

# **Europe Vehicle Management System Market 2020-2030 by Component (Solutions, Services), Vehicle Type (Commercial Vehicles, Passenger Cars), Deployment Mode (Cloud, On-premises, Hybrid), End User, and Country: Trend Forecast and Growth Opportunity**

<https://marketpublishers.com/r/E2AD825CAE67EN.html>

Date: September 2020

Pages: 132

Price: US\$ 2,448.00 (Single User License)

ID: E2AD825CAE67EN

## **Abstracts**

Europe vehicle management market accounted for \$4,856.9 million in 2019 and will grow by 12.1% annually over 2020-2030 owing to the rising need for smart management solutions among passenger cars and commercial vehicles in the region.

Highlighted with 43 tables and 59 figures, this 132-page report “Europe Vehicle Management System Market 2020-2030 by Component (Solutions, Services), Vehicle Type (Commercial Vehicles, Passenger Cars), Deployment Mode (Cloud, On-premises, Hybrid), End User, and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire Europe vehicle management market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2015-2019 and provides forecast from 2020 till 2030 with 2019 as the base year.

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of Europe market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify Europe vehicle management market in every aspect of the classification from perspectives of Component, Vehicle Type, Deployment Mode, End User, and Country.

Based on Component, the Europe market is segmented into the following sub-markets with annual revenue for 2019-2030 included in each section.

## Solutions

Operations Management (further segmented into Fleet Tracking and Geofencing and Routing and Scheduling)

Vehicle Maintenance and Diagnostics

Performance Management (further segmented into Driver Management and Fuel Management)

Fleet Analytics and Reporting

Other Solutions

## Services

Professional Services (further segmented into Maintenance and Support, Implementation, and Consulting)

## Managed Services

Based on Vehicle Type, the Europe market is segmented into the following sub-markets with annual revenue for 2019-2030 included in each section.

### Commercial Vehicles

Light Commercial Vehicles (LCV)

Heavy Commercial Vehicles (HCV)

### Passenger Cars

#### by Vehicle Propulsion -

Traditional Vehicles

Electric Vehicles

#### by Vehicle Connectivity

Non-connected Vehicles

Connected Vehicles

#### by Vehicle Autonomy

Conventional Vehicles

Autonomous Vehicles

Based on Deployment Mode, the Europe market is segmented into the following sub-markets with annual revenue for 2019-2030 included in each section.

Cloud-based Deployment

On-premises Deployment

Hybrid Deployment

Based on End User, the Europe market is segmented into the following sub-markets with annual revenue for 2019-2030 included in each section.

Transportation and Logistics

Manufacturing

Construction

Energy and Utility

Government

Retail Industry

Other End Users

Geographically, the following national/local markets are fully investigated:

Germany

UK

France

Spain

Italy

Russia

Rest of Europe (further segmented into Belgium, Denmark, Austria, Norway, Sweden, The Netherlands, Poland, Czech Republic, Slovakia, Hungary, and Romania)

For each key country, detailed analysis and data for annual revenue are available for 2019-2030. The breakdown of key national markets by Component, Vehicle Type, and End User over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Specifically, potential risks associated with investing in Europe vehicle management market are assayed quantitatively and qualitatively through GMD's Risk Assessment System. According to the risk analysis and evaluation, Critical Success Factors (CSFs) are generated as a guidance to help investors & stockholders identify emerging opportunities, manage and minimize the risks, develop appropriate business models, and make wise strategies and decisions.

Key Players (this may not be a complete list and extra companies can be added upon request):

ALD Automotive  
ARI Fleet Management Company  
Astrata Group  
AT&T Inc.  
Azuga  
Cisco Systems Inc.  
CTRACK (Inseego Corp. Company)  
Derive Systems, Inc.  
Element Fleet Management Corp.  
GPS Insight  
IBM Corporation  
LeasePlan  
NexTraq, LLC  
Omnitracs, LLC  
Teletrac Navman US Ltd  
Tomtom NV  
Verizon Connect

Wheels, Inc.

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

## Contents

### **1 INTRODUCTION**

- 1.1 Industry Definition and Research Scope
  - 1.1.1 Industry Definition
  - 1.1.2 Research Scope
- 1.2 Research Methodology
  - 1.2.1 Overview of Market Research Methodology
  - 1.2.2 Market Assumption
  - 1.2.3 Secondary Data
  - 1.2.4 Primary Data
  - 1.2.5 Data Filtration and Model Design
  - 1.2.6 Market Size/Share Estimation
  - 1.2.7 Research Limitations
- 1.3 Executive Summary

