

Europe Digital Transformation Market 2022-2032 by Offering (Hardware, Software, Services), Technology (IoT, Cloud, Big Data & Analytics, AI, Mobility, Cybersecurity), Function (Production, Workforce, Operational, Customer), Deployment (On-Premises, On-Cloud), End User, Organization Size (Large, SMEs), and Country: Trend Forecast and Growth Opportunity

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Abstracts

Europe digital transformation market was valued at \$ 147.1 billion in 2022 and will grow by 20.0% annually over 2022-2032, driven by the increasing availability of mobile devices and digital platforms, increasing demand for industrial automation and digitalization, government initiatives, increasing internet penetration, and the growing adoption of IoT/AI/cloud/big data/contactless solutions.

Highlighted with 37 tables and 61 figures, this 130-page report “Europe Digital Transformation Market 2022-2032 by Offering (Hardware, Software, Services), Technology (IoT, Cloud, Big Data & Analytics, AI, Mobility, Cybersecurity), Function (Production, Workforce, Operational, Customer), Deployment (On-Premises, On-Cloud), End User, Organization Size (Large, SMEs), and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire Europe digital transformation market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2020-2022 and provides forecast from 2023 till 2032 with 2022 as the base year. (Please note: The report will be

updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of Europe market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify Europe digital transformation market in every aspect of the classification from perspectives of Offering, Technology, Function, Deployment, End User, Organization Size, and Country.

Based on Offering, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Hardware

Software

Services

Based on Technology, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Internet of Things (IoT)

Cloud Computing

Big Data & Analytics

Artificial Intelligence (AI)

Mobility or Social Media

Cybersecurity

Other Technologies

By Function, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Production Transformation

Workforce Transformation

Operational Transformation

Customer Transformation

By Deployment, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

On-Premises

On-Cloud

By End User, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

BFSI

Healthcare

IT & Telecom

Manufacturing

Retail & Consumer Goods

Government & Defense

Oil & Gas

Automotive, Transportation & Logistics

Media & Entertainment

Education

Other End Users

By Organization Size, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Large Enterprises

SMEs

Geographically, the following national/local markets are fully investigated:

Germany

UK

France

Spain

Italy

Netherlands

Rest of Europe (further segmented into Russia, Switzerland, Poland, Sweden, Belgium, Austria, Ireland, Norway, Denmark, and Finland)

For each key country, detailed analysis and annual revenue (\$ mn) are available for 2022-2032. The breakdown of national markets by Technology, Function, and End User over the forecast years are also included.

The report also covers the current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:

Accenture Plc

Adobe, Inc.

Alibaba Group (Alibaba Cloud)

Alphabet Inc. (Google Cloud Platform)

Amazon.Com, Inc. (Amazon Web Services, Inc.)

Cognizant Technology Solutions Corporation

Hewlett Packard Enterprise Development LP

IBM Corporation

Intel Corporation

Microsoft Corporation

NVIDIA Corporation

Oracle Corporation

Salesforce.Com, Inc.

SAP SE

Siemens AG

TIBCO Software Inc.

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

Contents

1 INTRODUCTION

- 1.1 Industry Definition and Research Scope
 - 1.1.1 Industry Definition
 - 1.1.2 Research Scope
- 1.2 Research Methodology
 - 1.2.1 Overview of Market Research Methodology
 - 1.2.2 Market Assumption
 - 1.2.3 Secondary Data
 - 1.2.4 Primary Data
 - 1.2.5 Data Filtration and Model Design
 - 1.2.6 Market Size/Share Estimation
 - 1.2.7 Research Limitations
- 1.3 Executive Summary

2 MARKET OVERVIEW AND DYNAMICS

- 2.1 Market Size and Forecast
 - 2.1.1 Impact of COVID-19 on World Economy
 - 2.1.2 Impact of COVID-19 on the Market
 - 2.1.3 Impact of Russia-Ukraine Conflict: War Slows Economic Recovery
- 2.2 Major Growth Drivers
- 2.3 Market Restraints and Challenges
- 2.4 Emerging Opportunities and Market Trends
- 2.5 Porter's Fiver Forces Analysis

