

Europe Cleaning Robots Market 2018-2023 by Application, End-user, Distribution Channel and Country: Segment Analysis, Trend Outlook and Business Strategy

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Abstracts

GMD estimates the total revenue of European cleaning robots market has reached \$812.8 million in 2017 and will continue to grow rapidly driven by an increasing adoption of robots for cleaning floor, pool, window, lawn, and other places across Europe. Robovacs are more accepted by elderly population, disabled people, and tech-savvy households who prefer a modern lifestyle. Professional cleaning robots are increasingly adopted by manufacturing plants, healthcare facilities, education buildings, retails, logistics, business centers, etc.

Highlighted with 20 tables and 52 figures, this 144-page report “Europe Cleaning Robots Market 2018-2023 by Application, End-user, Distribution Channel and Country: Segment Analysis, Trend Outlook and Business Strategy” is based on a comprehensive research of European robotic cleaner market by analyzing the regional market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report provides historical market data for 2014 - 2016, revenue estimates for 2017, and forecasts from 2018 till 2023.

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Five Forces

The trend and outlook of Europe market is forecast in optimistic, balanced, and conservative view. The balanced (most likely) projection is used to quantify Europe cleaning robots market in every aspect of the classification from perspectives of application, end-user, distribution channel and country.

Based on application, the Europe market is segmented into the following sub-markets with annual revenue included for 2014-2023 (historical and forecast) for each section.

Floor Cleaning

Pool Cleaning

Lawn Cleaning

Window Cleaning

Other Cleaning

On basis of end-user, the Europe market is analyzed on the following segments with annual revenue in 2014-2023 provided for each segment.

Residential Sector

Industrial Sector

Healthcare

Other Commercial Sectors

On basis of distribution channel, the Europe market is analyzed on the following segments with annual revenue in 2014-2023 provided for each segment.

Online Sales

Supermarkets and Retail Stores

Other Channels

Geographically, the following national markets are fully investigated:

Germany

France

UK

Italy

Spain

Rest of Europe

For each of the aforementioned countries, detailed analysis and data for annual revenue are available for 2014-2023. The split of key national markets by robot application & end-user over the forecast years are also included.

The report also covers current competitive scenario and the predicted manufacture trend; and profiles cleaning robot vendors including market leaders and important emerging players.

Specifically, potential risks associated with investing in Europe cleaning robots market are assayed quantitatively and qualitatively through GMD's Risk Assessment System. According to the risk analysis and evaluation, Critical Success Factors (CSFs) are generated as a guidance to help investors & stockholders identify emerging opportunities, manage and minimize the risks, develop appropriate business models, and make wise strategies and decisions.

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