

# **Europe Workforce Analytics Market 2020-2030 by Component (Software, Service), Application, Deployment (On-premise, Cloud-based), Organization Size (Large Enterprises, SMEs), Industry Vertical, and Country: Trend Forecast and Growth Opportunity**

<https://marketpublishers.com/r/E7436F7168EFEN.html>

Date: August 2021

Pages: 114

Price: US\$ 2,363.00 (Single User License)

ID: E7436F7168EFEN

## **Abstracts**

Europe workforce analytics market accounted for \$371.4 million in 2020 and will grow by 13.7% annually over 2020-2030 owing to the growing concern of dealing with humongous volume of data, aims of improving operation efficiencies and reducing labor cost, and evolving digital technologies such as cloud, 5G, big data, mobile platforms, and advanced analytics tools.

Highlighted with 35 tables and 59 figures, this 114-page report “Europe Workforce Analytics Market 2020-2030 by Component (Software, Service), Application, Deployment (On-premise, Cloud-based), Organization Size (Large Enterprises, SMEs), Industry Vertical, and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire Europe workforce analytics market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2017-2019 and provides estimate and forecast from 2020 till 2030 with 2019 as the base year. (The year 2020 is not appropriate for research base due to the outbreak of COVID-19.)

In-depth qualitative analyses include identification and investigation of the following aspects:

### **Market Structure**

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of Europe market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify Europe workforce analytics market in every aspect of the classification from perspectives of Component, Application, Deployment, Organization Size, Industry Vertical, and Country.

Based on Component, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each primary section.

Software & Solution

Service & Support

Consulting Services

Managed Services

System Integration

Based on Application, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each primary section.

Time & Attendance

Scheduling & Staffing

Performance Management

Workforce Planning

Learning & Development

Succession Management

Benchmarking Analysis

Compensation Management

Performance Management

Training and Development

Succession Management

Other Applications

Based on Deployment, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each primary section.

On-premise Deployment

Cloud-based Deployment

Based on Organization Size, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each primary section.

Large Enterprises

SMEs

Based on Industry Vertical, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each primary section.

BFSI

Manufacturing

Healthcare

Energy and Utilities

Government & Public Sector

Retail & E-Commerce

IT & Telecom

Education

Other Industry Verticals

Geographically, the following national/local markets are fully investigated:

Germany

UK

France

Spain

Italy

Russia

Rest of Europe (further segmented into Netherlands, Switzerland, Poland, Sweden, Belgium, Austria, Ireland, Norway, Denmark, and Finland)

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2019-2030. The breakdown of key national markets by Component,

*Europe Workforce Analytics Market 2020-2030 by Component (Software, Service), Application, Deployment (On-prem...*

Organization Size, and Industrial Vertical over the forecast years is also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Key Players (this may not be a complete list and extra companies can be added upon request):

Automatic Data Processing Inc. (ADP)

Cornerstone OnDemand Inc

IBM Corporation

Kronos Incorporated

Oracle Corporation

Peoplefluent

PeopleStreme

SAP SE

Tableau Software Inc

Visier Inc.

Workday Inc

WorkForce Software LLC

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

## Contents

### 1 INTRODUCTION

- 1.1 Industry Definition and Research Scope
  - 1.1.1 Industry Definition
  - 1.1.2 Research Scope
- 1.2 Research Methodology
  - 1.2.1 Overview of Market Research Methodology
  - 1.2.2 Market Assumption
  - 1.2.3 Secondary Data
  - 1.2.4 Primary Data
  - 1.2.5 Data Filtration and Model Design
  - 1.2.6 Market Size/Share Estimation
  - 1.2.7 Research Limitations
- 1.3 Executive Summary

### 2 MARKET OVERVIEW AND DYNAMICS

- 2.1 Market Size and Forecast
  - 2.1.1 Impact of COVID-19 on World Economy
  - 2.1.2 Impact of COVID-19 on the Market
- 2.2 Major Growth Drivers
- 2.3 Market Restraints and Challenges
- 2.4 Emerging Opportunities and Market Trends
- 2.5 Porter's Fiver Forces Analysis