### **2 MARKET OVERVIEW AND DYNAMICS**

- 2.1 Market Size and Forecast
  - 2.1.1 Impact of COVID-19 on World Economy
  - 2.1.2 Impact of COVID-19 on the Market
- 2.2 Major Growth Drivers
- 2.3 Market Restraints and Challenges
- 2.4 Emerging Opportunities and Market Trends
- 2.5 Porter's Fiver Forces Analysis

### **3 SEGMENTATION OF EUROPE MARKET BY COMPONENT**

- 3.1 Market Overview by Component
- 3.2 Solutions
  - 3.2.1 Operations Management
  - 3.2.2 Vehicle Maintenance and Diagnostics
  - 3.2.3 Performance Management
  - 3.2.4 Fleet Analytics and Reporting
  - 3.2.5 Other Solutions
- 3.3 Services
  - 3.3.1 Professional Services
  - 3.3.2 Managed Services

## **4 SEGMENTATION OF EUROPE MARKET BY VEHICLE TYPE**

- 4.1 Market Overview by Vehicle Type
- 4.2 Commercial Vehicles
  - 4.2.1 Light Commercial Vehicles (LCV)
  - 4.2.2 Heavy Commercial Vehicles (HCV)
- 4.3 Passenger Cars
  - 4.3.1 Passenger Cars by Vehicle Propulsion
    - 4.3.1.1 Traditional Vehicles
    - 4.3.1.2 Electric Vehicles
  - 4.3.2 Passenger Cars by Vehicle Connectivity
    - 4.3.2.1 Non-connected Vehicles
    - 4.3.2.2 Connected Vehicles
  - 4.3.3 Passenger Cars by Vehicle Autonomy
    - 4.3.3.1 Conventional Vehicles
    - 4.3.3.2 Autonomous Vehicles

## **5 SEGMENTATION OF EUROPE MARKET BY DEPLOYMENT MODE**

- 5.1 Market Overview by Deployment Mode
- 5.2 Cloud-based Deployment
- 5.3 On-premises Deployment
- 5.4 Hybrid Deployment

## **6 SEGMENTATION OF EUROPE MARKET BY END USER**

- 6.1 Market Overview by End User
- 6.2 Transportation and Logistics
- 6.3 Manufacturing
- 6.4 Construction
- 6.5 Energy and Utility
- 6.6 Government
- 6.7 Retail Industry
- 6.8 Other End Users

## **7 EUROPEAN MARKET 2019-2030 BY COUNTRY**

- 7.1 Overview of European Market



- 7.2 Germany
- 7.3 UK
- 7.4 France
- 7.5 Spain
- 7.6 Italy
- 7.7 Russia
- 7.8 Rest of European Market

## **8 COMPETITIVE LANDSCAPE**

- 8.1 Overview of Key Vendors
- 8.2 New Product Launch, Partnership, Investment, and M&A
- 8.3 Company Profiles
  - ALD Automotive
  - ARI Fleet Management Company
  - Astrata Group
  - AT&T Inc.
  - Azuga
  - Cisco Systems Inc.
  - CTRACK (Inseego Corp. Company)
  - Derive Systems, Inc.
  - Element Fleet Management Corp.
  - GPS Insight
  - IBM Corporation
  - LeasePlan
  - NexTraq, LLC
  - Omnitracs, LLC
  - Teletrac Navman US Ltd
  - Tomtom NV
  - Verizon Connect
  - Wheels, Inc.

## **9 INVESTING IN EUROPE MARKET: RISK ASSESSMENT AND MANAGEMENT**

- 9.1 Risk Evaluation of Europe Market
- 9.2 Critical Success Factors (CSFs)
- Related Reports and Products

## List Of Tables

### LIST OF TABLES

- Table 1. Snapshot of Europe Vehicle Management System Market, 2019-2030
- Table 2. Growth Rate of World Real GDP, 2017-2021
- Table 3. Main Product Trends and Market Opportunities in Europe Vehicle Management System Market
- Table 4. Europe Vehicle Management System Market by Component, 2019-2030, \$ mn
- Table 5. Europe Vehicle Management System Market: Solutions by Application, 2019-2030, \$ mn
- Table 6. Europe Vehicle Management System Market: Operations Management by Type, 2019-2030, \$ mn
- Table 7. Europe Vehicle Management System Market: Performance Management by Type, 2019-2030, \$ mn
- Table 8. Europe Vehicle Management System Market: Services by Type, 2019-2030, \$ mn
- Table 9. Europe Vehicle Management System Market: Professional Services by Type, 2019-2030, \$ mn
- Table 10. Europe Vehicle Management System Market by Vehicle Type, 2019-2030, \$ mn
- Table 11. Europe Vehicle Management System Market: Commercial Vehicles by Vehicle Type, 2019-2030, \$ mn
- Table 12. Europe Vehicle Management System Market: Passenger Cars by Vehicle Propulsion, 2019-2030, \$ mn
- Table 13. Europe Vehicle Management System Market: Passenger Cars by Vehicle Connectivity, 2019-2030, \$ mn
- Table 14. Europe Vehicle Management System Market: Passenger Cars by Vehicle Autonomy, 2019-2030, \$ mn
- Table 15. Europe Vehicle Management System Market by Deployment Mode, 2019-2030, \$ mn
- Table 16. Europe Vehicle Management System Market by End User, 2019-2030, \$ mn
- Table 17. Europe Vehicle Management System Market by Country, 2019-2030, \$ mn
- Table 18. Germany Vehicle Management System Market by Component, 2019-2030, \$ mn
- Table 19. Germany Vehicle Management System Market by Vehicle Type, 2019-2030, \$ mn
- Table 20. Germany Vehicle Management System Market by End User, 2019-2030, \$ mn

