

Global Baby Carriers Market 2020-2030 by Product Type (Buckle, Backpack, Baby Sling, Others), Grade (Mass, Premium), Distribution Channel (Hypermarket & Supermarket, Specialty Stores, Online, Others), and Region: Trend Forecast and Growth Opportunity

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Abstracts

Global baby carriers market will reach \$1,519.9 million by 2030, growing by 4.3% annually over 2020-2030 considering the impact of COVID-19 pandemic. The market is driven by innovation in functionality and style, an increasing number of certified baby wearing consultants, and the demand for ergonomically designed carriers. In terms of demand volume (million units), the market will grow at a 2020-2030 CAGR of 2.2%.

Highlighted with 81 tables and 70 figures, this 145-page report “Global Baby Carriers Market 2020-2030 by Product Type (Buckle, Backpack, Baby Sling, Others), Grade (Mass, Premium), Distribution Channel (Hypermarket & Supermarket, Specialty Stores, Online, Others), and Region: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire global baby carriers market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2017-2019 and provides estimate for 2020 and forecast from 2021 till 2030 with 2019 as the base year (Year 2020 is not appropriate for research base due to the outbreak of COVID-19).

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of global market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify global baby carriers market in every aspect of the classification from perspectives of Product Type, Grade, Distribution Channel, and Region.

Based on Product Type, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Buckle Carriers

Backpack Carriers

Baby Sling Carriers

Other Baby Carriers

Based on Grade, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Mass Carriers

Premium Carriers

Based on Distribution Channel, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Hypermarket and Supermarket

Specialty Stores

Online Channels

Other Distribution Channels

Geographically, the following regions together with the listed national/local markets are fully investigated:

North America (U.S., Canada, and Mexico)

Europe (Germany, UK, France, Spain, Italy, Russia, Rest of Europe; Rest of Europe is further segmented into Netherlands, Switzerland, Poland, Sweden, Belgium, Austria, Ireland, Norway, Denmark, and Finland)

APAC (Japan, China, South Korea, Australia, India, and Rest of APAC; Rest of APAC is further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, Taiwan, and Philippines)

South America (Brazil, Chile, Argentina, Rest of South America)

MEA (UAE, Saudi Arabia, South Africa)

For each aforementioned region and country, detailed analysis and data for annual revenue (\$ mn) are available for 2019-2030. The breakdown of all regional markets by country and split of key national markets by Product Type, Grade, and Distribution Channel over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Key Players (this may not be a complete list and extra companies can be added upon request):

Babybjorn AB

BeyBee

Boba, Inc.

Clevrplus Carriers

Goodbaby International Holdings Ltd

Infantino, LLC.

Lillebaby, LLC

Solly Baby

Soul Slings

The Boppy Company LLC

The Ergo Baby Carrier, Inc.

Twingo, LLC

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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