

# **Business Opportunities and Investment Strategies for Global Operating Room Management Market 2023-2033**

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## **Abstracts**

### Opportunity and Strategy Analysis

This report focuses on identifying opportunities and strategies for investing in the global operating room management market within the forecast period. It provides a complete analysis of the global market both quantitatively and qualitatively. The quantitative analysis includes market size and revenue data of the total demand, sub-markets, and regional/national levels throughout 2023-2033. Qualitative analysis depicts a full picture of market dynamics and trends including drivers, restraints and challenges, emerging products/market trends, and Porter's Fiver Forces analysis.

Based on the market data and analysis, the report highlights Increasingly Attractive Segments (IAS) and business opportunities in each segmentation. Moreover, a systematic evaluation of Internal Risks (factors arising within the industry development) and External Risks (factors arising from the surrounding environments) is provided for the operating room management industry and market. All the identified risk factors are measured quantitatively according to GMD's novel numeric system, i.e. each risk is evaluated with GMD Risk Index Number (GMD RIN) and GMD Risk Intensity Level (GMD RIL). This in-depth risk assessment offers a comprehensive understanding of the current risk factors and their developing trends. Furthermore, this report concludes risk management strategies and Critical Success Factors (CSFs) to help companies make intelligence-based business decisions in the global operating room management industry.

### Market Coverage & Overview

The report is based on studies for 2021-2023 and provides a forecast from 2024 till 2033 with 2023 as the base year. Considering impact of COVID-19 and regional conflicts such as Russia-Ukraine war, the trend and outlook of global market is forecast in optimistic, balanced, and conservative scenarios. In the balanced view, the global operating room management market is expected to reach \$9.59 billion by 2033, growing by 11.6% annually over the coming years.

## Segmentation Analysis

Highlighted with 93 tables and 100 figures, this 199-page report represents a 360-degree view on the global market with extensively detailed segmentations by Component, Solution, Mode of Deployment, Application, End User, and Region/Country as shown below. Annual revenue 2023-2033 for each segment is included in the report.

### By Component

Software

Services

### By Solution

Data Management & Communication Solutions

Anesthesia Information Management Systems (AIMS)

Scheduling Software

Supply Chain Management Solutions

Performance Management Solutions

Other Solutions

### By Mode of Deployment

On-Premise Model

Cloud/Web-Based Model

### By Application

General Surgery

Neurological Surgery

Cardiovascular Surgery

Orthopedics Surgery

Urology Surgery

Gynecological Surgery

Ophthalmological Surgery

Other Surgeries

### By End User

Hospitals

Ambulatory Surgical Centers

Other End Users

### By Region

North America (U.S., Canada, and Mexico)

Europe (Germany, UK, France, Spain, Italy, Russia, Rest of Europe; Rest of Europe is further segmented into Netherlands, Switzerland, Poland, Sweden, Belgium, Austria, Ireland, Norway, Denmark, and Finland)

APAC (Japan, China, South Korea, Australia, India, and Rest of APAC; Rest of APAC is further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, Taiwan, and Philippines)

South America (Brazil, Chile, Argentina, Rest of South America)

MEA (UAE, Saudi Arabia, South Africa, and Rest of MEA)

The breakdown of all regional markets by country and the breakdown of each national market by Component, Solution, and End User over the forecast years are also included.

#### Key Companies

The report also covers the current competitive scenario and profiles key vendors including market leaders and important emerging players. A selection of companies profiled in this report includes:

Allscripts Healthcare Solutions, Inc.

Avail Medsystems Inc.

Becton, Dickinson and Company

BrainLab AG

CaseCTRL (Medovate Technologies, Inc.)

Cerner Corporation

DXC Technology Company

Epic Systems Corporation

GE Healthcare

Instrutrack

KARL STORZ SE & Co. KG

McKesson Corporation

NEXUS AG

Novanta Inc.

Omniceil, Inc.

OPEXPARK Inc.

Picis Clinical Solutions, Inc.

ReadySet Surgical

Richard Wolf GmbH

Steris Plc

Surgical Information Systems LLC

Surgio Health

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KARL STORZ SE & Co. KG  
McKesson Corporation  
NEXUS AG  
Novanta Inc.  
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