

Europe Business Analytics Solution Market 2020-2026 by Offering (Software, Service), Application, Enterprise Size, Deployment Mode, End User, and Country: COVID-19 Impact and Growth Opportunity

<https://marketpublishers.com/r/E668E6CC5F12EN.html>

Date: November 2020

Pages: 121

Price: US\$ 2,465.00 (Single User License)

ID: E668E6CC5F12EN

Abstracts

Europe business analytics solution market accounted for \$15.86 billion in 2019 and will grow by 6.48% annually over 2020-2026 owing to the on-going digitalization trend in business, data-oriented decision making, and technological advancements in analytics software.

Highlighted with 37 tables and 58 figures, this 121-page report “Europe Business Analytics Solution Market 2020-2026 by Offering (Software, Service), Application, Enterprise Size, Deployment Mode, End User, and Country: COVID-19 Impact and Growth Opportunity” is based on a holistic research of the entire Europe business analytics solution market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2016-2019 and provides forecast from 2020 till 2026 with 2019 as the base year. (Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of Europe market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify Europe business analytics solution market in every aspect of the classification from perspectives of Offering, Application, Enterprise Size, Deployment Mode, End User, and Country.

Based on Offering, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2016-2026 included in each section.

Software

Business Intelligence

Advanced & Predictive Analytics

Corporate Performance Management (CPM) Suite

Content Analytics

Data Discovery and Visualization Software

Other Software Types

Service

Professional Services

Managed Services

Based on Application, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2016-2026 included in each section.

Supply Chain Analytics

Marketing Analytics

Pricing Analytics

Customer Analytics

Risk & Credit Analytics

Other Applications

Based on Enterprise Size, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2016-2026 included in each section.

Large Enterprises

Small & Medium-sized Enterprises

Based on Deployment Mode, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2016-2026 included in each section.

On-premise Solutions

Cloud-based Solutions

Based on End User, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2016-2026 included in each section.

BFSI

IT & Telecom

Industrial Manufacturing

Retail & E-commerce

Healthcare & Pharmaceuticals

Government & Defense

Energy & Utilities

Other End Users

Geographically, the following national/local markets are fully investigated:

Germany

UK

France

Spain

Italy

Russia

Rest of Europe (further segmented into Belgium, Denmark, Austria, Norway, Sweden, The Netherlands, Poland, Czech Republic, Slovakia, Hungary, and Romania)

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2016-2026. The breakdown of key national markets by Offering, Application, and End User over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Specifically, potential risks associated with investing in Europe business analytics solution market are assayed quantitatively and qualitatively through GMD's Risk Assessment System. According to the risk analysis and evaluation, Critical Success Factors (CSFs) are generated as a guidance to help investors & stockholders identify emerging opportunities, manage and minimize the risks, develop appropriate business models, and make wise strategies and decisions.

Key Players (this may not be a complete list and extra companies can be added upon request):

Adobe

Fair Isaac Corporation

Google LLC.

IBM Corporation

Infor Inc.

Microsoft Corporation

Oracle Corporation

Qlik Technologies, Inc.

Salesforce.com, Inc.

SAP SE

SAS Institute Inc.

Tibco Software Inc.

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

Contents

1 INTRODUCTION

- 1.1 Industry Definition and Research Scope
 - 1.1.1 Industry Definition
 - 1.1.2 Research Scope
- 1.2 Research Methodology
 - 1.2.1 Overview of Market Research Methodology
 - 1.2.2 Market Assumption
 - 1.2.3 Secondary Data
 - 1.2.4 Primary Data
 - 1.2.5 Data Filtration and Model Design
 - 1.2.6 Market Size/Share Estimation
 - 1.2.7 Research Limitations
- 1.3 Executive Summary

2 MARKET OVERVIEW AND DYNAMICS

- 2.1 Market Size and Forecast
 - 2.1.1 Impact of COVID-19 on World Economy
 - 2.1.2 Impact of COVID-19 on the Market
- 2.2 Major Growth Drivers
- 2.3 Market Restraints and Challenges
- 2.4 Emerging Opportunities and Market Trends
- 2.5 Porter's Fiver Forces Analysis

