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Europe Nutritional Supplements Market 2022-2032 by Ingredient, Product Form, Category, Application, End User, Supplement Classification, Distribution Channel, and Country: Trend Forecast and Growth Opportunity

https://marketpublishers.com/r/EC46990F2804EN.html
Date: October 2023
Pages: 167
Price: US$ 2,448.00 (Single User License)
ID: EC46990F2804EN

Abstracts

Europe nutritional supplements market was valued at $27.16 billion in 2022 and will grow by 6.3% annually over 2022-2032, driven by the increasing health consciousness amid COVID-19 pandemic, improved purchasing power, availability of novel nutrition products, and growing consumer preferences for healthier dietary options.

Highlighted with 50 tables and 87 figures, this 167-page report “Europe Nutritional Supplements Market 2022-2032 by Ingredient, Product Form, Category, Application, End User, Supplement Classification, Distribution Channel, and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire Europe nutritional supplements market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2020-2022 and provides forecast from 2023 till 2032 with 2022 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year, and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of Europe market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify Europe nutritional supplements market in every aspect of the classification from perspectives of Ingredient, Product Form, Category, Application, End User, Supplement Classification, Distribution Channel, and Country.

Based on Ingredient, the Europe market is segmented into the following sub-markets with annual revenue ($ mn) for 2022-2032 included in each section.

Botanicals

Vitamins

Vitamin A

Vitamin B

Vitamin C

Vitamin D

Vitamin E

Vitamin K

Multivitamins

Minerals

Iron Supplements

Calcium Supplements

Magnesium & Zinc Supplements

Multi-Mineral Supplements

Other Minerals

Proteins & Amino Acids

Fish Oils

Fibers & Specialty Carbohydrates

Enzymes

Probiotic Supplements

Other Ingredients

Based on Product Form, the Europe market is segmented into the following sub-markets with annual revenue ($ mn) for 2022-2032 included in each section.

Tablets

Capsules

Powder

Liquids

Soft Gels & Gel Caps

Gummies

Other Product Forms

By Category, the Europe market is segmented into the following sub-markets with annual revenue ($ mn) for 2022-2032 included in each section.

Additional Supplements

Medicinal Supplements

Sports Nutrition

By Application, the Europe market is segmented into the following sub-markets with annual revenue ($ mn) for 2022-2032 included in each section.

Energy & Weight Management

General Health

Bone & Joint Health

Gastrointestinal Health

Immunity

Cardiac Health

Diabetes

Anti-cancer

Other Applications

By End User, the Europe market is segmented into the following sub-markets with annual revenue ($ mn) for 2022-2032 included in each section.

Infant

Children

Adults

Pregnant Women

Elderly People

By Supplement Classification, the Europe market is segmented into the following sub-markets with annual revenue ($ mn) for 2022-2032 included in each section.

OTC Supplements

Prescription Supplements

By Distribution Channel, the Europe market is segmented into the following sub-markets with annual revenue ($ mn) for 2022-2032 included in each section.

Retail Stores & Hospitals

Supermarkets & Hypermarkets

Online Stores

Direct Selling

Other Distribution Channels

Geographically, the following national/local markets are fully investigated:

Germany

UK

France

Spain

Italy

Russia

Rest of Europe (further segmented into Netherlands, Switzerland, Poland, Sweden, Belgium, Austria, Ireland, Norway, Denmark, and Finland)

For each key country, detailed analysis and data for annual revenue ($ mn) are available for 2022-2032. The breakdown of national markets by Ingredient, Product Form, Category, End User, and Distribution Channel over the forecast years are also included.

The report also covers the current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:

Abbott Laboratories

ADM

American Health

Amway Corporation

Archer Daniels Midland Company

Arkopharma Laboratoires Pharmaceutiques

Ayanda

Bayer

Bionova Lifesciences

Carlyle Group

DuPont

DSM

Ekomir

Glanbia Nutritionals

GlaxoSmithKline

Herbalife International

Himalaya Europe Holdings Ltd.

Nature’s Sunshine Products

Nestle Nutritionals

NBTY, Inc.

Pfizer Inc.

Stepan

XanGo

(Please note: The report will be updated before delivery so that the latest historical year is the base year, and the forecast covers at least 5 years over the base year.)

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Bayer
Bionova Lifesciences
Carlyle Group
DuPont
DSM
Ekomir
Glanbia Nutritionals
GlaxoSmithKline
Herbalife International
Himalaya Europe Holdings Ltd.
Nature’s Sunshine Products
Nestle Nutritionals
NBTY, Inc.
Pfizer Inc.
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