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Europe Vehicle Tracking System Market 2020-2026 by Offering, System Type, Technology, Application, Vehicle Type, Vehicle Propulsion, Industry Vertical, and Country: Trend Outlook and Growth Opportunity

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Abstracts

Europe vehicle tracking system market reached $1,541.6 million in 2019 and will grow by 17.1% over 2020-2026 owing to the rising need for vehicle tracking in the region.

Highlighted with 36 tables and 53 figures, this 111-page report “Europe Vehicle Tracking System Market 2020-2026 by Offering, System Type, Technology, Application, Vehicle Type, Vehicle Propulsion, Industry Vertical, and Country: Trend Outlook and Growth Opportunity” is based on a comprehensive research of the entire Europe vehicle tracking system market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. In this report 2019 is the base year for market analysis, with estimates and forecast covering 2020-2026.
(Please Note: The report will be updated before delivery to make sure that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of Europe market is forecast in optimistic, balanced, and conservative view. The balanced (most likely) projection is used to quantify Europe vehicle tracking system market in every aspect of the classification from perspectives of Offering, System Type, Technology, Application, Vehicle Type, Vehicle Propulsion, Industry Vertical, and Country.
Based on offering, the Europe market is segmented into the following sub-markets with annual revenue ($ mn) for 2019-2026 included in each section.
Products

Wired Trackers

Wireless Trackers

OnBoard Diagnostics Device & Advance Trackers

Standalone Trackers

Other Products

Services

Integration & Deployment Services

Managed Services

Professional Services

Based on System Type, the Europe market is segmented into the following sub-markets with annual revenue ($ mn) for 2019-2026 included in each section.

Active Systems

Passive Systems

Based on Technology, the Europe market is segmented into the following sub-markets with annual revenue ($ mn) for 2019-2026 included in each section.

Connectivity Technology

Europe Positioning System (GPS)

Europe Navigation Satellite System (GLONASS)

Other Technologies

Based on Application, the Europe market is segmented into the following sub-markets with annual revenue ($ mn) for 2019-2026 included in each section.

Satellite Tracking

Mobile Tracking

Cellular Tracking

Other Applications

Based on Vehicle Type, the Europe market is segmented into the following sub-markets with annual revenue ($ mn) for 2019-2026 included in each section.

Passenger Vehicles

Commercial Vehicles

Based on Vehicle Propulsion, the Europe market is segmented into the following sub-markets with annual revenue ($ mn) for 2019-2026 included in each section.

ICE Vehicles

Electric Vehicles

Based on Industry Vertical, the Europe market is segmented into the following sub-markets with annual revenue ($ mn) for 2019-2026 included in each section.

Construction

Government

Transportation and Logistics

Retail

Aviation

Energy and Utility

Other Verticals

Geographically, the following national/local markets are fully investigated:

Germany

UK

France

Spain

Russia

Rest of Europe (further segmented into Italy, Denmark, Austria, Norway, Sweden, The Netherlands, Poland, Czech Republic, Slovakia, Hungary, and Romania)

For each of the aforementioned countries, market analysis and revenue data are available for 2019-2026. The breakdown of major national markets by Technology, Application, and Industry Vertical over the study years (2019-2026) is also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Specifically, potential risks associated with investing in Europe vehicle tracking system market are assayed quantitatively and qualitatively through GMD's Risk Assessment System. According to the risk analysis and evaluation, Critical Success Factors (CSFs) are generated as a guidance to help investors & stockholders identify emerging opportunities, manage and minimize the risks, develop appropriate business models, and make wise strategies and decisions.

Key Players (this may not be a complete list and extra companies can be added upon request):
AT&T Inc.
Cartrack Holdings Limited
Cisco Systems
Continental AG
Garmin
Geotab Inc.
IBM
Inseego Corp.
Nissan
Robert Bosch GmbH
Spireon, Inc.
Teletrac Navman US Ltd.
TomTom, Inc.
Verizon Communications Inc.

