

Global Digital Health and Wellness Market 2023-2033 by Product (Hardware, Solutions), Category (Health, Wellness), Connectivity (Cellular, NFC, Bluetooth, Wi-Fi), End User (Hospitals & Clinics, ASCs, Homecare & Individuals), Age Group (Pediatric, Adults, Geriatric), Distribution Channel (Online, Specialty Stores, Department Stores, Hypermarket), and Region: Trend Forecast and Growth Opportunity

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Abstracts

Global digital health and wellness market will reach \$2,084.6 billion by 2033, growing by 19.2% annually over 2023-2033. The growth is driven by an increasing number of chronic diseases, the growing investment in health and wellness programs, the increased use of smartphones and wearable devices, and technological advancements such as robotics and artificial intelligence (AI).

Highlighted with 88 tables and 97 figures, this 206-page report “Global Digital Health and Wellness Market 2023-2033 by Product (Hardware, Solutions), Category (Health, Wellness), Connectivity (Cellular, NFC, Bluetooth, Wi-Fi), End User (Hospitals & Clinics, ASCs, Homecare & Individuals), Age Group (Pediatric, Adults, Geriatric), Distribution Channel (Online, Specialty Stores, Department Stores, Hypermarket), and Region: Trend Forecast and Growth Opportunity” is based on comprehensive research of the entire global digital health and wellness market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2021-2023 and provides forecast from 2024 till 2033 with 2023 as the base year.

(Please note: The report will be updated before delivery so that the latest historical year is the base year, and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of global market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify global digital health and wellness market in every aspect of the classification from perspectives of Product, Category, Connectivity, End User, Age Group, Distribution Channel, and Region.

Based on Product, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2023-2033 included in each section.

Hardware

- o Smartwatches
- o Smart Earwear/Hearables
- o Smart Jewelry
- o Smart Patches
- o Head-mounted Displays

- o Health & Fitness Trackers

- o Smart Clothing

- o Smart Implantables

- o Other Wearables

Solutions

- o eHelath

- o mHelath

Based on Category, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2023-2033 included in each section.

- o Digital Health

- o Digital Wellness

By Connectivity, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2023-2033 included in each section.

- o Cellular Network

- o Near Field Communication (NFC)

- o Bluetooth Technology

- o Wi-Fi Network

- o Other Connectivity Types

By End User, the global market is segmented into the following sub-markets with annual

revenue (\$ mn) for 2023-2033 included in each section.

Hospitals & Clinics

Ambulatory Surgical Centers (ASCs)

Homecare & Individuals

Other End Users

By Age Group, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2023-2033 included in each section.

Pediatric

Adults

Geriatric

By Distribution Channel, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2023-2033 included in each section.

Online Stores

Specialty Stores

Department Stores

Hypermarket

Other Distribution Channels

Geographically, the following regions together with the listed national/local markets are fully investigated:

North America (U.S., Canada, and Mexico)

Europe (Germany, UK, France, Spain, Italy, Netherlands, Rest of Europe; Rest of Europe is further segmented into Russia, Switzerland, Poland, Sweden, Belgium, Austria, Ireland, Norway, Denmark, and Finland)

APAC (Japan, China, South Korea, Australia, India, and Rest of APAC; Rest of APAC is further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, Taiwan, and Philippines)

South America (Brazil, Chile, Argentina, Rest of South America)

MEA (Turkey, Saudi Arabia, South Africa, and Rest of MEA)

For each region and country, detailed analysis and annual revenue (\$ mn) are available for 2023-2033. The breakdown of all regional markets by country and the breakdown of each national market by Product, End User, and Age Group over the forecast years are also included.

The report also covers the current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:

Agamatrix, Inc.

AirStrip Technologies Inc.

Altopax

Amelia Virtual Care

Apple, Inc.

At&T, Inc.

Athenahealth, Inc.

BigHealth

Calm

Cerner Corporation

Cisco Systems, Inc.

CogniFit

CuraLinc Healthcare

Epitel

Fitbit, Inc.

FranklinCovey

Ginger

Global Kinetics

Headspace

HealthUnlocked

Healthy Hero

Ihealth Labs, Inc.

