

# **Europe Automotive Infotainment Systems Market 2022-2032 by Component (Hardware, Software), Installation Type (In-dash, Rear Seat), Technology (Embedded, Tethered, Integrated), Connectivity (3G, 4G, 5G, Others), Vehicle Type (Passenger, Commercial), Vehicle Propulsion (ICE, EV), Distribution Channel (OEM, Aftermarket), and Country: Trend Forecast and Growth Opportunity**

<https://marketpublishers.com/r/E0E7D752577FEN.html>

Date: December 2023

Pages: 134

Price: US\$ 2,040.00 (Single User License)

ID: E0E7D752577FEN

## **Abstracts**

Europe automotive infotainment systems market was valued at \$4.66 billion in 2022 and will grow by 7.6% annually over 2022-2032. The growth is driven by the growing vehicle sales, the evolution of electrification and autonomous driving, the preference for enhanced user experiences and convenience, rising smartphone penetration, and the integration of technologies like IoT/AR/VR.

Highlighted with 38 tables and 64 figures, this 134-page report “Europe Automotive Infotainment Systems Market 2022-2032 by Component (Hardware, Software), Installation Type (In-dash, Rear Seat), Technology (Embedded, Tethered, Integrated), Connectivity (3G, 4G, 5G, Others), Vehicle Type (Passenger, Commercial), Vehicle Propulsion (ICE, EV), Distribution Channel (OEM, Aftermarket), and Country: Trend Forecast and Growth Opportunity” is based on a comprehensive research of the entire Europe automotive infotainment systems market and all its sub-segments through extensively detailed classifications. Profound analysis and assessment are generated from premium primary and secondary information sources with inputs derived from industry professionals across the value chain. The report is based on studies on 2020-2022 and provides forecast from 2023 till 2032 with 2022 as the base year.

(Please note: The report will be updated before delivery so that the latest historical year is the base year, and the forecast covers at least 5 years over the base year.)

In-depth qualitative analyses include identification and investigation of the following aspects:

Market Structure

Growth Drivers

Restraints and Challenges

Emerging Product Trends & Market Opportunities

Porter's Fiver Forces

The trend and outlook of Europe market is forecast in optimistic, balanced, and conservative view by taking into account of COVID-19 and Russia-Ukraine conflict. The balanced (most likely) projection is used to quantify Europe automotive infotainment systems market in every aspect of the classification from perspectives of Component, Installation Type, Technology, Connectivity, Vehicle Type, Vehicle Propulsion, Distribution Channel, and Country.

Based on Component, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Hardware

Audio Unit

Infotainment/Display Unit

Navigation Unit

Instrument Cluster

Head-Up Display

Connectivity & Communication

Other Hardware

Software

Qnx

Microsoft

Linux

Android

Other Operating Systems

Based on Installation Type, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

In-dash Infotainment

Rear Seat Infotainment

By Technology, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Embedded System

Tethered System

Integrated System

By Connectivity, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

3G

4G

5G

Other Networks

By Vehicle Type, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

Passenger Cars

Commercial Vehicles

By Vehicle Propulsion, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

ICE Vehicles

Electric Vehicles (EV)

By Distribution Channel, the Europe market is segmented into the following sub-markets with annual revenue (\$ mn) for 2022-2032 included in each section.

OEM

Aftermarket

Geographically, the following national/local markets are fully investigated:

Germany

UK

France

Spain

Italy

Netherlands

Rest of Europe (further segmented into Russia, Switzerland, Poland, Sweden, Belgium, Austria, Ireland, Norway, Denmark, and Finland)

For each key country, detailed analysis and data for annual revenue (\$ mn) are available for 2022-2032. The breakdown of national markets by Installation Type, Technology, and Vehicle Type over the forecast years are also included.

The report also covers the current competitive scenario and the predicted trend; and profiles key vendors including market leaders and important emerging players.

Selected Key Players:

Aisin Aw Co., Ltd.

Alpine Electronics Inc.

Aptiv PLC

Bayerische Motoren Werke AG (BMW)

Clarion Co., Ltd. (Faurecia)

Continental AG

Denso Corporation

Ford Motor Co.

