

Europe Residential Air Purifiers Market 2020-2030 by Technology (HEPA, ESP), Product Type (Stand-alone, In-duct), Distribution Channel, and Country: Trend Forecast and Growth Opportunity

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Abstracts

Europe residential air purifiers market accounted for \$692.5 million in 2019 and will grow by 5.6% annually over 2020-2030 owing to the surging need for clean air in living environment amid COVID-19 pandemic.

Highlighted with 33 tables and 36 figures, this 97-page report “Europe Residential Air Purifiers Market 2020-2030 by Technology (HEPA, ESP), Product Type (Stand-alone, In-duct), Distribution Channel, and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire Europe residential air purifiers market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2015-2019 and provides forecast from 2020 till 2030 with 2019 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of Europe market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify Europe residential air purifiers market in every aspect of the classification from perspectives of Technology, Product Type, Distribution Channel, End User, and Country.

Based on Technology, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

High-efficiency Particulate Air (HEPA)

Electrostatic Precipitators (ESPs)

Ionizers

Activated Carbon

Other Technologies

Based on Product Type, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Stand-alone Residential Air Purifiers

In-duct Residential Air Purifiers

Based on Distribution Channel, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2019-2030 included in each section.

Offline Sales

Online Sales

Geographically, the following national/local markets are fully investigated:

Germany

UK

France

Spain

Italy

Russia

Rest of Europe (further segmented into Netherlands, Switzerland, Turkey, Poland, Sweden, Belgium, Austria, Ireland, Norway, Denmark, and Finland)

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2019-2030. The breakdown of key national markets by Technology, Product Type, and Distribution Channel over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Specifically, potential risks associated with investing in Europe residential air purifiers market are assayed quantitatively and qualitatively through GMD's Risk Assessment System. According to the risk analysis and evaluation, Critical Success Factors (CSFs) are generated as a guidance to help investors & stockholders identify emerging opportunities, manage and minimize the risks, develop appropriate business models, and make wise strategies and decisions.

Key Players (this may not be a complete list and extra companies can be added upon request):

3M CO.

AllerAir Industries, Inc.
Daikin Industries, Ltd.
Dyson Ltd
Honeywell International Inc.
IQAir
Koninklijke Philips NV
LG Electronics Inc.
Panasonic Corporation
Samsung Electronics Co. Ltd.
Sharp Corporation
Unilever PLC (BlueAir AB)
Whirlpool Corporation
WINIX Inc.
Xiaomi Corp.

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

Contents

1 INTRODUCTION

- 1.1 Industry Definition and Research Scope
 - 1.1.1 Industry Definition
 - 1.1.2 Research Scope
- 1.2 Research Methodology
 - 1.2.1 Overview of Market Research Methodology
 - 1.2.2 Market Assumption
 - 1.2.3 Secondary Data
 - 1.2.4 Primary Data
 - 1.2.5 Data Filtration and Model Design
 - 1.2.6 Market Size/Share Estimation
 - 1.2.7 Research Limitations
- 1.3 Executive Summary

2 MARKET OVERVIEW AND DYNAMICS

- 2.1 Market Size and Forecast
 - 2.1.1 Impact of COVID-19 on World Economy
 - 2.1.2 Impact of COVID-19 on the Market
- 2.2 Major Growth Drivers
- 2.3 Market Restraints and Challenges
- 2.4 Emerging Opportunities and Market Trends
- 2.5 Porter's Fiver Forces Analysis

3 SEGMENTATION OF EUROPE MARKET BY TECHNOLOGY

- 3.1 Market Overview by Technology
- 3.2 High-efficiency Particulate Air (HEPA)
- 3.3 Electrostatic Precipitators (ESPs)
- 3.4 Ionizers
- 3.5 Activated Carbon
- 3.6 Other Technologies