(Please Note: The report will be updated before delivery to make sure that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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Contents

1 INTRODUCTION

1.1 Industry Definition and Research Scope
  1.1.1 Industry Definition
  1.1.2 Research Scope
1.2 Research Methodology
  1.2.1 Overview of Market Research Methodology
  1.2.2 Market Assumption
  1.2.3 Secondary Data
  1.2.4 Primary Data
  1.2.5 Data Filtration and Model Design
  1.2.6 Market Size/Share Estimation
  1.2.7 Research Limitations
1.3 Executive Summary

2 MARKET OVERVIEW AND DYNAMICS

2.1 Market Size and Forecast
2.2 Major Growth Drivers
2.3 Market Restraints and Challenges
2.4 Emerging Opportunities and Market Trends
2.5 Porter’s Fiver Forces Analysis

3 SEGMENTATION OF EUROPE MARKET BY OFFERING

3.1 Market Overview by Offering
3.2 Products
3.3 Services

4 SEGMENTATION OF EUROPE MARKET BY SYSTEM TYPE

4.1 Market Overview by System Type
4.2 Active Systems
4.3 Passive Systems

5 SEGMENTATION OF EUROPE MARKET BY TECHNOLOGY

5.1 Market Overview by Technology
5.2 Connectivity Technology
5.3 Europe Positioning System (GPS)
5.4 Europe Navigation Satellite System (GLONASS)
5.5 Other Technologies

6 SEGMENTATION OF EUROPE MARKET BY APPLICATION

6.1 Market Overview by Application
6.2 Satellite Tracking
6.3 Mobile Tracking
6.4 Cellular Tracking
6.5 Other Applications

7 SEGMENTATION OF EUROPE MARKET BY VEHICLE TYPE

7.1 Market Overview by Vehicle Type
7.2 Passenger Vehicles
7.3 Commercial Vehicles

8 SEGMENTATION OF EUROPE MARKET BY VEHICLE PROPULSION

8.1 Market Overview by Vehicle Propulsion
8.2 ICE Vehicles
8.3 Electric Vehicles

9 SEGMENTATION OF EUROPE MARKET BY INDUSTRY VERTICAL

9.1 Market Overview by Industry Vertical
9.2 Construction
9.3 Government
9.4 Transportation and Logistics
9.5 Retail
9.6 Aviation
9.7 Energy and Utility
9.8 Other Verticals

10 EUROPEAN MARKET 2019-2026 BY COUNTRY

10.1 Overview of European Market
10.2 Germany
10.3 UK
10.4 France
10.5 Spain
10.6 Russia
10.7 Rest of European Market

11 COMPETITIVE LANDSCAPE

11.1 Overview of Key Vendors
11.2 New Product Launch, Partnership, Investment, and M&A
11.3 Company Profiles
AT&T Inc.
Cartrack Holdings Limited
Cisco Systems
Continental AG
Garmin
Geotab Inc.
IBM
Inseego Corp.
Nissan
Robert Bosch GmbH
Spireon, Inc.
Teletrac Navman US Ltd.
TomTom, Inc.
Verizon Communications Inc.

