13. North America Mobile Phone Insurance Market by Country, 2022-2032, \$ mn

Table 14. U.S. Mobile Phone Insurance Market by Coverage, 2022-2032, \$ mn

Table 15. U.S. Mobile Phone Insurance Market by Phone Type, 2022-2032, \$ mn

Table 16. U.S. Mobile Phone Insurance Market by Distribution Channel, 2022-2032, \$ mn

Table 17. Canada Mobile Phone Insurance Market by Coverage, 2022-2032, \$ mn

Table 18. Canada Mobile Phone Insurance Market by Phone Type, 2022-2032, \$ mn

Table 19. Canada Mobile Phone Insurance Market by Distribution Channel, 2022-2032, \$ mn

Table 20. Mexico Mobile Phone Insurance Market by Coverage, 2022-2032, \$ mn

Table 21. Mexico Mobile Phone Insurance Market by Phone Type, 2022-2032, \$ mn

Table 22. Mexico Mobile Phone Insurance Market by Distribution Channel, 2022-2032, \$ mn

Table 23. Europe Mobile Phone Insurance Market by Country, 2022-2032, \$ mn

Table 24. Germany Mobile Phone Insurance Market by Coverage, 2022-2032, \$ mn

Table 25. Germany Mobile Phone Insurance Market by Phone Type, 2022-2032, \$ mn

Table 26. Germany Mobile Phone Insurance Market by Distribution Channel, 2022-2032, \$ mn

Table 27. U.K. Mobile Phone Insurance Market by Coverage, 2022-2032, \$ mn

Table 28. U.K. Mobile Phone Insurance Market by Phone Type, 2022-2032, \$ mn

Table 29. U.K. Mobile Phone Insurance Market by Distribution Channel, 2022-2032, \$ mn

Table 30. France Mobile Phone Insurance Market by Coverage, 2022-2032, \$ mn

Table 31. France Mobile Phone Insurance Market by Phone Type, 2022-2032, \$ mn

Table 32. France Mobile Phone Insurance Market by Distribution Channel, 2022-2032, \$ mn

Table 33. Spain Mobile Phone Insurance Market by Coverage, 2022-2032, \$ mn

Table 34. Spain Mobile Phone Insurance Market by Phone Type, 2022-2032, \$ mn

Table 35. Spain Mobile Phone Insurance Market by Distribution Channel, 2022-2032, \$ mn

Table 36. Italy Mobile Phone Insurance Market by Coverage, 2022-2032, \$ mn

Table 37. Italy Mobile Phone Insurance Market by Phone Type, 2022-2032, \$ mn

Table 38. Italy Mobile Phone Insurance Market by Distribution Channel, 2022-2032, \$ mn

Table 39. Russia Mobile Phone Insurance Market by Coverage, 2022-2032, \$ mn

Table 40. Russia Mobile Phone Insurance Market by Phone Type, 2022-2032, \$ mn

Table 41. Russia Mobile Phone Insurance Market by Distribution Channel, 2022-2032, \$ mn

Table 42. Mobile Phone Insurance Market in Rest of Europe by Country, 2022-2032, \$ mn

Table 43. APAC Mobile Phone Insurance Market by Country, 2022-2032, \$ mn

Table 44. Japan Mobile Phone Insurance Market by Coverage, 2022-2032, \$ mn

Table 45. Japan Mobile Phone Insurance Market by Phone Type, 2022-2032, \$ mn

Table 46. Japan Mobile Phone Insurance Market by Distribution Channel, 2022-2032, \$ mn

Table 47. China Mobile Phone Insurance Market by Coverage, 2022-2032, \$ mn

Table 48. China Mobile Phone Insurance Market by Phone Type, 2022-2032, \$ mn

Table 49. China Mobile Phone Insurance Market by Distribution Channel, 2022-2032, \$ mn

Table 50. Australia Mobile Phone Insurance Market by Coverage, 2022-2032, \$ mn

Table 51. Australia Mobile Phone Insurance Market by Phone Type, 2022-2032, \$ mn

Table 52. Australia Mobile Phone Insurance Market by Distribution Channel, 2022-2032, \$ mn

Table 53. India Mobile Phone Insurance Market by Coverage, 2022-2032, \$ mn

Table 54. India Mobile Phone Insurance Market by Phone Type, 2022-2032, \$ mn

Table 55. India Mobile Phone Insurance Market by Distribution Channel, 2022-2032, \$ mn

Table 56. South Korea Mobile Phone Insurance Market by Coverage, 2022-2032, \$ mn

