

Europe weight loss and weight management diet market was valued at \$40,875.3 million in 2021 and will grow by 9.7% annually over 2021-2031, driven by the rising availability of novel diets and organic food, the growing awareness of weight Europe Weight Loss and Weight Management Diet Market 2021-2031 by Product Type (Meals, Beverages, Supplements), Consumer Gender (Male, Female), Sales Channel (Hypermarket/Supermarket, Specialty Stores, Pharmacies, Online Channels, Others), and Country: Trend Forecast and Growth Opportunity

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Abstracts

Europe weight loss and weight management diet market was valued at \$40,875.3 million in 2021 and will grow by 9.7% annually over 2021-2031, driven by the rising availability of novel diets and organic food, the growing awareness of weight Europe Weight Loss and Weight Management Diet Market 2021-2031 by Product Type (Meals, Beverages, Supplements), Consumer Gender (Male, Female), Sales Channel (Hypermarket/Supermarket, Specialty Stores, Pharmacies, Online Channels, Others), and Country: Trend Forecast and Growth Opportunity

control, the rising household income, rapid urbanization with expanding middle-class population, and the increasing need to have a healthier lifestyle amid COVID-19 pandemic.

Highlighted with 32 tables and 51 figures, this 108-page report “Europe Weight Loss

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and Weight Management Diet Market 2021-2031 by Product Type (Meals, Beverages, Supplements), Consumer Gender (Male, Female), Sales Channel (Hypermarket/Supermarket, Specialty Stores, Pharmacies, Online Channels, Others), and Country: Trend Forecast and Growth Opportunity” is based on comprehensive research of the entire Europe weight loss and weight management diet and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2019-2021 and provides forecast from 2022 till 2031 with 2021 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter’s Fiver Forces

The trend and outlook of Europe market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify Europe weight loss and weight management diet in every aspect of the classification from perspectives of Product Type, Consumer Gender, Sales Channel, and Country.

Based on Product Type, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Meals

Low-carb/sugar Products

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Low-salt Products

Low-fat Products

Low-Calorie Sweeteners

Meal Replacements

Organic Food

Beverages

Herbal Tea

Diet Soft Drinks

Slimming Water

Other Low-Calorie Beverages

Supplements

Protein Supplements

Fiber Supplements

Green Tea Extract

Conjua Acid Linoleic Acid

Based on Consumer Gender, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Male Consumers

Female Consumers

By Sales Channel, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Hypermarket/Supermarket

Specialty Stores

Pharmacies

Online Channels

Other Sales Channels

Geographically, the following national/local markets are fully investigated:

Germany

UK

France

Spain

Italy

Netherlands

Rest of Europe (further segmented into Russia, Switzerland, Poland, Sweden, Belgium, Austria, Ireland, Norway, Denmark, and Finland)

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2021-2031. The breakdown of national markets by Product Type, Consumer Gender and Sales Channel over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:

Abbott Laboratories Inc.

Cargill Incorporated

General Mills Incorporation

GNC

Herbalife Nutrition

Ingredion Incorporated

Kellogg Company

Kraft Foods Inc.

Medifast Inc

Nestle SA

Nutrisystem Inc.

Pepsico Inc.

Weight Watchers Inc.

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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