### 3 SEGMENTATION OF EUROPE MARKET BY COMPONENT

- 3.1 Market Overview by Component
- 3.2 Software & Solution
- 3.3 Service & Support
  - 3.3.1 Consulting Services
  - 3.3.2 Managed Services
  - 3.3.3 System Integration

### 4 SEGMENTATION OF EUROPE MARKET BY APPLICATION

- 4.1 Market Overview by Application

- 4.2 Time & Attendance
- 4.3 Scheduling & Staffing
- 4.4 Performance Management
  - 4.4.1 Workforce Planning
  - 4.4.2 Learning & Development
  - 4.4.3 Succession Management
- 4.5 Benchmarking Analysis
  - 4.5.1 Compensation Management
  - 4.5.2 Performance Management
  - 4.5.3 Training and Development
  - 4.5.4 Succession Management
- 4.6 Other Applications

## **5 SEGMENTATION OF EUROPE MARKET BY DEPLOYMENT**

- 5.1 Market Overview by Deployment
- 5.2 On-premise Deployment
- 5.3 Cloud-based Deployment

## **6 SEGMENTATION OF EUROPE MARKET BY ORGANIZATION SIZE**

- 6.1 Market Overview by Organization Size
- 6.2 Large Enterprises
- 6.3 SMEs

## **7 SEGMENTATION OF EUROPE MARKET BY INDUSTRIAL VERTICAL**

- 7.1 Market Overview by Industrial Vertical
- 7.2 BFSI
- 7.3 Manufacturing
- 7.4 Healthcare
- 7.5 Energy and Utilities
- 7.6 Government & Public Sector
- 7.7 Retail & E-Commerce
- 7.8 IT & Telecom
- 7.9 Education
- 7.10 Other Industry Verticals

## **8 EUROPEAN MARKET 2019-2030 BY COUNTRY**

8.1 Overview of European Market

8.2 Germany

8.3 U.K.

8.4 France

8.5 Spain

8.6 Italy

8.7 Russia

8.8 Rest of European Market

## **9 COMPETITIVE LANDSCAPE**

9.1 Overview of Key Vendors

9.2 New Product Launch, Partnership, Investment, and M&A

9.3 Company Profiles

Automatic Data Processing Inc. (ADP)

Cornerstone OnDemand Inc

IBM Corporation

Kronos Incorporated

Oracle Corporation

Peoplefluent

PeopleStreme

SAP SE

Tableau Software Inc

Visier Inc.

Workday Inc

WorkForce Software LLC

RELATED REPORTS



## List Of Tables

### LIST OF TABLES:

Table 1. Snapshot of Europe Workforce Analytics Market in Balanced Perspective, 2019-2030

Table 2. Growth Rate of World GDP, 2020-2022

Table 3. Main Product Trends and Market Opportunities in Europe Workforce Analytics Market

Table 4. Europe Workforce Analytics Market by Component, 2019-2030, \$ mn

Table 5. Europe Workforce Analytics Market: Service & Support by Type, 2019-2030, \$ mn

Table 6. Europe Workforce Analytics Market by Application, 2019-2030, \$ mn

Table 7. Europe Workforce Analytics Market: Performance Management by Type, 2019-2030, \$ mn

Table 8. Europe Workforce Analytics Market: Benchmarking Analysis by Type, 2019-2030, \$ mn

Table 9. Europe Workforce Analytics Market by Deployment, 2019-2030, \$ mn

Table 10. Europe Workforce Analytics Market by Organization Size, 2019-2030, \$ mn

Table 11. Europe Workforce Analytics Market by Industrial Vertical, 2019-2030, \$ mn

Table 12. Europe Workforce Analytics Market by Country, 2019-2030, \$ mn

Table 13. Germany Workforce Analytics Market by Component, 2019-2030, \$ mn

Table 14. Germany Workforce Analytics Market by Organization Size, 2019-2030, \$ mn

Table 15. Germany Workforce Analytics Market by Industrial Vertical, 2019-2030, \$ mn