Table 57. South Korea Mobile Phone Insurance Market by Phone Type, 2022-2032, \$

mn

Table 58. South Korea Mobile Phone Insurance Market by Distribution Channel, 2022-2032, \$ mn

Table 59. Mobile Phone Insurance Market in Rest of APAC by Country/Region, 2022-2032, \$ mn

Table 60. South America Mobile Phone Insurance Market by Country, 2022-2032, \$ mn

Table 61. Argentina Mobile Phone Insurance Market by Coverage, 2022-2032, \$ mn

Table 62. Argentina Mobile Phone Insurance Market by Phone Type, 2022-2032, \$ mn

Table 63. Argentina Mobile Phone Insurance Market by Distribution Channel, 2022-2032, \$ mn

Table 64. Brazil Mobile Phone Insurance Market by Coverage, 2022-2032, \$ mn

Table 65. Brazil Mobile Phone Insurance Market by Phone Type, 2022-2032, \$ mn

Table 66. Brazil Mobile Phone Insurance Market by Distribution Channel, 2022-2032, \$ mn

Table 67. Chile Mobile Phone Insurance Market by Coverage, 2022-2032, \$ mn

Table 68. Chile Mobile Phone Insurance Market by Phone Type, 2022-2032, \$ mn

Table 69. Chile Mobile Phone Insurance Market by Distribution Channel, 2022-2032, \$ mn

Table 70. MEA Mobile Phone Insurance Market by Country, 2022-2032, \$ mn

Table 71. UAE Mobile Phone Insurance Market by Coverage, 2022-2032, \$ mn

Table 72. UAE Mobile Phone Insurance Market by Phone Type, 2022-2032, \$ mn

Table 73. UAE Mobile Phone Insurance Market by Distribution Channel, 2022-2032, \$ mn

Table 74. Saudi Arabia Mobile Phone Insurance Market by Coverage, 2022-2032, \$ mn

Table 75. Saudi Arabia Mobile Phone Insurance Market by Phone Type, 2022-2032, \$ mn

Table 76. Saudi Arabia Mobile Phone Insurance Market by Distribution Channel, 2022-2032, \$ mn

Table 77. South Africa Mobile Phone Insurance Market by Coverage, 2022-2032, \$ mn

Table 78. South Africa Mobile Phone Insurance Market by Phone Type, 2022-2032, \$ mn

Table 79. South Africa Mobile Phone Insurance Market by Distribution Channel, 2022-2032, \$ mn

Table 80. Breakdown of Global Market by Key Vendor, 2022, %

Table 81. AIG: Company Snapshot

Table 82. AIG: Business Segmentation

Table 83. AIG: Product Portfolio

Table 84. Allianz Insurance: Company Snapshot

Table 85. Allianz Insurance: Business Segmentation

- Table 86. Allianz Insurance: Product Portfolio
- Table 87. Allianz Insurance: Revenue, 2016-2018, \$ mn
- Table 88. Allianz Insurance: Recent Developments
- Table 89. Apple Inc.: Company Snapshot
- Table 90. Apple Inc.: Business Segmentation
- Table 91. Apple Inc.: Product Portfolio
- Table 92. Apple Inc.: Revenue, 2016-2018, \$ mn
- Table 93. Apple Inc.: Recent Developments
- Table 94. Assurant, Inc.: Company Snapshot
- Table 95. Assurant, Inc.: Recent Developments
- Table 96. Asurion, LLC: Company Snapshot
- Table 97. Asurion, LLC: Recent Developments
- Table 98. At&T Inc.: Company Snapshot
- Table 99. At&T Inc.: Business Segmentation
- Table 100. At&T Inc.: Product Portfolio
- Table 101. At&T Inc.: Revenue, 2017-2019, \$ bn
- Table 102. At&T Inc.: Recent Developments
- Table 103. Aviva: Company Snapshot
- Table 104. Aviva: Business Segmentation
- Table 105. Aviva: Revenue, 2016-2018, \$ mn
- Table 106. Aviva: Recent Developments
- Table 107. Better Buy Insurance: Company Snapshot
- Table 108. Brightstar Corp.: Company Snapshot
- Table 109. Brightstar Corp.: Product Portfolio
- Table 110. Brightstar Corp.: Recent Developments
- Table 111. Gadget Cover: Company Snapshot
- Table 112. Insurance2go: Company Snapshot
- Table 113. Liberty Mutual Insurance Group: Company Snapshot
- Table 114. Liberty Mutual Insurance Group: Business Segmentation
- Table 115. Liberty Mutual Insurance Group: Recent Developments
- Table 116. O2 Mobile Insurance: Company Snapshot
- Table 117. Pier Insurance Managed Services: Company Snapshot
- Table 118. ProtectCELL: Company Snapshot
- Table 119. Protect your Bubble: Company Snapshot
- Table 120. Salt Insurance Services Limited: Company Snapshot
- Table 121. Sunrise Communications AG: Company Snapshot
- Table 122. Swisscom: Company Snapshot
- Table 123. Switched on Insurance: Company Snapshot
- Table 124. Three Ireland (Hutchison) Limited: Company Snapshot

