

Global Digital Transformation Market 2022-2032 by Offering (Hardware, Software, Services), Technology (IoT, Cloud, Big Data & Analytics, AI, Mobility, Cybersecurity), Function (Production, Workforce, Operational, Customer), Deployment (On-Premises, On-Cloud), End User, Organization Size (Large, SMEs), and Region: Trend Forecast and Growth Opportunity

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Abstracts

Global digital transformation market will reach \$3.91 trillion by 2032, growing by 20.4% annually over 2022-2032, driven by the increasing availability of mobile devices and digital platforms, increasing demand for industrial automation and digitalization, government initiatives, increasing internet penetration, and the growing adoption of IoT/Al/cloud/big data/contactless solutions.

Highlighted with 86 tables and 93 figures, this 200-page report "Global Digital Transformation Market 2022-2032 by Offering (Hardware, Software, Services), Technology (IoT, Cloud, Big Data & Analytics, AI, Mobility, Cybersecurity), Function (Production, Workforce, Operational, Customer), Deployment (On-Premises, On-Cloud), End User, Organization Size (Large, SMEs), and Region: Trend Forecast and Growth Opportunity" is based on a comprehensive research of the entire global digital transformation market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2020-2022 and provides forecast from 2023 till 2032 with 2022 as the base year. (Please note: The report will be



updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of global market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify global digital transformation market in every aspect of the classification from perspectives of Offering, Technology, Function, Deployment, End User, Organization Size, and Region.

Based on Offering, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Hardware

Software

Services

Based on Technology, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

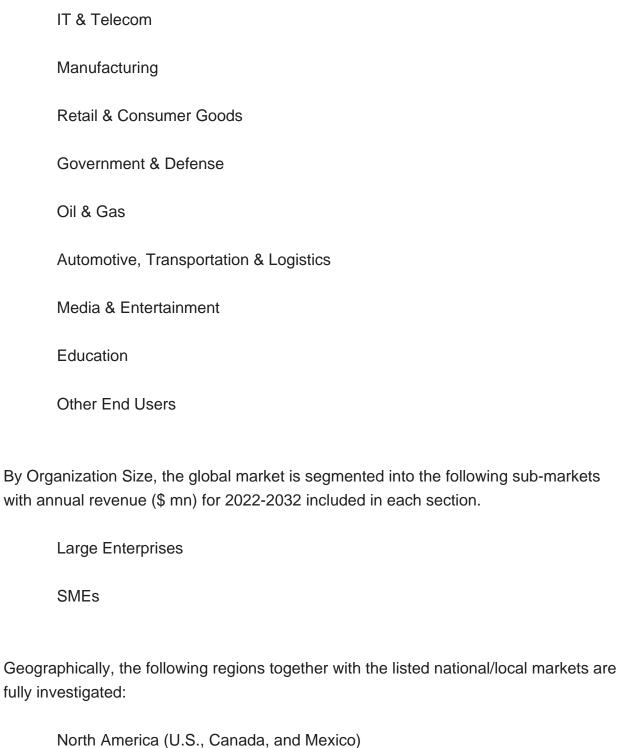
Internet of Things (IoT)

Cloud Computing









North America (0.5., Canada, and Mexico)

Europe (Germany, UK, France, Spain, Italy, Netherlands, Rest of Europe; Rest of Europe is further segmented into Russia, Switzerland, Poland, Sweden, Belgium, Austria, Ireland, Norway, Denmark, and Finland)

APAC (Japan, China, South Korea, Australia, India, and Rest of APAC; Rest of APAC is further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, Taiwan, and Philippines)



South America (Brazil, Chile, Argentina, Rest of South America)

MEA (UAE, Saudi Arabia, South Africa and Rest of MEA)

For each aforementioned region and country, detailed analysis and data for annual revenue (\$ mn) are available for 2022-2032. The breakdown of all regional markets by country and split of each national market by Technology, Function, and End User over the forecast years are also included.

The report also covers the current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:
Accenture Plc
Adobe, Inc.
Alibaba Group (Alibaba Cloud)
Alphabet Inc. (Google Cloud Platform)
Amazon.Com, Inc. (Amazon Web Services, Inc.)
Cognizant Technology Solutions Corporation
Hewlett Packard Enterprise Development LP
IBM Corporation
Intel Corporation
Microsoft Corporation

Oracle Corporation

NVIDIA Corporation



Salesforce.Com, Inc.	
SAP SE	
Siemens AG	
TIBCO Software Inc.	