Koa Health

Koninklijke Philips N.V.

Medtronic plc

Misu

MyndYou

OxfordVR

Psycurio

Qualcomm Technologies, Inc.

Rani Therapeutics

Samsung

Talkspace

Teladoc Health, Inc.

Twill

Vivify Health

(Please note: The report will be updated before delivery so that the latest historical year is the base year, and the forecast covers at least 5 years over the base year.)

Contents

1 INTRODUCTION

- 1.1 Industry Definition and Research Scope
 - 1.1.1 Industry Definition
 - 1.1.2 Research Scope
- 1.2 Research Methodology
 - 1.2.1 Overview of Market Research Methodology
 - 1.2.2 Market Assumption
 - 1.2.3 Secondary Data
 - 1.2.4 Primary Data
 - 1.2.5 Data Filtration and Model Design
 - 1.2.6 Market Size/Share Estimation
 - 1.2.7 Research Limitations
- 1.3 Executive Summary

2 MARKET OVERVIEW AND DYNAMICS

- 2.1 Market Size and Forecast
 - 2.1.1 Impact of COVID-19 on World Economy
 - 2.1.2 Impact of COVID-19 on the Market
 - 2.1.3 Impact of Russia-Ukraine Conflict
 - 2.1.4 Impact of Israel-Palestine War
- 2.2 Major Growth Drivers
- 2.3 Market Restraints and Challenges
- 2.4 Emerging Opportunities and Market Trends
- 2.5 Porter's Fiver Forces Analysis

3 SEGMENTATION OF GLOBAL MARKET BY PRODUCT

- 3.1 Market Overview by Product
- 3.2 Hardware
 - 3.2.1 Smartwatches
 - 3.2.2 Smart Earwear/Hearables
 - 3.2.3 Smart Jewelry
 - 3.2.4 Smart Patches
 - 3.2.5 Head-mounted Displays
 - 3.2.6 Health & Fitness Trackers

- 3.2.7 Smart Clothing
- 3.2.8 Smart Implantables
- 3.2.9 Other Wearables
- 3.3 Solutions
 - 3.3.1 eHelath
 - 3.3.2 mHelath

4 SEGMENTATION OF GLOBAL MARKET BY CATEGORY

- 4.1 Market Overview by Category
- 4.2 Digital Health
- 4.3 Digital Wellness

5 SEGMENTATION OF GLOBAL MARKET BY CONNECTIVITY

- 5.1 Market Overview by Connectivity
- 5.2 Cellular Network
- 5.3 Near Field Communication (NFC)
- 5.4 Bluetooth Technology
- 5.5 Wi-Fi Network
- 5.6 Other Connectivity Types

6 SEGMENTATION OF GLOBAL MARKET BY END USER

- 6.1 Market Overview by End User
- 6.2 Hospitals & Clinics
- 6.3 Ambulatory Surgical Centers (ASCs)
- 6.4 Homecare & Individuals
- 6.5 Other End Users

7 SEGMENTATION OF GLOBAL MARKET BY AGE GROUP

- 7.1 Market Overview by Age Group
- 7.2 Pediatric
- 7.3 Adults
- 7.4 Geriatric

8 SEGMENTATION OF GLOBAL MARKET BY DISTRIBUTION CHANNEL

- 8.1 Market Overview by Distribution Channel
- 8.2 Online Stores
- 8.3 Specialty Stores
- 8.4 Department Stores
- 8.5 Hypermarket
- 8.6 Other Distribution Channels