Fujitsu Limited

Garmin Ltd.

General Motors Co.

Harman International Industries, Inc. (Samsung Electronics)

Huizhou Desay SV Automotive Co., Ltd.

JVC Kenwood Corporation

Magnetic Marelli SpA

Mitsubishi Electric Corporation

Panasonic Corporation

Pioneer Corporation

Robert Bosch GmbH

Visteon Corporation

(Please note: The report will be updated before delivery so that the latest historical year is the base year, and the forecast covers at least 5 years over the base year.)

## Contents

### 1 INTRODUCTION

- 1.1 Industry Definition and Research Scope
  - 1.1.1 Industry Definition
  - 1.1.2 Research Scope
- 1.2 Research Methodology
  - 1.2.1 Overview of Market Research Methodology
  - 1.2.2 Market Assumption
  - 1.2.3 Secondary Data
  - 1.2.4 Primary Data
  - 1.2.5 Data Filtration and Model Design
  - 1.2.6 Market Size/Share Estimation
  - 1.2.7 Research Limitations
- 1.3 Executive Summary

### 2 MARKET OVERVIEW AND DYNAMICS

- 2.1 Market Size and Forecast
  - 2.1.1 Impact of COVID-19 on World Economy
  - 2.1.2 Impact of COVID-19 on the Market
  - 2.1.3 Impact of Russia-Ukraine Conflict: War Slows Economic Recovery
- 2.2 Major Growth Drivers
- 2.3 Market Restraints and Challenges
- 2.4 Emerging Opportunities and Market Trends
- 2.5 Porter's Fiver Forces Analysis

### 3 SEGMENTATION OF EUROPE MARKET BY COMPONENT

- 3.1 Market Overview by Component
- 3.2 Hardware
  - 3.2.1 Audio Unit
  - 3.2.2 Infotainment/Display Unit
  - 3.2.3 Navigation Unit
  - 3.2.4 Instrument Cluster
  - 3.2.5 Head-Up Display
  - 3.2.6 Connectivity & Communication
  - 3.2.7 Other Hardware

### 3.3 Software

#### 3.3.1 Qnx

#### 3.3.2 Microsoft

#### 3.3.3 Linux

#### 3.3.4 Android

#### 3.3.5 Other Operating Systems

## **4 SEGMENTATION OF EUROPE MARKET BY INSTALLATION TYPE**

### 4.1 Market Overview by Installation Type

#### 4.2 In-dash Infotainment

#### 4.3 Rear Seat Infotainment

## **5 SEGMENTATION OF EUROPE MARKET BY TECHNOLOGY**

### 5.1 Market Overview by Technology

#### 5.2 Embedded System

#### 5.3 Tethered System

#### 5.4 Integrated System

## **6 SEGMENTATION OF EUROPE MARKET BY CONNECTIVITY**

### 6.1 Market Overview by Connectivity

#### 6.2 3G

#### 6.3 4G

#### 6.4 5G

#### 6.5 Other Networks

## **7 SEGMENTATION OF EUROPE MARKET BY VEHICLE TYPE**

### 7.1 Market Overview by Vehicle Type

#### 7.2 Passenger Cars

#### 7.3 Commercial Vehicles

## **8 SEGMENTATION OF EUROPE MARKET BY VEHICLE PROPULSION**

### 8.1 Market Overview by Vehicle Propulsion

#### 8.2 ICE Vehicles

#### 8.3 Electric Vehicles (EV)



## **9 SEGMENTATION OF EUROPE MARKET BY DISTRIBUTION CHANNEL**

9.1 Market Overview by Distribution Channel

9.2 OEM

9.3 Aftermarket

## **10 EUROPEAN MARKET 2022-2032 BY COUNTRY**

10.1 Overview of European Market

10.2 Germany

10.3 U.K.

10.4 France

10.5 Spain

10.6 Italy

10.7 Netherlands

10.8 Rest of European Market

## **11 COMPETITIVE LANDSCAPE**

11.1 Overview of Key Vendors

11.2 New Product Launch, Partnership, Investment, and M&A

11.3 Company Profiles

Aisin Aw Co., Ltd.