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)



Contents

1 INTRODUCTION

- 1.1 Industry Definition and Research Scope
 - 1.1.1 Industry Definition
 - 1.1.2 Research Scope
- 1.2 Research Methodology
 - 1.2.1 Overview of Market Research Methodology
 - 1.2.2 Market Assumption
 - 1.2.3 Secondary Data
 - 1.2.4 Primary Data
 - 1.2.5 Data Filtration and Model Design
 - 1.2.6 Market Size/Share Estimation
 - 1.2.7 Research Limitations
- 1.3 Executive Summary

2 MARKET OVERVIEW AND DYNAMICS

- 2.1 Market Size and Forecast
 - 2.1.1 Impact of COVID-19 on World Economy
 - 2.1.2 Impact of COVID-19 on the Market
 - 2.1.3 Impact of Russia-Ukraine Conflict: War Slows Economic Recovery
- 2.2 Major Growth Drivers
- 2.3 Market Restraints and Challenges
- 2.4 Emerging Opportunities and Market Trends
- 2.5 Porter's Fiver Forces Analysis

3 SEGMENTATION OF GLOBAL MARKET BY OFFERING

- 3.1 Market Overview by Offering
- 3.2 Hardware
- 3.3 Software
- 3.4 Services

4 SEGMENTATION OF GLOBAL MARKET BY TECHNOLOGY

- 4.1 Market Overview by Technology
- 4.2 Internet of Things (IoT)



- 4.3 Cloud Computing
- 4.4 Big Data & Analytics
- 4.5 Artificial Intelligence (AI)
- 4.6 Mobility or Social Media
- 4.7 Cybersecurity
- 4.8 Other Technologies

5 SEGMENTATION OF GLOBAL MARKET BY FUNCTION

- 5.1 Market Overview by Function
- 5.2 Production Transformation
- 5.3 Workforce Transformation
- 5.4 Operational Transformation
- 5.5 Customer Transformation

6 SEGMENTATION OF GLOBAL MARKET BY DEPLOYMENT

- 6.1 Market Overview by Deployment
- 6.2 On-Premises
- 6.3 On-Cloud

7 SEGMENTATION OF GLOBAL MARKET BY END USER

- 7.1 Market Overview by End User
- 7.2 BFSI
- 7.3 Healthcare
- 7.4 IT & Telecom
- 7.5 Manufacturing
- 7.6 Retail & Consumer Goods
- 7.7 Government & Defense
- 7.8 Oil & Gas
- 7.9 Automotive, Transportation & Logistics
- 7.10 Media & Entertainment
- 7.11 Education
- 7.12 Other End Users

8 SEGMENTATION OF GLOBAL MARKET BY ORGANIZATION SIZE

8.1 Market Overview by Organization Size



- 8.2 Large Enterprises
- **8.3 SMEs**

9 SEGMENTATION OF GLOBAL MARKET BY REGION

- 9.1 Geographic Market Overview 2022-2032
- 9.2 North America Market 2022-2032 by Country
 - 9.2.1 Overview of North America Market
 - 9.2.2 U.S.
 - 9.2.3 Canada
 - 9.2.4 Mexico
- 9.3 European Market 2022-2032 by Country
 - 9.3.1 Overview of European Market
 - 9.3.2 Germany
 - 9.3.3 U.K.
 - 9.3.4 France
 - 9.3.5 Spain
 - 9.3.6 Italy
 - 9.3.7 Netherlands
 - 9.3.8 Rest of European Market
- 9.4 Asia-Pacific Market 2022-2032 by Country
 - 9.4.1 Overview of Asia-Pacific Market
 - 9.4.2 Japan
 - 9.4.3 China
 - 9.4.4 Australia
 - 9.4.5 India
 - 9.4.6 South Korea
 - 9.4.7 Rest of APAC Region
- 9.5 South America Market 2022-2032 by Country
 - 9.5.1 Argentina
 - 9.5.2 Brazil
 - 9.5.3 Chile
 - 9.5.4 Rest of South America Market
- 9.6 MEA Market 2022-2032 by Country
 - 9.6.1 UAE
 - 9.6.2 Saudi Arabia
 - 9.6.3 South Africa
 - 9.6.4 Other National Markets



10 COMPETITIVE LANDSCAPE

10.1 Overview of Key Vendors

10.2 New Product Launch, Partnership, Investment, and M&A

10.3 Company Profiles

Accenture Plc

Adobe, Inc.