Table 125. Tinhhat: Company Snapshot

Table 126. Trov, Inc.: Company Snapshot

List Of Figures

LIST OF FIGURES

Figure 1. Research Method Flow Chart

Figure 2. Bottom-up Approach and Top-down Approach for Market Estimation

Figure 3. Global Market Forecast in Optimistic, Conservative and Balanced Perspectives, 2022-2032

Figure 4. Global Mobile Phone Insurance Market, 2022-2032, \$ mn

Figure 5. Impact of COVID-19 on Business

Figure 6. Primary Drivers and Impact Factors of Global Mobile Phone Insurance Market

Figure 7. Forecast of Middle-class Population by Region, 2015-2030, million

Figure 8. World Total InsurTech Investment by Year and Grand Total Split by P&C and L&H, 2012-2022, \$ million

Figure 9. Primary Restraints and Impact Factors of Global Mobile Phone Insurance Market

Figure 10. Investment Opportunity Analysis

Figure 11. Porter's Five Forces Analysis of Global Mobile Phone Insurance Market

Figure 12. Breakdown of Global Mobile Phone Insurance Market by Coverage, 2022-2032, % of Revenue

Figure 13. Global Addressable Market Cap in 2023-2032 by Coverage, Value (\$ mn) and Share (%)

Figure 14. Global Mobile Phone Insurance Market by Coverage: Physical Damage, 2022-2032, \$ mn

Figure 15. Global Mobile Phone Insurance Market by Coverage: Internal Component Failure, 2022-2032, \$ mn

Figure 16. Global Mobile Phone Insurance Market by Coverage: Theft & Loss Protection, 2022-2032, \$ mn

Figure 17. Global Mobile Phone Insurance Market by Coverage: Virus & Data Protection, 2022-2032, \$ mn

Figure 18. Global Mobile Phone Insurance Market by Coverage: Other Coverage, 2022-2032, \$ mn

Figure 19. Breakdown of Global Mobile Phone Insurance Market by Phone Type, 2022-2032, % of Sales Revenue

Figure 20. Global Addressable Market Cap in 2023-2032 by Phone Type, Value (\$ mn) and Share (%)

Figure 21. Global Mobile Phone Insurance Market by Phone Type: Premium Smartphones, 2022-2032, \$ mn

Figure 22. Global Mobile Phone Insurance Market by Phone Type: Mid & High-end

Phones, 2022-2032, \$ mn

Figure 23. Global Mobile Phone Insurance Market by Phone Type: Budget Phones, 2022-2032, \$ mn

Figure 24. Breakdown of Global Mobile Phone Insurance Market by Phone Category, 2022-2032, % of Sales Revenue

Figure 25. Global Addressable Market Cap in 2023-2032 by Phone Category, Value (\$ mn) and Share (%)

Figure 26. Global Mobile Phone Insurance Market by Phone Category: New Phones, 2022-2032, \$ mn

Figure 27. Global Mobile Phone Insurance Market by Phone Category: Refurbished Phones, 2022-2032, \$ mn

Figure 28. Breakdown of Global Mobile Phone Insurance Market by End User, 2022-2032, % of Revenue

Figure 29. Global Addressable Market Cap in 2023-2032 by End User, Value (\$ mn) and Share (%)

Figure 30. Global Mobile Phone Insurance Market by End User: Personal, 2022-2032, \$ mn

Figure 31. Global Mobile Phone Insurance Market by End User: Enterprise, 2022-2032, \$ mn

Figure 32. Breakdown of Global Mobile Phone Insurance Market by Distribution Channel, 2022-2032, % of Revenue

Figure 33. Global Addressable Market Cap in 2023-2032 by Distribution Channel, Value (\$ mn) and Share (%)

Figure 34. Global Mobile Phone Insurance Market by Distribution Channel: Mobile Providers, 2022-2032, \$ mn

Figure 35. Global Mobile Phone Insurance Market by Distribution Channel: Phone OEMs, 2022-2032, \$ mn

