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Europe Baby Carriers Market 2020-2030 by Product Type (Buckle, Backpack, Baby Sling, Others), Grade (Mass, Premium), Distribution Channel (Hypermarket & Supermarket, Specialty Stores, Online, Others), and Country: Trend Forecast and Growth Opportunity

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Abstracts

Europe baby carriers market was valued at $295.3 million in 2020 and will grow by 4.1% annually over 2020-2030 owing to the innovation in functionality and style, an increasing number of certified baby wearing consultants, and the demand for ergonomically designed carriers.

Highlighted with 30 tables and 36 figures, this 88-page report “Europe Baby Carriers Market 2020-2030 by Product Type (Buckle, Backpack, Baby Sling, Others), Grade (Mass, Premium), Distribution Channel (Hypermarket & Supermarket, Specialty Stores, Online, Others), and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire Europe baby carriers market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2017-2019 and provides estimate for 2020 and forecast from 2021 till 2030 with 2019 as the base year (Year 2020 is not appropriate for research base due to the outbreak of COVID-19).

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of Europe market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19. The balanced (most likely) projection is used to quantify Europe baby carriers market in every aspect of the classification from perspectives of Product Type, Grade, Distribution Channel, and Country.

Based on Product Type, the Europe market is segmented into the following sub-markets with annual revenue ($ mn) for 2019-2030 included in each section.

Buckle Carriers

Backpack Carriers

Baby Sling Carriers

Other Baby Carriers

Based on Grade, the Europe market is segmented into the following sub-markets with annual revenue ($ mn) for 2019-2030 included in each section.

Mass Carriers

Premium Carriers

Based on Distribution Channel, the Europe market is segmented into the following sub-markets with annual revenue ($ mn) for 2019-2030 included in each section.

Hypermarket and Supermarket

Specialty Stores

Online Channels

Other Distribution Channels

Geographically, the following national/local markets are fully investigated:

Germany

UK

France

Spain

Italy

Russia

Rest of Europe (further segmented into Netherlands, Switzerland, Poland, Sweden, Belgium, Austria, Ireland, Norway, Denmark, and Finland)

For each key country, detailed analysis and data for annual revenue ($ mn) are available for 2019-2030. The breakdown of key national markets by Product Type, Grade, and Distribution Channel over the forecast years are also included.

The report also covers current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Key Players (this may not be a complete list and extra companies can be added upon request):

Babybjorn AB

BeyBee

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Boba, Inc.

Clevrplus Carriers

Goodbaby International Holdings Ltd

Infantino, LLC.

Lillebaby, LLC

Solly Baby

Soul Slings

The Boppy Company LLC

The Ergo Baby Carrier, Inc.

Twingo, LLC

(Please note: The report will be updated before delivery so that the latest historical year is the base year and the forecast covers at least 5 years over the base year.)

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