Alibaba Group (Alibaba Cloud)

Alphabet Inc. (Google Cloud Platform)

Amazon.Com, Inc. (Amazon Web Services, Inc.)

Cognizant Technology Solutions Corporation

Hewlett Packard Enterprise Development LP

IBM Corporation

Intel Corporation

Microsoft Corporation

NVIDIA Corporation

Oracle Corporation

Salesforce.Com, Inc.

SAP SE

Siemens AG

TIBCO Software Inc.

RELATED REPORTS



List Of Tables

LIST OF TABLES

- Table 1. Snapshot of Global Digital Transformation Market in Balanced Perspective, 2022-2032
- Table 2. World Economic Outlook, 2021-2031
- Table 3. World Economic Outlook, 2021-2023
- Table 4. Scenarios for Economic Impact of Ukraine Crisis
- Table 5. World Smartphone Connections, Average Network Connection Speed for Smartphones and Tablets, 2020-2030
- Table 6. World Mobile Data Traffic by Deployment Mode, 2020-2030, EB/year
- Table 7. World Mobile Data Traffic by Device, 2020-2030, EB/year
- Table 8. Main Product Trends and Market Opportunities in Global Digital Transformation Market
- Table 9. Global Digital Transformation Market by Offering, 2022-2032, \$ mn
- Table 10. Global Digital Transformation Market by Technology, 2022-2032, \$ mn
- Table 11. Global Digital Transformation Market by Function, 2022-2032, \$ mn
- Table 12. Global Digital Transformation Market by Deployment, 2022-2032, \$ mn
- Table 13. Global Digital Transformation Market by End User, 2022-2032, \$ mn
- Table 14. Global Digital Transformation Market by Organization Size, 2022-2032, \$ mn
- Table 15. Global Digital Transformation Market by Region, 2022-2032, \$ mn
- Table 16. Leading National Digital Transformation Market, 2022 and 2032, \$ mn
- Table 17. North America Digital Transformation Market by Country, 2022-2032, \$ mn
- Table 18. U.S. Digital Transformation Market by Technology, 2022-2032, \$ mn
- Table 19. U.S. Digital Transformation Market by Function, 2022-2032, \$ mn
- Table 20. U.S. Digital Transformation Market by End User, 2022-2032, \$ mn
- Table 21. Canada Digital Transformation Market by Technology, 2022-2032, \$ mn
- Table 22. Canada Digital Transformation Market by Function, 2022-2032, \$ mn
- Table 23. Canada Digital Transformation Market by End User, 2022-2032, \$ mn
- Table 24. Mexico Digital Transformation Market by Technology, 2022-2032, \$ mn
- Table 25. Mexico Digital Transformation Market by Function, 2022-2032, \$ mn
- Table 26. Mexico Digital Transformation Market by End User, 2022-2032, \$ mn
- Table 27. Europe Digital Transformation Market by Country, 2022-2032, \$ mn
- Table 28. Germany Digital Transformation Market by Technology, 2022-2032, \$ mn
- Table 29. Germany Digital Transformation Market by Function, 2022-2032, \$ mn
- Table 30. Germany Digital Transformation Market by End User, 2022-2032, \$ mn
- Table 31. U.K. Digital Transformation Market by Technology, 2022-2032, \$ mn
- Table 32. U.K. Digital Transformation Market by Function, 2022-2032, \$ mn