Table 16. U.K. Workforce Analytics Market by Component, 2019-2030, \$ mn

Table 17. U.K. Workforce Analytics Market by Organization Size, 2019-2030, \$ mn

Table 18. U.K. Workforce Analytics Market by Industrial Vertical, 2019-2030, \$ mn

Table 19. France Workforce Analytics Market by Component, 2019-2030, \$ mn

Table 20. France Workforce Analytics Market by Organization Size, 2019-2030, \$ mn

Table 21. France Workforce Analytics Market by Industrial Vertical, 2019-2030, \$ mn

Table 22. Spain Workforce Analytics Market by Component, 2019-2030, \$ mn

Table 23. Spain Workforce Analytics Market by Organization Size, 2019-2030, \$ mn

Table 24. Spain Workforce Analytics Market by Industrial Vertical, 2019-2030, \$ mn

Table 25. Italy Workforce Analytics Market by Component, 2019-2030, \$ mn

Table 26. Italy Workforce Analytics Market by Organization Size, 2019-2030, \$ mn

Table 27. Italy Workforce Analytics Market by Industrial Vertical, 2019-2030, \$ mn

Table 28. Russia Workforce Analytics Market by Component, 2019-2030, \$ mn

Table 29. Russia Workforce Analytics Market by Organization Size, 2019-2030, \$ mn

Table 30. Russia Workforce Analytics Market by Industrial Vertical, 2019-2030, \$ mn

Table 31. Workforce Analytics Market in Rest of Europe by Country, 2019-2030, \$ mn

Table 32. Automatic Data Processing Inc. (ADP): Company Snapshot

Table 33. Automatic Data Processing Inc. (ADP): Business Segmentation

Table 34. Automatic Data Processing Inc. (ADP): Product Portfolio

Table 35. Automatic Data Processing Inc. (ADP): Revenue, 2018-2020, \$ mn

## List Of Figures

### LIST OF FIGURES:

Figure 1. Research Method Flow Chart

Figure 2. Bottom-up Approach and Top-down Approach for Market Estimation

Figure 3. Europe Market Forecast in Optimistic, Conservative and Balanced Perspectives, 2019-2030

Figure 4. Europe Workforce Analytics Market, 2019-2030, \$ mn

Figure 5. Impact of COVID-19 on Business

Figure 6. Primary Drivers and Impact Factors of Europe Workforce Analytics Market

Figure 7. Primary Restraints and Impact Factors of Europe Workforce Analytics Market

Figure 8. Investment Opportunity Analysis

Figure 9. Porter's Five Forces Analysis of Europe Workforce Analytics Market

Figure 10. Breakdown of Europe Workforce Analytics Market by Component, 2019-2030, % of Revenue

Figure 11. Europe Addressable Market Cap in 2021-2030 by Component, Value (\$ mn) and Share (%)

Figure 12. Europe Workforce Analytics Market: Software & Solution, 2019-2030, \$ mn

Figure 13. Europe Workforce Analytics Market: Service & Support, 2019-2030, \$ mn

Figure 14. Europe Workforce Analytics Market: Consulting Services, 2019-2030, \$ mn

Figure 15. Europe Workforce Analytics Market: Managed Services, 2019-2030, \$ mn

Figure 16. Europe Workforce Analytics Market: System Integration, 2019-2030, \$ mn

Figure 17. Breakdown of Europe Workforce Analytics Market by Application, 2019-2030, % of Sales Revenue

Figure 18. Europe Addressable Market Cap in 2021-2030 by Application, Value (\$ mn) and Share (%)

Figure 19. Europe Workforce Analytics Market: Time & Attendance, 2019-2030, \$ mn

Figure 20. Europe Workforce Analytics Market: Scheduling & Staffing, 2019-2030, \$ mn

Figure 21. Europe Workforce Analytics Market: Performance Management, 2019-2030, \$ mn

Figure 22. Europe Workforce Analytics Market: Workforce Planning, 2019-2030, \$ mn

Figure 23. Europe Workforce Analytics Market: Learning & Development, 2019-2030, \$ mn