3 SEGMENTATION OF EUROPE MARKET BY OFFERING

- 3.1 Market Overview by Offering
- 3.2 Software
 - 3.2.1 Business Intelligence
 - 3.2.2 Advanced & Predictive Analytics
 - 3.2.3 Corporate Performance Management (CPM) Suite
 - 3.2.4 Content Analytics
 - 3.2.5 Data Discovery and Visualization Software
 - 3.2.6 Other Software Types
- 3.3 Service
 - 3.3.1 Professional Services

3.3.2 Managed Services

4 SEGMENTATION OF EUROPE MARKET BY APPLICATION

4.1 Market Overview by Application

4.2 Supply Chain Analytics

4.3 Marketing Analytics

4.4 Pricing Analytics

4.5 Customer Analytics

4.6 Risk & Credit Analytics

4.7 Other Applications

5 SEGMENTATION OF EUROPE MARKET BY ENTERPRISE SIZE

5.1 Market Overview by Enterprise Size

5.2 Large Enterprises

5.3 Small & Medium-sized Enterprises (SMEs)

6 SEGMENTATION OF EUROPE MARKET BY DEPLOYMENT MODE

6.1 Market Overview by Deployment Mode

6.2 On-premise Solutions

6.3 Cloud-based Solutions

7 SEGMENTATION OF EUROPE MARKET BY END USER

7.1 Market Overview by End User

7.2 BFSI

7.3 IT & Telecom

7.4 Industrial Manufacturing

7.5 Retail & E-commerce

7.6 Healthcare & Pharmaceuticals

7.7 Government & Defense

7.8 Energy & Utilities

7.9 Other End Users

8 EUROPEAN MARKET 2019-2026 BY COUNTRY

8.1 Overview of European Market

- 8.2 UK
- 8.3 France
- 8.4 Germany
- 8.5 Spain
- 8.6 Italy
- 8.7 Russia
- 8.8 Rest of European Market

9 COMPETITIVE LANDSCAPE

- 9.1 Overview of Key Vendors
- 9.2 New Product Launch, Partnership, Investment, and M&A
- 9.3 Company Profiles
 - Adobe
 - Fair Isaac Corporation
 - Google LLC.
 - IBM Corporation
 - Infor Inc.
 - Microsoft Corporation
 - Oracle Corporation
 - Qlik Technologies, Inc.
 - Salesforce.com, Inc.
 - SAP SE
 - SAS Institute Inc.
 - Tibco Software Inc.

10 INVESTING IN EUROPE MARKET: RISK ASSESSMENT AND MANAGEMENT

- 10.1 Risk Evaluation of Europe Market
- 10.2 Critical Success Factors (CSFs)
- Related Reports and Products

List Of Tables

LIST OF TABLES

Table 1. Snapshot of Europe Business Analytics Solution Market in Balanced Perspective, 2019-2026

Table 2. Growth Rate of World Real GDP, 2017-2021

Table 3. Main Product Trends and Market Opportunities in Europe Business Analytics Solution Market

Table 4. Europe Business Analytics Solution Market by Offering, 2016-2026, \$ mn

Table 5. Europe Business Analytics Solution Market: Software by Type, 2016-2026, \$ mn

Table 6. Europe Business Analytics Solution Market: Service by Type, 2016-2026, \$ mn

Table 7. Europe Business Analytics Solution Market by Application, 2016-2026, \$ mn

Table 8. Europe Business Analytics Solution Market by Enterprise Size, 2016-2026, \$ mn

Table 9. Europe Business Analytics Solution Market by Deployment Mode, 2016-2026, \$ mn

Table 10. Europe Business Analytics Solution Market by End User, 2016-2026, \$ mn

Table 11. Europe Business Analytics Solution Market by Country, 2016-2026, \$ mn

Table 12. UK Business Analytics Solution Market by Offering, 2016-2026, \$ mn

Table 13. UK Business Analytics Solution Market by Application, 2016-2026, \$ mn

Table 14. UK Business Analytics Solution Market by End User, 2016-2026, \$ mn

Table 15. France Business Analytics Solution Market by Offering, 2016-2026, \$ mn

