

# Business Opportunities and Investment Strategies for Global Satellite Remote Sensing Market 2023-2033

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## Abstracts

### Opportunity and Strategy Analysis

This report focuses on identifying opportunities and strategies for investing in the global satellite remote sensing market within the forecast period. It provides a complete analysis of the global market both quantitatively and qualitatively. The quantitative analysis includes market size and revenue data of the total demand, sub-markets, and regional/national levels throughout 2023-2033. Qualitative analysis depicts a full picture of market dynamics and trends including drivers, restraints and challenges, emerging products/market trends, and Porter's Five Forces analysis.

Based on the market data and analysis, the report highlights Increasingly Attractive Segments (IAS) and business opportunities in each segmentation. Moreover, a systematic evaluation of Internal Risks (factors arising within the industry development) and External Risks (factors arising from the surrounding environments) is provided for the satellite remote sensing industry and market. All the identified risk factors are measured quantitatively according to GMD's novel numeric system, i.e. each risk is evaluated with GMD Risk Index Number (GMD RIN) and GMD Risk Intensity Level (GMD RIL). This in-depth risk assessment offers a comprehensive understanding of the current risk factors and their developing trends. Furthermore, this report concludes risk management strategies and Critical Success Factors (CSFs) to help companies make intelligence-based business decisions in the global satellite remote sensing industry.

### Market Coverage & Overview

The report is based on studies for 2021-2023 and provides a forecast from 2024 till 2033 with 2023 as the base year. Considering impact of COVID-19 and regional

conflicts such as Russia-Ukraine war, the trend and outlook of global market is forecast in optimistic, balanced, and conservative scenarios. In the balanced view, the global satellite remote sensing market is expected to reach \$21.85 billion by 2033, growing by 8.5% annually over the coming years.

## Segmentation Analysis

Highlighted with 86 tables and 90 figures, this 178-page report represents a 360-degree view on the global market with extensively detailed segmentations by Technology, Payload, Application, End Use, and Region/Country as shown below. Annual revenue 2023-2033 for each segment is included in the report.

### By Technology

- Satellite Communications (SATCOM)

- Space-based Radar

- Space-based EO/IR

### By Payload

- Below 500 Kg

- 500-1000 Kg

- Above 1000 Kg

### By Application

- Agricultural and Soil Studies

- Natural Resources Management

- Surveillance, Inspection & Monitoring

- Geology and Mineral Resources Mapping

Meteorology and Oceanic Studies

Other Applications

## By End Use

Commercial

Military

Government

Others End Uses

## By Region

North America (U.S., Canada, and Mexico)

Europe (Germany, UK, France, Spain, Italy, Russia, Rest of Europe; Rest of Europe is further segmented into Netherlands, Switzerland, Poland, Sweden, Belgium, Austria, Ireland, Norway, Denmark, and Finland)

APAC (Japan, China, South Korea, Australia, India, and Rest of APAC; Rest of APAC is further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, Taiwan, and Philippines)

South America (Brazil, Chile, Argentina, Rest of South America)

MEA (UAE, Saudi Arabia, Iran, and Rest of MEA)

The breakdown of all regional markets by country and the breakdown of each national market by Technology, Application, and End Use over the forecast years are also included.

## Key Companies

The report also covers the current competitive scenario and profiles key vendors including market leaders and important emerging players. A selection of companies profiled in this report includes:

AABSyS IT Pvt. Ltd.

Airbus SE

Ball Aerospace & Technologies Corp.

Environmental Systems Research Institute Inc. (ESRI)

Geo Sense Sdn. Bhd.

Imagesat International NV

Lockheed Martin Corporation

Maxar Technologies Inc.

Mitsubishi Electric Corporation

Northrop Grumman Corporation

Planet Labs Inc.

Remote Sensing Solutions GmbH

Satellite Imaging Corporation (SIC)

Thales Group

The Boeing Company

Urthecast Corp.

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