4 SEGMENTATION OF EUROPE MARKET BY PRODUCT TYPE

- 4.1 Market Overview by Product Type

4.2 Stand-alone Residential Air Purifiers

4.3 In-duct Residential Air Purifiers

5 SEGMENTATION OF EUROPE MARKET BY DISTRIBUTION CHANNEL

5.1 Market Overview by Distribution Channel

5.2 Offline Sales

5.3 Online Sales

6 EUROPEAN MARKET 2019-2030 BY COUNTRY

6.1 Overview of European Market

6.2 Germany

6.3 UK

6.4 France

6.5 Spain

6.6 Italy

6.7 Russia

6.8 Rest of European Market

7 COMPETITIVE LANDSCAPE

7.1 Overview of Key Vendors

7.2 New Product Launch, Partnership, Investment, and M&A

7.3 Company Profiles

3M CO.

AllerAir Industries, Inc.

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LG Electronics Inc.

Panasonic Corporation

Samsung Electronics Co. Ltd.

Sharp Corporation

Unilever PLC (BlueAir AB)

Whirlpool Corporation

WINIX Inc.

Xiaomi Corp.

8 INVESTING IN EUROPE MARKET: RISK ASSESSMENT AND MANAGEMENT

8.1 Risk Evaluation of Europe Market

8.2 Critical Success Factors (CSFs)

Related Reports and Products

List Of Tables

LIST OF TABLES

Table 1. Snapshot of Europe Residential Air Purifiers Market in Balanced Perspective, 2019-2030

Table 2. Growth Rate of World Real GDP, 2017-2021

Table 3. Main Product Trends and Market Opportunities in Europe Residential Air Purifiers Market

Table 4. Europe Residential Air Purifiers Market by Technology, 2019-2030, \$ mn

Table 5. Europe Residential Air Purifiers Market by Product Type, 2019-2030, \$ mn

Table 6. Europe Residential Air Purifiers Market by Distribution Channel, 2019-2030, \$ mn

Table 7. Europe Residential Air Purifiers Market by Country, 2019-2030, \$ mn

Table 8. Germany Residential Air Purifiers Market by Technology, 2019-2030, \$ mn

Table 9. Germany Residential Air Purifiers Market by Product Type, 2019-2030, \$ mn

Table 10. Germany Residential Air Purifiers Market by Distribution Channel, 2019-2030, \$ mn

Table 11. UK Residential Air Purifiers Market by Technology, 2019-2030, \$ mn

Table 12. UK Residential Air Purifiers Market by Product Type, 2019-2030, \$ mn

Table 13. UK Residential Air Purifiers Market by Distribution Channel, 2019-2030, \$ mn

Table 14. France Residential Air Purifiers Market by Technology, 2019-2030, \$ mn

Table 15. France Residential Air Purifiers Market by Product Type, 2019-2030, \$ mn

Table 16. France Residential Air Purifiers Market by Distribution Channel, 2019-2030, \$ mn

Table 17. Spain Residential Air Purifiers Market by Technology, 2019-2030, \$ mn

Table 18. Spain Residential Air Purifiers Market by Product Type, 2019-2030, \$ mn

Table 19. Spain Residential Air Purifiers Market by Distribution Channel, 2019-2030, \$ mn

Table 20. Italy Residential Air Purifiers Market by Technology, 2019-2030, \$ mn

Table 21. Italy Residential Air Purifiers Market by Product Type, 2019-2030, \$ mn

Table 22. Italy Residential Air Purifiers Market by Distribution Channel, 2019-2030, \$ mn

Table 23. Russia Residential Air Purifiers Market by Technology, 2019-2030, \$ mn

Table 24. Russia Residential Air Purifiers Market by Product Type, 2019-2030, \$ mn

Table 25. Russia Residential Air Purifiers Market by Distribution Channel, 2019-2030, \$ mn

Table 26. Residential Air Purifiers Market in Rest of Europe by Country, 2019-2030, \$ mn