3 SEGMENTATION OF EUROPE MARKET BY OFFERING

- 3.1 Market Overview by Offering
- 3.2 Hardware
- 3.3 Software
- 3.4 Services

4 SEGMENTATION OF EUROPE MARKET BY TECHNOLOGY

- 4.1 Market Overview by Technology
- 4.2 Internet of Things (IoT)

- 4.3 Cloud Computing
- 4.4 Big Data & Analytics
- 4.5 Artificial Intelligence (AI)
- 4.6 Mobility or Social Media
- 4.7 Cybersecurity
- 4.8 Other Technologies

5 SEGMENTATION OF EUROPE MARKET BY FUNCTION

- 5.1 Market Overview by Function
- 5.2 Production Transformation
- 5.3 Workforce Transformation
- 5.4 Operational Transformation
- 5.5 Customer Transformation

6 SEGMENTATION OF EUROPE MARKET BY DEPLOYMENT

- 6.1 Market Overview by Deployment
- 6.2 On-Premises
- 6.3 On-Cloud

7 SEGMENTATION OF EUROPE MARKET BY END USER

- 7.1 Market Overview by End User
- 7.2 BFSI
- 7.3 Healthcare
- 7.4 IT & Telecom
- 7.5 Manufacturing
- 7.6 Retail & Consumer Goods
- 7.7 Government & Defense
- 7.8 Oil & Gas
- 7.9 Automotive, Transportation & Logistics
- 7.10 Media & Entertainment
- 7.11 Education
- 7.12 Other End Users

8 SEGMENTATION OF EUROPE MARKET BY ORGANIZATION SIZE

- 8.1 Market Overview by Organization Size

8.2 Large Enterprises

8.3 SMEs

9 EUROPEAN MARKET 2022-2032 BY COUNTRY

9.1 Overview of European Market

9.2 Germany

9.3 U.K.

9.4 France

9.5 Spain

9.6 Italy

9.7 Netherlands

9.8 Rest of European Market

10 COMPETITIVE LANDSCAPE

10.1 Overview of Key Vendors

10.2 New Product Launch, Partnership, Investment, and M&A

10.3 Company Profiles

Accenture Plc

Adobe, Inc.

Alibaba Group (Alibaba Cloud)

Alphabet Inc. (Google Cloud Platform)

Amazon.Com, Inc. (Amazon Web Services, Inc.)

Cognizant Technology Solutions Corporation

Hewlett Packard Enterprise Development LP

IBM Corporation

Intel Corporation

Microsoft Corporation

NVIDIA Corporation

Oracle Corporation

Salesforce.Com, Inc.

SAP SE

Siemens AG

TIBCO Software Inc.

