

Europe Mobile Phone Insurance Market 2022-2032 by Coverage (Physical Damage, Internal Failure, Theft, Virus), Phone Type (Premium, Mid & High-end, Budget), Phone Category (New, Refurbished), End User (Personal, Enterprise), Distribution Channel (Mobile Providers, OEMs, Retail, Online), and Country: Trend Forecast and Growth Opportunity

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Abstracts

Europe mobile phone insurance market was valued at \$8.73 billion in 2022 and will grow by 10.7% annually over 2022-2032, driven by the rising number of mobile users, growing incidents of damages involving unintentional handling damage and virus infection, and the surging cases of phone thefts.

Highlighted with 77 tables and 48 figures, this 135-page report “Europe Mobile Phone Insurance Market 2022-2032 by Coverage (Physical Damage, Internal Failure, Theft, Virus), Phone Type (Premium, Mid & High-end, Budget), Phone Category (New, Refurbished), End User (Personal, Enterprise), Distribution Channel (Mobile Providers, OEMs, Retail, Online), and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire Europe mobile phone insurance market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2020-2022 and provides forecast from 2023 till 2032 with 2022 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year, and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of Europe market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify Europe mobile phone insurance market in every aspect of the classification from perspectives of Coverage, Phone Type, Phone Category, End User, Distribution Channel, and Country.

Based on Coverage, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Physical Damage

Internal Component Failure

Theft & Loss Protection

Virus & Data Protection

Other Coverage

Based on Phone Type, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Premium Smartphones

Mid & High-end Phones

Budget Phones

By Phone Category, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

New Phones

Refurbished Phones

By End User, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Personal

Enterprise

By Distribution Channel, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Mobile Providers

Phone OEMs

Retail Stores

Online

Other Channels

Geographically, the following national/local markets are fully investigated:

Germany

UK

France

Spain

Italy

Russia

Rest of Europe (further segmented into Netherlands, Switzerland, Poland, Sweden, Belgium, Austria, Ireland, Norway, Denmark, and Finland)

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2022-2032. The breakdown of national markets by Coverage, Phone Type, and Distribution Channel over the forecast years are also included.

The report also covers the current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:

AIG

Allianz Insurance

Apple Inc

Assurant, Inc.

Asurion, LLC

At&T Inc.

Aviva

Better Buy Insurance

Brightstar Corp.

Gadget Cover

Insurance2go

Liberty Mutual Insurance Group

O2 Mobile Insurance

Pier Insurance Managed Services

ProtectCELL

Protect your Bubble

Salt Insurance Services Limited

Sunrise Communications AG

Swisscom

Switched on Insurance

Three Ireland (Hutchison) Limited

Tinhat

Trov, Inc.

(Please note: The report will be updated before delivery so that the latest historical year is the base year, and the forecast covers at least 5 years over the base year.)

Contents

1 INTRODUCTION

- 1.1 Industry Definition and Research Scope
 - 1.1.1 Industry Definition
 - 1.1.2 Research Scope
- 1.2 Research Methodology
 - 1.2.1 Overview of Market Research Methodology
 - 1.2.2 Market Assumption
 - 1.2.3 Secondary Data
 - 1.2.4 Primary Data
 - 1.2.5 Data Filtration and Model Design
 - 1.2.6 Market Size/Share Estimation
 - 1.2.7 Research Limitations
- 1.3 Executive Summary

2 MARKET OVERVIEW AND DYNAMICS

- 2.1 Market Size and Forecast
 - 2.1.1 Impact of COVID-19 on World Economy
 - 2.1.2 Impact of COVID-19 on the Market
 - 2.1.3 Impact of Russia-Ukraine Conflict: War Slows Economic Recovery
- 2.2 Major Growth Drivers
- 2.3 Market Restraints and Challenges
- 2.4 Emerging Opportunities and Market Trends
- 2.5 Porter's Fiver Forces Analysis

3 SEGMENTATION OF EUROPE MARKET BY COVERAGE

- 3.1 Market Overview by Coverage
- 3.2 Physical Damage
- 3.3 Internal Component Failure
- 3.4 Theft & Loss Protection
- 3.5 Virus & Data Protection
- 3.6 Other Coverage

4 SEGMENTATION OF EUROPE MARKET BY PHONE TYPE

- 4.1 Market Overview by Phone Type
- 4.2 Premium Smartphones
- 4.3 Mid & High-end Phones
- 4.4 Budget Phones

