

# **Global Connected Cars Market 2020-2030 by Component, Technology, Connectivity Solution, Type of Interaction, Communication Network, Function, Vehicle Type, End Use, and Region: Trend Forecast and Growth Opportunity**

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## **Abstracts**

Global connected cars market will reach \$373.4 billion by 2030, growing by a revised 2020-2030 CAGR of 18.8% by sales revenue and 11.2% by sales units driven by growing demand for improved driving experience, introduction of IoT in the automotive industry, surging concerns regarding safety and security, the growing research and development, and support from state and federal governments.

Highlighted with 87 tables and 96 figures, this 195-page report “Global Connected Cars Market 2020-2030 by Component, Technology, Connectivity Solution, Type of Interaction, Communication Network, Function, Vehicle Type, End Use, and Region: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire global connected cars market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2015-2020 and provides forecast from 2021 till 2030 with 2020 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

### **Market Structure**

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of global market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify global connected cars market in every aspect of the classification from perspectives of Component, Technology, Connectivity Solution, Type of Interaction, Communication Network, Function, Vehicle Type, End Use, and Region.

Based on Component, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2020-2030 included in each section.

#### Connected Car Hardware

Head Unit

Central Gateway (CGW)

Intelligent Antenna

Electronic Control Unit (ECU)

Telematic Control Unit (TCU)

Keyless Entry Systems

Sensors

#### Connected Car Software & Service

Based on Technology, the global market is segmented into the following sub-markets

with annual revenue (\$ mn) for 2020-2030 included in each section.

2G/3G Connected Cars

4G/LTE Connected Cars

5G Connected Cars

Based on Connectivity Solution, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2020-2030 included in each section.

Integrated Solution

Embedded Solution

Tethered Solution

Based on Type of Interaction, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2020-2030 included in each section.

Vehicle-to-Vehicle(V2V)

Vehicle-to-Infrastructure(V2I)

Vehicle-to-Device(V2D)

Vehicle-To-Cloud (V2C)

Vehicle-to-Pedestrian (V2P)

Other Types of Interaction

Based on Communication Network, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2020-2030 included in each section.

Cellular Communication

## Dedicated Short Range Communication (DSRC)

Based on Function, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2020-2030 included in each section.

Driver Assistance

Safety And Security

Entertainment

Well-being

Vehicle Management

Mobility Management

Parking Assistance

Other Functions

Based on Vehicle Type, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2020-2030 included in each section.

Passenger Cars

Commercial Vehicles

Based on End Use, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2020-2030 included in each section.

OEM

Aftermarket

Geographically, the following regions together with the listed national/local markets are fully investigated:

APAC (Japan, China, South Korea, Australia, India, and Rest of APAC; Rest of APAC is further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, Taiwan, and Philippines)

Europe (Germany, UK, France, Spain, Italy, Russia, Rest of Europe; Rest of Europe is further segmented into Netherlands, Switzerland, Turkey, Poland, Sweden, Belgium, Austria, Ireland, Norway, Denmark, and Finland)

North America (U.S., Canada, and Mexico)

South America (Brazil, Chile, Argentina, Rest of South America)

MEA (UAE, Saudi Arabia, South Africa)

For each aforementioned region and country, detailed analysis and data for annual revenue (\$ mn) are available for 2020-2030. The breakdown of all regional markets by country and split of key national markets by Connectivity Solution, Type of Interaction, and Function over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Specifically, potential risks associated with investing in global connected cars market are assayed quantitatively and qualitatively through GMD's Risk Assessment System. According to the risk analysis and evaluation, Critical Success Factors (CSFs) are generated as a guidance to help investors & stockholders identify emerging opportunities, manage and minimize the risks, develop appropriate business models, and make wise strategies and decisions.

Key Players (this may not be a complete list and extra companies can be added upon request):

Airbiquity Inc.

AT&T

Audi AG

BMW Group  
CloudMade  
Continental AG  
Daimler AG  
Delphi Technologies PLC  
DENSO Corporation  
Ford Motor Company  
Intellias Ltd.  
LUXOFT  
Qualcomm Technologies, Inc.  
Robert Bosch GmbH  
Samsung Electronics  
Sierra Wireless  
Telefonica S.A.  
Tesla  
TomTom International  
Verizon Communications  
Vodafone Group Plc  
ZUBIE, INC.

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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Ford Motor Company

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LUXOFT

Qualcomm Technologies, Inc.

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