9 SEGMENTATION OF GLOBAL MARKET BY REGION

- 9.1 Geographic Market Overview 2023-2033
- 9.2 North America Market 2023-2033 by Country
 - 9.2.1 Overview of North America Market
 - 9.2.2 U.S.
 - 9.2.3 Canada
 - 9.2.4 Mexico
- 9.3 European Market 2023-2033 by Country
 - 9.3.1 Overview of European Market
 - 9.3.2 Germany
 - 9.3.3 U.K.
 - 9.3.4 France
 - 9.3.5 Spain
 - 9.3.6 Italy
 - 9.3.7 Netherlands
 - 9.3.8 Rest of European Market
- 9.4 Asia-Pacific Market 2023-2033 by Country
 - 9.4.1 Overview of Asia-Pacific Market
 - 9.4.2 Japan
 - 9.4.3 China
 - 9.4.4 Australia
 - 9.4.5 India
 - 9.4.6 South Korea
 - 9.4.7 Rest of APAC Region
- 9.5 South America Market 2023-2033 by Country
 - 9.5.1 Argentina
 - 9.5.2 Brazil
 - 9.5.3 Chile
 - 9.5.4 Rest of South America Market
- 9.6 MEA Market 2023-2033 by Country
 - 9.6.1 Turkey

- 9.6.2 Saudi Arabia
- 9.6.3 South Africa
- 9.6.4 Other National Markets

10 COMPETITIVE LANDSCAPE

- 10.1 Overview of Key Vendors
- 10.2 New Product Launch, Partnership, Investment, and M&A
- 10.3 Company Profiles
 - Agamatrix, Inc.
 - AirStrip Technologies Inc.
 - Altopax
 - Amelia Virtual Care
 - Apple, Inc.
 - At&T, Inc.
 - Athenahealth, Inc.
 - BigHealth
 - Calm
 - Cerner Corporation
 - Cisco Systems, Inc.
 - CogniFit
 - CuraLinc Healthcare
 - Epitel
 - Fitbit, Inc.
 - FranklinCovey
 - Ginger
 - Global Kinetics
 - Headspace
 - HealthUnlocked
 - Healthy Hero
 - Ihealth Labs, Inc.
 - Koa Health
 - Koninklijke Philips N.V.
 - Medtronic plc
 - Misu
 - MyndYou
 - OxfordVR
 - Psycurio
 - Qualcomm Technologies, Inc.

Rani Therapeutics

Samsung

Talkspace

Teladoc Health, Inc.

Twill

Vivify Health

RELATED REPORTS

List Of Tables

LIST OF TABLES

Table 1. Snapshot of Global Digital Health and Wellness Market in Balanced Perspective, 2023-2033

Table 2. World Economic Outlook, 2024-2036

Table 3. World Economic Outlook, 2022-2024

Table 4. Scenarios for Economic Impact of Ukraine Crisis

Table 5. Scenarios for Economic Impact of Israel-Palestine War

Table 6. World Health Spending by Region, \$ bn, 2013-2020

Table 7. Main Product Trends and Market Opportunities in Global Digital Health and Wellness Market

Table 8. Global Digital Health and Wellness Market by Product, 2023-2033, \$ mn

Table 9. Categories and Types of Wearables

Table 10. Global Digital Health and Wellness Market: Hardware by Wearable, 2023-2033, \$ mn

Table 11. Global Digital Health and Wellness Market: Solutions by Type, 2023-2033, \$ mn

Table 12. Global Digital Health and Wellness Market by Category, 2023-2033, \$ mn

Table 13. Global Digital Health and Wellness Market by Connectivity, 2023-2033, \$ mn

Table 14. Global Digital Health and Wellness Market by End User, 2023-2033, \$ mn

Table 15. Global Digital Health and Wellness Market by Age Group, 2023-2033, \$ mn

Table 16. Global Digital Health and Wellness Market by Distribution Channel, 2023-2033, \$ mn

Table 17. Global Digital Health and Wellness Market by Region, 2023-2033, \$ mn

Table 18. Leading National Digital Health and Wellness Market, 2023 and 2033, \$ mn

Table 19. North America Digital Health and Wellness Market by Country, 2023-2033, \$ mn

Table 20. U.S. Digital Health and Wellness Market by Product, 2023-2033, \$ mn

Table 21. U.S. Digital Health and Wellness Market by End User, 2023-2033, \$ mn

Table 22. U.S. Digital Health and Wellness Market by Age Group, 2023-2033, \$ mn

Table 23. Canada Digital Health and Wellness Market by Product, 2023-2033, \$ mn

Table 24. Canada Digital Health and Wellness Market by End User, 2023-2033, \$ mn

Table 25. Canada Digital Health and Wellness Market by Age Group, 2023-2033, \$ mn