12 INVESTING IN EUROPE MARKET: RISK ASSESSMENT AND MANAGEMENT

12.1 Risk Evaluation of Europe Market
12.2 Critical Success Factors (CSFs)
Related Reports and Products

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List Of Tables

LIST OF TABLES

Table 1. Snapshot of Europe Vehicle Tracking System Market, 2019-2026
Table 2. Main Product Trends and Market Opportunities in Europe Vehicle Tracking System Market
Table 3. Europe Vehicle Tracking System Market by Offering, 2019-2026, $ mn
Table 4. Europe Vehicle Tracking System Market: Products by Type, 2019-2026, $ mn
Table 5. Europe Vehicle Tracking System Market: Services by Type, 2019-2026, $ mn
Table 6. Europe Vehicle Tracking System Market by System Type, 2019-2026, $ mn
Table 7. Europe Vehicle Tracking System Market by Technology, 2019-2026, $ mn
Table 8. Europe Vehicle Tracking System Market by Application, 2019-2026, $ mn
Table 9. Europe Vehicle Tracking System Market by Vehicle Type, 2019-2026, $ mn
Table 10. Europe Vehicle Tracking System Market by Vehicle Propulsion, 2019-2026, $ mn
Table 11. Europe Vehicle Tracking System Market by Industry Vertical, 2019-2026, $ mn
Table 12. Europe Vehicle Tracking System Market by Country, 2019-2026, $ mn
Table 13. Germany Vehicle Tracking System Market by Technology, 2019-2026, $ mn
Table 14. Germany Vehicle Tracking System Market by Application, 2019-2026, $ mn
Table 15. Germany Vehicle Tracking System Market by Industry Vertical, 2019-2026, $ mn
Table 16. UK Vehicle Tracking System Market by Technology, 2019-2026, $ mn
Table 17. UK Vehicle Tracking System Market by Application, 2019-2026, $ mn
Table 18. UK Vehicle Tracking System Market by Industry Vertical, 2019-2026, $ mn
Table 19. France Vehicle Tracking System Market by Technology, 2019-2026, $ mn
Table 20. France Vehicle Tracking System Market by Application, 2019-2026, $ mn
Table 21. France Vehicle Tracking System Market by Industry Vertical, 2019-2026, $ mn
Table 22. Spain Vehicle Tracking System Market by Technology, 2019-2026, $ mn
Table 23. Spain Vehicle Tracking System Market by Application, 2019-2026, $ mn
Table 24. Spain Vehicle Tracking System Market by Industry Vertical, 2019-2026, $ mn
Table 25. Russia Vehicle Tracking System Market by Technology, 2019-2026, $ mn
Table 26. Russia Vehicle Tracking System Market by Application, 2019-2026, $ mn
Table 27. Russia Vehicle Tracking System Market by Industry Vertical, 2019-2026, $ mn
Table 28. Vehicle Tracking System Market in Rest of Europe by Country, 2019-2026, $ mn

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Table 29. Breakdown of Europe Market by Key Vendor, 2019, %
Table 30. AT&T Inc.: Company Snapshot
Table 31. AT&T Inc.: Business Segmentation
Table 32. AT&T Inc.: Product Portfolio
Table 33. AT&T Inc.: Revenue, 2016-2018, $ mn
Table 34. AT&T Inc.: Recent Developments
Table 35. Risk Evaluation for Investing in Europe Market, 2019-2026
Table 36. Critical Success Factors and Key Takeaways

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List Of Figures

LIST OF FIGURES

Figure 1. Research Method Flow Chart
Figure 2. Bottom-up Approach and Top-down Approach for Market Estimation
Figure 3. Europe Market Forecast in Optimistic, Conservative and Balanced Perspectives, 2019-2026
Figure 4. Europe Vehicle Tracking System Market, 2019-2026, $ mn
Figure 5. Primary Drivers and Impact Factors of Europe Vehicle Tracking System Market
Figure 6. Primary Restraints and Impact Factors of Europe Vehicle Tracking System Market
Figure 7. Porter's Fiver Forces Analysis of Europe Vehicle Tracking System Market
Figure 8. Breakdown of Europe Vehicle Tracking System Market by Offering, 2019-2026, % of Revenue
Figure 9. Contribution to Europe 2020-2026 Cumulative Revenue by Offering, Value ($ mn) and Share (%)
Figure 10. Europe Vehicle Tracking System Market: Products, 2019-2026, $ mn
Figure 11. Europe Vehicle Tracking System Market: Services, 2019-2026, $ mn
Figure 12. Breakdown of Europe Vehicle Tracking System Market by System Type, 2019-2026, % of Revenue
Figure 13. Contribution to Europe 2020-2026 Cumulative Revenue by System Type, Value ($ mn) and Share (%)
Figure 14. Europe Vehicle Tracking System Market: Active Systems, 2019-2026, $ mn
Figure 15. Europe Vehicle Tracking System Market: Passive Systems, 2019-2026, $ mn
Figure 16. Breakdown of Europe Vehicle Tracking System Market by Technology, 2019-2026, % of Revenue
Figure 17. Contribution to Europe 2020-2026 Cumulative Revenue by Technology, Value ($ mn) and Share (%)
Figure 18. Europe Vehicle Tracking System Market: Connectivity Technology, 2019-2026, $ mn
Figure 19. Europe Vehicle Tracking System Market: Europe Positioning System (GPS), 2019-2026, $ mn
Figure 20. Europe Vehicle Tracking System Market: Europe Navigation Satellite System (GLONASS), 2019-2026, $ mn
Figure 21. Europe Vehicle Tracking System Market: Other Technologies, 2019-2026, $ mn
Figure 22. Breakdown of Europe Vehicle Tracking System Market by Application,