- Table 33. U.K. Digital Transformation Market by End User, 2022-2032, \$ mn
- Table 34. France Digital Transformation Market by Technology, 2022-2032, \$ mn
- Table 35. France Digital Transformation Market by Function, 2022-2032, \$ mn
- Table 36. France Digital Transformation Market by End User, 2022-2032, \$ mn
- Table 37. Spain Digital Transformation Market by Technology, 2022-2032, \$ mn
- Table 38. Spain Digital Transformation Market by Function, 2022-2032, \$ mn
- Table 39. Spain Digital Transformation Market by End User, 2022-2032, \$ mn
- Table 40. Italy Digital Transformation Market by Technology, 2022-2032, \$ mn
- Table 41. Italy Digital Transformation Market by Function, 2022-2032, \$ mn
- Table 42. Italy Digital Transformation Market by End User, 2022-2032, \$ mn
- Table 43. Netherlands Digital Transformation Market by Technology, 2022-2032, \$ mn
- Table 44. Netherlands Digital Transformation Market by Function, 2022-2032, \$ mn
- Table 45. Netherlands Digital Transformation Market by End User, 2022-2032, \$ mn
- Table 46. Digital Transformation Market in Rest of Europe by Country, 2022-2032, \$ mn
- Table 47. APAC Digital Transformation Market by Country, 2022-2032, \$ mn
- Table 48. Japan Digital Transformation Market by Technology, 2022-2032, \$ mn
- Table 49. Japan Digital Transformation Market by Function, 2022-2032, \$ mn
- Table 50. Japan Digital Transformation Market by End User, 2022-2032, \$ mn
- Table 51. China Digital Transformation Market by Technology, 2022-2032, \$ mn
- Table 52. China Digital Transformation Market by Function, 2022-2032, \$ mn
- Table 53. China Digital Transformation Market by End User, 2022-2032, \$ mn
- Table 54. Australia Digital Transformation Market by Technology, 2022-2032, \$ mn
- Table 55. Australia Digital Transformation Market by Function, 2022-2032, \$ mn
- Table 56. Australia Digital Transformation Market by End User, 2022-2032, \$ mn
- Table 57. India Digital Transformation Market by Technology, 2022-2032, \$ mn
- Table 58. India Digital Transformation Market by Function, 2022-2032, \$ mn
- Table 59. India Digital Transformation Market by End User, 2022-2032, \$ mn
- Table 60. South Korea Digital Transformation Market by Technology, 2022-2032, \$ mn
- Table 61. South Korea Digital Transformation Market by Function, 2022-2032, \$ mn
- Table 62. South Korea Digital Transformation Market by End User, 2022-2032, \$ mn
- Table 63. Digital Transformation Market in Rest of APAC by Country/Region, 2022-2032, \$ mn
- Table 64. South America Digital Transformation Market by Country, 2022-2032, \$ mn
- Table 65. Argentina Digital Transformation Market by Technology, 2022-2032, \$ mn
- Table 66. Argentina Digital Transformation Market by Function, 2022-2032, \$ mn
- Table 67. Argentina Digital Transformation Market by End User, 2022-2032, \$ mn
- Table 68. Brazil Digital Transformation Market by Technology, 2022-2032, \$ mn
- Table 69. Brazil Digital Transformation Market by Function, 2022-2032, \$ mn
- Table 70. Brazil Digital Transformation Market by End User, 2022-2032, \$ mn



- Table 71. Chile Digital Transformation Market by Technology, 2022-2032, \$ mn
- Table 72. Chile Digital Transformation Market by Function, 2022-2032, \$ mn
- Table 73. Chile Digital Transformation Market by End User, 2022-2032, \$ mn
- Table 74. MEA Digital Transformation Market by Country, 2022-2032, \$ mn
- Table 75. UAE Digital Transformation Market by Technology, 2022-2032, \$ mn
- Table 76. UAE Digital Transformation Market by Function, 2022-2032, \$ mn
- Table 77. UAE Digital Transformation Market by End User, 2022-2032, \$ mn
- Table 78. Saudi Arabia Digital Transformation Market by Technology, 2022-2032, \$ mn
- Table 79. Saudi Arabia Digital Transformation Market by Function, 2022-2032, \$ mn
- Table 80. Saudi Arabia Digital Transformation Market by End User, 2022-2032, \$ mn
- Table 81. South Africa Digital Transformation Market by Technology, 2022-2032, \$ mn
- Table 82. South Africa Digital Transformation Market by Function, 2022-2032, \$ mn
- Table 83. South Africa Digital Transformation Market by End User, 2022-2032, \$ mn
- Table 84. Accenture Plc: Company Snapshot
- Table 85. Accenture Plc: Business Segmentation
- Table 86. Accenture Plc: Product Portfolio