Table 26. Mexico Digital Health and Wellness Market by Product, 2023-2033, \$ mn

Table 27. Mexico Digital Health and Wellness Market by End User, 2023-2033, \$ mn

Table 28. Mexico Digital Health and Wellness Market by Age Group, 2023-2033, \$ mn

Table 29. Europe Digital Health and Wellness Market by Country, 2023-2033, \$ mn

- Table 30. Germany Digital Health and Wellness Market by Product, 2023-2033, \$ mn
- Table 31. Germany Digital Health and Wellness Market by End User, 2023-2033, \$ mn
- Table 32. Germany Digital Health and Wellness Market by Age Group, 2023-2033, \$ mn
- Table 33. U.K. Digital Health and Wellness Market by Product, 2023-2033, \$ mn
- Table 34. U.K. Digital Health and Wellness Market by End User, 2023-2033, \$ mn
- Table 35. U.K. Digital Health and Wellness Market by Age Group, 2023-2033, \$ mn
- Table 36. France Digital Health and Wellness Market by Product, 2023-2033, \$ mn
- Table 37. France Digital Health and Wellness Market by End User, 2023-2033, \$ mn
- Table 38. France Digital Health and Wellness Market by Age Group, 2023-2033, \$ mn
- Table 39. Spain Digital Health and Wellness Market by Product, 2023-2033, \$ mn
- Table 40. Spain Digital Health and Wellness Market by End User, 2023-2033, \$ mn
- Table 41. Spain Digital Health and Wellness Market by Age Group, 2023-2033, \$ mn
- Table 42. Italy Digital Health and Wellness Market by Product, 2023-2033, \$ mn
- Table 43. Italy Digital Health and Wellness Market by End User, 2023-2033, \$ mn
- Table 44. Italy Digital Health and Wellness Market by Age Group, 2023-2033, \$ mn
- Table 45. Netherlands Digital Health and Wellness Market by Product, 2023-2033, \$ mn
- Table 46. Netherlands Digital Health and Wellness Market by End User, 2023-2033, \$ mn
- Table 47. Netherlands Digital Health and Wellness Market by Age Group, 2023-2033, \$ mn
- Table 48. Digital Health and Wellness Market in Rest of Europe by Country, 2023-2033, \$ mn
- Table 49. APAC Digital Health and Wellness Market by Country, 2023-2033, \$ mn
- Table 50. Japan Digital Health and Wellness Market by Product, 2023-2033, \$ mn
- Table 51. Japan Digital Health and Wellness Market by End User, 2023-2033, \$ mn
- Table 52. Japan Digital Health and Wellness Market by Age Group, 2023-2033, \$ mn
- Table 53. China Digital Health and Wellness Market by Product, 2023-2033, \$ mn
- Table 54. China Digital Health and Wellness Market by End User, 2023-2033, \$ mn
- Table 55. China Digital Health and Wellness Market by Age Group, 2023-2033, \$ mn
- Table 56. Australia Digital Health and Wellness Market by Product, 2023-2033, \$ mn
- Table 57. Australia Digital Health and Wellness Market by End User, 2023-2033, \$ mn
- Table 58. Australia Digital Health and Wellness Market by Age Group, 2023-2033, \$ mn
- Table 59. India Digital Health and Wellness Market by Product, 2023-2033, \$ mn
- Table 60. India Digital Health and Wellness Market by End User, 2023-2033, \$ mn
- Table 61. India Digital Health and Wellness Market by Age Group, 2023-2033, \$ mn
- Table 62. South Korea Digital Health and Wellness Market by Product, 2023-2033, \$ mn
- Table 63. South Korea Digital Health and Wellness Market by End User, 2023-2033, \$ mn

Table 64. South Korea Digital Health and Wellness Market by Age Group, 2023-2033, \$ mn

Table 65. Digital Health and Wellness Market in Rest of APAC by Country/Region, 2023-2033, \$ mn

Table 66. South America Digital Health and Wellness Market by Country, 2023-2033, \$ mn

Table 67. Argentina Digital Health and Wellness Market by Product, 2023-2033, \$ mn