Alpine Electronics Inc.

Aptiv PLC

Bayerische Motoren Werke AG (BMW)

Clarion Co., Ltd. (Faurecia)

Continental AG

Denso Corporation

Ford Motor Co.

Fujitsu Limited

Garmin Ltd.

General Motors Co.

Harman International Industries, Inc. (Samsung Electronics)

Huizhou Desay SV Automotive Co., Ltd.

JVC Kenwood Corporation

Magnetic Marelli SpA

Mitsubishi Electric Corporation

Panasonic Corporation

Pioneer Corporation

Robert Bosch GmbH

Visteon Corporation

RELATED REPORTS

## List Of Tables

### LIST OF TABLES

Table 1. Snapshot of Europe Automotive Infotainment Systems Market in Balanced Perspective, 2022-2032

Table 2. World Economic Outlook, 2021-2031

Table 3. World Economic Outlook, 2021-2023

Table 4. Scenarios for Economic Impact of Ukraine Crisis

Table 5. Main Product Trends and Market Opportunities in Europe Automotive Infotainment Systems Market

Table 6. Europe Automotive Infotainment Systems Market by Component, 2022-2032, \$ mn

Table 7. Europe Automotive Infotainment Systems Market: Hardware by Product Type, 2022-2032, \$ mn

Table 8. Europe Automotive Infotainment Systems Market: Software by Operating System, 2022-2032, \$ mn

Table 9. Europe Automotive Infotainment Systems Market by Installation Type, 2022-2032, \$ mn

Table 10. Europe Automotive Infotainment Systems Market by Technology, 2022-2032, \$ mn

Table 11. Europe Automotive Infotainment Systems Market by Connectivity, 2022-2032, \$ mn

Table 12. Europe Automotive Infotainment Systems Market by Vehicle Type, 2022-2032, \$ mn

Table 13. Europe Automotive Infotainment Systems Market by Vehicle Propulsion, 2022-2032, \$ mn

Table 14. Europe Automotive Infotainment Systems Market by Distribution Channel, 2022-2032, \$ mn

Table 15. Europe Automotive Infotainment Systems Market by Country, 2022-2032, \$ mn

Table 16. Germany Automotive Infotainment Systems Market by Installation Type, 2022-2032, \$ mn

Table 17. Germany Automotive Infotainment Systems Market by Technology, 2022-2032, \$ mn

Table 18. Germany Automotive Infotainment Systems Market by Vehicle Type, 2022-2032, \$ mn

Table 19. U.K. Automotive Infotainment Systems Market by Installation Type, 2022-2032, \$ mn

Table 20. U.K. Automotive Infotainment Systems Market by Technology, 2022-2032, \$ mn

Table 21. U.K. Automotive Infotainment Systems Market by Vehicle Type, 2022-2032, \$ mn

Table 22. France Automotive Infotainment Systems Market by Installation Type, 2022-2032, \$ mn

Table 23. France Automotive Infotainment Systems Market by Technology, 2022-2032, \$ mn

Table 24. France Automotive Infotainment Systems Market by Vehicle Type, 2022-2032, \$ mn

Table 25. Spain Automotive Infotainment Systems Market by Installation Type, 2022-2032, \$ mn

Table 26. Spain Automotive Infotainment Systems Market by Technology, 2022-2032, \$ mn

Table 27. Spain Automotive Infotainment Systems Market by Vehicle Type, 2022-2032, \$ mn

Table 28. Italy Automotive Infotainment Systems Market by Installation Type, 2022-2032, \$ mn

Table 29. Italy Automotive Infotainment Systems Market by Technology, 2022-2032, \$ mn

Table 30. Italy Automotive Infotainment Systems Market by Vehicle Type, 2022-2032, \$ mn

Table 31. Netherlands Automotive Infotainment Systems Market by Installation Type, 2022-2032, \$ mn

Table 32. Netherlands Automotive Infotainment Systems Market by Technology, 2022-2032, \$ mn

Table 33. Netherlands Automotive Infotainment Systems Market by Vehicle Type, 2022-2032, \$ mn

Table 34. Automotive Infotainment Systems Market in Rest of Europe by Country, 2022-2032, \$ mn