List Of Figures

LIST OF FIGURES

- Figure 1. Research Method Flow Chart
- Figure 2. Bottom-up Approach and Top-down Approach for Market Estimation
- Figure 3. Global Market Forecast in Optimistic, Conservative and Balanced Perspectives, 2022-2032
- Figure 4. Global Digital Transformation Market, 2022-2032, \$ mn
- Figure 5. Impact of COVID-19 on Business
- Figure 6. Primary Drivers and Impact Factors of Global Digital Transformation Market
- Figure 7. World 5G Traffic, 2019-2030, EB/year
- Figure 8. Primary Restraints and Impact Factors of Global Digital Transformation Market
- Figure 9. Investment Opportunity Analysis
- Figure 10. Porter's Fiver Forces Analysis of Global Digital Transformation Market
- Figure 11. Breakdown of Global Digital Transformation Market by Offering, 2022-2032, % of Revenue
- Figure 12. Global Addressable Market Cap in 2023-2032 by Offering, Value (\$ mn) and Share (%)
- Figure 13. Global Digital Transformation Market by Offering: Hardware, 2022-2032, \$ mn
- Figure 14. Global Digital Transformation Market by Offering: Software, 2022-2032, \$ mn
- Figure 15. Global Digital Transformation Market by Offering: Services, 2022-2032, \$ mn
- Figure 16. Breakdown of Global Digital Transformation Market by Technology,
- 2022-2032, % of Sales Revenue
- Figure 17. Global Addressable Market Cap in 2023-2032 by Technology, Value (\$ mn) and Share (%)
- Figure 18. Global Digital Transformation Market by Technology: Internet of Things (IoT), 2022-2032, \$ mn
- Figure 19. Global Digital Transformation Market by Technology: Cloud Computing, 2022-2032, \$ mn
- Figure 20. Global Digital Transformation Market by Technology: Big Data & Analytics, 2022-2032, \$ mn
- Figure 21. Global Digital Transformation Market by Technology: Artificial Intelligence (AI), 2022-2032, \$ mn
- Figure 22. Global Digital Transformation Market by Technology: Mobility or Social Media, 2022-2032, \$ mn
- Figure 23. Global Digital Transformation Market by Technology: Cybersecurity, 2022-2032, \$ mn



Figure 24. Global Digital Transformation Market by Technology: Other Technologies, 2022-2032, \$ mn

Figure 25. Breakdown of Global Digital Transformation Market by Function, 2022-2032, % of Sales Revenue

Figure 26. Global Addressable Market Cap in 2023-2032 by Function, Value (\$ mn) and Share (%)

Figure 27. Global Digital Transformation Market by Function: Production

Transformation, 2022-2032, \$ mn

Figure 28. Global Digital Transformation Market by Function: Workforce Transformation, 2022-2032, \$ mn

Figure 29. Global Digital Transformation Market by Function: Operational

Transformation, 2022-2032, \$ mn

Figure 30. Global Digital Transformation Market by Function: Customer Transformation, 2022-2032, \$ mn

Figure 31. Breakdown of Global Digital Transformation Market by Deployment, 2022-2032, % of Revenue

Figure 32. Global Addressable Market Cap in 2023-2032 by Deployment, Value (\$ mn) and Share (%)

Figure 33. Global Digital Transformation Market by Deployment: On-Premises, 2022-2032, \$ mn

Figure 34. Global Digital Transformation Market by Deployment: On-Cloud, 2022-2032, \$ mn

Figure 35. Breakdown of Global Digital Transformation Market by End User, 2022-2032, % of Revenue

Figure 36. Global Addressable Market Cap in 2023-2032 by End User, Value (\$ mn) and Share (%)

Figure 37. Global Digital Transformation Market by End User: BFSI, 2022-2032, \$ mn

Figure 38. Global Digital Transformation Market by End User: Healthcare, 2022-2032, \$ mn

Figure 39. Global Digital Transformation Market by End User: IT & Telecom, 2022-2032, \$ mn

Figure 40. Global Digital Transformation Market by End User: Manufacturing, 2022-2032, \$ mn

Figure 41. Global Digital Transformation Market by End User: Retail & Consumer Goods, 2022-2032, \$ mn

Figure 42. Global Digital Transformation Market by End User: Government & Defense, 2022-2032, \$ mn

Figure 43. Global Digital Transformation Market by End User: Oil & Gas, 2022-2032, \$ mn



Figure 44. Global Digital Transformation Market by End User: Automotive,

Transportation & Logistics, 2022-2032, \$ mn

Figure 45. Global Digital Transformation Market by End User: Media & Entertainment, 2022-2032, \$ mn

Figure 46. Global Digital Transformation Market by End User: Education, 2022-2032, \$ mn

Figure 47. Global Digital Transformation Market by End User: Other End Users, 2022-2032, \$ mn

