

Global Automotive Infotainment Systems Market 2022-2032 by Component (Hardware, Software), Installation Type (In-dash, Rear Seat), Technology (Embedded, Tethered, Integrated), Connectivity (3G, 4G, 5G, Others), Vehicle Type (Passenger, Commercial), Vehicle Propulsion (ICE, EV), Distribution Channel (OEM, Aftermarket), and Region: Trend Forecast and Growth Opportunity

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Abstracts

Global automotive infotainment systems market will reach \$51.46 billion by 2032, growing by 8.8% annually over 2022-2032. The growth is driven by the growing vehicle sales, the evolution of electrification and autonomous driving, the preference for enhanced user experiences and convenience, rising smartphone penetration, and the integration of technologies like IoT/AR/VR.

Highlighted with 87 tables and 96 figures, this 188-page report “Global Automotive Infotainment Systems Market 2022-2032 by Component (Hardware, Software), Installation Type (In-dash, Rear Seat), Technology (Embedded, Tethered, Integrated), Connectivity (3G, 4G, 5G, Others), Vehicle Type (Passenger, Commercial), Vehicle Propulsion (ICE, EV), Distribution Channel (OEM, Aftermarket), and Region: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire global automotive infotainment systems market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2020-2022 and provides forecast from 2023 till 2032 with 2022 as the base year.

(Please note: The report will be updated before delivery so that the latest historical year is the base year, and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of global market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify global automotive infotainment systems market in every aspect of the classification from perspectives of Component, Installation Type, Technology, Connectivity, Vehicle Type, Vehicle Propulsion, Distribution Channel, and Region.

Based on Component, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Hardware

Audio Unit

Infotainment/Display Unit

Navigation Unit

Instrument Cluster

Head-Up Display

Connectivity & Communication

Other Hardware

Software

Qnx

Microsoft

Linux

Android

Other Operating Systems

Based on Installation Type, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

In-dash Infotainment

Rear Seat Infotainment

By Technology, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Embedded System

Tethered System

Integrated System

By Connectivity, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

3G

4G

5G

Other Networks

By Vehicle Type, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Passenger Cars

Commercial Vehicles

By Vehicle Propulsion, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

ICE Vehicles

Electric Vehicles (EV)

By Distribution Channel, the global market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

OEM

Aftermarket

Geographically, the following regions together with the listed national/local markets are fully investigated:

North America (U.S., Canada, and Mexico)

Europe (Germany, UK, France, Spain, Italy, Netherlands, Rest of Europe; Rest

of Europe is further segmented into Russia, Switzerland, Poland, Sweden, Belgium, Austria, Ireland, Norway, Denmark, and Finland)

APAC (Japan, China, South Korea, Australia, India, and Rest of APAC; Rest of APAC is further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, Taiwan, and Philippines)

South America (Brazil, Colombia, Argentina, Rest of South America)

MEA (UAE, Saudi Arabia, South Africa, and Rest of MEA)

For each region and country, detailed analysis and annual revenue (\$ mn) are available for 2022-2032. The breakdown of all regional markets by country and the breakdown of each national market by Installation Type, Technology, and Vehicle Type over the forecast years are also included.

The report also covers the current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:

Aisin Aw Co., Ltd.

Alpine Electronics Inc.

Aptiv PLC

Bayerische Motoren Werke AG (BMW)

Clarion Co., Ltd. (Faurecia)

Continental AG

Denso Corporation

Ford Motor Co.

Fujitsu Limited

Garmin Ltd.

General Motors Co.

Harman International Industries, Inc. (Samsung Electronics)

Huizhou Desay SV Automotive Co., Ltd.

JVC Kenwood Corporation

Magnetic Marelli SpA

Mitsubishi Electric Corporation

Panasonic Corporation

Pioneer Corporation

Robert Bosch GmbH

Visteon Corporation

(Please note: The report will be updated before delivery so that the latest historical year is the base year, and the forecast covers at least 5 years over the base year.)

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Continental AG

Denso Corporation

Ford Motor Co.

Fujitsu Limited

Garmin Ltd.

General Motors Co.

Harman International Industries, Inc. (Samsung Electronics)

Huizhou Desay SV Automotive Co., Ltd.

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