

Europe Vehicle Tracking System Market 2020-2026 by Offering, System Type, Technology, Application, Vehicle Type, Vehicle Propulsion, Industry Vertical, and Country: Trend Outlook and Growth Opportunity

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Abstracts

Europe vehicle tracking system market reached \$1,541.6 million in 2019 and will grow by 17.1% over 2020-2026 owing to the rising need for vehicle tracking in the region.

Highlighted with 36 tables and 53 figures, this 111-page report “Europe Vehicle Tracking System Market 2020-2026 by Offering, System Type, Technology, Application, Vehicle Type, Vehicle Propulsion, Industry Vertical, and Country: Trend Outlook and Growth Opportunity” is based on a comprehensive research of the entire Europe vehicle tracking system market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. In this report 2019 is the base year for market analysis, with estimates and forecast covering 2020-2026.

(Please Note: The report will be updated before delivery to make sure that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of Europe market is forecast in optimistic, balanced, and conservative view. The balanced (most likely) projection is used to quantify Europe vehicle tracking system market in every aspect of the classification from perspectives of Offering, System Type, Technology, Application, Vehicle Type, Vehicle Propulsion, Industry Vertical, and Country.

Based on offering, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2026 included in each section.

Products

Wired Trackers

Wireless Trackers

OnBoard Diagnostics Device & Advance Trackers

Standalone Trackers

Other Products

Services

Integration & Deployment Services

Managed Services

Professional Services

Based on System Type, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2026 included in each section.

Active Systems

Passive Systems

Based on Technology, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2026 included in each section.

Connectivity Technology

Europe Positioning System (GPS)

Europe Navigation Satellite System (GLONASS)

Other Technologies

Based on Application, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2026 included in each section.

Satellite Tracking

Mobile Tracking

Cellular Tracking

Other Applications

Based on Vehicle Type, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2026 included in each section.

Passenger Vehicles

Commercial Vehicles

Based on Vehicle Propulsion, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2026 included in each section.

ICE Vehicles

Electric Vehicles

Based on Industry Vertical, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2026 included in each section.

Construction

Government

Transportation and Logistics

Retail

Aviation

Energy and Utility

Other Verticals

Geographically, the following national/local markets are fully investigated:

Germany

UK

France

Spain

Russia

Rest of Europe (further segmented into Italy, Denmark, Austria, Norway, Sweden, The Netherlands, Poland, Czech Republic, Slovakia, Hungary, and Romania)

For each of the aforementioned countries, market analysis and revenue data are available for 2019-2026. The breakdown of major national markets by Technology, Application, and Industry Vertical over the study years (2019-2026) is also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Specifically, potential risks associated with investing in Europe vehicle tracking system market are assayed quantitatively and qualitatively through GMD's Risk Assessment System. According to the risk analysis and evaluation, Critical Success Factors (CSFs) are generated as a guidance to help investors & stockholders identify emerging opportunities, manage and minimize the risks, develop appropriate business models, and make wise strategies and decisions.

Key Players (this may not be a complete list and extra companies can be added upon request):

AT&T Inc.
Cartrack Holdings Limited
Cisco Systems
Continental AG
Garmin
Geotab Inc.
IBM
Inseego Corp.
Nissan
Robert Bosch GmbH
Spireon, Inc.
Teletrac Navman US Ltd.
TomTom, Inc.
Verizon Communications Inc.

(Please Note: The report will be updated before delivery to make sure that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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