5 SEGMENTATION OF EUROPE MARKET BY PHONE CATEGORY

- 5.1 Market Overview by Phone Category
- 5.2 New Phones
- 5.3 Refurbished Phones

6 SEGMENTATION OF EUROPE MARKET BY END USER

- 6.1 Market Overview by End User
- 6.2 Personal
- 6.3 Enterprise

7 SEGMENTATION OF EUROPE MARKET BY DISTRIBUTION CHANNEL

- 7.1 Market Overview by Distribution Channel
- 7.2 Mobile Providers
- 7.3 Phone OEMs
- 7.4 Retail Stores
- 7.5 Online
- 7.6 Other Channels

8 EUROPEAN MARKET 2022-2032 BY COUNTRY

- 8.1 Overview of European Market
- 8.2 Germany
- 8.3 U.K.
- 8.4 France
- 8.5 Spain
- 8.6 Italy
- 8.7 Russia
- 8.8 Rest of European Market

9 COMPETITIVE LANDSCAPE

9.1 Overview of Key Vendors

9.2 New Product Launch, Partnership, Investment, and M&A

9.3 Company Profiles

AIG

Allianz Insurance

Apple Inc

Assurant, Inc.

Asurion, LLC

At&T Inc.

Aviva

Better Buy Insurance

Brightstar Corp.

Gadget Cover

Insurance2go

Liberty Mutual Insurance Group

O2 Mobile Insurance

Pier Insurance Managed Services

ProtectCELL

Protect your Bubble

Salt Insurance Services Limited

Sunrise Communications AG

Swisscom

Switched on Insurance

Three Ireland (Hutchison) Limited

Tinhat

Trov, Inc.

RELATED REPORTS

List Of Tables

LIST OF TABLES

Table 1. Snapshot of Europe Mobile Phone Insurance Market in Balanced Perspective, 2022-2032

Table 2. World Economic Outlook, 2021-2031

Table 3. World Economic Outlook, 2021-2023

Table 4. Scenarios for Economic Impact of Ukraine Crisis

Table 5. Main Product Trends and Market Opportunities in Europe Mobile Phone Insurance Market

Table 6. Europe Mobile Phone Insurance Market by Coverage, 2022-2032, \$ mn

Table 7. Europe Mobile Phone Insurance Market by Phone Type, 2022-2032, \$ mn

Table 8. Europe Mobile Phone Insurance Market by Phone Category, 2022-2032, \$ mn

Table 9. Europe Mobile Phone Insurance Market by End User, 2022-2032, \$ mn

Table 10. Europe Mobile Phone Insurance Market by Distribution Channel, 2022-2032, \$ mn

Table 11. Europe Mobile Phone Insurance Market by Country, 2022-2032, \$ mn

Table 12. Germany Mobile Phone Insurance Market by Coverage, 2022-2032, \$ mn

Table 13. Germany Mobile Phone Insurance Market by Phone Type, 2022-2032, \$ mn

Table 14. Germany Mobile Phone Insurance Market by Distribution Channel, 2022-2032, \$ mn

Table 15. U.K. Mobile Phone Insurance Market by Coverage, 2022-2032, \$ mn

Table 16. U.K. Mobile Phone Insurance Market by Phone Type, 2022-2032, \$ mn

Table 17. U.K. Mobile Phone Insurance Market by Distribution Channel, 2022-2032, \$ mn

Table 18. France Mobile Phone Insurance Market by Coverage, 2022-2032, \$ mn

Table 19. France Mobile Phone Insurance Market by Phone Type, 2022-2032, \$ mn

Table 20. France Mobile Phone Insurance Market by Distribution Channel, 2022-2032, \$ mn

Table 21. Spain Mobile Phone Insurance Market by Coverage, 2022-2032, \$ mn

Table 22. Spain Mobile Phone Insurance Market by Phone Type, 2022-2032, \$ mn

Table 23. Spain Mobile Phone Insurance Market by Distribution Channel, 2022-2032, \$ mn

Table 24. Italy Mobile Phone Insurance Market by Coverage, 2022-2032, \$ mn

Table 25. Italy Mobile Phone Insurance Market by Phone Type, 2022-2032, \$ mn

Table 26. Italy Mobile Phone Insurance Market by Distribution Channel, 2022-2032, \$ mn