Table 35. Breakdown of World Market by Key Vendor, 2022, %

Table 36. Aisin Aw Co., Ltd.: Company Snapshot

Table 37. Aisin Aw Co., Ltd.: Business Segmentation

Table 38. Aisin Aw Co., Ltd.: Product Portfolio

## List Of Figures

### LIST OF FIGURES

Figure 1. Research Method Flow Chart

Figure 2. Bottom-up Approach and Top-down Approach for Market Estimation

Figure 3. Europe Market Forecast in Optimistic, Conservative and Balanced Perspectives, 2022-2032

Figure 4. Europe Automotive Infotainment Systems Market, 2022-2032, \$ mn

Figure 5. Impact of COVID-19 on Business

Figure 6. Primary Drivers and Impact Factors of Europe Automotive Infotainment Systems Market

Figure 7. World Electric Vehicle Market, 2019-2030, million units

Figure 8. World Connected Cars Market, 2020-2030, thousand units

Figure 9. Primary Restraints and Impact Factors of Europe Automotive Infotainment Systems Market

Figure 10. Investment Opportunity Analysis

Figure 11. Porter's Five Forces Analysis of Europe Automotive Infotainment Systems Market

Figure 12. Breakdown of Europe Automotive Infotainment Systems Market by Component, 2022-2032, % of Revenue

Figure 13. Europe Addressable Market Cap in 2023-2032 by Component, Value (\$ mn) and Share (%)

Figure 14. Europe Automotive Infotainment Systems Market by Component: Hardware, 2022-2032, \$ mn

Figure 15. Europe Automotive Infotainment Systems Market by Hardware: Audio Unit, 2022-2032, \$ mn

Figure 16. Europe Automotive Infotainment Systems Market by Hardware: Infotainment/Display Unit, 2022-2032, \$ mn

Figure 17. Europe Automotive Infotainment Systems Market by Hardware: Navigation Unit, 2022-2032, \$ mn

Figure 18. Europe Automotive Infotainment Systems Market by Hardware: Instrument Cluster, 2022-2032, \$ mn

Figure 19. Europe Automotive Infotainment Systems Market by Hardware: Head-Up Display, 2022-2032, \$ mn

Figure 20. Europe Automotive Infotainment Systems Market by Hardware: Connectivity & Communication, 2022-2032, \$ mn

Figure 21. Europe Automotive Infotainment Systems Market by Hardware: Other Hardware, 2022-2032, \$ mn

Figure 22. Europe Automotive Infotainment Systems Market by Component: Software, 2022-2032, \$ mn

Figure 23. Europe Automotive Infotainment Systems Market by Software: Qnx, 2022-2032, \$ mn

Figure 24. Europe Automotive Infotainment Systems Market by Software: Microsoft, 2022-2032, \$ mn

Figure 25. Europe Automotive Infotainment Systems Market by Software: Linux, 2022-2032, \$ mn

Figure 26. Europe Automotive Infotainment Systems Market by Software: Android, 2022-2032, \$ mn

Figure 27. Europe Automotive Infotainment Systems Market by Software: Other Operating Systems, 2022-2032, \$ mn

Figure 28. Breakdown of Europe Automotive Infotainment Systems Market by Installation Type, 2022-2032, % of Sales Revenue

Figure 29. Europe Addressable Market Cap in 2023-2032 by Installation Type, Value (\$ mn) and Share (%)

Figure 30. Europe Automotive Infotainment Systems Market by Installation Type: In-dash Infotainment, 2022-2032, \$ mn

Figure 31. Europe Automotive Infotainment Systems Market by Installation Type: Rear Seat Infotainment, 2022-2032, \$ mn

Figure 32. Breakdown of Europe Automotive Infotainment Systems Market by Technology, 2022-2032, % of Sales Revenue

Figure 33. Europe Addressable Market Cap in 2023-2032 by Technology, Value (\$ mn) and Share (%)

Figure 34. Europe Automotive Infotainment Systems Market by Technology: Embedded System, 2022-2032, \$ mn

Figure 35. Europe Automotive Infotainment Systems Market by Technology: Tethered System, 2022-2032, \$ mn