Figure 24. Europe Workforce Analytics Market: Succession Management, 2019-2030, \$ mn

Figure 25. Europe Workforce Analytics Market: Benchmarking Analysis, 2019-2030, \$ mn

Figure 26. Europe Workforce Analytics Market: Compensation Management,

2019-2030, \$ mn

Figure 27. Europe Workforce Analytics Market: Performance Management, 2019-2030, \$ mn

Figure 28. Europe Workforce Analytics Market: Training and Development, 2019-2030, \$ mn

Figure 29. Europe Workforce Analytics Market: Succession Management, 2019-2030, \$ mn

Figure 30. Europe Workforce Analytics Market: Other Applications, 2019-2030, \$ mn

Figure 31. Breakdown of Europe Workforce Analytics Market by Deployment, 2019-2030, % of Sales Revenue

Figure 32. Europe Addressable Market Cap in 2021-2030 by Deployment, Value (\$ mn) and Share (%)

Figure 33. Europe Workforce Analytics Market: On-premise Deployment, 2019-2030, \$ mn

Figure 34. Europe Workforce Analytics Market: Cloud-based Deployment, 2019-2030, \$ mn

Figure 35. Breakdown of Europe Workforce Analytics Market by Organization Size, 2019-2030, % of Revenue

Figure 36. Europe Addressable Market Cap in 2021-2030 by Organization Size, Value (\$ mn) and Share (%)

Figure 37. Europe Workforce Analytics Market: Large Enterprises, 2019-2030, \$ mn

Figure 38. Europe Workforce Analytics Market: SMEs, 2019-2030, \$ mn

Figure 39. Breakdown of Europe Workforce Analytics Market by Industrial Vertical, 2019-2030, % of Revenue

Figure 40. Europe Addressable Market Cap in 2021-2030 by Industrial Vertical, Value (\$ mn) and Share (%)

Figure 41. Europe Workforce Analytics Market: BFSI, 2019-2030, \$ mn

Figure 42. Europe Workforce Analytics Market: Manufacturing, 2019-2030, \$ mn

Figure 43. Europe Workforce Analytics Market: Healthcare, 2019-2030, \$ mn

Figure 44. Europe Workforce Analytics Market: Energy and Utilities, 2019-2030, \$ mn

Figure 45. Europe Workforce Analytics Market: Government & Public Sector, 2019-2030, \$ mn

Figure 46. Europe Workforce Analytics Market: Retail & E-Commerce, 2019-2030, \$ mn

Figure 47. Europe Workforce Analytics Market: IT & Telecom, 2019-2030, \$ mn

Figure 48. Europe Workforce Analytics Market: Education, 2019-2030, \$ mn

Figure 49. Europe Workforce Analytics Market: Other Industry Verticals, 2019-2030, \$ mn

Figure 50. Breakdown of European Workforce Analytics Market by Country, 2019 and 2030, % of Revenue

Figure 51. Contribution to Europe 2021-2030 Cumulative Market by Country, Value (\$ mn) and Share (%)

Figure 52. Workforce Analytics Market in Germany, 2019-2030, \$ mn

Figure 53. Workforce Analytics Market in U.K., 2019-2030, \$ mn

Figure 54. Workforce Analytics Market in France, 2019-2030, \$ mn

Figure 55. Workforce Analytics Market in Spain, 2019-2030, \$ mn

Figure 56. Workforce Analytics Market in Italy, 2019-2030, \$ mn

Figure 57. Workforce Analytics Market in Russia, 2019-2030, \$ mn

Figure 58. Workforce Analytics Market in Rest of Europe, 2019-2030, \$ mn

Figure 59. Growth Stage of Europe Workforce Analytics Industry over the Forecast Period

## I would like to order

Product name: Europe Workforce Analytics Market 2020-2030 by Component (Software, Service), Application, Deployment (On-premise, Cloud-based), Organization Size (Large Enterprises, SMEs), Industry Vertical, and Country: Trend Forecast and Growth Opportunity

Product link: <https://marketpublishers.com/r/E7436F7168EFEN.html>

Price: US\$ 2,363.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E7436F7168EFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970