Table 16. France Business Analytics Solution Market by Application, 2016-2026, \$ mn

Table 17. France Business Analytics Solution Market by End User, 2016-2026, \$ mn

Table 18. Germany Business Analytics Solution Market by Offering, 2016-2026, \$ mn

Table 19. Germany Business Analytics Solution Market by Application, 2016-2026, \$ mn

Table 20. Germany Business Analytics Solution Market by End User, 2016-2026, \$ mn

Table 21. Spain Business Analytics Solution Market by Offering, 2016-2026, \$ mn

Table 22. Spain Business Analytics Solution Market by Application, 2016-2026, \$ mn

Table 23. Spain Business Analytics Solution Market by End User, 2016-2026, \$ mn

Table 24. Italy Business Analytics Solution Market by Offering, 2016-2026, \$ mn

Table 25. Italy Business Analytics Solution Market by Application, 2016-2026, \$ mn

Table 26. Italy Business Analytics Solution Market by End User, 2016-2026, \$ mn

Table 27. Russia Business Analytics Solution Market by Offering, 2016-2026, \$ mn

Table 28. Russia Business Analytics Solution Market by Application, 2016-2026, \$ mn

Table 29. Russia Business Analytics Solution Market by End User, 2016-2026, \$ mn

Table 30. Business Analytics Solution Market in Rest of Europe by Country, 2016-2026, \$ mn

Table 31. Adobe: Company Snapshot

Table 32. Adobe: Business Segmentation

Table 33. Adobe: Product Portfolio

Table 34. Adobe: Revenue, 2016-2018, \$ mn

Table 35. Adobe: Recent Developments

Table 36. Risk Evaluation for Investing in Europe Market, 2019-2026

Table 37. Critical Success Factors and Key Takeaways

List Of Figures

LIST OF FIGURES

Figure 1. Research Method Flow Chart

Figure 2. Breakdown of Primary Research

Figure 3. Bottom-up Approach and Top-down Approach for Market Estimation

Figure 4. Europe Market Forecast in Optimistic, Conservative and Balanced Perspectives, 2019-2026

Figure 5. Europe Business Analytics Solution Market, 2019-2026, \$ mn

Figure 6. Impact of COVID-19 on Business

Figure 7. Primary Drivers and Impact Factors of Europe Business Analytics Solution Market

Figure 8. Primary Restraints and Impact Factors of Europe Business Analytics Solution Market

Figure 9. Investment Opportunity Analysis

Figure 10. Porter's Five Forces Analysis of Europe Business Analytics Solution Market

Figure 11. Breakdown of Europe Business Analytics Solution Market by Offering, 2019-2026, % of Revenue

Figure 12. Contribution to Europe 2020-2026 Cumulative Revenue by Offering, Value (\$ mn) and Share (%)

Figure 13. Europe Business Analytics Solution Market: Software, 2016-2026, \$ mn

Figure 14. Europe Business Analytics Solution Market: Business Intelligence, 2016-2026, \$ mn

Figure 15. Europe Business Analytics Solution Market: Advanced & Predictive Analytics, 2016-2026, \$ mn

Figure 16. Europe Business Analytics Solution Market: Corporate Performance Management (CPM) Suite, 2016-2026, \$ mn

Figure 17. Europe Business Analytics Solution Market: Content Analytics, 2016-2026, \$ mn

Figure 18. Europe Business Analytics Solution Market: Data Discovery and Visualization Software, 2016-2026, \$ mn

Figure 19. Europe Business Analytics Solution Market: Other Software Types, 2016-2026, \$ mn

Figure 20. Europe Business Analytics Solution Market: Service, 2016-2026, \$ mn

Figure 21. Europe Business Analytics Solution Market: Professional Services, 2016-2026, \$ mn

Figure 22. Europe Business Analytics Solution Market: Managed Services, 2016-2026, \$ mn

Figure 23. Breakdown of Europe Business Analytics Solution Market by Application, 2019-2026, % of Revenue

Figure 24. Contribution to Europe 2020-2026 Cumulative Revenue by Application, Value (\$ mn) and Share (%)