Table 27. Russia Mobile Phone Insurance Market by Coverage, 2022-2032, \$ mn

- Table 28. Russia Mobile Phone Insurance Market by Phone Type, 2022-2032, \$ mn
- Table 29. Russia Mobile Phone Insurance Market by Distribution Channel, 2022-2032, \$ mn
- Table 30. Mobile Phone Insurance Market in Rest of Europe by Country, 2022-2032, \$ mn
- Table 31. Breakdown of Europe Market by Key Vendor, 2022, %
- Table 32. AIG: Company Snapshot
- Table 33. AIG: Business Segmentation
- Table 34. AIG: Product Portfolio
- Table 35. Allianz Insurance: Company Snapshot
- Table 36. Allianz Insurance: Business Segmentation
- Table 37. Allianz Insurance: Product Portfolio
- Table 38. Allianz Insurance: Revenue, 2016-2018, \$ mn
- Table 39. Allianz Insurance: Recent Developments
- Table 40. Apple Inc.: Company Snapshot
- Table 41. Apple Inc.: Business Segmentation
- Table 42. Apple Inc.: Product Portfolio
- Table 43. Apple Inc.: Revenue, 2016-2018, \$ mn
- Table 44. Apple Inc.: Recent Developments
- Table 45. Assurant, Inc.: Company Snapshot
- Table 46. Assurant, Inc.: Recent Developments
- Table 47. Asurion, LLC: Company Snapshot
- Table 48. Asurion, LLC: Recent Developments
- Table 49. At&T Inc.: Company Snapshot
- Table 50. At&T Inc.: Business Segmentation
- Table 51. At&T Inc.: Product Portfolio
- Table 52. At&T Inc.: Revenue, 2017-2019, \$ bn
- Table 53. At&T Inc.: Recent Developments
- Table 54. Aviva: Company Snapshot
- Table 55. Aviva: Business Segmentation
- Table 56. Aviva: Revenue, 2016-2018, \$ mn
- Table 57. Aviva: Recent Developments
- Table 58. Better Buy Insurance: Company Snapshot
- Table 59. Brightstar Corp.: Company Snapshot
- Table 60. Brightstar Corp.: Product Portfolio
- Table 61. Brightstar Corp.: Recent Developments
- Table 62. Gadget Cover: Company Snapshot
- Table 63. Insurance2go: Company Snapshot
- Table 64. Liberty Mutual Insurance Group: Company Snapshot

- Table 65. Liberty Mutual Insurance Group: Business Segmentation
- Table 66. Liberty Mutual Insurance Group: Recent Developments
- Table 67. O2 Mobile Insurance: Company Snapshot
- Table 68. Pier Insurance Managed Services: Company Snapshot
- Table 69. ProtectCELL: Company Snapshot
- Table 70. Protect your Bubble: Company Snapshot
- Table 71. Salt Insurance Services Limited: Company Snapshot
- Table 72. Sunrise Communications AG: Company Snapshot
- Table 73. Swisscom: Company Snapshot
- Table 74. Switched on Insurance: Company Snapshot
- Table 75. Three Ireland (Hutchison) Limited: Company Snapshot
- Table 76. Tinhut: Company Snapshot
- Table 77. Trov, Inc.: Company Snapshot

List Of Figures

LIST OF FIGURES

Figure 1. Research Method Flow Chart

Figure 2. Bottom-up Approach and Top-down Approach for Market Estimation

Figure 3. Europe Market Forecast in Optimistic, Conservative and Balanced Perspectives, 2022-2032

Figure 4. Europe Mobile Phone Insurance Market, 2022-2032, \$ mn

Figure 5. Impact of COVID-19 on Business

Figure 6. Primary Drivers and Impact Factors of Europe Mobile Phone Insurance Market

Figure 7. Forecast of Middle-class Population by Region, 2015-2030, million

Figure 8. World Total InsurTech Investment by Year and Grand Total Split by P&C and L&H, 2012-2022, \$ million

Figure 9. Primary Restraints and Impact Factors of Europe Mobile Phone Insurance Market

Figure 10. Investment Opportunity Analysis

Figure 11. Porter's Five Forces Analysis of Europe Mobile Phone Insurance Market

Figure 12. Breakdown of Europe Mobile Phone Insurance Market by Coverage, 2022-2032, % of Revenue