2019-2026, % of Revenue
Figure 23. Contribution to Europe 2020-2026 Cumulative Revenue by Application, Value ($ mn) and Share (%)
Figure 24. Europe Vehicle Tracking System Market: Satellite Tracking, 2019-2026, $ mn
Figure 25. Europe Vehicle Tracking System Market: Mobile Tracking, 2019-2026, $ mn
Figure 26. Europe Vehicle Tracking System Market: Cellular Tracking, 2019-2026, $ mn
Figure 27. Europe Vehicle Tracking System Market: Other Applications, 2019-2026, $ mn
Figure 28. Breakdown of Europe Vehicle Tracking System Market by Vehicle Type, 2019-2026, % of Revenue
Figure 29. Contribution to Europe 2020-2026 Cumulative Revenue by Vehicle Type, Value ($ mn) and Share (%)
Figure 30. Europe Vehicle Tracking System Market: Passenger Vehicles, 2019-2026, $ mn
Figure 31. Europe Vehicle Tracking System Market: Commercial Vehicles, 2019-2026, $ mn
Figure 32. Breakdown of Europe Vehicle Tracking System Market by Vehicle Propulsion, 2019-2026, % of Revenue
Figure 33. Contribution to Europe 2020-2026 Cumulative Revenue by Vehicle Propulsion, Value ($ mn) and Share (%)
Figure 34. Europe Vehicle Tracking System Market: ICE Vehicles, 2019-2026, $ mn
Figure 35. Europe Vehicle Tracking System Market: Electric Vehicles, 2019-2026, $ mn
Figure 36. Breakdown of Europe Vehicle Tracking System Market by Industry Vertical, 2019-2026, % of Revenue
Figure 37. Contribution to Europe 2020-2026 Cumulative Revenue by Industry Vertical, Value ($ mn) and Share (%)
Figure 38. Europe Vehicle Tracking System Market: Construction, 2019-2026, $ mn
Figure 39. Europe Vehicle Tracking System Market: Government, 2019-2026, $ mn
Figure 40. Europe Vehicle Tracking System Market: Transportation and Logistics, 2019-2026, $ mn
Figure 41. Europe Vehicle Tracking System Market: Retail, 2019-2026, $ mn
Figure 42. Europe Vehicle Tracking System Market: Aviation, 2019-2026, $ mn
Figure 43. Europe Vehicle Tracking System Market: Energy and Utility, 2019-2026, $ mn
Figure 44. Europe Vehicle Tracking System Market: Other Verticals, 2019-2026, $ mn
Figure 45. Breakdown of European Vehicle Tracking System Market by Country, 2019 and 2026, % of Revenue
Figure 46. Contribution to Europe 2020-2026 Cumulative Revenue by Country, Value ($ mn) and Share (%)

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Figure 47. Vehicle Tracking System Market in Germany, 2019-2026, $ mn
Figure 48. Vehicle Tracking System Market in UK, 2019-2026, $ mn
Figure 49. Vehicle Tracking System Market in France, 2019-2026, $ mn
Figure 50. Vehicle Tracking System Market in Spain, 2019-2026, $ mn
Figure 51. Vehicle Tracking System Market in Russia, 2019-2026, $ mn
Figure 52. Vehicle Tracking System Market in Rest of Europe, 2019-2026, $ mn
Figure 53. Growth Stage of Europe Vehicle Tracking System Industry over the Forecast Period

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