Figure 25. Europe Business Analytics Solution Market: Supply Chain Analytics, 2016-2026, \$ mn

Figure 26. Europe Business Analytics Solution Market: Marketing Analytics, 2016-2026, \$ mn

Figure 27. Europe Business Analytics Solution Market: Pricing Analytics, 2016-2026, \$ mn

Figure 28. Europe Business Analytics Solution Market: Customer Analytics, 2016-2026, \$ mn

Figure 29. Europe Business Analytics Solution Market: Risk & Credit Analytics, 2016-2026, \$ mn

Figure 30. Europe Business Analytics Solution Market: Other Applications, 2016-2026, \$ mn

Figure 31. Breakdown of Europe Business Analytics Solution Market by Enterprise Size, 2019-2026, % of Revenue

Figure 32. Contribution to Europe 2020-2026 Cumulative Revenue by Enterprise Size, Value (\$ mn) and Share (%)

Figure 33. Europe Business Analytics Solution Market: Large Enterprises, 2016-2026, \$ mn

Figure 34. Europe Business Analytics Solution Market: Small & Medium-sized Enterprises (SMEs), 2016-2026, \$ mn

Figure 35. Breakdown of Europe Business Analytics Solution Market by Deployment Mode, 2019-2026, % of Revenue

Figure 36. Contribution to Europe 2020-2026 Cumulative Revenue by Deployment Mode, Value (\$ mn) and Share (%)

Figure 37. Europe Business Analytics Solution Market: On-premise Solutions, 2016-2026, \$ mn

Figure 38. Europe Business Analytics Solution Market: Cloud-based Solutions, 2016-2026, \$ mn

Figure 39. Breakdown of Europe Business Analytics Solution Market by End User, 2019-2026, % of Revenue

Figure 40. Contribution to Europe 2020-2026 Cumulative Revenue by End User, Value (\$ mn) and Share (%)

Figure 41. Europe Business Analytics Solution Market: BFSI, 2016-2026, \$ mn

Figure 42. Europe Business Analytics Solution Market: IT & Telecom, 2016-2026, \$ mn

Figure 43. Europe Business Analytics Solution Market: Industrial Manufacturing,

2016-2026, \$ mn

Figure 44. Europe Business Analytics Solution Market: Retail & E-commerce, 2016-2026, \$ mn

Figure 45. Europe Business Analytics Solution Market: Healthcare & Pharmaceuticals, 2016-2026, \$ mn

Figure 46. Europe Business Analytics Solution Market: Government & Defense, 2016-2026, \$ mn

Figure 47. Europe Business Analytics Solution Market: Energy & Utilities, 2016-2026, \$ mn

Figure 48. Europe Business Analytics Solution Market: Other End Users, 2016-2026, \$ mn

Figure 49. Breakdown of European Business Analytics Solution Market by Country, 2019 and 2026, % of Revenue

Figure 50. Contribution to Europe 2020-2026 Cumulative Revenue by Country, Value (\$ mn) and Share (%)

Figure 51. Business Analytics Solution Market in UK, 2016-2026, \$ mn

Figure 52. Business Analytics Solution Market in France, 2016-2026, \$ mn

Figure 53. Business Analytics Solution Market in Germany, 2016-2026, \$ mn

Figure 54. Business Analytics Solution Market in Spain, 2016-2026, \$ mn

Figure 55. Business Analytics Solution Market in Italy, 2016-2026, \$ mn

Figure 56. Business Analytics Solution Market in Russia, 2016-2026, \$ mn

Figure 57. Business Analytics Solution Market in Rest of Europe, 2016-2026, \$ mn

Figure 58. Growth Stage of Europe Business Analytics Solution Industry over the Forecast Period

I would like to order

Product name: Europe Business Analytics Solution Market 2020-2026 by Offering (Software, Service), Application, Enterprise Size, Deployment Mode, End User, and Country: COVID-19 Impact and Growth Opportunity

Product link: <https://marketpublishers.com/r/E668E6CC5F12EN.html>

Price: US\$ 2,465.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E668E6CC5F12EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970