Table 21. UK Vehicle Management System Market by Component, 2019-2030, \$ mn

Table 22. UK Vehicle Management System Market by Vehicle Type, 2019-2030, \$ mn

Table 23. UK Vehicle Management System Market by End User, 2019-2030, \$ mn

Table 24. France Vehicle Management System Market by Component, 2019-2030, \$ mn

Table 25. France Vehicle Management System Market by Vehicle Type, 2019-2030, \$ mn

Table 26. France Vehicle Management System Market by End User, 2019-2030, \$ mn

Table 27. Spain Vehicle Management System Market by Component, 2019-2030, \$ mn

Table 28. Spain Vehicle Management System Market by Vehicle Type, 2019-2030, \$ mn

Table 29. Spain Vehicle Management System Market by End User, 2019-2030, \$ mn

Table 30. Italy Vehicle Management System Market by Component, 2019-2030, \$ mn

Table 31. Italy Vehicle Management System Market by Vehicle Type, 2019-2030, \$ mn

Table 32. Italy Vehicle Management System Market by End User, 2019-2030, \$ mn

Table 33. Russia Vehicle Management System Market by Component, 2019-2030, \$ mn

Table 34. Russia Vehicle Management System Market by Vehicle Type, 2019-2030, \$ mn

Table 35. Russia Vehicle Management System Market by End User, 2019-2030, \$ mn

Table 36. Vehicle Management System Market in Rest of Europe by Country, 2019-2030, \$ mn

Table 37. ALD Automotive: Company Snapshot

Table 38. ALD Automotive: Business Segmentation

Table 39. ALD Automotive: Product Portfolio

Table 40. ALD Automotive: Revenue, 2016-2018, \$ mn

Table 41. ALD Automotive: Recent Developments

Table 42. Risk Evaluation for Investing in Europe Market, 2019-2030

Table 43. Critical Success Factors and Key Takeaways

## List Of Figures

### LIST OF FIGURES

Figure 1. Research Method Flow Chart

Figure 2. Breakdown of Primary Research

Figure 3. Bottom-up Approach and Top-down Approach for Market Estimation

Figure 4. Europe Market Forecast in Optimistic, Conservative and Balanced Perspectives, 2019-2030

Figure 5. Europe Vehicle Management System Market, 2019-2030, \$ mn

Figure 6. Impact of COVID-19 on Business

Figure 7. Primary Drivers and Impact Factors of Europe Vehicle Management System Market

Figure 8. World Vehicle Production by Car Type, 2019-2030, million units

Figure 9. World Installed Car Base by Connectivity, 2019-2030, million units

Figure 10. Primary Restraints and Impact Factors of Europe Vehicle Management System Market

Figure 11. Investment Opportunity Analysis

Figure 12. Porter's Fiver Forces Analysis of Europe Vehicle Management System Market

Figure 13. Breakdown of Europe Vehicle Management System Market by Component, 2019-2030, % of Revenue

Figure 14. Europe Addressable Market Cap in 2020-2030 by Component, Value (\$ mn) and Share (%)

Figure 15. Europe Vehicle Management System Market: Solutions, 2019-2030, \$ mn

Figure 16. Europe Vehicle Management System Market: Operations Management, 2019-2030, \$ mn

Figure 17. Europe Vehicle Management System Market: Vehicle Maintenance and Diagnostics, 2019-2030, \$ mn

Figure 18. Europe Vehicle Management System Market: Performance Management, 2019-2030, \$ mn

Figure 19. Europe Vehicle Management System Market: Fleet Analytics and Reporting, 2019-2030, \$ mn

Figure 20. Europe Vehicle Management System Market: Other Solutions, 2019-2030, \$ mn

Figure 21. Europe Vehicle Management System Market: Services, 2019-2030, \$ mn

Figure 22. Europe Vehicle Management System Market: Professional Services, 2019-2030, \$ mn

