

# **Europe Ready-to-Drink (RTD) Protein Beverages Market 2021-2031 by Source (Whey, Casein, Soy, Others), Packaging (Bottles, Cans, Cartons, Pouches), Application (Weight Management, Sports, Juice, Clinical), Distribution Channel (Supermarkets & Hypermarkets, Pharmacies & Drugstores, Specialist Stores, Online Retail, Others), and Country: Trend Forecast and Growth Opportunity**

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## **Abstracts**

Europe ready-to-drink (RTD) protein beverages market was valued at \$229.8 million in 2021 and will grow by 6.0% annually over 2021-2031, driven by the increased spending on functional and healthy foods, the increasing popularity of high-protein and low-carbohydrate diet, the convenience and benefits offered by RTD protein drinks, and the rising income along with the rapid urbanization.

Highlighted with 31 tables and 46 figures, this 102-page report “Europe Ready-to-Drink (RTD) Protein Beverages Market 2021-2031 by Source (Whey, Casein, Soy, Others), Packaging (Bottles, Cans, Cartons, Pouches), Application (Weight Management, Sports, Juice, Clinical), Distribution Channel (Supermarkets & Hypermarkets, Pharmacies & Drugstores, Specialist Stores, Online Retail, Others), and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire Europe ready-to-drink (RTD) protein beverages market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2018-2021 and provides forecast from 2022 till 2031 with 2021 as the base year.

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Five Forces

The trend and outlook of Europe market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify Europe ready-to-drink (RTD) protein beverages market in every aspect of the classification from perspectives of by Source, Application, Distribution Channel, and Country.

Based on Source, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Whey

Casein

Soy

Other Sources

Based on Packaging, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Bottles

Cans

Cartons

Pouches

By Application, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Weight Management Drinks

Sports Drinks

Juice Drinks

Clinical Drinks

Other Applications

By Distribution Channel, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2021-2031 included in each section.

Supermarkets & Hypermarkets

Pharmacies & Drugstores

Specialist Stores

Online Retail

Other Distribution Channels

Geographically, the following national/local markets are fully investigated:

Germany

UK

France

Spain

Italy

Netherlands

Rest of Europe (further segmented into Russia, Switzerland, Poland, Sweden, Belgium, Austria, Ireland, Norway, Denmark, and Finland)

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2021-2031. The breakdown of national markets by Source, Application, and Distribution Channel over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:

Abbott Nutrition

General Nutrition Centers, Inc.

Glanbia PLC

Halen Brands, Inc.

Kellogg Company

Koia

Labrada Nutrition

Nestl? S.A.

Organic Valley

PepsiCo Inc.

Post Holdings Inc.

Pure Protein

Starbucks Corporation

The Coca Cola Company

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