RELATED REPORTS

List Of Tables

LIST OF TABLES

- Table 1. Snapshot of Europe Digital Transformation Market in Balanced Perspective, 2022-2032
- Table 2. World Economic Outlook, 2021-2031
- Table 3. World Economic Outlook, 2021-2023
- Table 4. Scenarios for Economic Impact of Ukraine Crisis
- Table 5. World Smartphone Connections, Average Network Connection Speed for Smartphones and Tablets, 2020-2030
- Table 6. World Mobile Data Traffic by Deployment Mode, 2020-2030, EB/year
- Table 7. World Mobile Data Traffic by Device, 2020-2030, EB/year
- Table 8. Main Product Trends and Market Opportunities in Europe Digital Transformation Market
- Table 9. Europe Digital Transformation Market by Offering, 2022-2032, \$ mn
- Table 10. Europe Digital Transformation Market by Technology, 2022-2032, \$ mn
- Table 11. Europe Digital Transformation Market by Function, 2022-2032, \$ mn
- Table 12. Europe Digital Transformation Market by Deployment, 2022-2032, \$ mn
- Table 13. Europe Digital Transformation Market by End User, 2022-2032, \$ mn
- Table 14. Europe Digital Transformation Market by Organization Size, 2022-2032, \$ mn
- Table 15. Europe Digital Transformation Market by Country, 2022-2032, \$ mn
- Table 16. Germany Digital Transformation Market by Technology, 2022-2032, \$ mn
- Table 17. Germany Digital Transformation Market by Function, 2022-2032, \$ mn
- Table 18. Germany Digital Transformation Market by End User, 2022-2032, \$ mn
- Table 19. U.K. Digital Transformation Market by Technology, 2022-2032, \$ mn
- Table 20. U.K. Digital Transformation Market by Function, 2022-2032, \$ mn
- Table 21. U.K. Digital Transformation Market by End User, 2022-2032, \$ mn
- Table 22. France Digital Transformation Market by Technology, 2022-2032, \$ mn
- Table 23. France Digital Transformation Market by Function, 2022-2032, \$ mn
- Table 24. France Digital Transformation Market by End User, 2022-2032, \$ mn
- Table 25. Spain Digital Transformation Market by Technology, 2022-2032, \$ mn
- Table 26. Spain Digital Transformation Market by Function, 2022-2032, \$ mn
- Table 27. Spain Digital Transformation Market by End User, 2022-2032, \$ mn
- Table 28. Italy Digital Transformation Market by Technology, 2022-2032, \$ mn
- Table 29. Italy Digital Transformation Market by Function, 2022-2032, \$ mn
- Table 30. Italy Digital Transformation Market by End User, 2022-2032, \$ mn
- Table 31. Netherlands Digital Transformation Market by Technology, 2022-2032, \$ mn
- Table 32. Netherlands Digital Transformation Market by Function, 2022-2032, \$ mn

Table 33. Netherlands Digital Transformation Market by End User, 2022-2032, \$ mn

Table 34. Digital Transformation Market in Rest of Europe by Country, 2022-2032, \$ mn

Table 35. Accenture Plc: Company Snapshot

Table 36. Accenture Plc: Business Segmentation

Table 37. Accenture Plc: Product Portfolio

List Of Figures

LIST OF FIGURES

Figure 1. Research Method Flow Chart

Figure 2. Bottom-up Approach and Top-down Approach for Market Estimation

Figure 3. Europe Market Forecast in Optimistic, Conservative and Balanced Perspectives, 2022-2032

Figure 4. Europe Digital Transformation Market, 2022-2032, \$ mn

Figure 5. Impact of COVID-19 on Business

Figure 6. Primary Drivers and Impact Factors of Europe Digital Transformation Market

Figure 7. World 5G Traffic, 2019-2030, EB/year

Figure 8. Primary Restraints and Impact Factors of Europe Digital Transformation Market

Figure 9. Investment Opportunity Analysis

Figure 10. Porter's Five Forces Analysis of Europe Digital Transformation Market

Figure 11. Breakdown of Europe Digital Transformation Market by Offering, 2022-2032, % of Revenue

Figure 12. Europe Addressable Market Cap in 2023-2032 by Offering, Value (\$ mn) and Share (%)

Figure 13. Europe Digital Transformation Market by Offering: Hardware, 2022-2032, \$ mn

Figure 14. Europe Digital Transformation Market by Offering: Software, 2022-2032, \$ mn

Figure 15. Europe Digital Transformation Market by Offering: Services, 2022-2032, \$ mn

Figure 16. Breakdown of Europe Digital Transformation Market by Technology, 2022-2032, % of Sales Revenue

Figure 17. Europe Addressable Market Cap in 2023-2032 by Technology, Value (\$ mn) and Share (%)

Figure 18. Europe Digital Transformation Market by Technology: Internet of Things (IoT), 2022-2032, \$ mn

Figure 19. Europe Digital Transformation Market by Technology: Cloud Computing, 2022-2032, \$ mn

Figure 20. Europe Digital Transformation Market by Technology: Big Data & Analytics, 2022-2032, \$ mn

Figure 21. Europe Digital Transformation Market by Technology: Artificial Intelligence (AI), 2022-2032, \$ mn

Figure 22. Europe Digital Transformation Market by Technology: Mobility or Social

Media, 2022-2032, \$ mn

Figure 23. Europe Digital Transformation Market by Technology: Cybersecurity, 2022-2032, \$ mn

