

Europe Smart Label Market 2020-2030 by Component, Product Form, Technology (RFID, EAS, Sensing Label, NFC, ESL), Application, Industry Vertical, and Country: Trend Forecast and Growth Opportunity

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Abstracts

Europe smart label market was valued at \$2,126.4 million in 2020 and will grow by 13.5% annually over 2020-2030 owing to the technological advancement, rising disposable household income, feasible real-time tracking of merchandise, and increasing demand for more security and anti-theft label.

Highlighted with 32 tables and 58 figures, this 114-page report “Europe Smart Label Market 2020-2030 by Component, Product Form, Technology (RFID, EAS, Sensing Label, NFC, ESL), Application, Industry Vertical, and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire Europe smart label market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2017-2019 and provides estimate for 2020 and forecast from 2021 till 2030 with 2019 as the base year (Year 2020 is not appropriate for research base due to the outbreak of COVID-19).

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of Europe market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify Europe smart label market in every aspect of the classification from perspectives of Component, Product Form, Technology, Application, Industry Vertical, and Country.

Based on Component, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Batteries

Transceivers

Microprocessors

Memories

Other Components

By Product Form, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Paper & Paperboard

Foam Plastics

Plastics and Others

Based on Technology, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

RFID

Electronic Article Surveillance (EAS)

Sensing Label

NFC

Electronic Shelf Label (ESL)

Other Technologies

Based on Application, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Electronics and IT Asset

Equipment

Retail & Inventory Tracking

Pallet

Perishable Goods

Other Applications

Based on Industry Vertical, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Retail Industry

Logistics and Transportation

Healthcare and Pharmaceutical

Manufacturing Industry

Fast-moving Consumer Goods (FMCG)

Automotive

Aerospace

Data Centers and Libraries

Other Industries

Geographically, the following national/local markets are fully investigated:

Germany

UK

France

Spain

Italy

Russia

Rest of Europe (further segmented into Netherlands, Switzerland, Poland, Sweden, Belgium, Austria, Ireland, Norway, Denmark, and Finland)

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2019-2030. The breakdown of key national markets by Component, Technology, and Industry Vertical over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Key Players (this may not be a complete list and extra companies can be added upon request):

Avery Dennison Corporation

CCL Industries Inc.

Checkpoint Systems, Inc.

Displaydata Ltd.

Graphic Label, Inc.

Intermec Inc. (Honeywell International Inc.)

Invengo Information Technology Co., Ltd.

Muehlbauer Holding Ag & Co.

Sato Holdings Corp.

Scanbuy Inc.

Smartrac N.V.

Thin Film Electronics ASA

William Frick & Company

Zebra Technologies Corporation

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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