Figure 36. Global Mobile Phone Insurance Market by Distribution Channel: Retail Stores, 2022-2032, \$ mn

Figure 37. Global Mobile Phone Insurance Market by Distribution Channel: Online, 2022-2032, \$ mn

Figure 38. Global Mobile Phone Insurance Market by Distribution Channel: Other Channels, 2022-2032, \$ mn

Figure 39. Global Market Snapshot by Region

Figure 40. Geographic Spread of Worldwide Mobile Phone Insurance Market, 2022-2032, % of Sales Revenue

Figure 41. Global Addressable Market Cap in 2023-2032 by Region, Value (\$ mn) and Share (%)

Figure 42. North American Mobile Phone Insurance Market, 2022-2032, \$ mn

Figure 43. Breakdown of North America Mobile Phone Insurance Market by Country, 2022 and 2032, % of Revenue

Figure 44. Contribution to North America 2023-2032 Cumulative Market by Country, Value (\$ mn) and Share (%)

Figure 45. U.S. Mobile Phone Insurance Market, 2022-2032, \$ mn

Figure 46. Canada Mobile Phone Insurance Market, 2022-2032, \$ mn

Figure 47. Mobile Phone Insurance Market in Mexico, 2022-2032, \$ mn

Figure 48. European Mobile Phone Insurance Market, 2022-2032, \$ mn

Figure 49. Breakdown of European Mobile Phone Insurance Market by Country, 2022 and 2032, % of Revenue

Figure 50. Contribution to Europe 2023-2032 Cumulative Market by Country, Value (\$ mn) and Share (%)

Figure 51. Mobile Phone Insurance Market in Germany, 2022-2032, \$ mn

Figure 52. Mobile Phone Insurance Market in U.K., 2022-2032, \$ mn

Figure 53. Mobile Phone Insurance Market in France, 2022-2032, \$ mn

Figure 54. Mobile Phone Insurance Market in Spain, 2022-2032, \$ mn

Figure 55. Mobile Phone Insurance Market in Italy, 2022-2032, \$ mn

Figure 56. Mobile Phone Insurance Market in Russia, 2022-2032, \$ mn

Figure 57. Mobile Phone Insurance Market in Rest of Europe, 2022-2032, \$ mn

Figure 58. Asia-Pacific Mobile Phone Insurance Market, 2022-2032, \$ mn

Figure 59. Breakdown of APAC Mobile Phone Insurance Market by Country, 2022 and 2032, % of Revenue

Figure 60. Contribution to APAC 2023-2032 Cumulative Market by Country, Value (\$ mn) and Share (%)

Figure 61. Mobile Phone Insurance Market in Japan, 2022-2032, \$ mn

Figure 62. Mobile Phone Insurance Market in China, 2022-2032, \$ mn

Figure 63. Mobile Phone Insurance Market in Australia, 2022-2032, \$ mn

Figure 64. Mobile Phone Insurance Market in India, 2022-2032, \$ mn

Figure 65. Mobile Phone Insurance Market in South Korea, 2022-2032, \$ mn

Figure 66. Mobile Phone Insurance Market in Rest of APAC, 2022-2032, \$ mn

Figure 67. South America Mobile Phone Insurance Market, 2022-2032, \$ mn

Figure 68. Breakdown of South America Mobile Phone Insurance Market by Country, 2022 and 2032, % of Revenue

Figure 69. Contribution to South America 2023-2032 Cumulative Market by Country, Value (\$ mn) and Share (%)

Figure 70. Mobile Phone Insurance Market in Argentina, 2022-2032, \$ mn

Figure 71. Mobile Phone Insurance Market in Brazil, 2022-2032, \$ mn

Figure 72. Mobile Phone Insurance Market in Chile, 2022-2032, \$ mn

Figure 73. Mobile Phone Insurance Market in Rest of South America, 2022-2032, \$ mn

Figure 74. Mobile Phone Insurance Market in Middle East and Africa (MEA), 2022-2032, \$ mn

Figure 75. Breakdown of MEA Mobile Phone Insurance Market by Country, 2022 and 2032, % of Revenue

Figure 76. Contribution to MEA 2023-2032 Cumulative Market by Country, Value (\$ mn) and Share (%)

Figure 77. Mobile Phone Insurance Market in UAE, 2022-2032, \$ mn

Figure 78. Mobile Phone Insurance Market in Saudi Arabia, 2022-2032, \$ mn

Figure 79. Mobile Phone Insurance Market in South Africa, 2022-2032, \$ mn

Figure 80. Growth Stage of Global Mobile Phone Insurance Industry over the Forecast Period

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