Table 68. Argentina Digital Health and Wellness Market by End User, 2023-2033, \$ mn

Table 69. Argentina Digital Health and Wellness Market by Age Group, 2023-2033, \$ mn

Table 70. Brazil Digital Health and Wellness Market by Product, 2023-2033, \$ mn

Table 71. Brazil Digital Health and Wellness Market by End User, 2023-2033, \$ mn

Table 72. Brazil Digital Health and Wellness Market by Age Group, 2023-2033, \$ mn

Table 73. Chile Digital Health and Wellness Market by Product, 2023-2033, \$ mn

Table 74. Chile Digital Health and Wellness Market by End User, 2023-2033, \$ mn

Table 75. Chile Digital Health and Wellness Market by Age Group, 2023-2033, \$ mn

Table 76. MEA Digital Health and Wellness Market by Country, 2023-2033, \$ mn

Table 77. Turkey Digital Health and Wellness Market by Product, 2023-2033, \$ mn

Table 78. Turkey Digital Health and Wellness Market by End User, 2023-2033, \$ mn

Table 79. Turkey Digital Health and Wellness Market by Age Group, 2023-2033, \$ mn

Table 80. Saudi Arabia Digital Health and Wellness Market by Product, 2023-2033, \$ mn

Table 81. Saudi Arabia Digital Health and Wellness Market by End User, 2023-2033, \$ mn

Table 82. Saudi Arabia Digital Health and Wellness Market by Age Group, 2023-2033, \$ mn

Table 83. South Africa Digital Health and Wellness Market by Product, 2023-2033, \$ mn

Table 84. South Africa Digital Health and Wellness Market by End User, 2023-2033, \$ mn

Table 85. South Africa Digital Health and Wellness Market by Age Group, 2023-2033, \$ mn

Table 86. Agamatrix, Inc.: Company Snapshot

Table 87. Agamatrix, Inc.: Business Segmentation

Table 88. Agamatrix, Inc.: Product Portfolio

List Of Figures

LIST OF FIGURES

Figure 1. Research Method Flow Chart

Figure 2. Bottom-up Approach and Top-down Approach for Market Estimation

Figure 3. Global Market Forecast in Optimistic, Conservative and Balanced Perspectives, 2023-2033

Figure 4. Global Digital Health and Wellness Market, 2023-2033, \$ mn

Figure 5. Impact of COVID-19 on Business

Figure 6. Primary Drivers and Impact Factors of Global Digital Health and Wellness Market

Figure 7. Worldwide Geriatric Population (60 years and above) by Regions, 2015 & 2030, million

Figure 8. World Population 65 and Over, % of Total Population, 1950-2060

Figure 9. Primary Restraints and Impact Factors of Global Digital Health and Wellness Market

Figure 10. Investment Opportunity Analysis

Figure 11. Porter's Five Forces Analysis of Global Digital Health and Wellness Market

Figure 12. Breakdown of Global Digital Health and Wellness Market by Product, 2023-2033, % of Revenue

Figure 13. Global Addressable Market Cap in 2024-2033 by Product, Value (\$ mn) and Share (%)

Figure 14. Global Digital Health and Wellness Market by Product: Hardware, 2023-2033, \$ mn

Figure 15. Global Digital Health and Wellness Market by Wearable: Smartwatches, 2023-2033, \$ mn

Figure 16. Global Digital Health and Wellness Market by Wearable: Smart Earwear/Hearables, 2023-2033, \$ mn

Figure 17. Global Digital Health and Wellness Market by Wearable: Smart Jewelry, 2023-2033, \$ mn

Figure 18. Global Digital Health and Wellness Market by Wearable: Smart Patches, 2023-2033, \$ mn

Figure 19. Global Digital Health and Wellness Market by Wearable: Head-mounted Displays, 2023-2033, \$ mn

Figure 20. Global Digital Health and Wellness Market by Wearable: Health & Fitness Trackers, 2023-2033, \$ mn

Figure 21. Global Digital Health and Wellness Market by Wearable: Smart Clothing, 2023-2033, \$ mn