Figure 48. Breakdown of Global Digital Transformation Market by Organization Size, 2022-2032, % of Revenue

Figure 49. Global Addressable Market Cap in 2023-2032 by Organization Size, Value (\$mn) and Share (%)

Figure 50. Global Digital Transformation Market by Organization Size: Large Enterprises, 2022-2032, \$ mn

Figure 51. Global Digital Transformation Market by Organization Size: SMEs, 2022-2032, \$ mn

Figure 52. Global Market Snapshot by Region

Figure 53. Geographic Spread of Worldwide Digital Transformation Market, 2022-2032, % of Sales Revenue

Figure 54. Global Addressable Market Cap in 2023-2032 by Region, Value (\$ mn) and Share (%)

Figure 55. North American Digital Transformation Market, 2022-2032, \$ mn

Figure 56. Breakdown of North America Digital Transformation Market by Country, 2022 and 2032, % of Revenue

Figure 57. Contribution to North America 2023-2032 Cumulative Market by Country, Value (\$ mn) and Share (%)

Figure 58. U.S. Digital Transformation Market, 2022-2032, \$ mn

Figure 59. Canada Digital Transformation Market, 2022-2032, \$ mn

Figure 60. Digital Transformation Market in Mexico, 2022-2032, \$ mn

Figure 61. European Digital Transformation Market, 2022-2032, \$ mn

Figure 62. Breakdown of European Digital Transformation Market by Country, 2022 and 2032, % of Revenue

Figure 63. Contribution to Europe 2023-2032 Cumulative Market by Country, Value (\$mn) and Share (%)

Figure 64. Digital Transformation Market in Germany, 2022-2032, \$ mn

Figure 65. Digital Transformation Market in U.K., 2022-2032, \$ mn

Figure 66. Digital Transformation Market in France, 2022-2032, \$ mn

Figure 67. Digital Transformation Market in Spain, 2022-2032, \$ mn

Figure 68. Digital Transformation Market in Italy, 2022-2032, \$ mn



- Figure 69. Digital Transformation Market in Netherlands, 2022-2032, \$ mn
- Figure 70. Digital Transformation Market in Rest of Europe, 2022-2032, \$ mn
- Figure 71. Asia-Pacific Digital Transformation Market, 2022-2032, \$ mn
- Figure 72. Breakdown of APAC Digital Transformation Market by Country, 2022 and 2032, % of Revenue
- Figure 73. Contribution to APAC 2023-2032 Cumulative Market by Country, Value (\$mn) and Share (%)
- Figure 74. Digital Transformation Market in Japan, 2022-2032, \$ mn
- Figure 75. Digital Transformation Market in China, 2022-2032, \$ mn
- Figure 76. Digital Transformation Market in Australia, 2022-2032, \$ mn
- Figure 77. Digital Transformation Market in India, 2022-2032, \$ mn
- Figure 78. Digital Transformation Market in South Korea, 2022-2032, \$ mn
- Figure 79. Digital Transformation Market in Rest of APAC, 2022-2032, \$ mn
- Figure 80. South America Digital Transformation Market, 2022-2032, \$ mn
- Figure 81. Breakdown of South America Digital Transformation Market by Country, 2022 and 2032, % of Revenue
- Figure 82. Contribution to South America 2023-2032 Cumulative Market by Country, Value (\$ mn) and Share (%)
- Figure 83. Digital Transformation Market in Argentina, 2022-2032, \$ mn
- Figure 84. Digital Transformation Market in Brazil, 2022-2032, \$ mn
- Figure 85. Digital Transformation Market in Chile, 2022-2032, \$ mn
- Figure 86. Digital Transformation Market in Rest of South America, 2022-2032, \$ mn
- Figure 87. Digital Transformation Market in Middle East and Africa (MEA), 2022-2032, \$ mn
- Figure 88. Breakdown of MEA Digital Transformation Market by Country, 2022 and 2032, % of Revenue
- Figure 89. Contribution to MEA 2023-2032 Cumulative Market by Country, Value (\$ mn) and Share (%)
- Figure 90. Digital Transformation Market in UAE, 2022-2032, \$ mn
- Figure 91. Digital Transformation Market in Saudi Arabia, 2022-2032, \$ mn
- Figure 92. Digital Transformation Market in South Africa, 2022-2032, \$ mn
- Figure 93. Growth Stage of Global Digital Transformation Industry over the Forecast Period



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