

Global Maritime Analytics Market 2022-2032 by Application (Predictive and Prescriptive Maintenance, Fleet Management, Pricing Insights, Optimal Route Mapping, Others), End User (Government, Insurance, Military, Offshore Operations, Transportation), Deployment Type (On-Premises, Cloud-based), Organization Size (SMEs, Large), and Region: Trend Forecast and Growth Opportunity

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Abstracts

Global maritime analytics market will reach \$3,669.5 million by 2032, growing by 12.5% annually over 2022-2032, driven by the rising popularity of marine tourism, the growing digitalization of the shipping industry, needs to optimize shipping operations and improve efficiency, and the benefits of advanced digital analytics such as cost reduction and increased safety.

Highlighted with 82 tables and 79 figures, this 168-page report “Global Maritime Analytics Market 2022-2032 by Application (Predictive and Prescriptive Maintenance, Fleet Management, Pricing Insights, Optimal Route Mapping, Others), End User (Government, Insurance, Military, Offshore Operations, Transportation), Deployment Type (On-Premises, Cloud-based), Organization Size (SMEs, Large), and Region: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire global maritime analytics market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2020-2022 and provides forecast from 2023 till 2032 with 2022 as the base year. (Please note: The

report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of global market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify global maritime analytics market in every aspect of the classification from perspectives of Application, End User, Deployment Type, Organization Size, and Region.

Based on Application, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Predictive and Prescriptive Maintenance

Voyage Operations

Fleet Management

Pricing Insights

Vessel Safety & Security

Optimal Route Mapping

Other Applications

Based on End User, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Government

Insurance Industry

Military

Offshore Operations

Transportation

Other End Users

By Deployment Type, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

On-Premises Deployment

Cloud-based Deployment

By Organization Size, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Small and Medium-Sized Enterprises

Large Enterprises

Geographically, the following regions together with the listed national/local markets are fully investigated:

North America (U.S., Canada, and Mexico)

Europe (Germany, UK, Russia, Denmark, Norway, Netherlands, Rest of Europe; Rest of Europe is further segmented into Switzerland, Poland, Sweden, Belgium, Austria, Ireland, Italy, France, Spain, and Finland)

APAC (Japan, China, South Korea, Australia, India, and Rest of APAC; Rest of APAC is further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, Taiwan, and Philippines)

South America (Brazil, Chile, Argentina, Rest of South America)

MEA (UAE, Saudi Arabia, South Africa and Rest of MEA)

For each aforementioned region and country, detailed analysis and data for annual revenue (\$ mn) are available for 2022-2032. The breakdown of all regional markets by country and split of each national market by Application, End User and Organization Size over the forecast years are also included.

The report also covers the current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:

ABB Ltd.

Amplify Mindware Private Limited

Dataloy Systems AS

eeSea Aps

Inmarsat Ghl (connect Bidco Limited)

Kayrros SAS

Kpler Holding SA

Maritech Holdings Limited

OrbitMI, Inc.

Prisma Electronics Sa (Iaros)

Progen Business Solutions Private Limited

RightShip Pty Limited

Shipfix Technologies S.A.S.

Signal Group

Spark Cognition Inc.

Spire Global, Inc.

U-ming Marine Transport Corporation

Veson Nautical LLC

Wartsila Oyj Abp

Zeronorth A/S

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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Prisma Electronics Sa (Iaros)

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