

Europe E-commerce Market 2021-2030 by Trade Category (B2B, B2C, C2C, C2B), Type of Commodities, Payment Method, Distribution Channel, Business Model, and Country: Trend Forecast and Growth Opportunity

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Abstracts

Europe E-commerce market was valued at \$1,326.5 million in 2021 and will grow by 7.5% annually over 2021-2030, driven by rising preference on online shopping amid COVID-19 pandemic, rapid urbanization, more influence of social media on shopping behaviors, growing mobile devices and internet penetration, and advancing digital technology for commerce such as cloud, big data, and online payment.

Highlighted with 35 tables and 55 figures, this 125-page report “Europe E-commerce Market 2021-2030 by Trade Category (B2B, B2C, C2C, C2B), Type of Commodities, Payment Method, Distribution Channel, Business Model, and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire Europe E-commerce market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2019-2021 and provides forecast from 2022 till 2030 with 2021 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of Europe market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify Europe E-commerce market in every aspect of the classification from perspectives of Trade Category, Type of Commodities, Payment Method, Distribution Channel, Business Model, and Country.

Based on Trade Category, the Europe market is segmented into the following sub-markets with annual revenue (\$ bn) for 2021-2030 included in each section.

B2B

B2C

C2C

C2B

Based on Commodities, the Europe market is segmented into the following sub-markets with annual revenue (\$ bn) for 2021-2030 included in each section.

Electronic Goods

Apparels and Footwear

Travel and Leisure

Food and Beverage

Home Appliances and Furniture

Health and Beauty

Automotive Parts

Other Product Types

By Payment Method, the Europe market is segmented into the following sub-markets with annual revenue (\$ bn) for 2021-2030 included in each section.

Net Banking

Credit Card

Debit Card

e-Wallet

Other Payment Methods

By Distribution Channel, the Europe market is segmented into the following sub-markets with annual revenue (\$ bn) for 2021-2030 included in each section.

Retail

Wholesale

By Business Model, the Europe market is segmented into the following sub-markets with annual revenue (\$ bn) for 2021-2030 included in each section.

Brick-to-Click

Pure Click

Click-to-Brick

Geographically, the following national/local markets are fully investigated:

Germany

UK

France

Spain

Italy

Russia

Rest of Europe (further segmented into Netherlands, Switzerland, Poland, Sweden, Belgium, Austria, Ireland, Norway, Denmark, and Finland)

For each key country, detailed analysis and data for annual revenue (\$ bn) are available for 2021-2030. The breakdown of national markets by Trade Category, Type of Commodities and Payment Method over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:

Alibaba Group Holding Ltd

Amazon.com, Inc.

ChinaAseanTrade.com

Craigslist, Inc.

DIYTrade.com

eBay Inc.

eworldtrade.com

Flipkart Internet Private Limited

Groupon

IndiaMart InterMesh Ltd

JD.com Inc.

KellySearch.com

Macy's Inc.

Mercateo AG

Newegg Business Inc

ThomasNet Inc

Walmart Inc.

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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