

# **Global Craft Beer Market 2022-2032 by Product Type (Ale, Lager, Porter, Stout), Consumer Age (21-34, 35-44, 45-54, 55 and Above), Distribution Channel (On-trade, Off-trade), and Region: Trend Forecast and Growth Opportunity**

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## **Abstracts**

Global craft beer market will reach \$374.8 billion by 2032, growing by 10.1% annually over 2022-2032, driven by the rising demand for low-alcoholic beverages, increasing number of health-conscious consumers, the rising disposable income coupled with growing awareness pertaining to wide range of flavors and styles of beer products. In terms of demand volume, the global market will approach 16.7 billion liters in 2032 with a CAGR of 8.6% over the forecast period.

Highlighted with 84 tables and 92 figures, this 174-page report “Global Craft Beer Market 2022-2032 by Product Type (Ale, Lager, Porter, Stout), Consumer Age (21-34, 35-44, 45-54, 55 and Above), Distribution Channel (On-trade, Off-trade), and Region: Trend Forecast and Growth Opportunity” is based on comprehensive research of the entire global craft beer market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2020-2022 and provides forecast from 2023 till 2032 with 2022 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of global market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify global craft beer market in every aspect of the classification from perspectives of Product Type, Consumer Age, Distribution Channel, and Region.

Based on Product Type, the global market is segmented into the following sub-markets with annual revenue (\$ mn) and volume (million liters) for 2022-2032 included in each section.

Ale

Lager

Porter

Stout

Other Types

Based on Consumer Age, the global market is segmented into the following sub-markets with annual revenue (\$ mn) and volume (million liters) for 2022-2032 included in each section.

21-34-Year-Old

35-44-Year-Old

45-54-Year-Old

55-Year-Old and Above

By Distribution Channel, the global market is segmented into the following sub-markets with annual revenue (\$ mn) and volume (million liters) for 2022-2032 included in each section.

On-trade

Off-trade

Geographically, the following regions together with the listed national/local markets are fully investigated:

North America (U.S., Canada, and Mexico)

Europe (Germany, UK, France, Spain, Italy, Russia, Rest of Europe; Rest of Europe is further segmented into Netherlands, Switzerland, Poland, Sweden, Belgium, Austria, Ireland, Norway, Denmark, and Finland)

APAC (Japan, China, South Korea, Australia, India, and Rest of APAC; Rest of APAC is further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, Taiwan, and Philippines)

South America (Brazil, Chile, Argentina, Rest of South America)

MEA (Iran, Saudi Arabia, South Africa and Rest of MEA)

For each aforementioned region and country, detailed analysis and data for annual revenue (\$ mn) are available for 2022-2032. The breakdown of all regional markets by country and the split of each national market by Product Type, Consumer Age, and Distribution Channel over the forecast years are also included.

The report also covers the current competitive scenario and the predicted trend; and

profiles key vendors including market leaders and important emerging players.

**Selected Key Players:**

Anheuser Busch InBev SA

Beijing Enterprises Holdings Limited (Beijing Yanjing Brewery Co., Ltd.)

Bells Brewery Inc.

Carlsberg Group

Constellation Brands, Inc.

D.G. Yuengling & Son Inc.

Diageo Plc

Dogfish Head Craft Brewery Inc.

Duvel Moortgat NV

Heineken N.V.

New Belgium Brewing Company

Sierra Nevada Brewing Co.

Stone & Wood Brewing Co.

The Boston Beer Company Inc.

United Breweries Limited

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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Bells Brewery Inc.

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Constellation Brands, Inc.

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Diageo Plc

Dogfish Head Craft Brewery Inc.

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