

# Europe Infant Nutrition Market 2020-2030 by Product Type (Infant Formula, Baby Food), Product Form (Solid, Liquid), Nutrient Category (Organic, Traditional), Distribution Channel, and Country: Trend Forecast and Growth Opportunity

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## Abstracts

Europe infant nutrition market accounted for \$11.65 billion in 2019 and will grow by 4.4% annually over 2020-2030 owing to rising awareness among consumers, growing household disposable income, increasing population of working mothers, product innovation and emerging of organic baby food.

Highlighted with 37 tables and 46 figures, this 106-page report “Europe Infant Nutrition Market 2020-2030 by Product Type (Infant Formula, Baby Food), Product Form (Solid, Liquid), Nutrient Category (Organic, Traditional), Distribution Channel, and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire Europe infant nutrition market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2015-2019 and provides forecast from 2020 till 2030 with 2019 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

## Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of Europe market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify Europe infant nutrition market in every aspect of the classification from perspectives of Product Type, Product Form, Nutrient Category, Distribution Channel, and Country.

Based on Product Type, the Europe market is segmented into the following sub-markets with annual revenue for 2019-2030 included in each section.

### Infant Formula

First Infant Formula

Follow-on Formula

Growing-up Formula

Specialty Baby Formula (further segmented into Soy-based Baby Formula, Hydrolysed Protein Formula, and Other Specialty Baby Formula)

### Baby Food

Prepared Food

Dried Food

Other Baby Foods

Based on Product Form, the Europe market is segmented into the following sub-markets with annual revenue for 2019-2030 included in each section.

Solid Infant Nutrition

Liquid Infant Nutrition

Based on Nutrient Category, the Europe market is segmented into the following sub-markets with annual revenue for 2019-2030 included in each section.

Traditional Infant Nutrition

Organic Infant Nutrition

Based on Distribution Channel, the Europe market is segmented into the following sub-markets with annual revenue for 2019-2030 included in each section.

Pharmacy

Hypermarket/Supermarket

Convenience Stores

Online Sales

Other Distribution Channels

Geographically, the following national/local markets are fully investigated:

Germany

UK

France

Spain

Italy

Russia

Rest of Europe (further segmented into Netherlands, Switzerland, Turkey, Poland, Sweden, Belgium, Austria, Ireland, Norway, Denmark, and Finland)

For each key country, detailed analysis and data for annual revenue are available for 2019-2030. The breakdown of key national markets by Product Type, Nutrient Category, and Distribution Channel over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Specifically, potential risks associated with investing in Europe infant nutrition market are assayed quantitatively and qualitatively through GMD's Risk Assessment System. According to the risk analysis and evaluation, Critical Success Factors (CSFs) are generated as a guidance to help investors & stockholders identify emerging opportunities, manage and minimize the risks, develop appropriate business models, and make wise strategies and decisions.

Key Players (this may not be a complete list and extra companies can be added upon request):

Abbott Nutrition

Baby Gourmet Foods Inc.

Beingmate Baby & Child Food Co Ltd

Bellamy's Australia Limited

Campbell Soups

Dana Dairy Group Ltd.

Danone SA

FrieslandCampina

Nestle S.A.

Parent's Choice Infant Formula

Perrigo Company Plc

Reckitt Benckise (Mead Johnson & Company LLC)

The Kraft Heinz Company

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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## **COMPANIES MENTIONED**

Key Players (this may not be a complete list and extra companies can be added upon request):

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