

Global Mobile Phone Insurance Market 2022-2032 by Coverage (Physical Damage, Internal Failure, Theft, Virus), Phone Type (Premium, Mid & High-end, Budget), Phone Category (New, Refurbished), End User (Personal, Enterprise), Distribution Channel (Mobile Providers, OEMs, Retail, Online), and Region: Trend Forecast and Growth Opportunity

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Abstracts

Global mobile phone insurance market will reach \$92.15 billion by 2032, growing by 11.3% annually over 2022-2032, driven by the rising number of mobile users, growing incidents of damages involving unintentional handling damage and virus infection, and the surging cases of phone thefts.

Highlighted with 126 tables and 80 figures, this 190-page report "Global Mobile Phone Insurance Market 2022-2032 by Coverage (Physical Damage, Internal Failure, Theft, Virus), Phone Type (Premium, Mid & High-end, Budget), Phone Category (New, Refurbished), End User (Personal, Enterprise), Distribution Channel (Mobile Providers, OEMs, Retail, Online), and Region: Trend Forecast and Growth Opportunity" is based on a comprehensive research of the entire global mobile phone insurance market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2020-2022 and provides forecast from 2023 till 2032 with 2022 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year, and the forecast covers at least 5 years over the base year.)



In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of global market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify global mobile phone insurance market in every aspect of the classification from perspectives of Coverage, Phone Type, Phone Category, End User, Distribution Channel, and Region.

Based on Coverage, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Physical Damage

Internal Component Failure

Theft & Loss Protection

Virus & Data Protection

Other Coverage

Based on Phone Type, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Premium Smartphones



Mid & High-end Phones **Budget Phones** By Phone Category, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section. **New Phones** Refurbished Phones By End User, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section. Personal Enterprise By Distribution Channel, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section. **Mobile Providers** Phone OEMs Retail Stores Online Other Channels

Geographically, the following regions together with the listed national/local markets are fully investigated:

North America (U.S., Canada, and Mexico)



Europe (Germany, UK, France, Spain, Italy, Russia, Rest of Europe; Rest of Europe is further segmented into Netherlands, Switzerland, Poland, Sweden, Belgium, Austria, Ireland, Norway, Denmark, and Finland)

APAC (Japan, China, South Korea, Australia, India, and Rest of APAC; Rest of APAC is further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, Taiwan, and Philippines)

South America (Brazil, Chile, Argentina, Rest of South America)

MEA (UAE, Saudi Arabia, South Africa, and Rest of MEA)

For each region and country, detailed analysis and data of annual revenue (\$ mn) are available for 2022-2032. The breakdown of all regional markets by country and the breakdown of each national market by Coverage, Phone Type, and Distribution Channel over the forecast years are also included.

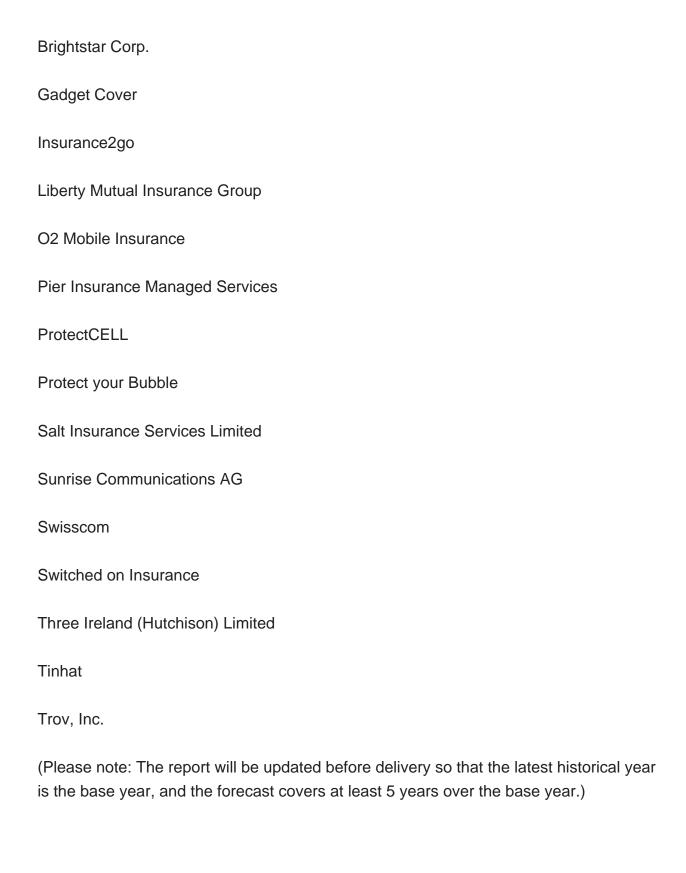
The report also covers the current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:		
AIG		
Allianz Insurance		
Apple Inc		
Assurant, Inc.		
Asurion, LLC		
At&T Inc.		

Aviva

Better Buy Insurance







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AIG

Allianz Insurance

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Brightstar Corp.

Gadget Cover

Insurance2go



Liberty Mutual Insurance Group

O2 Mobile Insurance

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