

Business Opportunities and Investment Strategies for Global Sensors Market 2023-2033

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Abstracts

Opportunity and Strategy Analysis

This report focuses on identifying opportunities and strategies for investing in the global sensors market within the forecast period. It provides a complete analysis of the global market both quantitatively and qualitatively. The quantitative analysis includes market size and revenue data of the total demand, sub-markets, and regional/national levels throughout 2023-2033. Qualitative analysis depicts a full picture of market dynamics and trends including drivers, restraints and challenges, emerging products/market trends, and Porter's Five Forces analysis.

Based on the market data and analysis, the report highlights Increasingly Attractive Segments (IAS) and business opportunities in each segmentation. Moreover, a systematic evaluation of Internal Risks (factors arising within the industry development) and External Risks (factors arising from the surrounding environments) is provided for the sensors industry and market. All the identified risk factors are measured quantitatively according to GMD's novel numeric system, i.e. each risk is evaluated with GMD Risk Index Number (GMD RIN) and GMD Risk Intensity Level (GMD RIL). This in-depth risk assessment offers a comprehensive understanding of the current risk factors and their developing trends. Furthermore, this report concludes risk management strategies and Critical Success Factors (CSFs) to help companies make intelligence-based business decisions in the global sensors industry.

Market Coverage & Overview

The report is based on studies for 2021-2023 and provides a forecast from 2024 till 2033 with 2023 as the base year. Considering impact of COVID-19 and regional

conflicts such as Russia-Ukraine war, the trend and outlook of global market is forecast in optimistic, balanced, and conservative scenarios. In the balanced view, the global sensors market is expected to reach \$517 billion by 2033, growing by 10.8% annually over the coming years.

Segmentation Analysis

Highlighted with 89 tables and 114 figures, this 238-page report represents a 360-degree view on the global market with extensively detailed segmentations Technology, Output Signal, Component, Measurement, Operation, Distribution Channel, and Region/Country as shown below. Annual revenue 2023-2033 for each segment is included in the report.

By Technology

CMOS

MEMS

NEMS

Other Technologies

By Output Signal

Analog Sensors

Digital Sensors

By Component

Amplifiers

Converters

Microcontrollers

Transceivers

Other Components

By Measurement

Chemical

Pressure

Inertial

Flow

Temperature

Level

Proximity

Vibration

Environmental

Other Measurements

By Operation

Piezoresistive

Capacitive

Optical

Electrical Resistance

Piezoelectric

Radar

Biosenser

Image

Lidar

Other Operation Modes

By Industry Vertical

Automotive

Consumer Electronics

Smartphones

Tablets, Laptops, and Computers

Wearable Devices

Smart Appliances or Devices

Other Consumer Electronics

Industrial

IT & Telecom

Energy

Medical & Wellness

Construction, Agriculture, and Mining

Aerospace & Defense

Other Industry Verticals

By Distribution Channel

Aftermarket

OEM

By Region

North America (U.S., Canada, and Mexico)

Europe (Germany, UK, France, Spain, Italy, Russia, Rest of Europe; Rest of Europe is further segmented into Netherlands, Switzerland, Poland, Sweden, Belgium, Austria, Ireland, Norway, Denmark, and Finland)

APAC (Japan, China, South Korea, Australia, India, and Rest of APAC; Rest of APAC is further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, Taiwan, and Philippines)

South America (Brazil, Chile, Argentina, Rest of South America)

MEA (UAE, Saudi Arabia, Iran, and Rest of MEA)

The breakdown of all regional markets by country and the breakdown of each national market by Technology, Operation, and Industry Vertical over the forecast years are also included.

Key Companies

The report also covers the current competitive scenario and profiles key vendors including market leaders and important emerging players. A selection of companies profiled in this report includes:

ABB Ltd.

AMS AG

Bosch Sensortec GmbH

First Sensor AG

Honeywell International Inc.

Infineon Technologies AG

Microchip Technology Inc.

NXP Semiconductors N.V.

Omega Engineering Inc.

Omron Corporation

Qualcomm Incorporated

Robert Bosch GmbH

Rockwell Automation Inc.

Semiconductors NV

Sick AG

Siemens AG

Sony Corporation

STMicroelectronics International N.V.

TE Connectivity Ltd.

Texas Instruments Incorporated

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 - Omega Engineering Inc.
 - Omron Corporation
 - Qualcomm Incorporated
 - Robert Bosch GmbH
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 - Siemens AG

Sony Corporation
STMicroelectronics International N.V.
TE Connectivity Ltd.
Texas Instruments Incorporated

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