

# **Business Opportunities and Investment Strategies for Global Surgical Dressings Market 2023-2033**

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## **Abstracts**

### **Opportunity and Strategy Analysis**

This report focuses on identifying opportunities and strategies for investing in the global surgical dressings market within the forecast period. It provides a complete analysis of the global market both quantitatively and qualitatively. The quantitative analysis includes market size and revenue data of the total demand, sub-markets, and regional/national levels throughout 2023-2033. Qualitative analysis depicts a full picture of market dynamics and trends including drivers, restraints and challenges, emerging products/market trends, and Porter's Five Forces analysis.

Based on the market data and analysis, the report highlights Increasingly Attractive Segments (IAS) and business opportunities in each segmentation. Moreover, a systematic evaluation of Internal Risks (factors arising within the industry development) and External Risks (factors arising from the surrounding environments) is provided for the surgical dressings industry and market. All the identified risk factors are measured quantitatively according to GMD's novel numeric system, i.e. each risk is evaluated with GMD Risk Index Number (GMD RIN) and GMD Risk Intensity Level (GMD RIL). This in-depth risk assessment offers a comprehensive understanding of the current risk factors and their developing trends. Furthermore, this report concludes risk management strategies and Critical Success Factors (CSFs) to help companies make intelligence-based business decisions in the global surgical dressings industry.

### **Market Coverage & Overview**

The report is based on studies for 2021-2023 and provides a forecast from 2024 till 2033 with 2023 as the base year. Considering impact of COVID-19 and regional

conflicts such as Russia-Ukraine war, the trend and outlook of global market is forecast in optimistic, balanced, and conservative scenarios. In the balanced view, the global surgical dressings market is expected to reach \$11.53 billion by 2033, growing by 6.7% annually over the coming years.

## Segmentation Analysis

Highlighted with 89 tables and 97 figures, this 191-page report represents a 360-degree view on the global market with extensively detailed segmentations Product, Application, End User, and Region/Country as shown below. Annual revenue 2023-2033 for each segment is included in the report.

### By Product

Primary Dressing

Film Dressing

Hydrocolloid Dressing

Foam Dressing

Hydrogel Dressing

Alginate Dressing

Soft Silicone Dressing

Composite Dressing

Secondary Dressing

Bandages

Muslin Bandage Rolls

Elastic Bandage Rolls

Orthopedic Bandages

Elastic Plaster Bandages

Triangular Bandages

Other Bandages

Absorbents

Adhesive Tapes

Protectives

Other Secondary Dressings

Other Products

#### By Application

Cardiovascular Diseases

Diabetes-based Surgeries

Organ Transplants

Ulcers

Burns

Other Applications

#### By End User

Hospitals

Ambulatory Surgery Centers

Specialty Clinics

Home Healthcare

Other End Users

## By Region

North America (U.S., Canada, and Mexico)

Europe (Germany, UK, France, Spain, Italy, Russia, Rest of Europe; Rest of Europe is further segmented into Netherlands, Switzerland, Poland, Sweden, Belgium, Austria, Ireland, Norway, Denmark, and Finland)

APAC (Japan, China, South Korea, Australia, India, and Rest of APAC; Rest of APAC is further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, Taiwan, and Philippines)

South America (Brazil, Chile, Argentina, Rest of South America)

MEA (UAE, Saudi Arabia, South Africa, and Rest of MEA)

The breakdown of all regional markets by country and the breakdown of each national market by Product, Application, and End User over the forecast years are also included.

## Key Companies

The report also covers the current competitive scenario and profiles key vendors including market leaders and important emerging players. A selection of companies profiled in this report includes:

3M Company

Acelity L.P. Inc.

Advancis Medical UK

Alliqua Biomedical, Inc.

B. Braun Melsungen AG

Baxter International Inc.

Cardinal Health Inc.

Coloplast A/S

ConvaTec Group PLC

DeRoyal Industries Inc.

Essity Aktiebolag AB

Hollister Incorporated

Integra LifeSciences Holdings Corporation

Johnson & Johnson

Lohmann & Rauscher International GmbH & Co. KG

Medline Industries, Inc.

Medtronic PLC

M?Inlycke Health Care AB

Organogenesis Holdings Inc.

Paul Hartmann AG

Smith & Nephew plc

Winner Medical Co., Ltd.

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### **3M COMPANY**

Acelity L.P. Inc.  
Advancis Medical UK  
Alliqua Biomedical, Inc.  
B. Braun Melsungen AG  
Baxter International Inc.  
Cardinal Health Inc.



Coloplast A/S  
ConvaTec Group PLC  
DeRoyal Industries Inc.  
Essity Aktiebolag AB  
Hollister Incorporated  
Integra LifeSciences Holdings Corporation  
Johnson & Johnson  
Lohmann & Rauscher International GmbH & Co. KG  
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