

Business Opportunities and Investment Strategies for Global Satellite-based Earth Observation Market 2023-2033

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Abstracts

Opportunity and Strategy Analysis

This report focuses on identifying opportunities and strategies for investing in the global satellite-based earth observation market within the forecast period. It provides a complete analysis of the global market both quantitatively and qualitatively. The quantitative analysis includes market size and revenue data of the total demand, sub-markets, and regional/national levels throughout 2023-2033. Qualitative analysis depicts a full picture of market dynamics and trends including drivers, restraints and challenges, emerging products/market trends, and Porter's Fiver Forces analysis.

Based on the market data and analysis, the report highlights Increasingly Attractive Segments (IAS) and business opportunities in each segmentation. Moreover, a systematic evaluation of Internal Risks (factors arising within the industry development) and External Risks (factors arising from the surrounding environments) is provided for the satellite-based earth observation industry and market. All the identified risk factors are measured quantitatively according to GMD's novel numeric system, i.e. each risk is evaluated with GMD Risk Index Number (GMD RIN) and GMD Risk Intensity Level (GMD RIL). This in-depth risk assessment offers a comprehensive understanding of the current risk factors and their developing trends. Furthermore, this report concludes risk management strategies and Critical Success Factors (CSFs) to help companies make intelligence-based business decisions in the global satellite-based earth observation industry.

Market Coverage & Overview

The report is based on studies for 2021-2023 and provides a forecast from 2024 till 2033 with 2023 as the base year. Considering impact of COVID-19 and regional conflicts such as Russia-Ukraine war, the trend and outlook of global market is forecast in optimistic, balanced, and conservative scenarios. In the balanced view, the global satellite-based earth observation market is expected to reach \$15.70 billion by 2033, growing by 7.4% annually over the coming years.

Segmentation Analysis

Highlighted with 91 tables and 106 figures, this 215-page report represents a 360-degree view on the global market with extensively detailed segmentations by Service, Satellite Type, Altitude, Payload, Application, End User, and Region/Country as shown below. Annual revenue 2023-2033 for each segment is included in the report.

By Service

Earth Observation Data

Value Added Services

By Satellite Type

Radar Satellites

Optical Satellites

Other Satellite Types

By Altitude

Low Earth Orbit (LEO)

Medium Earth Orbit (MEO)

Geostationary Earth Orbit (GEO)

By Payload

Satellite Communications (SATCOM)

Electro-Optical/Infra-Red (EO/IR)

Communication

Imaging

Navigation

By Application

Data Acquisition and Mapping

Sustainable Development and Environment Management

Disaster Management

Security and Surveillance

Location Based Service

Weather Forecasting

Other Applications

By End User

Government and Defense

Archeology and Civil Infrastructure

Energy and Natural Resources

Agriculture

Forestry

Maritime and Fishery

Other End Users

By Region

North America (U.S., Canada, and Mexico)

Europe (Germany, UK, France, Spain, Italy, Russia, Rest of Europe; Rest of Europe is further segmented into Netherlands, Switzerland, Poland, Sweden, Belgium, Austria, Ireland, Norway, Denmark, and Finland)

APAC (Japan, China, South Korea, Australia, India, and Rest of APAC; Rest of APAC is further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, Taiwan, and Philippines)

South America (Brazil, Chile, Argentina, Rest of South America)

MEA (UAE, Saudi Arabia, Iran, and Rest of MEA)

The breakdown of all regional markets by country and the breakdown of each national market by Service, Satellite Type, and End User over the forecast years are also included.

Key Companies

The report also covers the current competitive scenario and profiles key vendors including market leaders and important emerging players. A selection of companies profiled in this report includes:

Airbus S.A.S

BAE Systems PLC

Ball Corporation

BlackSky Technology Inc.

Capella Space

EarthDaily Analytics (UrtheCast)

Geospatial Insight

GHGSAT

HawkEye 360, Inc.

ICEYE Ltd.

ImageSat International N.V

Israel Aerospace Industries Ltd.

Kongsberg Satellite Services (KSAT)

L3Harris Technologies, Inc.

Lockheed Martin Corporation

Maxar Technologies Inc.

MDA Ltd.

Northrop Gruman Corporation

OHB System AG (OHB SE)

Orbital Insight, Inc.

Planet Labs PBC

PlanetIQ LLC

Raytheon Technologies Corporation

RS Metrics

Satellogic SA

Skylab Analytics

SkyWatch Space Applications Inc.

Spire Global, Inc.

Thales Group

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ICEYE Ltd.

ImageSat International N.V

Israel Aerospace Industries Ltd.

Kongsberg Satellite Services (KSAT)

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