Figure 22. Global Digital Health and Wellness Market by Wearable: Smart Implantables, 2023-2033, \$ mn

Figure 23. Global Digital Health and Wellness Market by Wearable: Other Wearables, 2023-2033, \$ mn

Figure 24. Global Digital Health and Wellness Market by Product: Solutions, 2023-2033, \$ mn

Figure 25. Global Digital Health and Wellness Market by Solutions: eHelath, 2023-2033, \$ mn

Figure 26. Global Digital Health and Wellness Market by Solutions: mHelath, 2023-2033, \$ mn

Figure 27. Breakdown of Global Digital Health and Wellness Market by Category, 2023-2033, % of Sales Revenue

Figure 28. Global Addressable Market Cap in 2024-2033 by Category, Value (\$ mn) and Share (%)

Figure 29. Global Digital Health and Wellness Market by Category: Digital Health, 2023-2033, \$ mn

Figure 30. Global Digital Health and Wellness Market by Category: Digital Wellness, 2023-2033, \$ mn

Figure 31. Breakdown of Global Digital Health and Wellness Market by Connectivity, 2023-2033, % of Sales Revenue

Figure 32. Global Addressable Market Cap in 2024-2033 by Connectivity, Value (\$ mn) and Share (%)

Figure 33. Global Digital Health and Wellness Market by Connectivity: Cellular Network, 2023-2033, \$ mn

Figure 34. Global Digital Health and Wellness Market by Connectivity: Near Field Communication (NFC), 2023-2033, \$ mn

Figure 35. Global Digital Health and Wellness Market by Connectivity: Bluetooth Technology, 2023-2033, \$ mn

Figure 36. Global Digital Health and Wellness Market by Connectivity: Wi-Fi Network, 2023-2033, \$ mn

Figure 37. Global Digital Health and Wellness Market by Connectivity: Other Connectivity Types, 2023-2033, \$ mn

Figure 38. Breakdown of Global Digital Health and Wellness Market by End User, 2023-2033, % of Revenue

Figure 39. Global Addressable Market Cap in 2024-2033 by End User, Value (\$ mn) and Share (%)

Figure 40. Global Digital Health and Wellness Market by End User: Hospitals & Clinics, 2023-2033, \$ mn

Figure 41. Global Digital Health and Wellness Market by End User: Ambulatory Surgical

Centers (ASCs), 2023-2033, \$ mn

Figure 42. Global Digital Health and Wellness Market by End User: Homecare & Individuals, 2023-2033, \$ mn

Figure 43. Global Digital Health and Wellness Market by End User: Other End Users, 2023-2033, \$ mn

Figure 44. Breakdown of Global Digital Health and Wellness Market by Age Group, 2023-2033, % of Revenue

Figure 45. Global Addressable Market Cap in 2024-2033 by Age Group, Value (\$ mn) and Share (%)

Figure 46. Global Digital Health and Wellness Market by Age Group: Pediatric, 2023-2033, \$ mn

Figure 47. Global Digital Health and Wellness Market by Age Group: Adults, 2023-2033, \$ mn

Figure 48. Global Digital Health and Wellness Market by Age Group: Geriatric, 2023-2033, \$ mn

Figure 49. Breakdown of Global Digital Health and Wellness Market by Distribution Channel, 2023-2033, % of Revenue

Figure 50. Global Addressable Market Cap in 2024-2033 by Distribution Channel, Value (\$ mn) and Share (%)

Figure 51. Global Digital Health and Wellness Market by Distribution Channel: Online Stores, 2023-2033, \$ mn

Figure 52. Global Digital Health and Wellness Market by Distribution Channel: Specialty Stores, 2023-2033, \$ mn

Figure 53. Global Digital Health and Wellness Market by Distribution Channel: Department Stores, 2023-2033, \$ mn

Figure 54. Global Digital Health and Wellness Market by Distribution Channel: Hypermarket, 2023-2033, \$ mn

Figure 55. Global Digital Health and Wellness Market by Distribution Channel: Other Distribution Channels, 2023-2033, \$ mn

Figure 56. Global Market Snapshot by Region

Figure 57. Geographic Spread of Worldwide Digital Health and Wellness Market, 2023-2033, % of Sales Revenue