Table 27. 3M Co.: Company Snapshot

Table 28. 3M Co.: Business Segmentation

Table 29. 3M Co.: Product Portfolio

Table 30. 3M Co.: Revenue, 2016-2018, \$ mn

Table 31. 3M Co.: Recent Developments

Table 32. Risk Evaluation for Investing in Europe Market, 2019-2030

Table 33. Critical Success Factors and Key Takeaways

List Of Figures

LIST OF FIGURES

Figure 1. Research Method Flow Chart

Figure 2. Breakdown of Primary Research

Figure 3. Bottom-up Approach and Top-down Approach for Market Estimation

Figure 4. Europe Market Forecast in Optimistic, Conservative and Balanced Perspectives, 2019-2030

Figure 5. Europe Residential Air Purifiers Market, 2019-2030, \$ mn

Figure 6. Impact of COVID-19 on Business

Figure 7. Primary Drivers and Impact Factors of Europe Residential Air Purifiers Market

Figure 8. World Number of Deaths by Cause in 2017

Figure 9. Primary Restraints and Impact Factors of Europe Residential Air Purifiers Market

Figure 10. Investment Opportunity Analysis

Figure 11. Porter's Five Forces Analysis of Europe Residential Air Purifiers Market

Figure 12. Breakdown of Europe Residential Air Purifiers Market by Technology, 2019-2030, % of Sales Revenue

Figure 13. Europe Addressable Market Cap in 2020-2030 by Technology, Value (\$ mn) and Share (%)

Figure 14. Europe Residential Air Purifiers Market: High-efficiency Particulate Air (HEPA), 2019-2030, \$ mn

Figure 15. Europe Residential Air Purifiers Market: Electrostatic Precipitators (ESPs), 2019-2030, \$ mn

Figure 16. Europe Residential Air Purifiers Market: Ionizers, 2019-2030, \$ mn

Figure 17. Europe Residential Air Purifiers Market: Activated Carbon, 2019-2030, \$ mn

Figure 18. Europe Residential Air Purifiers Market: Other Technologies, 2019-2030, \$ mn

Figure 19. Breakdown of Europe Residential Air Purifiers Market by Product Type, 2019-2030, % of Sales Revenue

Figure 20. Europe Addressable Market Cap in 2020-2030 by Product Type, Value (\$ mn) and Share (%)

Figure 21. Europe Residential Air Purifiers Market: Stand-alone Residential Air Purifiers, 2019-2030, \$ mn

Figure 22. Europe Residential Air Purifiers Market: In-duct Residential Air Purifiers, 2019-2030, \$ mn

Figure 23. Breakdown of Europe Residential Air Purifiers Market by Distribution Channel, 2019-2030, % of Revenue

Figure 24. Europe Addressable Market Cap in 2020-2030 by Distribution Channel, Value (\$ mn) and Share (%)

Figure 25. Europe Residential Air Purifiers Market: Offline Sales, 2019-2030, \$ mn

Figure 26. Europe Residential Air Purifiers Market: Online Sales, 2019-2030, \$ mn

Figure 27. Breakdown of European Residential Air Purifiers Market by Country, 2019 and 2030, % of Revenue

Figure 28. Contribution to Europe 2020-2030 Cumulative Revenue by Country, Value (\$ mn) and Share (%)

Figure 29. Residential Air Purifiers Market in Germany, 2019-2030, \$ mn

Figure 30. Residential Air Purifiers Market in UK, 2019-2030, \$ mn

Figure 31. Residential Air Purifiers Market in France, 2019-2030, \$ mn

Figure 32. Residential Air Purifiers Market in Spain, 2019-2030, \$ mn

Figure 33. Residential Air Purifiers Market in Italy, 2019-2030, \$ mn

Figure 34. Residential Air Purifiers Market in Russia, 2019-2030, \$ mn

Figure 35. Residential Air Purifiers Market in Rest of Europe, 2019-2030, \$ mn

Figure 36. Growth Stage of Europe Residential Air Purifiers Industry over the Forecast Period

COMPANIES MENTIONED

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