Figure 36. Europe Automotive Infotainment Systems Market by Technology: Integrated System, 2022-2032, \$ mn

Figure 37. Breakdown of Europe Automotive Infotainment Systems Market by Connectivity, 2022-2032, % of Revenue

Figure 38. Europe Addressable Market Cap in 2023-2032 by Connectivity, Value (\$ mn) and Share (%)

Figure 39. Europe Automotive Infotainment Systems Market by Connectivity: 3G, 2022-2032, \$ mn

Figure 40. Europe Automotive Infotainment Systems Market by Connectivity: 4G, 2022-2032, \$ mn

Figure 41. Europe Automotive Infotainment Systems Market by Connectivity: 5G,

2022-2032, \$ mn

Figure 42. Europe Automotive Infotainment Systems Market by Connectivity: Other Networks, 2022-2032, \$ mn

Figure 43. Breakdown of Europe Automotive Infotainment Systems Market by Vehicle Type, 2022-2032, % of Revenue

Figure 44. Europe Addressable Market Cap in 2023-2032 by Vehicle Type, Value (\$ mn) and Share (%)

Figure 45. Europe Automotive Infotainment Systems Market by Vehicle Type: Passenger Cars, 2022-2032, \$ mn

Figure 46. Europe Automotive Infotainment Systems Market by Vehicle Type: Commercial Vehicles, 2022-2032, \$ mn

Figure 47. Breakdown of Europe Automotive Infotainment Systems Market by Vehicle Propulsion, 2022-2032, % of Revenue

Figure 48. Europe Addressable Market Cap in 2023-2032 by Vehicle Propulsion, Value (\$ mn) and Share (%)

Figure 49. Europe Automotive Infotainment Systems Market by Vehicle Propulsion: ICE Vehicles, 2022-2032, \$ mn

Figure 50. Europe Automotive Infotainment Systems Market by Vehicle Propulsion: Electric Vehicles (EV), 2022-2032, \$ mn

Figure 51. Breakdown of Europe Automotive Infotainment Systems Market by Distribution Channel, 2022-2032, % of Revenue

Figure 52. Europe Addressable Market Cap in 2023-2032 by Distribution Channel, Value (\$ mn) and Share (%)

Figure 53. Europe Automotive Infotainment Systems Market by Distribution Channel: OEM, 2022-2032, \$ mn

Figure 54. Europe Automotive Infotainment Systems Market by Distribution Channel: Aftermarket, 2022-2032, \$ mn

Figure 55. Breakdown of European Automotive Infotainment Systems Market by Country, 2022 and 2032, % of Revenue

Figure 56. Contribution to Europe 2023-2032 Cumulative Market by Country, Value (\$ mn) and Share (%)

Figure 57. Automotive Infotainment Systems Market in Germany, 2022-2032, \$ mn

Figure 58. Automotive Infotainment Systems Market in U.K., 2022-2032, \$ mn

Figure 59. Automotive Infotainment Systems Market in France, 2022-2032, \$ mn

Figure 60. Automotive Infotainment Systems Market in Spain, 2022-2032, \$ mn

Figure 61. Automotive Infotainment Systems Market in Italy, 2022-2032, \$ mn

Figure 62. Automotive Infotainment Systems Market in Netherlands, 2022-2032, \$ mn

Figure 63. Automotive Infotainment Systems Market in Rest of Europe, 2022-2032, \$ mn

Figure 64. Growth Stage of Europe Automotive Infotainment Systems Industry over the Forecast Period



## I would like to order

Product name: Europe Automotive Infotainment Systems Market 2022-2032 by Component (Hardware, Software), Installation Type (In-dash, Rear Seat), Technology (Embedded, Tethered, Integrated), Connectivity (3G, 4G, 5G, Others), Vehicle Type (Passenger, Commercial), Vehicle Propulsion (ICE, EV), Distribution Channel (OEM, Aftermarket), and Country: Trend Forecast and Growth Opportunity

Product link: <https://marketpublishers.com/r/E0E7D752577FEN.html>

Price: US\$ 2,040.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E0E7D752577FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970