Figure 58. Global Addressable Market Cap in 2024-2033 by Region, Value (\$ mn) and Share (%)

Figure 59. North American Digital Health and Wellness Market, 2023-2033, \$ mn

Figure 60. Breakdown of North America Digital Health and Wellness Market by Country, 2023 and 2033, % of Revenue

Figure 61. Contribution to North America 2024-2033 Cumulative Market by Country, Value (\$ mn) and Share (%)

- Figure 62. U.S. Digital Health and Wellness Market, 2023-2033, \$ mn
- Figure 63. Canada Digital Health and Wellness Market, 2023-2033, \$ mn
- Figure 64. Digital Health and Wellness Market in Mexico, 2023-2033, \$ mn
- Figure 65. European Digital Health and Wellness Market, 2023-2033, \$ mn
- Figure 66. Breakdown of European Digital Health and Wellness Market by Country, 2023 and 2033, % of Revenue
- Figure 67. Contribution to Europe 2024-2033 Cumulative Market by Country, Value (\$ mn) and Share (%)
- Figure 68. Digital Health and Wellness Market in Germany, 2023-2033, \$ mn
- Figure 69. Digital Health and Wellness Market in U.K., 2023-2033, \$ mn
- Figure 70. Digital Health and Wellness Market in France, 2023-2033, \$ mn
- Figure 71. Digital Health and Wellness Market in Spain, 2023-2033, \$ mn
- Figure 72. Digital Health and Wellness Market in Italy, 2023-2033, \$ mn
- Figure 73. Digital Health and Wellness Market in Netherlands, 2023-2033, \$ mn
- Figure 74. Digital Health and Wellness Market in Rest of Europe, 2023-2033, \$ mn
- Figure 75. Asia-Pacific Digital Health and Wellness Market, 2023-2033, \$ mn
- Figure 76. Breakdown of APAC Digital Health and Wellness Market by Country, 2023 and 2033, % of Revenue
- Figure 77. Contribution to APAC 2024-2033 Cumulative Market by Country, Value (\$ mn) and Share (%)
- Figure 78. Digital Health and Wellness Market in Japan, 2023-2033, \$ mn
- Figure 79. Digital Health and Wellness Market in China, 2023-2033, \$ mn
- Figure 80. Digital Health and Wellness Market in Australia, 2023-2033, \$ mn
- Figure 81. Digital Health and Wellness Market in India, 2023-2033, \$ mn
- Figure 82. Digital Health and Wellness Market in South Korea, 2023-2033, \$ mn
- Figure 83. Digital Health and Wellness Market in Rest of APAC, 2023-2033, \$ mn
- Figure 84. South America Digital Health and Wellness Market, 2023-2033, \$ mn
- Figure 85. Breakdown of South America Digital Health and Wellness Market by Country, 2023 and 2033, % of Revenue
- Figure 86. Contribution to South America 2024-2033 Cumulative Market by Country, Value (\$ mn) and Share (%)
- Figure 87. Digital Health and Wellness Market in Argentina, 2023-2033, \$ mn
- Figure 88. Digital Health and Wellness Market in Brazil, 2023-2033, \$ mn
- Figure 89. Digital Health and Wellness Market in Chile, 2023-2033, \$ mn
- Figure 90. Digital Health and Wellness Market in Rest of South America, 2023-2033, \$ mn
- Figure 91. Digital Health and Wellness Market in Middle East and Africa (MEA), 2023-2033, \$ mn
- Figure 92. Breakdown of MEA Digital Health and Wellness Market by Country, 2023

and 2033, % of Revenue

Figure 93. Contribution to MEA 2024-2033 Cumulative Market by Country, Value (\$ mn) and Share (%)

Figure 94. Digital Health and Wellness Market in Turkey, 2023-2033, \$ mn

Figure 95. Digital Health and Wellness Market in Saudi Arabia, 2023-2033, \$ mn

Figure 96. Digital Health and Wellness Market in South Africa, 2023-2033, \$ mn

Figure 97. Growth Stage of Global Digital Health and Wellness Industry over the Forecast Period

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