Figure 23. Europe Vehicle Management System Market: Managed Services,

2019-2030, \$ mn

Figure 24. Breakdown of Europe Vehicle Management System Market by Vehicle Type, 2019-2030, % of Sales Revenue

Figure 25. Europe Addressable Market Cap in 2020-2030 by Vehicle Type, Value (\$ mn) and Share (%)

Figure 26. Europe Vehicle Management System Market: Commercial Vehicles, 2019-2030, \$ mn

Figure 27. Europe Vehicle Management System Market: Light Commercial Vehicles (LCV), 2019-2030, \$ mn

Figure 28. Europe Vehicle Management System Market: Heavy Commercial Vehicles (HCV), 2019-2030, \$ mn

Figure 29. Europe Vehicle Management System Market: Passenger Cars, 2019-2030, \$ mn

Figure 30. Europe Vehicle Management System Market: Traditional Vehicles, 2019-2030, \$ mn

Figure 31. Europe Vehicle Management System Market: Electric Vehicles, 2019-2030, \$ mn

Figure 32. Europe Vehicle Management System Market: Non-connected Vehicles, 2019-2030, \$ mn

Figure 33. Europe Vehicle Management System Market: Connected Vehicles, 2019-2030, \$ mn

Figure 34. Europe Vehicle Management System Market: Conventional Vehicles, 2019-2030, \$ mn

Figure 35. Europe Vehicle Management System Market: Autonomous Vehicles, 2019-2030, \$ mn

Figure 36. Breakdown of Europe Vehicle Management System Market by Deployment Mode, 2019-2030, % of Sales Revenue

Figure 37. Europe Addressable Market Cap in 2020-2030 by Deployment Mode, Value (\$ mn) and Share (%)

Figure 38. Europe Vehicle Management System Market: Cloud-based Deployment, 2019-2030, \$ mn

Figure 39. Europe Vehicle Management System Market: On-premises Deployment, 2019-2030, \$ mn

Figure 40. Europe Vehicle Management System Market: Hybrid Deployment, 2019-2030, \$ mn

Figure 41. Breakdown of Europe Vehicle Management System Market by End User, 2019-2030, % of Revenue

Figure 42. Europe Addressable Market Cap in 2020-2030 by End User, Value (\$ mn) and Share (%)

Figure 43. Europe Vehicle Management System Market: Transportation and Logistics, 2019-2030, \$ mn

Figure 44. Europe Vehicle Management System Market: Manufacturing, 2019-2030, \$ mn

Figure 45. Europe Vehicle Management System Market: Construction, 2019-2030, \$ mn

Figure 46. Europe Vehicle Management System Market: Energy and Utility, 2019-2030, \$ mn

Figure 47. Europe Vehicle Management System Market: Government, 2019-2030, \$ mn

Figure 48. Europe Vehicle Management System Market: Retail Industry, 2019-2030, \$ mn

Figure 49. Europe Vehicle Management System Market: Other End Users, 2019-2030, \$ mn

Figure 50. Breakdown of European Vehicle Management System Market by Country, 2019 and 2030, % of Revenue

Figure 51. Contribution to Europe 2020-2030 Cumulative Revenue by Country, Value (\$ mn) and Share (%)

Figure 52. Vehicle Management System Market in Germany, 2019-2030, \$ mn

Figure 53. Vehicle Management System Market in UK, 2019-2030, \$ mn

Figure 54. Vehicle Management System Market in France, 2019-2030, \$ mn

Figure 55. Vehicle Management System Market in Spain, 2019-2030, \$ mn

Figure 56. Vehicle Management System Market in Italy, 2019-2030, \$ mn

Figure 57. Vehicle Management System Market in Russia, 2019-2030, \$ mn

Figure 58. Vehicle Management System Market in Rest of Europe, 2019-2030, \$ mn

Figure 59. Growth Stage of Europe Vehicle Management System Industry over the Forecast Period

## COMPANIES MENTIONED

ALD Automotive

ARI Fleet Management Company

Astrata Group

AT&T Inc.

Azuga

Cisco Systems Inc.

CTRACK (Inseego Corp. Company)

Derive Systems, Inc.

Element Fleet Management Corp.

GPS Insight

IBM Corporation

LeasePlan  
NexTraq, LLC  
Omnitracs, LLC  
Teletrac Navman US Ltd  
Tomtom NV  
Verizon Connect  
Wheels, Inc.

## I would like to order

Product name: Europe Vehicle Management System Market 2020-2030 by Component (Solutions, Services), Vehicle Type (Commercial Vehicles, Passenger Cars), Deployment Mode (Cloud, On-premises, Hybrid), End User, and Country: Trend Forecast and Growth Opportunity

Product link: <https://marketpublishers.com/r/E2AD825CAE67EN.html>

Price: US\$ 2,448.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E2AD825CAE67EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>



To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970