Figure 24. Europe Digital Transformation Market by Technology: Other Technologies, 2022-2032, \$ mn

Figure 25. Breakdown of Europe Digital Transformation Market by Function, 2022-2032, % of Sales Revenue

Figure 26. Europe Addressable Market Cap in 2023-2032 by Function, Value (\$ mn) and Share (%)

Figure 27. Europe Digital Transformation Market by Function: Production Transformation, 2022-2032, \$ mn

Figure 28. Europe Digital Transformation Market by Function: Workforce Transformation, 2022-2032, \$ mn

Figure 29. Europe Digital Transformation Market by Function: Operational Transformation, 2022-2032, \$ mn

Figure 30. Europe Digital Transformation Market by Function: Customer Transformation, 2022-2032, \$ mn

Figure 31. Breakdown of Europe Digital Transformation Market by Deployment, 2022-2032, % of Revenue

Figure 32. Europe Addressable Market Cap in 2023-2032 by Deployment, Value (\$ mn) and Share (%)

Figure 33. Europe Digital Transformation Market by Deployment: On-Premises, 2022-2032, \$ mn

Figure 34. Europe Digital Transformation Market by Deployment: On-Cloud, 2022-2032, \$ mn

Figure 35. Breakdown of Europe Digital Transformation Market by End User, 2022-2032, % of Revenue

Figure 36. Europe Addressable Market Cap in 2023-2032 by End User, Value (\$ mn) and Share (%)

Figure 37. Europe Digital Transformation Market by End User: BFSI, 2022-2032, \$ mn

Figure 38. Europe Digital Transformation Market by End User: Healthcare, 2022-2032, \$ mn

Figure 39. Europe Digital Transformation Market by End User: IT & Telecom, 2022-2032, \$ mn

Figure 40. Europe Digital Transformation Market by End User: Manufacturing, 2022-2032, \$ mn

Figure 41. Europe Digital Transformation Market by End User: Retail & Consumer Goods, 2022-2032, \$ mn

Figure 42. Europe Digital Transformation Market by End User: Government & Defense,

2022-2032, \$ mn

Figure 43. Europe Digital Transformation Market by End User: Oil & Gas, 2022-2032, \$ mn

Figure 44. Europe Digital Transformation Market by End User: Automotive, Transportation & Logistics, 2022-2032, \$ mn

Figure 45. Europe Digital Transformation Market by End User: Media & Entertainment, 2022-2032, \$ mn

Figure 46. Europe Digital Transformation Market by End User: Education, 2022-2032, \$ mn

Figure 47. Europe Digital Transformation Market by End User: Other End Users, 2022-2032, \$ mn

Figure 48. Breakdown of Europe Digital Transformation Market by Organization Size, 2022-2032, % of Revenue

Figure 49. Europe Addressable Market Cap in 2023-2032 by Organization Size, Value (\$ mn) and Share (%)

Figure 50. Europe Digital Transformation Market by Organization Size: Large Enterprises, 2022-2032, \$ mn

Figure 51. Europe Digital Transformation Market by Organization Size: SMEs, 2022-2032, \$ mn

Figure 52. Breakdown of European Digital Transformation Market by Country, 2022 and 2032, % of Revenue

Figure 53. Contribution to Europe 2023-2032 Cumulative Market by Country, Value (\$ mn) and Share (%)

Figure 54. Digital Transformation Market in Germany, 2022-2032, \$ mn

Figure 55. Digital Transformation Market in U.K., 2022-2032, \$ mn

Figure 56. Digital Transformation Market in France, 2022-2032, \$ mn

Figure 57. Digital Transformation Market in Spain, 2022-2032, \$ mn

Figure 58. Digital Transformation Market in Italy, 2022-2032, \$ mn

Figure 59. Digital Transformation Market in Netherlands, 2022-2032, \$ mn

Figure 60. Digital Transformation Market in Rest of Europe, 2022-2032, \$ mn

Figure 61. Growth Stage of Europe Digital Transformation Industry over the Forecast Period

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