

# **Business Opportunities and Investment Strategies for Global Night Vision Devices Market 2023-2033**

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## **Abstracts**

### **Opportunity and Strategy Analysis**

This report focuses on identifying opportunities and strategies for investing in the global night vision devices market within the forecast period. It provides a complete analysis of the global market both quantitatively and qualitatively. The quantitative analysis includes market size and revenue data of the total demand, sub-markets, and regional/national levels throughout 2023-2033. Qualitative analysis depicts a full picture of market dynamics and trends including drivers, restraints and challenges, emerging products/market trends, and Porter's Five Forces analysis.

Based on the market data and analysis, the report highlights Increasingly Attractive Segments (IAS) and business opportunities in each segmentation. Moreover, a systematic evaluation of Internal Risks (factors arising within the industry development) and External Risks (factors arising from the surrounding environments) is provided for the night vision devices industry and market. All the identified risk factors are measured quantitatively according to GMD's novel numeric system, i.e. each risk is evaluated with GMD Risk Index Number (GMD RIN) and GMD Risk Intensity Level (GMD RIL). This in-depth risk assessment offers a comprehensive understanding of the current risk factors and their developing trends. Furthermore, this report concludes risk management strategies and Critical Success Factors (CSFs) to help companies make intelligence-based business decisions in the global night vision devices industry.

### **Market Coverage & Overview**

The report is based on studies for 2021-2023 and provides a forecast from 2024 till 2033 with 2023 as the base year. Considering impact of COVID-19 and regional

conflicts such as Russia-Ukraine war, the trend and outlook of global market is forecast in optimistic, balanced, and conservative scenarios. In the balanced view, the global night vision devices market is expected to reach \$18.97 billion by 2033, growing by 7.9% annually over the coming years.

## Segmentation Analysis

Highlighted with 87 tables and 96 figures, this 187-page report represents a 360-degree view on the global market with extensively detailed segmentations by Product, Technology, Mobility, Application, Distribution, and Region/Country as shown below. Annual revenue 2023-2033 for each segment is included in the report.

### By Product

Camera

Goggles

Monocular and Binoculars

Rifle Scope

Other Products

### By Technology

Thermal Imaging

Image Intensifier

Infrared Illumination

Other Technologies

### By Mobility

Stationary Devices

Portable Devices

## By Application

Military & Defense

Wildlife Spotting & Conservation

Surveillance

Navigation

Other Applications

## By Distribution

Offline Channels

Online Channels

## By Region

North America (U.S., Canada, and Mexico)

Europe (Germany, UK, France, Spain, Italy, Russia, Rest of Europe; Rest of Europe is further segmented into Netherlands, Switzerland, Poland, Sweden, Belgium, Austria, Ireland, Norway, Denmark, and Finland)

APAC (Japan, China, South Korea, Australia, India, and Rest of APAC; Rest of APAC is further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, Taiwan, and Philippines)

South America (Brazil, Chile, Argentina, Rest of South America)

MEA (UAE, Saudi Arabia, South Africa, and Rest of MEA)

The breakdown of all regional markets by country and the breakdown of each national market by Product, Technology, and Application over the forecast years are also included.

### Key Companies

The report also covers the current competitive scenario and profiles key vendors including market leaders and important emerging players. A selection of companies profiled in this report includes:

American Technologies Network Corp.

BAE Systems PLC

Bushnell Inc.

Elbit Systems Ltd.

Excelitas Technologies Corp.

Intevac Inc.

L3Harris Technologies Inc.

Newcon International Ltd.

Night Vision Devices Inc

Photonis Technologies SAS

Raytheon Technologies Corporation

Safran S.A.

SATIR

Sharp Corporation

Tactical Night Vision Company Inc.

TAK Technologies Private Limited

Teledyne FLIR LLC

Thales Group SA

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  - Intevac Inc.
  - L3Harris Technologies Inc.
  - Newcon International Ltd.
  - Night Vision Devices Inc



Photonis Technologies SAS  
Raytheon Technologies Corporation  
Safran S.A.  
SATIR  
Sharp Corporation  
Tactical Night Vision Company Inc.  
TAK Technologies Private Limited  
Teledyne FLIR LLC  
Thales Group SA

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