

Europe Digital Health and Wellness Market 2023-2033 by Product (Hardware, Solutions), Category (Health, Wellness), Connectivity (Cellular, NFC, Bluetooth, Wi-Fi), End User (Hospitals & Clinics, ASCs, Homecare & Individuals), Age Group (Pediatric, Adults, Geriatric), Distribution Channel (Online, Specialty Stores, Department Stores, Hypermarket), and Country: Trend Forecast and Growth Opportunity

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Abstracts

Europe digital health and wellness market was valued at \$100.9 billion in 2023 and will grow by 18.9% annually over 2023-2033. The growth is driven by an increasing number of chronic diseases, the growing investment in health and wellness programs, the increased use of smartphones and wearable devices, and technological advancements such as robotics and artificial intelligence (AI).

Highlighted with 39 tables and 65 figures, this 151-page report “Europe Digital Health and Wellness Market 2023-2033 by Product (Hardware, Solutions), Category (Health, Wellness), Connectivity (Cellular, NFC, Bluetooth, Wi-Fi), End User (Hospitals & Clinics, ASCs, Homecare & Individuals), Age Group (Pediatric, Adults, Geriatric), Distribution Channel (Online, Specialty Stores, Department Stores, Hypermarket), and Country: Trend Forecast and Growth Opportunity” is based on comprehensive research of the entire Europe digital health and wellness market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2021-2023 and provides forecast from 2024 till 2033 with 2023 as the base year.

(Please note: The report will be updated before delivery so that the latest historical year is the base year, and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of Europe market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify Europe digital health and wellness market in every aspect of the classification from perspectives of Product, Category, Connectivity, End User, Age Group, Distribution Channel, and Country.

Based on Product, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2023-2033 included in each section.

Hardware

o Smartwatches

o Smart Earwear/Hearables

o Smart Jewelry

o Smart Patches

o Head-mounted Displays

- o Health & Fitness Trackers

- o Smart Clothing

- o Smart Implantables

- o Other Wearables

Solutions

- o eHelath

- o mHelath

Based on Category, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2023-2033 included in each section.

- Digital Health

- Digital Wellness

By Connectivity, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2023-2033 included in each section.

- Cellular Network

- Near Field Communication (NFC)

- Bluetooth Technology

- Wi-Fi Network

- Other Connectivity Types

By End User, the Europe market is segmented into the following sub-markets with

annual revenue (\$ mn) for 2023-2033 included in each section.

Hospitals & Clinics

Ambulatory Surgical Centers (ASCs)

Homecare & Individuals

Other End Users

By Age Group, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2023-2033 included in each section.

Pediatric

Adults

Geriatric

By Distribution Channel, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2023-2033 included in each section.

Online Stores

Specialty Stores

Department Stores

Hypermarket

Other Distribution Channels

Geographically, the following national/local markets are fully investigated:

Germany

UK

France

Spain

Italy

Netherlands

Rest of Europe (further segmented into Russia, Switzerland, Poland, Sweden, Belgium, Austria, Ireland, Norway, Denmark, and Finland)

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2023-2033. The breakdown of national markets by Product, End User, and Age Group over the forecast years are also included.

The report also covers the current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:

Agamatrix, Inc.

AirStrip Technologies Inc.

Altopax

Amelia Virtual Care

Apple, Inc.

At&T, Inc.

Athenahealth, Inc.

BigHealth

Calm

Cerner Corporation

Cisco Systems, Inc.

CogniFit

CuraLinc Healthcare

Epitel

Fitbit, Inc.

FranklinCovey

Ginger

Global Kinetics

Headspace

HealthUnlocked

Healthy Hero

Ihealth Labs, Inc.

Koa Health

Koninklijke Philips N.V.

Medtronic plc

Misu

MyndYou

OxfordVR

Psycurio

Qualcomm Technologies, Inc.

Rani Therapeutics

Samsung

Talkspace

Teladoc Health, Inc.

Twill

Vivify Health

(Please note: The report will be updated before delivery so that the latest historical year is the base year, and the forecast covers at least 5 years over the base year.)

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Cisco Systems, Inc.

CogniFit

CuraLinc Healthcare

Epitel

Fitbit, Inc.

FranklinCovey

Ginger
Global Kinetics
Headspace
HealthUnlocked
Healthy Hero
Ihealth Labs, Inc.
Koa Health
Koninklijke Philips N.V.
Medtronic plc
Misu
MyndYou
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