Figure 13. Europe Addressable Market Cap in 2023-2032 by Coverage, Value (\$ mn) and Share (%)

Figure 14. Europe Mobile Phone Insurance Market by Coverage: Physical Damage, 2022-2032, \$ mn

Figure 15. Europe Mobile Phone Insurance Market by Coverage: Internal Component Failure, 2022-2032, \$ mn

Figure 16. Europe Mobile Phone Insurance Market by Coverage: Theft & Loss Protection, 2022-2032, \$ mn

Figure 17. Europe Mobile Phone Insurance Market by Coverage: Virus & Data Protection, 2022-2032, \$ mn

Figure 18. Europe Mobile Phone Insurance Market by Coverage: Other Coverage, 2022-2032, \$ mn

Figure 19. Breakdown of Europe Mobile Phone Insurance Market by Phone Type, 2022-2032, % of Sales Revenue

Figure 20. Europe Addressable Market Cap in 2023-2032 by Phone Type, Value (\$ mn) and Share (%)

Figure 21. Europe Mobile Phone Insurance Market by Phone Type: Premium Smartphones, 2022-2032, \$ mn

Figure 22. Europe Mobile Phone Insurance Market by Phone Type: Mid & High-end

Phones, 2022-2032, \$ mn

Figure 23. Europe Mobile Phone Insurance Market by Phone Type: Budget Phones, 2022-2032, \$ mn

Figure 24. Breakdown of Europe Mobile Phone Insurance Market by Phone Category, 2022-2032, % of Sales Revenue

Figure 25. Europe Addressable Market Cap in 2023-2032 by Phone Category, Value (\$ mn) and Share (%)

Figure 26. Europe Mobile Phone Insurance Market by Phone Category: New Phones, 2022-2032, \$ mn

Figure 27. Europe Mobile Phone Insurance Market by Phone Category: Refurbished Phones, 2022-2032, \$ mn

Figure 28. Breakdown of Europe Mobile Phone Insurance Market by End User, 2022-2032, % of Revenue

Figure 29. Europe Addressable Market Cap in 2023-2032 by End User, Value (\$ mn) and Share (%)

Figure 30. Europe Mobile Phone Insurance Market by End User: Personal, 2022-2032, \$ mn

Figure 31. Europe Mobile Phone Insurance Market by End User: Enterprise, 2022-2032, \$ mn

Figure 32. Breakdown of Europe Mobile Phone Insurance Market by Distribution Channel, 2022-2032, % of Revenue

Figure 33. Europe Addressable Market Cap in 2023-2032 by Distribution Channel, Value (\$ mn) and Share (%)

Figure 34. Europe Mobile Phone Insurance Market by Distribution Channel: Mobile Providers, 2022-2032, \$ mn

Figure 35. Europe Mobile Phone Insurance Market by Distribution Channel: Phone OEMs, 2022-2032, \$ mn

Figure 36. Europe Mobile Phone Insurance Market by Distribution Channel: Retail Stores, 2022-2032, \$ mn

Figure 37. Europe Mobile Phone Insurance Market by Distribution Channel: Online, 2022-2032, \$ mn

Figure 38. Europe Mobile Phone Insurance Market by Distribution Channel: Other Channels, 2022-2032, \$ mn

Figure 39. Breakdown of European Mobile Phone Insurance Market by Country, 2022 and 2032, % of Revenue

Figure 40. Contribution to Europe 2023-2032 Cumulative Market by Country, Value (\$ mn) and Share (%)

Figure 41. Mobile Phone Insurance Market in Germany, 2022-2032, \$ mn

Figure 42. Mobile Phone Insurance Market in U.K., 2022-2032, \$ mn

Figure 43. Mobile Phone Insurance Market in France, 2022-2032, \$ mn

Figure 44. Mobile Phone Insurance Market in Spain, 2022-2032, \$ mn

Figure 45. Mobile Phone Insurance Market in Italy, 2022-2032, \$ mn

Figure 46. Mobile Phone Insurance Market in Russia, 2022-2032, \$ mn

Figure 47. Mobile Phone Insurance Market in Rest of Europe, 2022-2032, \$ mn

Figure 48. Growth Stage of Europe Mobile Phone Insurance Industry over the Forecast Period

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