

Europe Digital Payments Market 2022-2032 by Component (Solutions, Services), Mode of Payment (POS, Banking Cards, Digital Wallet, Net Banking, Crypto Payments, Others), Deployment Type (On-Premises, Cloud-based), Industry Vertical, Organization Size, and Country: Trend Forecast and Growth Opportunity

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Abstracts

Europe digital payments market was valued at \$321.4 billion in 2022 and will grow by 14.5% annually over 2022-2032, driven by government initiatives for the promotion of digital payments, progressive changes in regulatory frameworks, better customer experience, high proliferation of smartphones enabling M-commerce growth, increase in E-commerce sales, and the growing internet penetration.

Highlighted with 35 tables and 60 figures, this 120-page report “Europe Digital Payments Market 2022-2032 by Component (Solutions, Services), Mode of Payment (POS, Banking Cards, Digital Wallet, Net Banking, Crypto Payments, Others), Deployment Type (On-Premises, Cloud-based), Industry Vertical, Organization Size, and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire Europe digital payments market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2020-2022 and provides forecast from 2023 till 2032 with 2022 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of Europe market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify Europe digital payments market in every aspect of the classification from perspectives of Component, Mode of Payment, Deployment Type, Industry Vertical, Organization Size, and Country.

Based on Component, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Solutions

Payment Gateway Solutions

Payment Processing Solutions

Payment Security and Fraud Management Solutions

Transaction Risk Management

Application Program Interface

Other Solutions

Services

Professional Services

Managed Services

Based on Mode of Payment, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Point of Sale (POS)

Banking Cards

Digital Wallet

Net Banking

Crypto Payments

Other Modes of Payment

By Deployment Type, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

On-Premises Deployment

Cloud-based Deployment

By Industry Vertical, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

BFSI

Retail and E-commerce

Healthcare

Travel and Hospitality

Media and Entertainment

IT & Telecommunication

Transportation and Logistics

Other Industry Verticals

By Organization Size, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Small and Medium-Sized Enterprises

Large Enterprises

Geographically, the following national/local markets are fully investigated:

Germany

UK

France

Spain

Italy

Netherlands

Rest of Europe (further segmented into Russia, Switzerland, Poland, Sweden, Belgium, Austria, Ireland, Norway, Denmark, and Finland)

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2022-2032. The breakdown of national markets by Component, Mode of Payment, and Industry Vertical over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:

ACI Worldwide Inc.

Adyen N.V.

Aliant Payment Systems Inc.

Alipay.com Co., Ltd.

Alphabet Inc.

Amazon Payments Inc. (Amazon.com Inc.)

Apple Inc.

Fiserv Inc.

Global Payments Inc.

MasterCard Incorporated (MasterCard)

Mobiamo Inc.

PayPal Holdings Inc.

Paytm (One97 Communications limited)

Square Inc.

Stripe Inc.

Visa Inc.

Wordplay Inc. (Fidelity National Information Services)

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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